

TODAY ONLY — **PRINCE EDWARD** 2.30 — 7 — 9 P.M.
 WARNER BAXTER in "ROBIN HOOD of EL DORADO"
 PLUS — MAJOR BOWES AMATEURS — OUR GANG

THE MOST TALKED ABOUT PICTURE OF THE YEAR!

These Three
 with Miriam Hopkins and Merle Oberon
 JOEL MCCREA
 PLUS — NEWS AND SILLY SYMPHONY
 DAILY 3.15 — 7 — 9 P.M.
 MONDAY — TUESDAY — WEDNESDAY

MATINEE 16c — 27c **PRINCE EDWARD** EVENING 27c — 33c — 38c

TODAY ONLY — **CAPITOL** 2.30 — 7 — 8.45
 JACK HOLT in
 "DANGEROUS WATERS"
 PLUS — COMEDY — SONG HIT — SERIAL CHAPTER 5

AS THEY KISSED
 THEY MATCHED
 WITS FOR THE
 BIGGEST DIAMOND
 IN THE WORLD!

15 Maiden Lane
 The guided heart of a Diamond
 Row too hot for crooks!

CLAIRE Trevor · CESAR ROMERO
 PLUS — COMEDY — SONG HIT — LOWELL THOMAS
 MONDAY — TUESDAY — WEDNESDAY
 DAILY 3.15 — 7.00 — 8.45 P. M.

MATINEE 11c — 27c **Capitol** EVENING 27c — 33c

"YOUR GUMS AS WELL AS YOUR TEETH NEED CONSTANT CARE..."

"Massage your Gums with IPANA to keep them Firm and Healthy, too"

EVERY dental authority agrees that in order to have sound, white teeth, you must have firm, healthy gums. Ipana is the one dentifrice that is especially designed to help you to have both. Not only does Ipana clean your teeth to a sparkling whiteness. It contains special ingredients which help tone and invigorate your gums.

WHY MASSAGE?
 These special ingredients in Ipana, together with gum massage (with fingertip or tooth brush) give your gums the stimulating exercise they must have, and which our modern diet of soft, well-cooked foods fails to provide. Lacking exercise, gums become tender and sensitive—apt to bleed—ready victims of serious dental disorders. So if your tooth brush shows "pink"—watch out!

FIGHT "PINK TOOTH BRUSH"
 "Pink tooth brush" is a warning that your gums need help. If you see it, see your dentist. He knows what you should do. Ten chances to one he will tell you to take proper care of your gums as well as your teeth—to form the habit of regular gum stimulation—to switch to Ipana Tooth Paste and massage. Your gums will be healthier, your teeth will have a sparkle, and your smile will gain renewed charm and attractiveness.

Remember—a good Tooth Paste, like a good Dentist, is never a luxury.

PANA TOOTH PASTE
 MADE IN CANADA

Professional Cards

EGAN & CO.
 Chartered Accountants
 140 Richmond Street
 Phone 47. P. O. Box 12

McLeod & Bentley
 W. E. BENTLEY, K. C.
 Barristers and Attorneys-at-Law
 MONEY TO LOAN

Bell & Mathieson
 B. R. BELL, D. L. MATHIESON, LL.B.
 Barristers & Solicitors
 MONEY TO LOAN
 Cameron Block, Charlottetown, P.E.I.

MacGuigan & Trainor
 M. P. MACGUGAN, K. C.
 C. ST. CLAIR TRAINOR, B. A.
 Barristers, Solicitors, Etc.
 MONEY TO LOAN
 Office Over Provincial Bank,
 Richmond Street, Charlottetown.

Palmer & Haslam
 H. J. PALMER, B. C.
 A. J. HASLAM, B. A., LL. B.
 BARRISTERS, ETC.
 Bank of Nova Scotia Chambers
 Charlottetown, P. E. I.
 MONEY TO LOAN
 Phone 15. P. O. Box 127.

E. F. McPHEE, B. A., K. C.
 NOTARY & C.
 BARRISTER, SOLICITOR
 415½ Building, Charlottetown.

Executor's Notice

The undersigned Executors of the last Will and Testament of Euphemia Lydia Lee of Charlottetown in Queen's County in Prince Edward Island, Widow, deceased, Testate, hereby notify all persons indebted to the said estate to make immediate payment to them at the office of N. W. Lynds, 83 Great George Street in Charlottetown aforesaid, and all persons having any claims against the said estate are hereby required to present the same duly attested, at the office aforesaid within six months from this date.

