



Thursday and Friday 14th and 15th

Buy both days at Wholesale

Double Dollar Days, Thursday and Friday, October 14th and October 15th

Two Wonderful economy shopping events, with wholesale prices ruling throughout the store in addition to battalions of other bargains

PRINCE EDWARD ISLANDS BIG BANNER SHOPPING EVENT IS always "DOLLAR DAY." This Fall's "DOLLAR DAY" is "all set" to be the biggest bargain event in the history of the Province. As always this store has set itself to beat all its past records. That means that there will be MORE BARGAINS and that there will be BIGGER BARGAINS. And it means something bigger still. THERE WILL BE TWO FULL DAYS OF DOLLAR DAY SHOPPING with buying at WHOLESALE PRICES all over the store.



Wholesale Prices throughout the store Double Dollar Days

On Double Dollar Day you can buy, from the basement to the roof--in any department at Wholesale Prices.

The only reserve from this offer-- is such lines as may be advertised at a greater reduction than wholesale prices-- or a few items that we have to sell at prices fixed by the makers.

- Men's Clothing at wholesale. Women's clothing at wholesale. Women's underwear at wholesale. Corsets and Brassiers at wholesale. Millinery at wholesale. Men's Furnishings at wholesale. Wall Paper and window shades at wholesale. Dress Goods and silks at wholesale.

Women's Black "Slickers" regular \$8.50--Dollar Day \$5.00

- 7 only Ladies' black Slicker Coat's size 34 and 36 good quality, belted back worth \$8.50 Dollar Day \$5.00 only
6 only Ladies Tweed Rain Coats all good, new styles belted all round and half belt, worth to \$16.00, Dollar Day only \$8.00
12 only, Ladies' brown and grey Leatherette Raincoats belted all round good style worth \$22.00 Dollars Dollar Day for \$15.
2 only Ladies' Velvet Suits, black, brown, size 36, 38, last years style was \$47.00, Dollar Day to clear \$12.00

Get 2 Velvet Hats for 50 cts

- Small lot Ladies Velvet and Felt Hats, last years styles, selling Dollar Day 2 for 50 cts.
Large range Children's and Girls Velvet Hats and Tams in red, navy, brown, saxon, and black, worth to \$1.75 50c each
Lot Infants Wool Bonnets in white and colors, slightly soiled, worth to \$1.25 Day 50c ea.
Small lot Infants white wool Jackets, soiled, worth \$2.25 selling at \$1.00
4 only, Ladies' Wool Sweaters, Copen, rose, paddy and gold worth \$7.95 \$4.00 for

Dress Goods worth to 2.40 on Sale Dollar Day 1.00

- Lot Dress material various kinds, Tweeds, Coverts, Poplins, Armuses etc., worth up to \$2.40 per yard. DOLLAR DAY \$1.00 yd
Navy Blue Serge all wool, plain and herring-bone stripe, 42 inch \$2.00 per yd
Small lot all wool Cheviot Serge 54 inch brown, green, purple, navy and burgundy. Regular price \$4.50 yard DOLLAR DAY \$3.00



Dollar Day Cottons and Flannelettes

- Sateens in cream, brown, paddy and myrtle green, a splendid material for Under-skirts and linings, 27 inches wide 25c yd
Heavy Gingham and Drill in navy and white black and white stripes, navy mixture etc. Just the material for men's heavy working shirts, women's strong house dresses and skirts 27 inches wide 45c yd
Good, heavy, soft finished stripe, in pink, blue and grey stripes a fine warm material for nightgowns, underwear, etc 35 inches 35c yard

- White and grey Dimity fine, soft finish, a bargain 24 inch 25c yd
One of the best makes in English Flannelette in a variety of blue and grey, pink and grey and grey and white stripes, fine, soft, even weave, extra heavy, 30 inch worth 65c for 45c up

Special Dollar Day Sweater \$3.

