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Here's the latest Hollywood make-up magic from the Westmores. A better cake make-up... scapless and contains lanolin to prevent drying... and light textured to make it comfortable to wear and prevent a mask-like appearance. Goes on easily, smoothly. Gives a youthful, exciting complexion. Never fools you about its color—the color you'll see on your face. Try it—you'll agree it's terrific. Comes in seven flattering dramatic skin tinted shades.

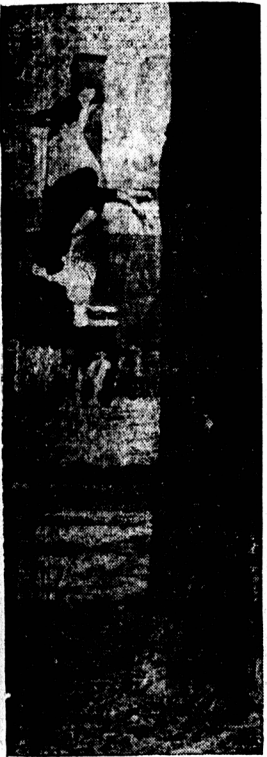


\$1.25

MOORE & McLEOD Limited

QUEEN SQUARE SCHOOL

- Honor Roll for February:
- Grade X — 1. Charles Cheverie, 2. Charles Peters, 3. Wendell Gillis and Arnold McCallum.
 - Grade IX — 1. Merrill Doyle, 2. Bobby Lafferty, 3. Billy Davy.
 - Grade IX — 1. Gerard Arsenault, 2. Ray Connolly, 3. Donald Steele.
 - Grade VIII — 1. Dailies Gauthier, 2. Gerard Connors, 3. Raymond Dunn.
 - Grade VII — 1. Desmond Connolly, 2. Billy MacDonald, 3. Arnold Mullin.
 - Grade VI Miss Murnaghan's Dept — 1. Eugene Wynn, 2. Kenneth MacDonald, 3. Kelvin Dowling.
 - Grade VI Miss Francis' Dept — 1. Bernard Connolly, 2. Francis



FUP GOES UP

All the cats around Parsons, Kan., would spit in Nickie's eye and then leap into a tree and tear him. Nickie took it for a while, and then the 1 1/2-year-old fox terrier had enough. He learned to leap after them. Above, he flies through the air before digging his claws into the bark. Below, he's arrived at his perch, a tree crotch six feet off the ground.



Women's Institute Executive Meeting

A meeting of the P.E.I. Women's Institute Executive took place at the Institute Rest Room, Friday morning, February 27th at 11 o'clock. The following ladies were present: Mrs. Julian Herring, Mrs. Alan Stewart, Mrs. Michael Doyle, Mrs. Malcolm MacLeod, Mrs. Ernest Foster, Mrs. Harold Laird, Mrs. W.A. Bruce, Miss Mary MacDonald, Miss Maylea Boswell and Mrs. Fred Gates.

After reading of minutes, correspondence was presented. A letter was read from Mrs. Frank Boudreau, New York City, requesting films which feature Institute activities on Prince Edward Island. These would be for use by Department of Public Information of the United Nations in preparation of documentary film on non-governmental organizations. It was left with Publicity secretary to investigate possibility of obtaining suitable films for such use.

Suggestions were received and discussed for improvement of Annual Convention program. Possible speakers were mentioned. It was moved and seconded that the sound-system be engaged for use at the Annual Convention.

A committee was appointed to meet with government representatives to request a larger grant be made to our Institute Central Reserve fund.

A brief report was given by Mrs. Malcolm MacLeod, who had attended the recent meetings of the Federation of Agriculture in Brockville, Ontario. She dealt chiefly with rural health problems and the availability of several speakers on Health for convention areas.

A resume of the recent Canadian Association of Consumer's meetings in Ottawa was given by Mrs. Fred Gates, who had attended as proxy for the provincial representative, Mrs. Alan Stewart. She cleared up several questions, and stated that much more information could be given at the next meeting of the provincial branch of the C. A. C.

The meeting recessed for luncheon at the Charlottetown Hotel, where Miss MacKenzie, who is the Editor of "Farm Forum Guide" for Canada, was the guest speaker. She gave a brief history of the growth of farm forums, and stated that the strongest and best forums are "family affairs". The farm forums, helped women to realize economic and social problems, and a feeling of friendship was given when interests are identified with those in other places.

Mrs. Michael Doyle was appointed the Institute representative to the Federation of Agriculture. Discussion took place regarding possibility of Institute office address being changed. The ladies were unanimous in feeling that any change should be one for the better. A committee appointed to inspect the proposed office site returned an uncompromising report.

