

SUNLIGHT SOAP



A BASKET FULL of clean, sweet-smelling linen is obtained with half the toil and half the time if Sunlight Soap is used. Sunlight shortens the day's work, but lengthens the life of your clothes. Follow directions.

way this is so. Science makes out a big score against it, and so do the Scriptures. And this is why the law of love tells the one who believes that he is the unhappy cause of the anger of another to get the matter adjusted at once. It is un-Christian to permit another to suffer where it is possible to make things right. It is more important to do this than to observe prayers or sacraments. These are blasphemous while the other is neglected. Love cannot have it so.

Perfection comes through following the copy. Your Heavenly Father—the copy Divine. Behold, how He ministers! To the unworthy and the thankless and the wicked as fully and faithfully as to the just. He satisfied Himself in the principles of His own righteousness. It is for us to "walk in the light, even as He is in the light." And when what He says is obeyed, and when His interpretation of the law of love is followed a fuller righteousness is manifest, both in understanding and in character, than by those who went about to establish

FERROVIM
TRADE MARK

A Taste pleasant to take.
Gives strength
Makes new blood
Builds up the system
Throws off all weakness

A boon to those recovering from wasting fevers and long illness.
Sold by all medicine dealers.
Davis & Lawrence Co., Montreal.

The Morning paper is read at the breakfast table, again at home at noon, on the trains, in the restaurants. It is read in doctor's offices, professional offices, clubs, hotels, cafes, barber shops. It is read by daylight everywhere you go by both employer and employee.

It is known last that throughout the world, with a half-dozen exceptions, the papers with editorial influence and national reputation are Morning Papers.

With these facts in mind, the business man who is looking after the real money-spenders of the family to interest in his goods will consult his paper as practically the bulk of the best interested by placing his announcements where the women will read them.

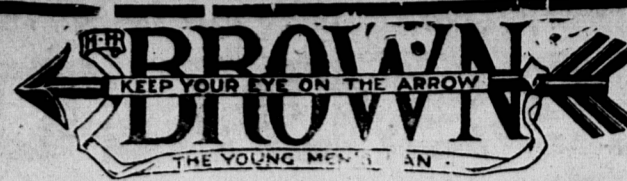
Ease For Piles

"I Used to Suffer but..."

This is the experience of a lady who used to suffer from this terrible ailment, but found a cure. The writer is Mrs. E. Boxall, of 97 Scott St., St. Thomas. She says: "I consider it my duty to write of the benefits derived from using Zam-Buk. For some months I was a constant sufferer from bleeding piles. I used a great many ointments, but got no relief until I tried Zam-Buk. It cured me, and I have had no return of the trouble. Since my cure I have advised several others suffering from piles to use Zam-Buk, and in each instance have had satisfactory results."

If you suffer from this ailment apply Zam-Buk at night before retiring, and you will be satisfied with the trial! A contributory cause of piles is often constipation, and a mild laxative will greatly aid the operation of Zam-Buk. For fistula, inflamed patches, and sores due to blood poisoning, etc., Zam-Buk is equally effective. It is a soothing balm, which stimulates the cells beneath the epidermis and epithelium to natural action. It relieves the tension which in the case of piles causes such acute agony, and in all respects will be found eminently satisfactory.

Zam-Buk is also a cure for eczema, ulcers, cuts, burns, bruises, rashes, chapped hands, frost bite, cold sores, bad leg, etc. All druggists and stores sell at 50c. box, or post free for price from Zam-Buk Co., Toronto.



Greatest Values Out Values for two Record Days' selling--28th and 29th

Every sale we hold surpasses previous ones to such an extent that keeps us hustling. We selected Friday and Saturday of this week, 28th and 29th, to make the most sensational sale of our history. We picked out lines from our stock to sacrifice for those two days only. We are staking our reputation behind this sale and all we can do is offer our advice to shop early in the morning—you'll get better attention and a more complete showing, and you'll be better satisfied, store opens at 8 o'clock in the morning so please shop early. Read over these unapproachable values.

Extraordinary Pant Values

Have you ever seen better pant values than these? About 80 pairs men's good heavy assorted tweed pants in numerous patterns. Formerly priced and well worth \$1.95 to \$2.75, your choice for Friday and Saturday \$1.40



Suit and Overcoat Savings Profits not Considered



THIS BIG CLOTHING SALE of ours has been the greatest event of our history. One thing which we try to do more particularly than anything else is to live right up to our offerings, and judging from the expressions of our customers they certainly appreciate the fact. You'll find in this list real interesting offerings.

