

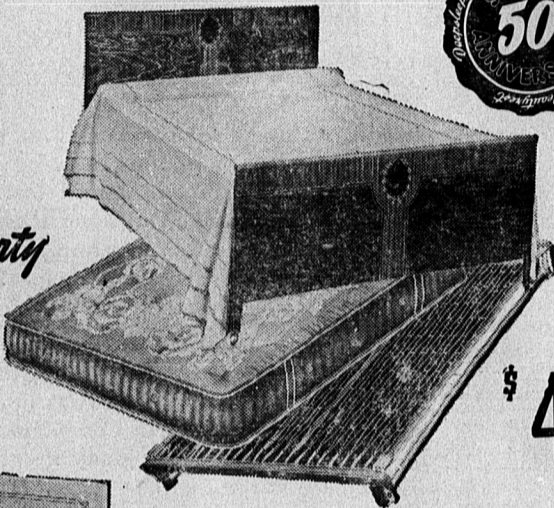
A Week Of Sensational Bedding Values!

September 27th to October 4th



Simmons Quality, Simmons Styling—especially priced to celebrate their 50th Jubilee. How can you resist such a combination, when it brings you exciting savings—when it brings you an opportunity to replace needed sleeping comforts and at a price which may never be possible again. Come to our store. See for yourself the out-of-the-ordinary values with which Simmons are celebrating their 50th Anniversary.

JUBILEE BED OUTFIT



\$42.50

It's Simmons' Birthday Party

Full panel bed, in rich two-tone finish—Simmons metal beds are not affected by moisture—This outfit is completed with the Golden Jubilee Spring and a genuine Simmons Inner-Spring Mattress.

GOLDEN JUBILEE CRIB



Your Opportunity to Save

A new full panel crib in ivory or walnut finish—spring bottom which can be raised and lowered for added convenience in the care of the baby.

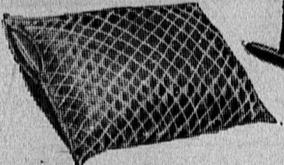
\$22.50

GOLDEN JUBILEE CRIB MATTRESS

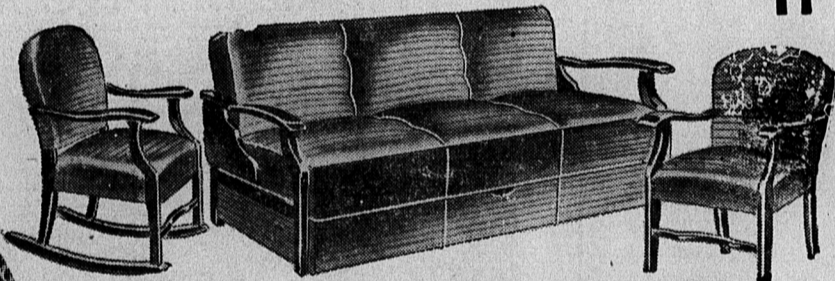
A Springfilled Crib Mattress in coated covering, treated to act as a water repellent.

\$11.50

GOLDEN JUBILEE PILLOW



\$10 PAIR
A taffeta covering with zipper opening to enable covering to be cleaned—available in azure, rose, ivory, water lily or egg-shell colours.

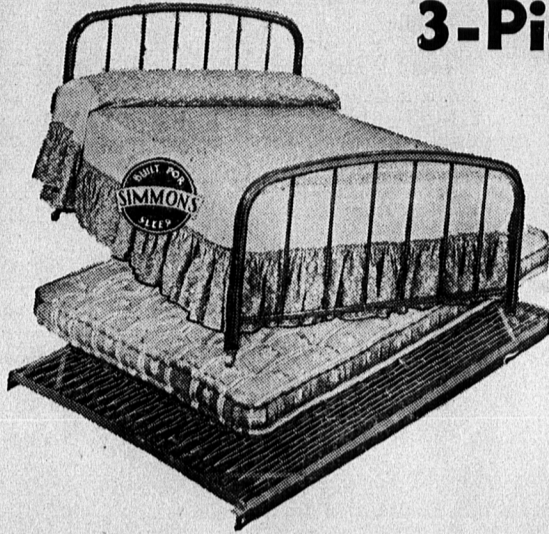


Golden Jubilee Miracle Davenport Suite

Available—in the newest smart, lovely upholstery coverings—the scientific construction of Simmons inner-spring, plus the convenience of operation, makes this not only a smart addition to any living room, but a convenient bed for the unexpected guest.

\$99.50

Featuring Simmons Quality Products 3-Piece Bed Outfit



SALE SPECIAL **16.95**

Outstanding value in Simmons Bed Outfits! Walnut finished steel bed... strong, durable link fabric spring and well filled cotton mattress firmly tufted and finished with rolled and stitched edges. All standard sizes.