Dated the 4th day of December, 1936.

JANE M. CAMPBELL,
 EDWIN P. LYNDS,
 Executors.

L-1072-12-5-8-12-16-19-23.

EXCURSIONS

December 11th
 To Moncton — \$2.60
 To Antigonish — \$5.20

December 12th
 To Summerside — \$1.00

also holiday excursion fares for students and general public.

W. K. ROGERS
 181 Queen St. Phone 540

NOTICE

A meeting of the shareholders of the Eastern Canneries, Ltd., will be held at the office of Wm. D. Wight, Georgetown, on December 11th, 1936, at the hour of one o'clock, P.M.

J. H. McDONALD,
 (Liquidator)
 WM. D. WIGHT

L-965-12-2-5-10.

Results Are Prompt

Satisfying and prompt results follow the correction of errors of vision. When eyestrain is relieved better general health follows. Headaches fade away and nervousness may be eliminated, to say nothing of an improvement in vision. Have an eye examination to know your condition.

G. F. Hutcheson

APOLOGY

I, Daniel Livingston of New Haven in Queens County, do hereby apologize to Mr. Samuel Clow of New Haven in Queens County for certain remarks which I have made detrimental to his character, and declare the same to be absolutely without foundation.

Dated this 4th day of December, 1936.

DANIEL LIVINGSTON
 WITNESS
 JAMES B. JOHNSTON

L-1055-12-5-11

HIGH GRADE STANDARD COALS

Make your money go the limit in value and have comfort and satisfaction.

Buy Standard Coals from us. We sell the best.

Springhill Screened — \$ 8.00
 Albion Round, stove and Nut — 8.50
 Inverness Screened 8.75
 Genuine Old Sydney Screened — 9.00
 Canadian Coke — 10.00
 Scotch Hard — 12.50
 Welsh Hard — 12.50
 American Hard — 13.00

50c per ton extra for credit after 30 days.

PHONE 111
C. LYONS & CO.

Prince Edward Island Hospital Collections

Dr. Creelman \$5.00
 Mr. C. Aharon 5.00
 Mr. Carl Tibert 1.00
 Mr. John Saunders 1.00
 Mr. Chas. Saunders 1.00
 A Friend 20.00

Subscriptions from North River, collected by Marjorie MacKinlay, and amounting to \$120.20.

Mr. W. E. MacKinlay, Mr. Mac MacPhail, Hector Murchison, Aubrey MacPhail, William White Fred MacLaren, Fulton Sanderson, Waldo Baan, and Ewen MacMillan, \$1.00; Clifford Scott and Wesley Bell, fifty cents; Wilbert Deckendorf, twenty cents.

From Long Creek, collected by Miss Annie E. MacKenzie, \$10.10; Alex MacKenzie, Fred Stretch, George MacLeod, Alex MacLeod, Norman MacLaine, Wilfred Stretch, Bruce MacLaine, Frank MacEachern, and Neil MacEachern, \$1.00; Neil Stewart, fifty cents; Mrs. A. MacDonald, thirty-five cents; and Warren MacDonald, twenty-five cents.

Marshfield subscriptions \$12.00, collected by the Women's Institute, Mrs. Wylie Gibson, Mrs. Heber Crosby, Mrs. Wm. Godfrey, A. A. MacBeth, Mrs. J. R. Munn, Mrs. John Munn, W. R. Dennis and Almon Wood, \$1.00; Stanley Scott, Peter Stewart, Mrs. L. H. D. Foster, Mrs. J. T. Ferguson, and Marguerite Terrell, fifty cents; Mrs. Alex Scott and Mrs. Lea Mill, each twenty-five cents.

High Bank, collected by Misses Vernetta Munroe and Edna Hayer, collection amounting to \$3.50.

Mr. Norman McLeod and Arthur Senecaugh, \$1.00; Mrs. John H. MacDonald, 50c; Mrs. John J. Stewart, Mrs. William H. Munroe, Mrs. Reuben Moore, and Mr. D. D. Livingston, twenty-five cents.

