



The Lovable Fragrance



YARDLEY LONDON
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TORONTO
At PARIS & NEW YORK

In what more perfect way can the vivacity of youthful beauty find expression than in the winsome breath of the Yardley Lavender? In all the hundred and sixty years since the good Mr. Yardley first rejoiced Society with it, there has not come another perfume of such gay young charm—a fragrance of such soothing solace to the weary and the sorry and the sick.

YARDLEY LAVENDER

The Lovable Fragrance
From 65c the bottle, of all good drug and department stores 160

Happenings of the Week

Continued from page Eight

Mrs. E. S. Blanchard's many friends are glad to have her with them again after her indisposition of several weeks.

The Tuesday night Bridge Club had a delightful game this week at Mrs. H. H. Horne's home.

Mrs. J. A. Webster was among the Bridge hostesses within the week entertaining at four tables.

Dr. and Mrs. Dewar have returned from a delightful holiday in Bermuda, the Doctor being completely restored to his usual good health.

Delegates to the naval conference and their wives were among the 200 guests who attended the Royal afternoon party at Buckingham Palace on Tuesday. The party was the first of its type given by the King and Queen since 1928. The King in morning clothes and the Queen wearing an afternoon gown stood at the entrance to the picture gallery, shaking hands with the guests as they reached the top of the crimson-carpeted grand staircase after their

names had been announced by the Lord-Chamberlain. This was the only ceremonial and the party afterward took on an informal nature, the King and Queen strolling among the guests and chatting.

Synthetic straws are of great importance for spring and summer. Panamalaque and simulated "lacy" straws are used for dress hats, while large sports hats are made of cellophane straws of coarse weaves.

New handkerchiefs are shown in large sizes, of linen for sports wear and of chiffon for evening.

Modish little clips may be worn on the cuff, at the neckline, on the flap of an envelope handbag or on the small, close-fitting hat.

The newest jewelry novelty, which comes from Patou, features shoe buckles matching bracelets and necklaces in colored and carved pyralin.

Amusing little black pyralin rings, placed at intervals about the crown of a black straw hat, form loops through which rose opaline colored ribbon is run.

The Maritimers gathered in great force to the Shamrock Tea and Musicals in the Sherbourne Club, Toronto, last week. It was a case of no empty chairs, all the rooms were crowded. Meeting old friends, listening to good music and enjoying a delightful tea, the afternoon soon went. The P. E. I.'s were delighted to listen to one of their own songsters Mr. R. Messervy. He was in excellent voice and received many encores. Among the P. E. I. guests were noticed Prof. and Mrs. McPhee, Mrs. McInnis, Miss Margaret McInnis, Mrs. A. E. McAlonen, Miss Muriel Lea (Summerside), Mrs. Gormley, Miss Jennie McNeil, Miss Ruby Bennett, Mrs. A. E. LePage, Mrs. E. McNeil, Mrs. J. C. McNevin, Miss Ruth McLean, Miss C. McFarlane.

Miss Zelma Ramsay entertained the Mixed Bridge Club on Thursday at her home in Summerside.

Character Close-Ups

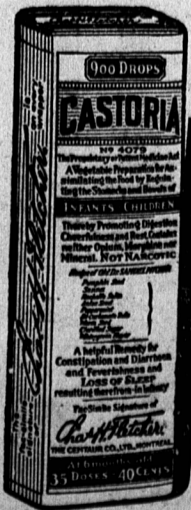
BIG BROWN EYES IN A BABY SIGNIFY HE WILL READILY ADJUST HIMSELF TO MOST ANY ENVIRONMENT



When Babies CRY

Babies will cry, often for no apparent reason. You may not know what's wrong, but you can always give Castoria. This soon has your little one comforted; if not, you should call a doctor. Don't experiment with medicines intended for the strongest systems of adults! Most of those little upsets are soon soothed away by a little of this pleasant-tasting, gentle-acting children's remedy that children like.

