


Woman's Realm -- Social and Personal -- Fashions -- Literature

No other Tea offers you such FINE FLAVOUR at such LOW COST as



Chase & Sanborn's SUPERIOR TEA
BLACK-GREEN OR MIXED

In sealed air-tight packages
A sample will be gladly mailed on request to Chase & Sanborn, Montreal.

A Fashion Hint



CHARMING CHIC

A lovely model in printed silk crepe with surplice closing bodice finished with shawl collar with scalloped edge in plain silk crepe in blending tone. The shaped hip yoke dips at one side to lengthen its line, and places circular fullness low, which makes Style No. 475 equally charming for mature figure. Pattern for this easily made frock comes in sizes 16, 18, 20 years, 36, 38, 40 and 42 inches bust. In the 36-inch size 3 1/2 yards of 40-inch material with 3/4 yard of 36-inch contrasting, is sufficient. Later it can be made of flowered chiffon for formal afternoons and resort wear. Navy blue faille silk crepe with contrast of eggshell shade and dull black silk crepe with chartreuse green are attractive and serviceable. Price 15 cents in stamps or coin (coin is preferred). Wrap coin carefully.

We suggest that when you send for this pattern, you enclose 10 cents additional for a copy of our Spring fashion Magazine. It's just filled with delightful styles, including smart ensembles, and cute designs for the kiddies.

"One never sees a girl blush now-a-days. When I was a young man it was different."
"Oh grandfather dear, do tell me what you told them to make them blush!"

Where Is the Ideal American Husband?

Dorothy Dix

Describes Four American Types

Husband Stock on the American Matrimonial Exchange; New York, Highly Speculative; New England, Steady 4 Per Cent; Western, Good for Long Pull; Southern, Excellent Preferred

According to a newspaper story, four enterprising and adventurous women have started out in an automobile to tour the country in search of husbands. Of course, taking him by and large, the American husband is the finest achievement in the husband line that civilization has produced, and he is so regarded the world over. No other husband is so kind, so generous, so considerate, so courteous or gives his wife such liberty as does the American husband, and he is the one thing which our European sisters frankly envy us. So from whatever sections of these United States a man comes he is a pretty good risk as a husband, but, still, all in all, there is a choice even among blue-ribbon prize winners, so let us consider, in a humble and seeking frame of mind, the husbands produced by the different sections of our great and glorious land.



First, the New England man. How will these four seekers after the ideal husband size him up? They will find him a fine, strong, clean, upstanding man, with his feet firmly planted on the Plymouth Rock of the cardinal virtues. A man of deep feeling but few words. Cold and ice-bound without but warm within, a slumbering volcano under snow, a peculiarly fascinating type to women because it keeps them always busy trying to break through the crust.

The New England man is a poor lover even before marriage, and if he ever pops the question, the woman would hop to it if she wants to marry him, because he will never work himself up to the point of doing it again. It is her one and only call to the dining car. After marriage he never mentions the state of his affection again, and his wife can only judge that he still loves her by the fact that he works like a dray horse to support her and the children and has never mentioned divorce to her. He says it with beefsteaks and automobiles and a good charge account.

The New England man makes a good provider and a comfortable, housebroken husband. He seldom wanders away from his own fireside and he is reasonably well satisfied with his wife if she is intelligent, thrifty and knows how to bake beans and cream codfish. As a husband the New England man may be rated like a Government bond, a safe, sound investment but without exciting dividends.

Then there is the New York husband. How will our husband-hunters find him? Very dashing. Very well groomed. Very attractive in appearance, not only a shy bird but a wise one. One that is determined not to be caught and caged in a domestic flat. Any woman who can marry a New York man could teach Cleopatra something about the art and science of vamping.

The New York husband, unless he came from the country and arrived in the city too late ever to get the hayseed completely out of his hair, is never wholly and entirely married. He is just a near husband or a part-time husband, and his wife's clutch upon him is about as slippery as it would be upon an eel. There is never a place between the altar and the grave where she can sit back and draw a long breath and feel that she has him safely tucked away in her basket.