Eldon collection, amounting to \$135.00 and collected by N. S. Larabee; Mrs. Alfred MacLean, Mrs. A. D. Ross, Bell Macdonald, Annie MacRae, Mima S. Moore, D. J. MacPherson, A. G. Putnam, J. J. Larrabee, and G. D. MacColl, \$1.00; Mrs. J. J. Halliday, seventy-five cents; Mrs. R. S. West, Mrs. W. D. Gillis, Rev. D. L. Griffiths, Samuel Frizzell, and John E. Hubby, fifty cents; Mrs. Peter Penny, Mrs. M. P. Macdonald, Mrs. Russell Frizzell, Mrs. Esther Gillis and A Friend, twenty-five cents.

Mrs. Margaret Mair and Mr. Bartlett Mair of Georgetown \$1.00 each; and Mr. L. F. Beaton, Bonshaw, \$1.00.

Collections for Mayfield, collected by Misses Cora Toombs and Jeanette Clark, and amounting to \$7.75; Mr. Allan Moffatt \$2.00; Mrs. George Robertson, Mr. Alexander Toombs, Mrs. Robert Stead, Mrs. Charles Wyand, Mr. Davis Moffatt, Mr. James A. Houston, Mr. Miller Orr, and Mrs. Warfield Orr, fifty cents; Mrs. Herman Hill, Mrs. Edmund Toombs, Mrs. Annie Johnston, Mrs. Edward Cole, Mrs. Martha Brown, Miss Jeannette Clark and Mrs. Blair Andrew, twenty-five cents.

Brookfield, collected by Mr. George Crews, \$3.50; Mr. George Crews, W. G. Drake, and Borden McLeod, each \$1.00; Mr. John Wood, fifty cents.

Mayfield Women's Institute \$5.00.

Cross Roads, collected by W. E. MacCallum, \$10.05; Seymour Farquharson, Frank Wood, W. E. MacCallum, Mrs. M. W. Wood, Mrs. Wellington MacNeill, H. J. Kennedy, Rod. MacDonald, and Guy Stewart, \$1.00; Parkman Jenkins, seventy-five cents; Bryce Jones, Ed. Stewart, fifty cents; Mrs. Balderston, thirty cents.

L-1076

ANIMAL HUSBANDRY

"Grade Livestock"

The great majority of farmers do not breed pure-bred livestock. They content themselves with the production of non-pedigree farm animals. Even in countries like Great Britain, where work for the improvement of livestock has been going on for almost two centuries and where pedigrees have been recorded for over one hundred years, we find the breeders of grade livestock for consumer the use of pedigree animals. The keeping of records for registration purposes is regarded as a considerable task by some farmers and of en deters them from breeding pure-bred animals. There is also a well-established opinion that pedigree stock requires more care and feed than common beasts. This is a relative matter only, as you will find that not all animals will respond to pedigree breeding. There is the farmer, and he belongs to a large group who breed farm animals entirely for market purposes. He can't see the use of his hogs for pork, and his sheep for mutton. He wants good animals, easily fed and finished for market, and he is only concerned in breeding the sort of animals that will supply him with the quality of products his market demands.

This farmer wants early maturity, and good fleshing qualities in his cattle and sheep, and in his hogs the type that make high-class bacon. If he is breeding young cattle which he will later fit for market, he will be anxious to improve the quality of his herd. This he can do most effectively by a judicious selection of pure-bred sires.

Such a farmer will have a definite plan of improvement to follow. He will select his sire with a view to having every crop of young stock a decided improvement upon the females from which they were bred. It is no easy task to accomplish this and it is only by the exercise of mature judgment and skill in the selecting of sires that he can bring about the desired results. This work of improvement will tax the ability of the farmer in a most interesting and important way.

The improvement that has been brought about in the dairy herds of Canada during the last twenty-five years, is the best evidence of how careful selection of sires.

In a five year period the average annual yield of milk from cows in Ontario has been increased from 4,000 to 5,500 pounds. The improvement in single herd, however, has far outdistanced this. By culling out low yielders, and using bulls with heavy milk records behind them, the profits from many dairy herds have been increased in a remarkable manner.

For example, in 1921 a buyer from Western Canada made a trip to Ontario to purchase a train load of dairy cows for prairie farms. In buying these cows he visited a farmer who had ten milking twenty cows, all Holstein-Friesian grades, and his cheese factory checks showed that he was selling

slightly over 1,000 pounds of milk per day. The cows were in full flow on a good pasture. Cows were then selling at from \$60 to \$75 each with an odd animal of extra quality being \$90 or \$100. The latter prices were not very common.