It may be the stomach, or may be the little bowels. Or in the case of older children, a sluggish, constipated condition. Castoria is still the thing to give. It is almost certain to clear up any minor ailment, and could by no possibility do the youngest child the slightest harm. So it's the first thing to think of when a child has a coated tongue; won't play, can't sleep, is fretful or out of sorts. Get the genuine; it always has Chas. H. Fletcher's signature on the package.



An Attic... Salt-Shaker

CHASTE WITNESS
BUDGET OF
STORIES ABOUT
FAMOUS PEOPLE

—BY—
W. ORTON
TEWSON

THE famous divine, Bishop Wilberforce, was not averse to telling a story against himself. He was walking abroad one day when an urchin threw a stone that hit him in the back. The bishop was sufficiently alert to catch the youngster, and, holding him at arm's length, administered a reprimand.

THE BOY sulkily denied throwing the stone. "You know that you did," remonstrated the bishop. "You didn't see me," challenged the boy. "No, but God did." "Huh! Does God see everything that we do?" "Yes, everything," said the bishop solemnly. "Did He see what I done in our backyard last Saturday afternoon?" "Certainly, He did." "Garn! We ain't got no backyard," exclaimed the urchin, breaking away and disappearing.

IT WAS Bishop Wilberforce—he was called "Soapy Sam" behind his back because of his habit of washing his hands with his invisible soap—who once defined a man's club as a place "where the women cease from troubling and the wicket are at rest."

WHEN John Wanamaker went to New York from Philadelphia, as he did at least once or twice a week to give oversight to his business there, he would take the 7 o'clock train out of Philadelphia. His buyers took the 8 o'clock. That put him into his New York office about 9:12, and even this "12 minutes lateness," as he called it, often fretted him.

SHORTLY before his death (at 84, mind you) he examined the time-tables and found that a train left Philadelphia at 5:30 in the morning reaching New York at 8:30. But as there was no Pullman on the train he gave up the idea. It was not the discomfort of riding in a day coach that deterred him. It was the fact that he could do no writing on the trip. It was his custom when going to and fro between New York and Philadelphia to reserve two Pullman chairs. On one he would spread his papers and books, and sitting on the other would get through much work.

BUT the most characteristic story about Mr. Wanamaker told by Joseph H. Appel (in "The Business Biography of John Wanamaker"), has to do with the opening of his first store in Philadelphia in April 1861. The new firm took in \$24,67 on the opening day—for gentlemen's collars, cuffs and neckties. Wanamaker put 67 cents in the cash drawer to make change the next day and took the \$24 to the "Public Ledger," where he paid for an advertisement for the new store!

A NEAR neighbor and friend of the ex-Empress Eugenie at Farnborough Hill—her Kentish estate in England—was Ethel Smythe, noted composer, who often dined at the royal table. It was Miss Smythe's custom to bicycle over from her cottage, take up a good strategic position behind some bushes when once in the grounds of Farnborough Hill and proceed to change into evening clothes after which she would walk to the front door and ring the bell. This went on for some months declares the Duchess of Sermoneta (in her reminiscences "Things Past"), when the Empress got to hear of it and was rather upset, so in the future a carriage was sent for her guest.

ONCE Miss Smythe turned up rather late for dinner and the Empress was already in the drawingroom. This was contrary to Farnborough etiquette which demanded that all guests should be assembled in the drawing-room before the Empress made her appearance. "Ethel advanced towards her hostess, running and courtesying at the same time, the result being a series of kangaroo leaps," chuckled the Duchess. "A minute later my Aunt (the Empress) beckoned to me and whispered: "Accompany Miss Smythe and help to arrange her dress a little."

WHEREUPON the Duchess obeyed and a certain amount of hitching up went on—outside the drawing-room. "My dear," explained the great musician, still breathless and wriggling. "I'll tell you what's the matter. I bought a new pair of corsets at the grocer's and I believe he sold me a birdge-instead."

