

# Only a Few Days More! SALE NEARS END

As present market conditions absolutely prohibit us from re buying these goods to sell at these prices — in your own interest, act NOW!

## No Other Sale Has Created Such Selling Commotion!

The reason is not hard to find — people know full well that our Sale Prices are unmatched.

## Don't Wait! Don't Hold Off! Get Your Share Before Sale Ends!

We invite you to use your own eyes—use your own judgment — search any store in this City — and compare! Hundreds have done it — that's why this sale has reached such tremendous volume.

# THE GREENDAL CO.

144 GREAT GEORGE ST. — 99 QUEEN ST.

## J. M.'s MEATS SPECIAL

Strictly Fresh Lobsters For YOUR Order, Phone 81

J. M. ROOP, Prop. Market Building

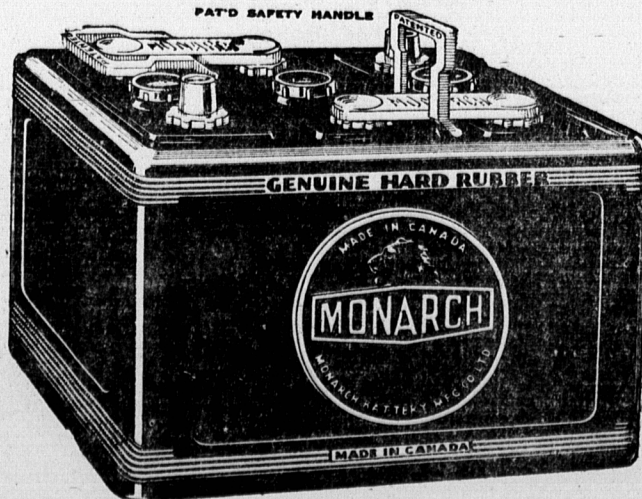
### WEST ROYALTY W. I.

The April meeting of the West Royalty Institute was held at West Royalty School on May 1st with eighteen members and two visitors present. Mrs. Fred Gales presided. Meeting opened by repeating creed in unison. Minutes of last meeting were read and adopted. Collection amounted to one dollar and eighty cents. It was moved and seconded that a man be hired to spade the garden, same to be attended to by Mrs. Wilbur Trainor, Mrs. Pickard and Mrs. Burke were appointed to be present to assist in arranging of school garden. It was also moved and seconded that fifty cents worth of a Garden Fertilizer be purchased for garden. It was also moved and seconded that the school committee purchase paper towels for school.

## What Is Quality In A Battery?

**POWER LONG LIFE CAPACITY**  
The ability to give a quick start under the most adverse conditions. The characteristic of giving efficient service, mile after mile, month after month. More than an ample supply of current necessary to operate all accessories.

# MONARCH AUTOMOBILE BATTERIES Offer All Three



Full Stock of Automobile Accessories, Wholesale and Retail

# The Rogers Hardware Co. Ltd

FREE CITY DELIVERY. PHONES 105-1308.

## The Central Guardian

This column is reserved for news of local interest but advertising of a newsy nature may be inserted at 5 cents a word strictly payable in advance.

### CONFEDERATION LIFE INSURANCE

**MARSHALLED PARADE**—The Past President, Mr. H. E. Ford, marshalled the fine S. O. E. parade on Sunday and Mr. A. G. Ford as appeared.

### BIRTHDAY GREETINGS

Happy birthday greetings were extended yesterday to Capt. John McKay of Wheatley River who celebrated his 93rd birthday surrounded by his relatives and friends. Captain McKay who is a life long Conservative and never missed a visit to the polls, is still hale and hearty and keeps abreast of the times. The Guardian joins in felicitations.