What the New York man wants in a wife is a playfellow and not a helpmate. Being unaccustomed to a real home and real food, he doesn't expect much in the line of domesticity or maternity from her, but he does expect her to keep herself young and slim and beautiful and all dolled up and to be ready to step out with him on an evening.

Matrimony with a New York husband may be a more or less temporary job, but it will be full of thrills and excitement, with never a dull moment in it. Marrying a New York man is like taking a flier in a highly speculative stock. You may make a killing or you may go broke.

Then let us consider the Western husband. How will he rate with our ladies who are in pursuit of the perfect mate? There is something very alluring and that women find hard to resist about the big, rangy, clear-eyed men of the wide, open spaces and it goes to a woman's head the way they treat her as an equal.

Western men are strong on lovmaking and know little of the technique of flirtation. They haven't much of a line of soft talk, but when they tell a woman she is "IT" they mean it, it is a bona fide proposition of marriage that she could draw money on at the bank.

The Western man expects his wife to be his partner and to pull her weight in the boat, but he gives her a fair deal and goes fifty-fifty with her. Having once made his choice of a wife, he remains satisfied with it and does not acquire that tired feeling around 45 or lose his taste for the woman who has borne him his children and helped him make his fortune, as so many Eastern men do.

The son of a pioneer woman who had no time to consider her looks, he puts less value on beauty than any other man in the world and is less allured by feminine coquetry, as is proved by the number of Western women who go around in pants. As a permanent investment for the long pull, the Western man may be considered a good buy. None better.

Then there is the Southern man. What will our ladies find when they park their car under the magnolia tree? A wonderful lover, romantic, overflowing with sentiment that is sizzling hot, chivalrous, gallant, full of the delicate attentions that women adore. No matter what sort of husband he turns out to be, the woman who has been wooed by a Southern man will gloat over the memory of her courtship to her dying day.

As a husband he will always remember all the little anniversaries. He will still pay his wife compliments and tell her how beautiful her eyes are. He will always be ready to take her out to places of amusement. He will still kiss her hands, even if she has made corns on them working for him. He will always be the gallant and the lover because he is built that way.

But he is the worst spoiled man in the world because he is accustomed to women whose tradition is to defer to men and flatter and cajole them and so, if his wife holds him, she has to be a more adroit salve-spreader than the balance of her sex. Also he has a roving eye and it is up to his wife to be easy on it.

A little difficult to keep but mighty pleasant and soothing to live with is the Southern man and as an investment he may be rated among the preferred stock which is safe for any woman to put her money into.

I wonder which one our ladies will take. DOROTHY DIX.

GLIMPSES OF THE GLOBE which he was the discoverer. The project has been actively taken up by the Caledonian Societies of the Union of South Africa and Rhodesia, who have already contributed more than \$10,000 of the \$75,000 required. Admirers of Livingstone in Scotland are also becoming enthusiastic over the project and are expected to contribute to the best River, near the Victoria Falls, of

ECZEMA

New Ointment Gives Quick Relief— or Money Back.

If you want to be free of the intolerable itching and burning pain—if you want your skin clear of unsightly inflammation—use "Sootha-Salva." This prescription of a famous physician soothes the irritated surfaces—destroys the germs which are causing the disease—and quickly clears the skin of every trace of Eczema. 50c at all Drugists.

It costs you nothing if you do not benefit. After using two boxes of "Sootha-Salva," if you are not satisfied just return the empty tins to Fruit-actives Limited, Ottawa, Ont., and we will refund your money.

Etiquette

By Roberta Lee

Q. When should the postal card be used?

A. The postal card, except the ever-present picture variety, should be used for business purposes only.

Q. At a large dinner where do the women guests leave their wraps?

A. They usually leave their wraps at the door, as the men do.

Q. What is one rule that should be observed in setting the table?

A. Place the centerpiece in the actual center, the "places" at equal distances, and all utensils balanced.

For The Cook

GOLDEN CORN BALLS

Grated rind of one orange, one-quarter cup fat, one-half cup white sugar, two well-beaten eggs, one and one-half cups flour, one cup cornmeal, four teaspoons baking powder, one-half teaspoon salt, one-quarter cup orange juice, or one orange. Put in muffin tins, well greased, and bake in moderate oven.