TEN—AND OUT! "I remember Mr. Asquith (later Lord Oxford) telling me how he had been attacked by some rabid suffragettes at a public function a few

days before, when they seized him by his coat and tried to strike him," reminisces the Duchess of Sermoneta. "He remained quiet and impassive with his hands in his pockets. For," said he, "I was admirably defended by the women of my family; Margot (his wife), with her diminutive fists, did very good work."

ONE of the best Margot Asquith stories I know, runs that soon after her famous memoirs were published and while they were the talk of two Continents, she got just a wee bit scared of what she had written about Arthur (now Earl) Balfour, so, knowing her Arthur, she sat down and wrote him a little note. "Dear Arthur," she is said to have written, "I hope you haven't been annoyed over what I said about you in my book."

The reply came: "Dear Margot—Whatever book are you talking about?"

TO CALL a man a good "grafter" in New Zealand and Australia (in England, too) is to compliment him as an able and willing worker—meaning just the opposite to what it does in the United States (and probably in Canada). Graft is the antipodes signifies work, not dishonest plunder, says Arthur Warner in "A Land-lubber's Log"—being the salty story of his trip around the world as a sailor and tramp.

WARNER—an American journalist who helped "cover" the World War for a London newspaper—was also much mystified when the housekeeper of his boarding house in the New Zealand goldfields said to him as he was about to start for work the morning after his arrival: "Will you take your crib with you?" It turned out that this crib had nothing to do with a baby. She was merely inquiring whether he wished to take some "grub" with him. He did and was given two large sandwiches wrapped for the pocket.

THAT is a new one on me. Outside of the infant's crib, I knew of the word by schoolboys to denote cheating at examinations by looking over the other fellow's shoulder. Also when used in this sense: "Do you know of a crib?" meaning, "Do you know of a job?"

WHEN LINCOLN was asked why he seemed to take so little pleasure in women's society, he answered with an anecdote, records Emil Ludwig (in his life of the great President). "When we lived in Indiana," said Lincoln, "once in a while my mother used to make some gingerbread. One day I smelled the gingerbread, and came into the house to get my share while it was still hot. My mother had baked me three gingerbread men I took them out under a hickory tree to eat them."

THERE was a family near us poorer than we were, and their little boy came along as I sat down. "Abe," he said, "gimme a man!" "I gave him one. He crammed it into his mouth in two bites, and looked at me while I was biting the legs off my first one.

"Abe," he said, "gimme that other'n."

"I wanted it myself, but I gave it to him, and it followed the first. I said to him

"You seem to like gingerbread."

"Abe," he said, "I don't apose anybody on earth likes gingerbread better'n I do—and get's less'n I do."

LINCOLN the Lawyer: "You are called J. Parker Green. What does 'J' mean?" he inquired of a witness against his client.

"J' means John."

"Is that so? But why don't you call yourself 'John P. Green' just like other folk?"

The ally made the jury smile. While Lincoln played pitch and toss with the witness's two Christian names, his victim's prestige was being undermined with the jury, comments Ludwig.

A LAWYER owed a wealthy man \$250, and since he would "not" pay up, the angry creditor decided to sue

for the amount. Lincoln dissuaded him saying:

"It will cost you more than you will get out of it."

"That does not matter."

"Very well, then, you must pay me a fee of ten dollars right away."

Thereupon Lincoln called on his colleague, told him what had happened, shared the \$10 with him, and made him pay his debt of \$250.

A TRIFLING seven hundred years ago, there lived in the shadow of the Eldon Hills—Sir Walter Scott's country—one Thomas Learmont, who was also known as Thomas the Rhymer. Famed as a Border rhyming prophet, he got this off:

"Tyde what may betyde, Haig shall be Haig of Bemersyde."

THAT was a terrible rash statement to make in the thirteenth century, when men were out-down in war and Border fray like corn in autumn, but it held good, says H. V. Morton, author of "In Search of Scotland."