### PRESENTATION AT VICTORIA

On Friday evening, May 16th, the friends of Mr. and Mrs. W. Richard MacQuarrie gathered in Victoria Hall to honor them on their recent marriage. Miss Louise Boswell and Donnie MacLeod, dressed as bride and groom, sang very sweetly, "Wedding Chimes," then, to the strains of the Wedding March played by Mrs. Keith Boswell, they escorted the bride couple to the gaily decorated seats of honor. Miss Eva MacLeod gave the address and a beautiful tea service was presented by the Misses LeBourne, Louise and Thelma Pidgeon. On behalf of the Victoria Young People's Society, Miss Reta Farrar presented a very lovely silver tray, Pyrex and reich dish. After Mr. MacQuarrie had fittingly acknowledged the gifts and expressions of good will, refreshments were served by the ladies of Victoria.

released today by the Canadian Life Insurance Officers' Association, showed total sales for April of \$32,248,000, as against \$26,357,000 in April, 1939, exclusive of group and wholesale insurance. Annuities, pension bonds without insurance, reinsurance, revised, etc. Every province in the Dominion shared in the improved business, as the following table shows:—

Province	Sales April, 1940	Increase over April, 1939
British Columbia	\$ 2,739,000	38.33%
Alberta	1,212,000	3.23%
Saskatchewan	745,000	13.74%
Manitoba	1,678,000	24.11%
Ontario	14,496,000	29.98%
Quebec	8,716,000	22.29%
New Brunswick	795,000	24.41%
Nova Scotia	1,362,000	27.64%
Island	166,000	69.39%
Newfoundland	319,000	19.69%
Canada Total	\$ 32,248,000	22.35%

## British Lose Destroyer Off French Coast

LONDON, May 26 (CP)—The admiralty announced the loss of the destroyer Wessex in an enemy air attack.

The admiralty said six of the crew had been killed and 15 wounded. With other naval units, she had been engaged in operations off the French coast.

The Wessex, one of the "W" class, served in the first Great War. Completed March 5, 1918, the 1,100-ton vessel had a normal complement of 134 men and was capable of 34 knots.

She carried four four-inch and two two-inch guns and six 21-inch torpedo tubes.

The Wessex was commanded by Lieut. Commander W. A. R. Cartwright.

Britain had more than 200 destroyers at the start of the war.

The admiralty also said the crew of two officers and 13 ratings of the 200-ton minesweeper Charles Boyes, hit a mine and sank. The officer in command was Temporary Skipper C. Reynolds, of the Royal Naval Reserve.

## Maritime People Are Tea Connoisseurs

No people in the world have developed a more discriminating taste with respect to tea than the people of the Maritime Provinces and they have been helped in this by the high standard of tea quality which has been provided for them for seventy years in MORSE'S TEAS. Maritime tea users like thick-liquoring tea, one that has body in the cup and has that beautiful copper color as it comes from the teapot. The fact that MORSE'S TEAS are still increasing in public favor after seventy years is in itself evidence of their satisfactory quality. Morse's Standard tea is the finest family tea of the Maritimes, its outstanding value at 65 cents per pound package.

## Training Plan Uses Canada's Famous Pilots

By Lorne Bruce  
Canadian Press Staff Writer  
EDMONTON, May 26 (CP)—As Canada's vast organization for turning out skilled airmen for the allied cause against Germany swings into stride many men who pioneered the uncharted air trails of the Northwest Territories are finding their niche in the scheme. But even before they actually took active assignments with the Royal Canadian Air Force and the British Commonwealth Air Training Plan these men had made a contribution to the Dominion's effectiveness in the air. By their exploits they instilled in Canadian youth a desire to fly.

To many of them it was routine business to fly mail and supplies over a long and often treacherous hinterland through the rain, the snow, the ice and the wind. Arctic they gathered experience and knowledge they could get nowhere else in any air service.

Today some of these northern airmen are engaged imparting flying knowledge to youngsters enrolling in the R. C. A. F. Others are on coast patrol work and still others, remaining civilians, are contributing their share as instructors. Among these who have abandoned the bush lanes for the war effort are such persons as Con Farrell, Stan McMillan, Harry Winny, Archie Van Hee, Tom Mahone, Jack Harriet and Wilf Cameron. North of the provinces those who are synonymous with service are the names of the breed. They helped roll back the frontiers by taking into Canada's far reaches the necessities needed by on-the-ground pioneers.

Modern Flying  
One civilian bush pilot of some renown is Captain W. R. (Wep) May Alberta superintendent of the Canadian Airways Limited. He flew in the first Great War and was an official of the Edmonton and Northern Alberta Aero Club, is bringing along a new crop of war pilots. His main concern is that youngsters should equip themselves with sufficient education for the now-complicated job of flying. Since he learned to fly the business has become more technical and intricate.

