

# The Christmas Store

## PROWSE BROS. LTD.

### Lingerie - a Dainty Present!

**A Delightful Christmas Present! Silk Lingerie**

No gift is in better taste! We know that silk lingerie will please every name on your list. Here are rich Silk and Satin gowns... Pajamas... Slips... Robes... Dance Sets... Bloomers... and many dainty Undergarments all at lowest prices. Choose Lingerie... the finest Christmas present.

Ladies' Crepe de Chene and Satin Nightgowns... Pajamas... Slips.

**1.15 to 3.55**

Children's Pajamas in all the new bright shades. **1.95**

Lounging Pajamas in Satin and Corduroy.

**4.50 to 14.95**

Ladies' Silk Bloomers in peach, pink and white. All sizes.

**29c 59c 79c**

Van Raalte Silk Underwear in beautiful shades and styles. Panties... Brevities... Bobbets... Bloomers... Pajamas and Nightgowns... Lingerie of lasting loveliness... Lingerie you will personally choose... "because you love nice things."

PANTIES, BLOOMERS, ETC.

**59c to 1.95**

PAJAMAS and NIGHTGOWNS **1.95 to 4.95**



PAJAMAS and NIGHTGOWNS **1.95 to 2.95**

PANTIES BOBBETS, BLOOMERS **59c to 1.00**

### Hosiery - the Best Gift!



**She Expects Hosiery Make This Your Choice**

The gift of "universal appeal"—whom a woman can resist so thoughtful a present—truly reflecting the holiday spirit! These beautiful Silk Stockings are here in gossamer-sheer chiffons, as well as heavier service weights. A score of flattering tones are on display suitable for every occasion, and here you will find your individual size in your individual leg lengths.

Rainbow Ringless Chiffon Stockings—made by a new process that eliminates all rings and shadows even in the darkest colors. Available in a glorious range of new exclusive colorings

**1.00** a pair

New values in Rainbow Chiffon Stockings. These lovely Hosiery represent unusual values at this low price—and they launder beautifully.

**75c** a pair

Ladies gloves in French kid suede and pickory in all the new high shades including black, brown, navy and white. \$2.00 to \$3.95.

Ladies lined kid gloves and fur lined gloves in all sizes \$1.19 to \$3.50.

Ladies smartly tailored bathrobes in satin and flannel in all the new high shades of rose, pink, wine, green, cerise and blue. \$3.95 to \$4.95.

Ladies quilted bathrobes in rose, purple, gold, blue and coral. \$8.95.

See our special tables of delightful gift suggestions at 59c, 79c and \$1.00.

#### GIFT LINENS

Fancy Pillow Cases in gift boxes. Special **1.25**  
at ————  
Towel Sets in boxes. Special **75c and 1.00**  
at ————  
Rayon Bedspreads, rose, gold **2.50 to 6.00**  
and blue ————  
Wabasso Pillow Cases, rose, gold and blue **1.00**  
borders. Pair ————  
Wabasso Bed Sets, rose, **3.00 3.25 3.50**  
gold, green. Set ————  
Luncheon Sets, size 50 x 50, blue, gold, rose **1.50**  
and green. Set ————  
Many other practical gifts to choose from, such as  
Guest Towels, Velour Runners, Bath Towels and  
Table Cloths.

#### GIFT SUGGESTIONS FOR HER

Twin sweater sets **1.49 to 2.98**  
Boxed handkerchiefs **33c to 1.25**  
Umbrellas ———— **1.50 to 5.00**

#### FOR BABY

Knitted wool jackets **59c to 1.50**  
Kimonos ———— **1.00 to 1.50**  
Coats ———— **2.98 to 9.00**  
Crepe de chene dresses **1.99 to 2.75**  
Colored rompers ———— **1.65**  
Baby blankets ———— **50c to 1.25**

#### GIFT SUGGESTIONS FOR CHILDREN

Snow suits ———— **2.45 to 2.85**  
Three piece sets ———— **4.25 to 5.95**  
Bath Robes ———— **1.00 to 2.75**  
Silk sets ———— **50c**  
Pullover sweaters ———— **59c to 1.50**

#### FOR BOYS

Knitted suits ———— **79c to 1.85**  
Heavy stockings ———— **49c**  
Bath robes ———— **1.00**  
Coat leggings and cap sets **5.95**

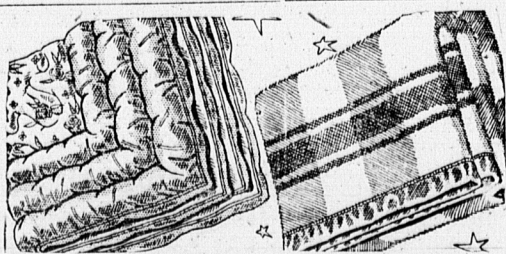
### Gifts for the Home

When you give a gift for the home every one benefits not only for one day but for three hundred and sixty five days. So why not make up your mind now to give a gift for the home and we feel that any one of the suggestions listed below would be most acceptable, practical and yet economical.