No matter how many Haigs were slain there was always a laird to Bemersyde, the most celebrated being Field Marshal Earl Haig of World War fame.

The reputation of Thomas seemed in peril in the eighteenth century, when a Haig had twelve daughters! But, lo, the Border prophet was right. The thirteenth child was a son!

BY THE WAY, near the tomb of Sir Walter Scott lies Earl Haig, a ring of red Flanders poppies on the new turf, and in the center the wooden cross from Flanders cemetery with his name printed, like that of a private soldier, on a strip of aluminum.

(Copyright 1930)

Baby's Own Tablets A Help To Mothers

There is no other medicine of as great a help to young mothers as Baby's Own Tablets. These Tablets are a mild but thorough laxative which regulate the bowels; sweeten the stomach; correct constipation and indigestion; break up colds and simple fevers and make the cutting of teeth painless.

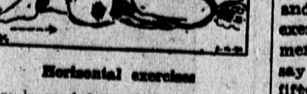
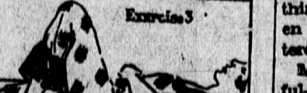
Mothers who keep a box of the Tablets in the house always feel safe from the sudden attack of illness that seizes their little ones. If baby's Own Tablets are given on the first sign of illness the baby will soon be right again. Concerning the Tablets Mrs. B. G. Carver, Lyndale, P. E. I., writes: "I always keep Baby's Own Tablets in the house and find them a wonderful help in keeping my baby well."

Baby's Own Tablets are sold by all medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

BEAUTY ARTS

Continued from page Eight

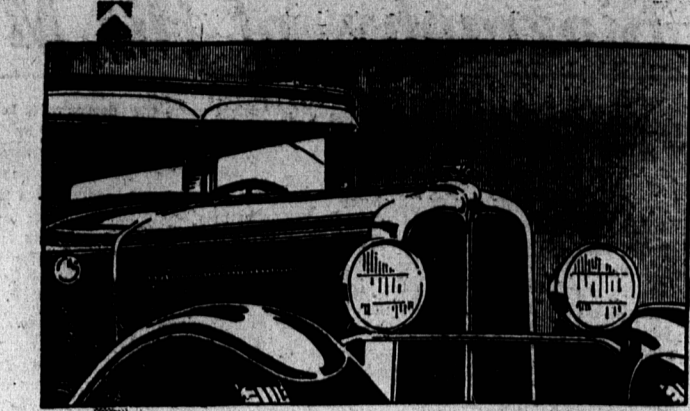
No. 3. Lie on your back with feet together. Bend the right knee, letting the foot slide up toward the body; tense hip muscles. Straighten leg and repeat with left leg. Do this alternately six to ten times. The ex-



Horizontal exercises are good for relieving constipation and strengthen the lower abdomen.

Avoid Extremes.

The woman who wishes to keep her health and good looks after she has passed her first youth must avoid extremes. All of us have just twenty-four hours a day to divide between our work, rest, refreshment and recreation. If we give an undue amount



Justly Famous, for Big Car Beauty, Comfort and Power

It is very natural that the exceptional big car qualities of the Pontiac Big Six should have won for it such a splendid reputation. And today the advantages of Pontiac ownership are increased by further refinements.

In its modish new bodies by Fisher, as in its smoother 60-horsepower engine and rugged chassis, Pontiac has been notably improved. While departing in no important essential from its previous design, the Pontiac Big Six is a striking example of an attractive car kept abreast of the current mode. Beauty that was already famed is now more vivid by reason of fresh color harmonies... and the commodious big car interior is today even more inviting.

In this Big Six are all the fine qualities which have made Pontiac famous—plus refinements which make it a still finer car. Big-car comfort, for example, is enhanced by improved Lovjoy hydraulic shock absorbers, front and rear. Improved internal dirt-and-weather-proof brakes ensure safety. And a new type of steering mechanism acting on roller bearings greatly increases the ease of control.