"Flying today is a complicated business and a man has to have plenty of education to understand it," Captain May told The Canadian Press.

Since last September the Edmonton Club, under an agreement with the Dominion government, has been giving preliminary training to 10 men and seven have been transferred to eastern Canada for more advanced instruction. This service is typical of the contributions of flying clubs across the country.

Back in 1928 Con Farrell started his northern flying. By the outbreak of the Second Great War he was chief pilot for Canadian Airways Limited in the R. C. A. F. and moved to the air force base at Trenton, Ont., to take a navigation course. Also at Trenton are McMillan, chief pilot of MacKenzie Air Service and Winny, who until he enlisted flew for the Hudson's Bay Company. McMillan was lost for two months in the North in 1929 with the Col. C. D. H. MacAlpine party.

Van Hee, Mahone and Harriet are on R. C. A. F. coastal patrol duty, operating out of Vancouver while Cameron, Doug Gordon and Jack Chadden are in training at Camp Borden. Tom Taylor, a former member of the R. C. A. F. left his post with MacKenzie Air Service when war broke out and re-enlisted with the Air Force to serve as an instructor at Camp Borden.

"I would suggest that those of small means as well as those of wealth can subscribe and feel that in this way they have at least done something to help win the war."  
At the same time, I would point out that it is one of the safest investments you can make, backed by the resources of the Dominion of Canada, the interest return is generous when compared with the rate paid, today, by Banks on Savings accounts and I have no hesitation in recommending these Certificates as a good investment for available funds.

I would suggest that you get in touch with the Post Office, or write with and make application for your share of the Certificates.

This is the safest and soundest investment that is today being offered to the Canadian public.

The War Savings Certificates will be on a domestic basis because Canadians will provide the money and receive the interest. Thus, the debt will be owed to Canadians and there will be no loss to the Dominion Government as Canada will not have to pay foreign exchange on payments of interest or principal.

I would especially point out that these War Savings Certificates are an important part of Canada's War effort and one that gives a chance to invest in every walk of life to help on the home front.

There are, today, in the Banks of Canada on deposit in Savings accounts many millions of dollars. This money on deposit in the Banks bears less than half the rate of interest the Government is proposing to pay the people who now

# NOTICE TO THE CITIZENS OF CHARLOTTETOWN

Never before in the history of our fair City have we had reason to anticipate so great a number of visitors as are expected to be with us at some time or other during the approaching summer.

Since it is the desire of all worthy citizens that Charlottetown may be seen at its best, the Mayor and City Councillors join in expressing the necessity for concerted effort on the part of everyone to cooperate in this Campaign.

If we wish to give our visitors a lasting impression of the beauty of our city, the work of cleaning up properties, renovating and redecorating dwellings and business premises, preparing and planning of gardens should be begun as soon as possible.

A committee has been appointed to assist and co-operate with the citizenry and persons wishing to secure the services of tradesmen, artisans, or general handy-men are invited to enquire by phone or otherwise at the City Hall. Telephone 1179

The tax assessor has intimated that he will adhere strictly to his usual practice of refusing to regard improvement of appearance as cause for increase of valuation.

**B. ROY HOLMAN,**  
MAYOR

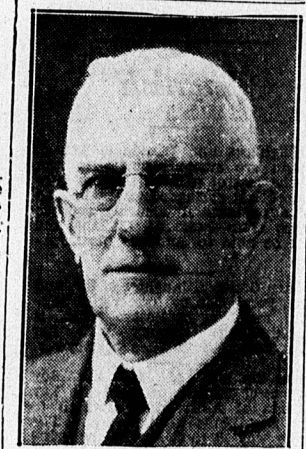


"Clean Up" Campaign Committee

J. T. MCKIE  
J. E. STERNS  
EARL McDONALD

## War Savings Certificates A Vital Factor In Canada's War Effort

Mr. E. T. Higgs, Chairman of Provincial Committee Tells Rotarians of Methods and Purpose of Domestic Loan.