- Men's very heavy, double thickness, Pull-over Sweaters. This will keep a man warm in any weather, and wear good too. Plain grey only. Special on DOLLAR DAY \$3.
Men's heavy Work Braces, Police style, good, wide elastic web, and extra heavy leather ends. Worth today \$1.00 and \$1.35. Special on DOLLAR DAY 75c
Men's Working Mitts and Gloves. This line include gloves with, and without gauntlets. Good heavy stock and well lined, for fall and winter wear. You'll save money by putting in a stock of these for future use. Special for DOLLAR DAY \$1.00 Pair

30c Longcloth 5 yds for 1.00

- Bleached English Longcloth fine, evenly woven, a splendid wearing cotton yard wide regular worth 30c yard, Special for DOLLAR DAY 5 yards for \$1.00
Roller Towelling, strong and durable for every day use, red border, Special for Dollar Day 5 yards for \$1.00
Pure Linen Table Damask, this will make a strong, durable every day table cloth that will wash and laundry beautiful, regular worth \$2.50, Special for DOLLAR DAY \$1.65 per yard

Men's Winter Overcoats value to \$27.00 Dollar Day 19.50

20 Mens heavy winter Overcoats in good quality wool tweeds in fancy greys, browns and dark shades, they come in double breasted convertible collar, ulsters with half belt, also some plain, loose fitting with velvet collar, sizes 37 to 42 worth \$28.00 \$19.50 SPECIAL DOLLAR DAY

Men's Winter Overcoats worth to 40.00 Dollar Day 27.50

50 Men's heavy tweed winter overcoats all good stock picked from our regular line but only a couple of each pattern they come in waist line, form fitting and full belt effect you will find some browns, green, greys, and fancy mixed tweeds don't overlook this line of coats if you need one. Sizes 36 to 40 worth to \$40.00. SPECIAL DOLLAR DAY \$27.50

Men's Suits worth to \$45 offered Dollar Day \$35

A special lot of thirty-five handsome suits of all wool tweeds and worsteds--only one or two of a pattern, average--form fitting, Norfolk, waist line models shown in browns greys and fancies. The lot includes practically all regular sizes. DOUBLE DOLLAR DAY \$35

Men's Fancy Tweed Suits \$30 value will sell on Dollar Days at \$25

Here's a line of men's fancy tweed suits in single breasted style, three buttoned coats, browns greys and dark fancies, sizes 36 and 42. This is a wonderful bargain as the range includes suits regularly sold at \$30, \$32.50 and \$35. DOUBLE DOLLAR DAY \$25

Wholesale Prices on Clothing for Men and Boys Double Dollar Day

5.00 to 6.50 Felt Hats Dollar Days 4.50

- Men's Soft Felt Hats in fedora shape in brown, grey, black, green, sizes 6 1/2 to 7 1/2 Regular prices \$5.00 to \$6.50 DOLLAR DAY \$4.50
Men's fall weight and winter caps, new fall stock and new shapes, dark and light patterns. Winter caps has fur and wool inside bands. Regular prices \$2.50 and \$3.00. DOLLAR DAY \$2.00
3 doz Men's Derby Hats fur felt, good shapes, English and Canadian makes Regular price \$3.00 DOLLAR DAY \$1.00
Fine cotton top Umbrellas, strongly constructed, metal rods and frames. Regular price \$2.50, DOLLAR DAY \$2.00

1.50 Wool Socks for 1.00

- Men's all wool worsted rib Sox. This sock is in lovat shades also black. A splendid weight, nice and soft, and an exceptionally good wearer, could not be bought for less than \$1.50 at present day prices. Special on DOLLAR DAY \$1.00 pr.
Men's heavy wool ribbed Underwear. Odd lines we are clearing out. This is an exceptional chance for you to procure a good supply of winter underwear at a much lower price than you have seen for many a day. Worth \$1.75, \$2.00, \$2.25. Special DOLLAR DAY \$1.59 a garment
Men's Shirts. Just a few--shirts we are going to put out to give you a chance to get a real shirt bargain. These shirts are in white principally. Mostly every size and good quality percale. Special on DOLLAR DAY \$1.69
Men's Work Shirts, in heavy black twill, a good warm shirt that will wear better than most, all sizes. Regular \$3.00. Special DOLLAR DAY \$2.25 ea

All Silk Georgettes 40 inches wide 30 colors--regular 3.00 Dollar Day \$2.00 per yd

MOORE & McLEOD LTD.

119-121 Queen St., Charlottetown

Wholesale prices on all goods not specially advertised