Come to our showrooms and arrange to drive a Pontiac. Test for yourself its many big car features, which contribute to fine performance and remarkable value. The G.M.A.C. Deferred Payment Plan is always at your service should you desire to use it.



PONTIAC BIG SIX

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

A Home & Co. Prince Motors
CHARLOTTETOWN SUMMERSIDE
DEALERS for PRINCE EDWARD ISLAND

IT'S BETTER BECAUSE IT'S CANADIAN

of time and energy to any one of these departments of living we disturb the balance; we are not living according to Nature's laws.

The life force that can keep us young in spite of years is like a bank account. It is a reserve fund that should be conserved and added to. The unwise overdrawn their account by keeping late hours, eating unwholesome foods and especially living under nervous tension. In later years, when they need energy to withstand sickness, nervous shock or the physical deterioration of age they find themselves bankrupt in health and beauty.

To keep young, refuse to grow old. Keep your body active by daily exercises and fresh air and a well-chosen diet. Give complexion, hair and hands regular care attend to the dainty and feminine little touches which combine to make a woman attractive in her personal appearance. But all things, keep out of mental ruts, broaden your horizon by contacts with interesting people.

Mind and body may be kept youthful—complexion clear, muscles firm and spirits buoyant—by the right diet, exercise, sleep, sunshine, fresh air and mental control so that one need not say "I am fifty years old," but, "I am fifty years young."

C. N. R. OFFICIALS IN CONVENTION

MONCTON, N. B., Mar. 27.—A meeting of Canadian National regional store keepers and railway stock keepers was held here last night, presided over by J. W. Brown, assistant general storekeeper. Matters of general interest affecting the stores department on the Atlantic region of the national system were discussed and Mr. Brown stated the meeting was a very satisfactory one. These meetings are held twice a year for the purpose of discussing the various phases of the work of the stores department on the region and to aid in furthering the efficient working of the departments. Among those present in addition to Mr. Brown, were divisional storekeepers, including A. E. Clark, Charlottetown, P. E. I. and Railway Stock Keepers:

DOROTHY DIX

Continued from page Eight

As for the theory that a wife can attain peace of mind by shutting her eyes to her husband's philandering, that is all hokey. A woman would have to be a blind fool to do that. No intelligent woman could accomplish such a feat. Or else she would have to be like a woman of whom I once heard, who said that her faith in her husband was so complete that if she saw him doing something wrong she would know it was just her lying eyes that misled her.

For many and various good reasons a wife may often pretend to the public, and even to her husband, that she does not know of his philandering. That is just to save her face, but her feigned ignorance brings her no peace of mind, nor does it keep her heart from aching. DOROTHY DIX.

Dear Miss Dix—A mother deserted her husband and her three small children to go off with another man. The husband divorced her and placed the children with his sister, who reared them without any financial help from either the father or the mother. The mother has remarried four or five times, living a pleasure-seeking and disreputable life. The children, now married, have contributed to her support; but now they have families of their own and are no longer able to support her unless she comes to make her home with them. This she declines to do, but has filed a petition in court to compel her children to support her. Do you think the courts should decide in favor of such a mother and force a financial imposition upon these children? AN INTERESTED FRIEND.

Answer: Certainly not, nor do I believe that any court would make such an unjust decision. When this mother deserted her children in their infancy she forfeited all claim upon them. Nor do I think that her children should take her into their homes where she would be an element of discord, a bad influence upon the children and a social stigma upon the household. DOROTHY DIX.

THE SNOWDRIFT FAIRY'S MAGIC TOUCH CHARMS SNOWDRIFT FLOUR INTO CHARMING BREAD OR CAKES



GOOD COOKS PREFER IT ask your dealer for SNOWDRIFT FLOUR

STANDARD MILLING CO. OF CANADA, LIMITED
A. E. DUTCHER, Hunter Street, McLEOD & McLEOD, Montague
CLARK BROS., Mount Stewart, G. E. FRAY & SON, St. Peter's.