Household Hint

By Roberta Lee

For The Broom

Nail two spoons to the wall about two inches apart and they will make an excellent broom holder. Hang the broom upside down.

Sachets

To make lavender sachets, mix six-teen ounces lavender flowers, four ounces gum benzoin, and two drams oil of lavender.

Eggs

When eggs are very soiled, wash them in a solution of baking soda and water, using a small vessel.

A Morning Smile

"Willie" said his mother, "go over and see how old Mrs. Brown is this morning."

Willie was back in a few moments. "She says it's none o' your blamed business how old she is," announced Willie.



Weak After Operation

"After having an operation, I was very miserable, weak, nervous and very near unfit to work. I saw Lydia E. Pinkham's Vegetable Compound advertised and tried it and believe it helped me wonderfully. I have no weak spells any more, the pains have left me and my nerves are much better. I feel safe in saying Lydia E. Pinkham's medicines have helped me wonderfully."—Mrs. Wm. H. Bechtler, Box 149, Fort Collins, Ontario.

Lydia E. Pinkham's Vegetable Compound

Milady Beautiful

By Lola Leeds



BEAUTY QUESTIONS ANSWERED

Reducing Problem

Dear Miss Leeds—Please tell me how to reduce. I have been going without breakfast and supper, but my friends tell me that I should not do this but should go without lunch instead. I am 18 years old, 5 feet 2 inches tall and weigh 110 pounds. My measurements are: bust, 28; waist, 26; hips, 37; calf, 13; ankle, 8 1/2. I work in an office. Please tell me what to eat so that I can become thin and also suggest exercises. A READER.

Answer—You need to gain weight, not lose it, my dear. You are five pounds below the average weight for your age and height. Your thinness seems to be mostly at the chest. Do you realize that by starving you are inviting tuberculosis? A girl of your age needs three solid meals a day. Your bust should be at least 32 inches to be in proportion.

If you are set upon reducing, however, you may reduce your hips by exercising. Sedentary work tends to "make the hips spread. Walk to and from your office if possible, or walk at least four miles a day. Here is a good reducing exercise for the hips. Stand erect. Raise the left leg, sliding the left foot up the inside of the right leg and keeping the left knee bent out to the side. When the left foot has reached the right knee, straighten the left leg with a vigorous sideways kick. Repeat twenty times with each leg. You should not omit any meal.

For breakfast have an orange, cereal with thin cream and sugar, poached egg on toast and a glass of milk. Your lunch may include salad, nut and cream-cheese sandwich, a glass of milk and a gelatin dessert. For dinner have one serving of meat, a starchy vegetable, two watery vege-

Fate of New Ideas

Gathered from various sources is the following collection of paragraphs telling of the origin and reception of some of the things which we now accept as very commonplace:

"The first bananas shipped to England could not find a buyer and had to be thrown into the sea."

"When Coryate brought from Italy the first fork seen in London, people who were still using their fingers at the table received him with inextinguishable laughter."

"When spectacles were first introduced, under the auspices of the Royal Society, they were called 'immoral' because they made things appear in an unusual, or false light."

"When printed books came in, they were regarded as 'a barbarous Teuton innovation' and had to be sold as manuscripts because of the prejudice against printing."

"Bathubs provoked the majority into denunciation of them as 'extravagant and undemocratic'; special

taxes were even imposed to discourage their use."

"Lebon the discoverer of illuminating gas, died in ridicule, because he believed in a lamp without a wick."

"Galvani was jeered at as 'the frog's dancing master' and they put Daguerre into an asylum for saying he could transfer the likeness of human beings to a tin plate."

"Jouffroy, an inventor of steam-cars passed away in poverty after spending all his money in vain attempts to change the habits and thoughts of people."

"When railroads first began to function Stephenson was branded as an ignorant quack."