Full Panel Bed Outfit

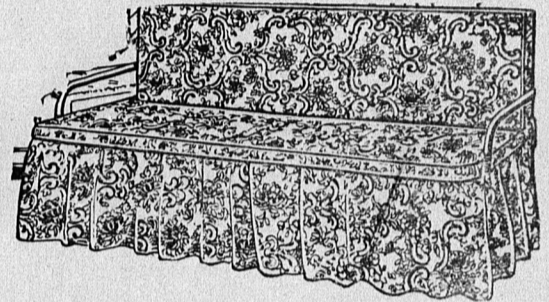
Handsome full panel metal bed in rich walnut finish... High quality high riser cable spring and comfortable spring filled Mattress makes this outfit a real "buy" at this low price. Bed features graceful Waterfall design. Three Pieces complete. Sale Price ——— **\$32.00**

EXTRA VALUE IN

Davenport Couch

WITH REPP COVERING ——— **\$19.50**

Just the thing for Living Room or Den or for that small apartment. Back drops down to make a comfortable double bed. Mattress and two matching cushions covered in long wearing repp.



Simmons Steel Crib

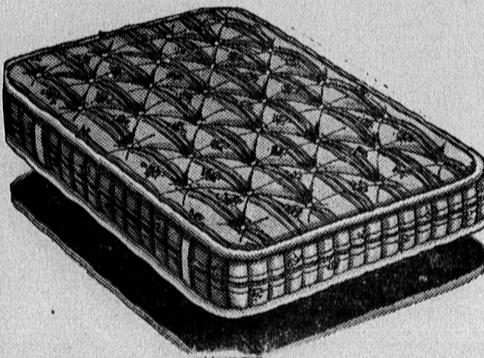
Sturdy Steel construction with continuous posts and snug fitting rods—Good looking brown marble finish. Well made link fabric spring. Drop sides.

Priced at ——— **\$12.95**
COTTON FILLED CRIB MATTRESS \$3.95

STRONG, WELL BUILT

HIGH RISER SPRING

A spring with features usually found in a much higher priced unit. One piece cast frame, combined steel slats and rust resisting galvanized link fabric cables. A suitable foundation for any type of mattress ——— **\$11.50**



NOTE THIS LOW PRICE ON

SLIDING COUCH

Strong steel frames with double link fabric springs—Colorful cretonne covered cotton Mattress. Here is a couch that will be a welcome addition to the home. Complete. ——— **\$12.95**

SIMMONS' HIGH GRADE

Cotton Felt Mattress

Simmons cotton filled Mattress made of all new clean materials. Covered with hard wearing ticking. Well tufted and finished with rolled and stitched edges. All sizes ——— **\$8.95**
Each ———

Simmons' Deepsleep Spring Filled Mattress

32.50

A Mattress that will give years of sleeping comfort. Handsome green herringbone design tweed ticking combined with such construction features as... Prebuilt Borders, Jiffy-Joint Tufting, Ventilators, handles and others. A really great mattress. Sealed in individual sanitary cartons.

Buy On The HOLMAN HOME PLAN

LOW DOWN PAYMENT
EASY MONTHLY INSTALLMENTS

HOLMAN'S 2 BIG STORES
SUMMERSIDE & CHARLOTTETOWN

DON'T FORGET THOSE SEMI-ANNUAL TRIPS TO THE DENTIST

The well-groomed, fastidious woman's budget allows for semi-annual trips to the dentist to have her teeth cleaned. She wouldn't think of spending all of her personal allowance on creams and lotions, permanents or even clothes, leaving no money at all for the important, twice-yearly professional teeth cleaning. These days, not only dentists but also the most successful of those that clean, unstained teeth are per-
parance. Whether they are per-

fectly even and beautifully shaped or quite crooked and mis-shaped, your teeth should be kept as white and shining as possible.

The fact that they aren't naturally beautiful is a poor reason for neglecting them or kidding yourself into thinking that nothing you possibly can do will improve them.

Between semi-annual visits to the dentist when she has her teeth cleaned whether or not there is other dental work to be done, your smart woman makes a rule to use dental floss after lunch and after dinner and to brush her teeth at least twice a day.

Now and then to remove stubborn stains, she brushes with baking soda.

She brushes her teeth correctly, holding the brush loosely in her hand, placing the side of it against gums, turning it until bristles are against the teeth with bristles between some of them, then brushing downward.