The Western buyer asked this particular farmer for a price on a choice of five cows out of the twenty but the request was promptly refused. The cows were not for sale. An offer of \$100 each for five was refused. Finally the buyer, in an effort to get a few of these good cows, offered \$150 each for a choice of five out of the twenty. The farmer consented and the sale was effected. He then had the satisfaction of selling the five highest priced grade dairy cows that had had up to that time ever changed hands in his neighborhood; every one of them bred by himself. He would not have sold these cows only he had a group of heifers from them coming into profit the following season.

The twenty cows in this herd had all been bred on this farm by the process of culling out the low producers, and selecting good ones for improvement in milk production. Few breeders of pure-bred cattle have accomplished more than this farmer with his grades, and he had satisfaction as well as profit in his work. This real achievement in cattle breeding, and in the sort of work that gives a strong incentive to the next generation to carry on.

In this case we see a satisfied salesman, but what about the purchaser? These five cows were taken West, put on a good farm, and when they freshened were well fed, and in the succeeding twelve months they gave the following yield of milk respectively: 17,269, 14,689, 14,449, 14,331 and 10,940 pounds, making a total of 71,678 pounds for the five cows, or an average of 14,335 pounds each. It needs very little figuring to prove that the purchase of these cows was a profitable investment, and every helper that they dropped was a decided addition to their owners herd.

What this farmer did in building up his herd of grade Holstein cows can easily be done by any intelligent and ambitious man on a farm. It is comparatively easy to secure, at a very reasonable price, a bull calf of one of the dairy breeds, with intelligent records of a farmer who is building for milk should take the time to look up a prospective herd such as this. It is the quick and economical way to improve your cattle.

Dairy bred bulls are usually plentiful, as their are no large range cattle to absorb them, as in the case with beef-bred bulls, and a good calf of approved dairy breeding can be secured by reasonable effort, at a price that every farmer can afford to pay.

The first thing that will stimulate improvement in a dairy herd is the weighing of the milk and testing for butter fat. This means but little extra work and is the only means by which a farmer can positively determine what cows he should keep.

Results are the only thing that count in any business producing a marketable product. If any unit of a factory fails to turn out its share of finished products, it is either improved or scrapped. A dairy cow is one of the most direct method of producing a cash income on a farm. There is wide difference in the capacity for pro-

Eastern Guardian

"BUY ROBIN HOOD FLOUR now, you will not regret it."

"SUBSCRIPTIONS to the Charlottetown Guardian may be handed to their Rept. Archie Hume, Phone 47, or left at H. J. Mabon's Drug Store, Montague."

FOR SALE

100 acres of land at Covehead, Lot 34, 25 acres well wooded, balance in high state of cultivation. Selling field this year and will be able to do even better than ever before for their customers. Reasonable advances and highly efficient service always available. Charlottetown Fur Sales Limited, L-1022-12-5-8-11

For further particulars apply to **GEORGE J. TWEEDY, Solicitor, CHARLOTTETOWN**
 W. C. WEST MERCHANT YORK
 L-944-12-1-2-4

SHOP EARLY at CARTER'S BOOK & TOY STORES

strengthening of the market for fresh skins. The Charlottetown Fur Sales have broadened their selling field this year and will be able to do even better than ever before for their customers. Reasonable advances and highly efficient service always available. Charlottetown Fur Sales Limited, L-1022-12-5-8-11

FOX RANCHERS will be pleased to learn that cabled advices from London in the past few days indicate a decided

sire that will cost much less money, and be also quite a good animal, will work a marked improvement in your grade herd. When you have learned how to breed up the best grade farm animals in your neighborhood, you are then ready for a few pure bred females, and by that time you will also understand the kind to buy.

Agriculturist.

Do not Fail to Visit Our Store and see our Wonderful Display of **CHRISTMAS GIFTS**

at prices to suit any purse. New and dainty things to suit any taste. Before buying elsewhere see our display of

XMAS CHOCOLATES
 Also our **LADIES AND GENTS TOILET SETS FOUNTAIN PEN SETS SMOKERS SUPPLIES**

We also have a real nice line of **XMAS CARDS**

Reduced prices during month of December on all **DRUG SUNDRIES, TOILETRIES and PATENTS**

and do not forget to ask for **Coupons**. They are worth money to you.

Souris Drug Store
 SOURIS, P. E. I.

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