**SPECIAL CHRISTMAS OFFER IN RUGS & MATS**  
4 1-2 x 7 1-2 Axminster Rugs ———— **\$10.50**  
6 3-4 x 9 Axminster Rugs ———— **18.00**  
9 x 10 1-2 Axminster Rugs ———— **33.00**  
9 x 12 Axminster Rugs ———— **38.00**  
Axminster mats size 27" x 54" ———— **4.50**  
Extra heavy quality Axminster mats Oriental design ———— **4.95**  
Reversible Smyrna hearth rugs size 25"x48" — **4.00**  
Reversible Smyrna hearth rugs size 30"x60"

#### Special Christmas Offer in Rugs and Mats

See the new Vel-Felt Rugs **GOLD SEAL**  
now on sale at the following **CONGOLEUM RUGS**  
prices ————  
6 x 9 feet ———— **3.85** 6 x 9 feet ———— **\$5.45**  
7 1/2 x 9 feet ———— **\$4.65** 7 1/2 x 9 feet ———— **\$6.85**  
9 x 9 feet ———— **\$5.75** 9 x 9 feet ———— **\$8.00**  
9 x 10 1/2 feet ———— **\$6.50** 9 x 10 1/2 feet ———— **\$9.50**  
9 x 12 feet ———— **\$7.50** 9 x 12 feet ———— **\$10.85**  
Carpet sweepers... new comb-cleaned with transparent tops ———— **\$6.25 and \$6.95**  
Carpet sweepers with wood case ———— **\$4.50**  
Carpet sweepers with steel case ———— **\$3.75**



...Here's a present of good taste and unquestioned utility! When you buy blankets like these, you are assured of a great deal of appreciation for your gift.

All wool solid color overblankets in rose, blue, gold, and green...satin bound ends **\$4.95** each.

All wool reversible blankets satin bound ends in color combinations of rose and blue, rose and gold, green and gold, green and rose, gold and blue. **\$6.75** ea.

All wool blankets size 64x84 pink or blue borders whipped singly weight six pounds **\$6.75** per pair.

### Christmas PRESENTS for MEN

THERE NEVER WAS A MAN WHO HAD TOO MANY

#### SHIRTS

So don't be afraid to give Shirts to the males on your Christmas list. Shirts will delight the most "finicky" man—We're featuring the new and finer "Starchless Collar" Shirts—and the new Sigma Gram Shirt by Lewis, in whites, solid colors and fancies. In Broadcloths and other fine shirtings. **1.50 to 2.00**

HE'LL BE PROUD OF THESE CHRISTMAS TIES



And that's saying a lot. Christmas ties were once the subject of jokes and funny sayings—but not ties like these—new Silks—new Knits. Ties pleasing in color and smart patterns, and all ties in lovely gift boxes that fairly sparkle with the festive spirit of Christmas. **50c to 1.50**

SMALL IN PRICE — YET BIG IN VALUE—CHRISTMAS KERCHIEFS

GIFT SCARFS. THEY'RE RARE VALUE

Thousands of full cut, plain and fancy Kerchiefs—plain Irish Linen—a firm quality that washes beautifully—practical for every day use, fine quality Irish Lawn Kerchiefs—colored all-over patterns or white centres and colored borders. Here you have a practical yet economical gift. **10c to 75c**

Scarfs that will cast bright touches of color Christmas morning. Bold checks and plaids, also conservative patterns for the older man—Silk Scarfs and all wool Scarfs, in blues, browns, greys, etc., etc. Gift Scarfs any man is sure to appreciate. **69c to 3.00**

FANCY HOSE AN EVER USEFUL GIFT

Every man can find use for a few extra pairs of Hose, and he is sure to appreciate them if chosen from our complete stocks. Silk Hose, Silk and Wool Hose, Cashmere Hose and All Wool Hose in sizes 10 to 11 1/2. In an assortment of colors and patterns that are sure to please the most discriminating. **50c to 1.00**

GIVE HIM A HAT

You don't have to worry about size or style or color—all you do is come in and purchase a gift hat certificate and mail it to him. He comes in later and selects the hat he wants, surrendering the certificate as payment. Simple, isn't it? So why not purchase a Gift Hat Certificate now? **3.00 to 7.50**

GIVE COMFORT

LET YOUR CHOICE BE A WARM

#### BATHROBE

Bathrobes are simple to select—and a delight to receive. Especially when they're bought at Prowse Bros. Ltd., from so comprehensive a stock as we now present for Christmas shoppers. Flannel Robes and Silk Robes in all sizes and a host of colors and patterns to choose from. **6.00 to 13.50**

OF COURSE "THEY" EXPECT

#### GLOVES

SO WHY NOT GIVE GLOVES?

After all, Gloves make mighty fine Christmas presents, especially when they're chosen from our complete, well assorted stocks. Fine Gloves for dress wear—warmly lined Gloves for every day wear or driving—and knit Gloves for sport wear—dozens and dozens of Gloves at tempting prices. **1.35 to 4.50**



# GIFTS at Reasonable PRICES!