Back and forth strokes are all right for polishing biting surfaces and the front teeth, but slow, firm, downward strokes are required to remove food particles from between teeth and to discourage recession of gums. The mouth wash habit is a good one, of course. Rinse your mouth

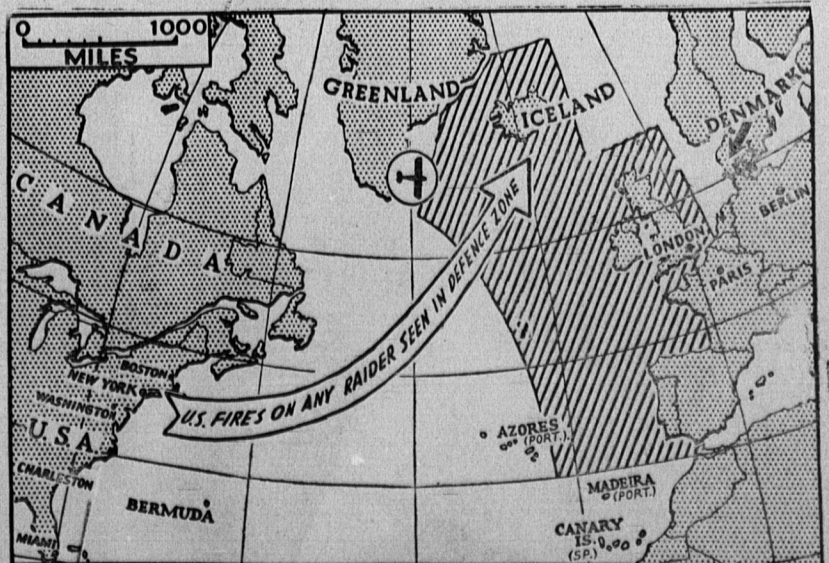
after you have brushed your teeth—and between times, if possible. If you do not have a commercially prepared mouth wash, use a mild solution of lukewarm water and bicarbonate of soda.

C. N. R. RUSH AID TO RESIDENTS AT SAINT PIERRE

MONTREAL, Que., Sept. 25 — Stricken with serious illness, which also effected her young baby, a Canadian lady resident in Saint Pierre of the Miquelon group, called to an official of the National Steel Car Corporation in Montreal, asking that medicines be rushed to her.

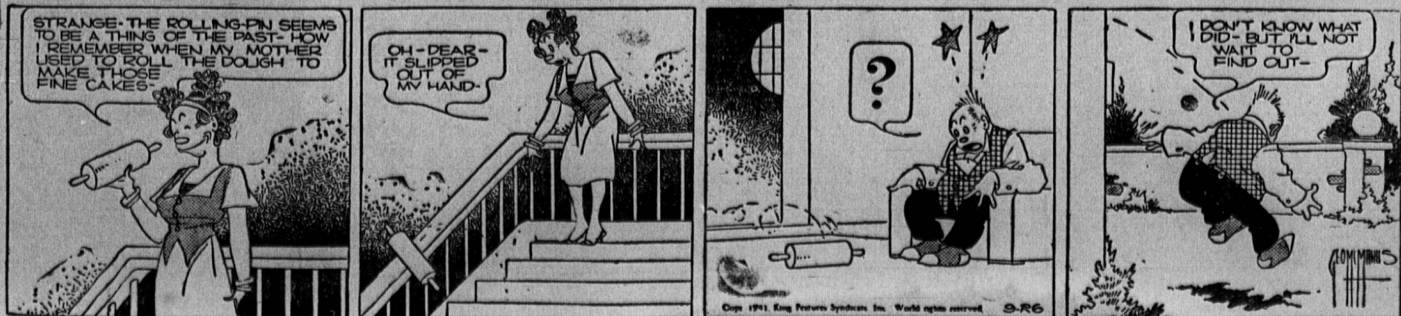
adding that additional medicines and drugs for the benefit of the islanders would be welcome. She also suggested that milk and other food products be despatched. On receipt of the cable, the official made up a parcel containing the required medicines and commodities and turned it over to Harry Whitman, terminal agent, Canadian National Express at Montreal, who had it shipped by the Ocean Limited to Halifax in time to catch the connecting steamer for the Islands.

"The contents of that parcel will do more good among the natives of Saint Pierre and Miquelon than all the official propaganda in the world the shipper told Mr. Whitman when handing over the parcel.



"From now on", said President Roosevelt, "if German or Italian vessels of war enter the waters, the protection of which is necessary for American defence, they do so at their own peril". The shaded area is the north Atlantic war zone, which Germany proclaimed in March and said the zone of war operations would be extended within three miles of Greenland. Soon afterwards the United States extended her defence zone to include Greenland and Iceland.

BRINGING UP FATHER



By George McManus