- Men's nice dark tweed, single breasted. Good value at \$7.50, while they last... \$4.50
- Men's heavy brown tweed, single breasted good range of sizes. Formerly 8.25, now... \$4.75
- Heavy dark brown tweed, fancy stripe, single breasted. First price 11.75, now... \$6.25
- Good quality men's fancy green and brown checked suits, single breasted. Formerly 12.75 now... \$7.25

Now for a Stylish Overcoat

- Nice heavy brown tweed "College Coats." Good range of sizes. Formerly 12.75, now... 8.50
- This coat was very popular, plain green, College Coats, fancy cuffs, a good range of sizes, was a dandy for the money, 16.75 now... 11.20
- Good plain black melton cloth all sizes. This season's importation, velvet collar, Regular \$8.25 for... 5.50
- Plain green with brown stripe velvet collar. Well finished with good material. Good value at 10.75... 7.18

- Boys' Sweaters**
A splendid range of boys' sweaters, roll and open neck, from 65c to \$1.20, for Friday and Saturday only 46c
- Soiled Linen Collars**
Many of the newest and popular shapes. Some of them are badly soiled, others with just a tinge of print, worth from 15c to 20c each, your choice for Friday and Saturday only, four collars for 25c
- Men's Sweaters**
Men's heavy woolen sweaters, roll neck. In many popular colors, and were good value at \$1.10 to 2.00, for Friday and Saturday only... 79c

- Have You Ever Seen Such Shirt Values?**
There's about 5 dozen fancy negligee and dress shirts in the lot—all patterns, sizes and colors, but just a few of each pattern. We will place half the lot on the bargain counter Friday morning for the benefit of our country customers, and the balance will go on sale Saturday morning. We won't say much about them—there's not many, and they will sell all too quickly. Here they are: \$1.00 to 1.45 val. \$1.65 to 2.25 val. for Friday and Saturday 79c only 1.13
- A limited number of splendid shirts, open back or front, stiff bosoms, formerly from \$1.40 to 1.75, for Friday and Saturday only... 99c
- Beaver Collar**
\$16.75 for \$10.25
Splendid No. 1 Beaver collar—as genuine as gold. Regular \$16.75 for Friday and Saturday, only \$10.25

- Gents' Gloves**
Seven dozen mocha lined gloves, fine quality. Formerly \$1.75 to 2.35, for Friday and Saturday... \$1.14
- Fancy Vests**
Eleven of the prettiest fancy knitted vests you'd care to see. Worth from \$4.35 to 6.25 for Friday and Saturday... 3.25
- Boys' Suits**
There's still a very good showing of boys' suits—suits that were well worth their original price, but in order to make room for our spring stock we say **ONE—THIRD OFF.**
- Persian Collar**
\$16.50 for \$9.75
An excellent No. 1 Persian collar—the best grade possible. Regular 16.50, for Friday and Saturday, only \$9.75

- Nobby Neckwear Next to Nothing**
This is the odds and ends from our Xmas trade, formerly 35c, 40c and 1.40 for Friday and Saturday only... 22c

Foreign Hair Critics.

Shrewd foreign observers have remarked that if the American woman of middle age would spend a fraction as much money on her hair as she does on her boots and hose, she would be the most ravishing creature in the world. In France and England the first gray hair is a tragedy, and to avert this tragedy as long as possible is a matter of vital and absorbing moment. When attacked with prompt action, however, this tragic army may be utterly routed or its onslaught at least postponed. Nearly all druggists nowadays carry in stock or can promptly get HAY'S HAIR HEALTH, which is the recognized antidote for permanently gray hair. It is well to avoid unknown and untested remedies claiming to be just as good as HAY'S HAIR HEALTH. Many of these preparations are distinctly harmful, and their only excuse for being is to trade on the twenty years' reputation and good-will that HAY'S HAIR HEALTH has earned by reason of its remarkable efficacy when applied in time. It costs only 50c. or a dollar for a bottle. At druggists or from the manufacturer, Philo Hay, Specialties Co., Newark, N. J., U.S.A.

NEW DRESS GOODS.