"And it is within the memory of some that our newspapers carried the headline, 'Langley's Folly Flies,' in describing an aeroplane experiment."

Jones was compelled to change trains at the smallest station he had ever seen. It had neither refreshment room nor waiting room, and a hungry man is an angry one.

"What on earth made them build this station so far from the village?" he said to the solitary porter.

"Dunno, mister," said the man of lamps and labels, "unless they thought it would be harder to have it down here beside the railway."

Myrtle—"What is the most dangerous part of an automobile?"

Grace—"The nut that holds the steering wheel."

Make Your Own Soap and Save Money

Full Directions with each can



GILLETT'S FLAKE LYE

Be Sure You Get The Genuine

Daily Arguments

AUNT HET BY ROBERT QUILLEN



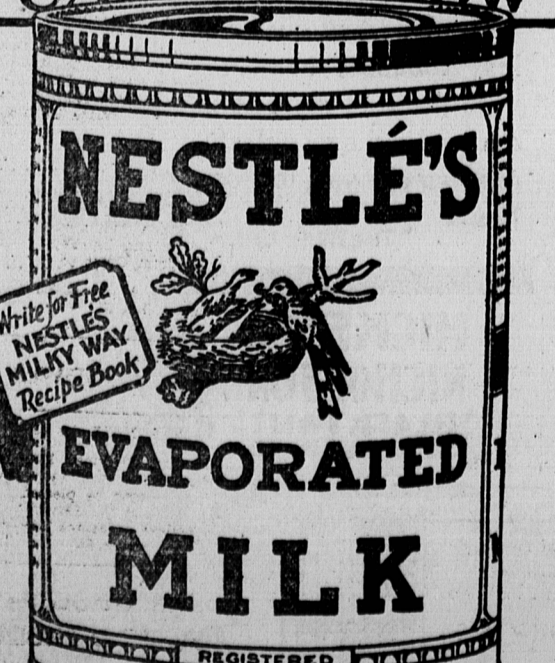
"Ella wasn't satisfied with her operation. It helped her some, but the stitchin' was so wide it left a picker."

POOR PA BY CLAUDE CALLAN



"Ma says I never will tell her what I want for dinner because I want to be in position to find fault with whatever she has."

"CANADA'S KOW"



NESTLÉ'S EVAPORATED MILK

Write for Free NESTLÉ'S MILKY WAY Recipe Book

Try this Recipe

Creamed Potatoes
1 can Nestlé's Evaporated Milk; 2 cups peeled and sliced potatoes; 1 tablespoon each butter and flour; 1 teaspoon chopped parsley; Salt and pepper. Serves four persons.
Cook the potatoes in water to cover until nearly done. Drain, cover with the milk, adding a little of the water in which potatoes were cooked. Bring to the boil, thicken with the butter and flour. Blend, season to taste and sprinkle with parsley.

NESTLÉ'S FOOD COMPANY OF CANADA LTD. TORONTO

DOMINION INLAID LINOLEUM

put character in your rooms with these floors of lasting beauty



Design illustrated in Dominion Inlaid Linoleum No. 7061, available also in one other coloring No. 7042.



Give your rooms new life; new colour... with Dominion Inlaid Linoleum in unusual... and interesting... designs. No flooring affords greater decorative scope.

It gives each room an individuality; a subtle note of character... yet is supremely practical.

Dominion Inlaid Linoleum is odourless; easy and quick to lay. Its rich tones mellow with

With the DOMOLAC FINISH

This wonderful lacquer finish is applied to all Dominion Inlaid Linoleum adding a lovely soft lustre to an already beautiful floor. Stain-proof, wearproof; polishes with scarce an effort.

age and occasional polishings. The pattern cannot wear off. It is easy to clean; comfortable underfoot. In designs for every room at moderate prices.

Other Beautiful Dominion Floors
Wider choice than ever is offered in Dominion Linoleum Rugs and Dominion Printed Linoleum, long-wearing, beautiful, easy to clean... priced even lower than you expect... either makes an ideal floor for any room.

At House Furnishing and Departmental Stores in Charlottetown