MR. E. T. HIGGS

The following address was given by Mr. E. T. Higgs at Rotary yesterday in the Charlottetown Hotel.

"When Great Britain found it necessary to declare war in defence of liberty, not only the liberty of weaker nations of Europe who were being oppressed and down trodden by Hitlerism. The Canadian Parliament was summoned and unhesitatingly voted to support the Motherland in what appeared to be a righteous war on behalf of suffering humanity.

Germany had swallowed up Czechoslovakia and Austria and marched into Poland and with brute force was waging a war that might well be called Paganism against Christianity. Now, with the same diabolical greed for the rights of small nations she had invaded Denmark, Norway, Holland and Belgium, and threatens to invade the shores of Great Britain.

When Canada declared the war, it was with the full realization that it might be a long war and that both men and money were needed if effective aid was to be given.

When the call went forth for men, Canadians responded by the thousands and from Vancouver on the West coast to Halifax on the East coast, the tramp of armed men was heard. Men who were ready to serve in the Army, the Navy or the Air Force.

These men realized the seriousness of the situation and were ready, if necessary, to lay down their lives for Canada, the Empire, and the freedom of weaker nations.

The call of the Government now comes a second time for money to purchase the equip, support, and strengthen these men who volunteered to go forth to fight. This war is one in which we must realize that all have a part to play if civilization is to be saved. An ever increasing supply of men and equipment must be forth coming.

Those of us, then, who do not go to the front to fight can help in our part by helping to supply the needed funds to properly support the forces in the field.

There is now being placed before the public of Canada what is known as War Savings Certificates which the people are asked to subscribe for and it is confidently believed that they will be generously taken up.

I have every confidence the people of Prince Edward Island will do their share in subscribing for these certificates.

The War Savings Certificates are prepared so that those of small means as well as those of wealth can subscribe and feel that in this way they have at least done something to help win the war.

At the same time, I would point out that it is one of the safest investments you can make, backed by the resources of the Dominion of Canada, the interest return is generous when compared with the rate paid, today, by Banks on Savings accounts and I have no hesitation in recommending these Certificates as a good investment for available funds.

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The War Savings Certificates will be on a domestic basis because Canadians will provide the money and receive the interest. Thus, the debt will be owed to Canadians and there will be no loss to the Dominion Government as Canada will not have to pay foreign exchange on payments of interest or principal.

I would especially point out that these War Savings Certificates are an important part of Canada's War effort and one that gives a chance to invest in every walk of life to help on the home front.

There are, today, in the Banks of Canada on deposit in Savings accounts many millions of dollars. This money on deposit in the Banks bears less than half the rate of interest the Government is proposing to pay the people who now

lend them a part of their savings. It is a popular appeal to the thrifty people of Canada to lend a hand to help win the war.

This is a democratic country and this is a democratic appeal from a democratic Government to a free people. An appeal that is made to all classes.

The Dominion Government is again appealing to the Canadian people, young and old to help provide necessary funds for war expenditures. This appeal through the medium of War Savings Certificates is especially designed to suit the small wage earners.

The Government does not demand but it does ask that these War Savings Certificates be freely subscribed for and I believe it is necessary for the people to respond to the call in order that Canadians, as well as others, may be enabled to continue enjoying a freedom that is dear to the hearts of our people.

Canada stands high today in the mind and eyes of the people of the world and a quick and general response to this second call of Hon. J. L. Ralston, Finance Minister of Canada, will reverberate around the world and have a psychological effect that may well help to shorten the war.

The purpose of the War Savings Certificates is to encourage and mobilize small individual savings as an added measure of war finance.

To obtain widespread public participation in a national war effort.

To develop a more general interest in Government Securities as an indirect aid to War Loan bond flotation.

It is a great Patriotic effort to provide Canada with necessary funds so that she can put forth her full strength in helping the Empire and its allies win the war on behalf of humanity.

It is also an effort to instill into the minds of our people, generally, and young people especially, the necessity of thrift so as to help provide for the future.

War Savings Certificates will be dated the fifteenth day of the month in which payment is received.

All War Savings Certificates will be registered at the Bank of Canada, Ottawa. A certificate is not transferable.