Fortune favored us in securing forty-eight pieces of French Diagonal Dress Goods. Fashions latest, at a genuine snap. We intend to let the public in on this snap, as we wish to feature our Dress Goods Department even more strongly this season, and this we promise you, will be the eye-opener of the Dress Goods trade for 1920. 1680 yards in fourteen correct colorings. \$1.20 goods for 80 cents a yard. Come today or don't blame us if the color you want is sold out. 1-28dt.

righteousness by the deeds of the law. Their righteousness is argued, not because the law has been changed, but because it has been amplified and universalized and exalted by its living and adorable exponent example and embodiment, even Jesus Christ.

A recent work in theology, of great value, takes the lesson for today and similar passages as the basis for a study upon what the writer is pleased to state as "The legislative consciousness of Jesus." It is an argument in support of the definite claim which is made of our Lord's perfect divinity. Words such as these, "Ye have heard that it was said, 'But I say unto you,'" reveal a right of legislation which can only belong to One who speaks for God in a way that one less than God could not speak without illimitable presumption.

THE MORNING PAPER.

Some Reasons Why It Makes The Best Advertising Medium. A woman's curiosity to know about society, marriages, births, deaths, forces her to read it. The Morning Paper is before her all day long, and it is she who is doing her household duties, arranging and improving the appearance of her home, that the missing and necessary articles of furniture, rugs, carpets, curtains or other necessities, show up the plainest, and there could be no more opportune time for a dealer to tell about the new goods, the new styles and the bargains offered, for the day or week.

In a majority of homes the newspaper life from 8 a. m. to 10 p. m. of The Morning Paper gives not only the housewife but every member of the family an opportunity to read it.

An Old Gentleman Cured of Rheumatism

By One Box of Pills.

Mr. Wm. Conty, is one of the oldest and best known residents of Yarmouth, N. S., owing to his advanced age Mr. Conty was troubled with his kidneys, which finally developed into Rheumatism.

June 2nd, 1908. "I have been bothered with Rheumatism for the past year, and have taken a good many different kinds of medicines and found no relief for it.

One day a friend advised me to try Gin Pills, so I did, and after taking only one box of them, I felt like a new man. I thought I would write you a few lines to let you know how thankful I am for the relief they gave me, and would advise all suffering from Rheumatism to try them.

Gin Pills are so-called because they contain the medicinal virtues of Juniper berries. Gin Pills, however, contain no alcohol. They are a scientific preparation and may be used by children, if necessary.

Sample free if you write National Drug & Chemical Co., Limited (Dept. P. E.), Toronto. Sold by dealers at 50c a box, 6 for \$2.50.

COST \$28,900 TO BE POLITE

Mr. Frank T. Watkis

Organist St. James' Church will resume teaching on Monday, Jan. 10th. Application as to terms, etc,

29 Fitzroy St. Charlottetown

ATLAS Stock Food
Gives Splendid Results
Highly spoken of during Amherst Winter fair. In packages 25c and 50c and in pails.
We are agents here.
A. W. ReJdin, PhmB., The Square Druggist, Sunnyside.

A WINNER

In the long run your a winner if you patronize the STAR. Your goods will be carefully handled they will be promptly done. They will have personal attention. In short you get the BEST in laundry here without extra charge. Goods called for and delivered.

A. F. WEBSTER
Star Steam Laundry
134 Kent St. Phone 150

Heating Stove

EATING

We will give a discount for Cash of 25 per cent off all kinds of Heating Stoves including Base Burners

The Rogers Hardware Co.

Office Stationery

We have a full stock of OFFICE REQUISITES

—IN—
Ledgers, Day Books, Cash Books, Letter Books, Bill Books, Accounts, Paper, Files, Binding Cases, Letter and Bill Files, Inks, all kinds Pens, Pencils, &c.

One Million Envelopes 75 cents per thousand up.
We can save Merchants and others 25 to 50 per cent on their Office Books and Stationery.

Carter & Co., Ltd.

Office Stationery

Vote for Lyons as Mayor, the people's choice 1-18dt

XMoir's Kisses. Chocolates X bulk and package, at "The Best Drug Store" the X The McKinnion Drug Co X

"We have Velox and Mic Mac skates we have Colias and Fisher's tube skates. We have hockey boots. We have hockey sticks in the following leading lines—Red Dot, Rex, Mic Mac, and Lally's special. We attach skates. We made a specialty of skate binding at Ernest Rice's, 105 Stratford St. 12-28dt.

Thanks

We desire to thank all who contributed toward OUR INCREASED BUSINESS for the past year and trust that with an effort to please and to give the best value for every dollar, we will be favored with your continued patronage.

With best wishes to all for a happy and successful new year.

W. N. TANION
Jeweler
Pone 191 L