These Certificates will be issued free from Income Tax. The increased value of the certificates will be locked upon as increased Capital and need not be reported for Income Tax purposes.

War Savings Certificates cannot be called for redemption by the Government; before their date of maturity. The owner of certificates, however, has the right to cash them at any time after six months, with interest added according to the time of redemption.

Children can purchase War Savings Certificates, using their spare coppers, nickles, and dimes by buying War Savings Stamps at 25c each. Sixteen of these stamps equals \$4.00 which can be exchanged for \$5.00 War Savings Certificate fully registered.

The Certificates will be issued in small denominations of \$5.00, \$10.00, \$25.00, \$50.00 and \$100.00. No more than \$500.00 face value to any one person in one year.

For a Certificate of \$5.00 you pay \$4.00.  
For a Certificate of \$10.00 you pay \$8.00.  
For a Certificate of \$25.00 you pay \$20.00.  
For a Certificate of \$50.00 you pay \$40.00.  
For a Certificate of \$100.00 you pay \$80.00.

The interest will be computed at 3% and compounded half yearly so that at the end of the term of 7 1/2 years the full face of the certificates will be paid the holder of the certificate. If, after six months, a person should need the money the certificate will be paid.

In this campaign we are pleading the active co-operation of many responsible citizens, Banks, insurance companies, post offices, merchants, security dealers and many other business organizations, on a completely voluntary basis. In this way it is expected that these War Savings Certificates will be placed

and be a measure of security to the future.

If the movement receives the support that is expected it will be a wonderful help to Canada in financing war expenditures.

At the present time Canada cannot borrow money from the United States and the same is true of other countries. Under these circumstances it is necessary for Canada to borrow from Canadians.

In addition to regular war expenditures Canadians have undertaken to help Great Britain by purchasing some hundreds of millions of dollars of securities now held in Great Britain to do this Canada must borrow at home.

You will see therefore that our people by co-operation and service have a great opportunity to do a big and worthwhile job by providing funds to help finance the Nation and at the same time help to make Canada a land to love.

## Dorothy Dix

(Continued from Page 2)

year! My, but you are lucky! I never get a hundred dollars from home." Or: "What a wonderful husband you have to have given you that pendant. I should not dream if my husband gave me a string of beads."

And then in the same breath she will tell how splendidly her son is doing in college and boast of the tickets around the world or a diamond tiera.

Would these disconnected women swap off their sons and daughters for pearls and diamonds? Never. But, nevertheless, they feel defrauded if they can't have all the luxuries the children's women have and the delights of parenthood besides.

And why do so many women find marriage a failure? Because they can't have girlhood and enjoy themselves to go to parties, to have beaux and admirations. Above all, they want their husbands to remain lovers, to keep up the romance of courtship, to hold their hands and kiss them, and to talk sentiment to them. And yet at the same time they desire their husbands to be practical bread-winners and domestic as the house cat.

When they find out that the average man who pays his wife's bills has no money to spend on credits and that the kiss to which you have a legal right hasn't much thrill to it and that a happy marriage is based on doing your duty instead of on fairy tales, why, they cry out that they are disillusioned and that marriage is a failure.

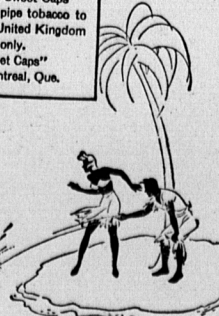
But the trouble wasn't with marriage. It was with them. They wanted to rest their case and have it, too. Which can't be done.

DOROTHY DIX.

LINE FENCE WAR—20 DEAD  
CANNONPORE, India (CP)—India farmers are decisive about property rights. When nomads allowed their cattle to graze in farmlands at a village near here, indignant villagers swarmed out to battle and 20 were killed.

Minard's kills pain.

\$1.00 will send 300 Sweet Caps or 1 lb. Old Virginia pipe tobacco to Canadians serving in United Kingdom and France only. Address—"Sweet Caps" P.O. Box 6000, Montreal, Que.



"What did you say in the note?"  
"Send Sweet Caps at once!"

## SWEET CAPORAL CIGARETTES

"The purest form in which tobacco can be smoked."