HEADACHE

Caused by NEURALGIA

GIVEN FAST RELIEF

Hundreds say that real success in bringing relief attends the use of Nerviline in Neuralgia, Sciatica, Lumbago and Rheumatic pains. For simple Sore Throat, Coughs, Colds and Hoarseness, Nerviline is so useful that you should get a 35-cent bottle today. Remember, Nerviline is a liniment with great penetrating powers that enable it to attack many pains at their very roots. Sold in 35c bottles by all dealers.

RUB ON NERVILINE

THE LITTLE WHITE SCHOOL

On yonder hill by the side of the stream 'Neath the shade of the maple tree, There stands the little white school, The scene of my childhood's glee. So stately and tall it stands on the hill, This fortress so strong and old Which keeps in its walls such memories true That are treasured more than gold.

Memories of happy and carefree days When we lived by the golden rule; Our cares were naught as we playfully ran Down the path from the little white school. Its pupils pass on in all walks of life From the humble to fame and renown; Some in the country are wanted to stay, Others dwell in city or town.

Now as I lie on my lonely bed My courage stays with me still, As I think of the lessons I learned and taught In that dear little school on the hill. While lying here in pensive mood, As back o'er the years I scan; My spirits arouse like a flaming glow As in the days when school began.

Onward we go with the same old thoughts, And the pages of time we pass o'er, 'Till God calls us home to that beautiful land Where life's lessons will be no more. —Mrs. Chas. MacDonald Prov. Sen.

Deplores Waste Of Valuable Seal Meat

By Joe MacSweeney

HALIFAX, March 2 — (CP) — A snowy haired Newfoundland skipper with a glint of adventure in his eye and with a thought for hungry people ruefully admitted tonight he was too old for the seal hunt this spring but he has organized tomorrow's departure of two Montreal vessels for icy sealing grounds of the north.

Capt. George Whiteley, 72, deplored that, with millions hungry in the world, the carcasses of some 200,000 seals, "meat that tastes like veal" will be wasted on northern ice floes this year. The sealers, from Norway and Newfoundland as well as Canada, were interested only in skins and as much as 2,000,000 pounds of meat would be left to rot.

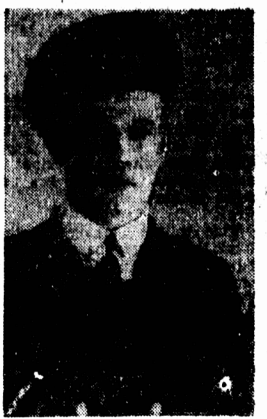
Scheduled to sail from here tomorrow were the North Voyager and the Magdalen and four Halifax vessels also were expected to have joined the hunt by the March 10 season-opening date.

The old skipper, who went on his first sealing trip at 16 years of age, recalled perilous experiences of other hunts and described the changing conditions aboard the sealers through the years. Newest innovation in the business was the practice of using spotting planes to direct surface craft to the seal flocks. This was used last year with "great success" and two aircraft will assist the North Voyager and the Magdalen this season. The planes, based in Newfoundland, flew out over the Arctic wastes to find the seals and then returned to drop canisters containing bearings and other information to the waiting ships. Capt. Whiteley said the sealing industry was started first by Newfoundland and in 1857 the Old Colony had 400 sailing vessels manned by 18,000 men in the trade. The annual quest had continued without interruption through the years until the Second World War. It was considered, however, that the layoff of some eight years might have the effect of allowing the herds to increase.

"Paucity of scientific knowledge regarding the animal is something to be ashamed of considering the time we've been at the job," said the veteran skipper. "For years I have advocated that the Government investigate — send scientists to the seal fields—there is no reason why the whole animal rather than just the skins should be utilized."

Islander Promoted In Navy

OTTAWA, March 2—Lieutenant E. P. Shaw, who is Officer-in-Charge of the Gunnery Training Centre and on the Staff of the Commanding Officer Pacific Coast as Gunnery Officer, West Coast, has been promoted to the rank of Lieutenant Commander, it was announced at Naval Service Headquarters today.



Lieutenant Shaw was born on July 17, 1918, in Brackley, P. E. Island and is a son of Mrs. Jessie Shaw, Charlottetown. Formerly a bank clerk, he joined the R.C.N.V.R. in March 1940, and was at once appointed to the United Kingdom for courses and service with the Royal Navy. In June 1942, he returned to Canada, where he held appointments with the R.C.N. until December 1943, when he was again loaned to the R.N. He returned to H.M.C.S. "Stadacona" in February 1944, and in April of that year he transferred to the Royal Canadian Navy in the rank of Lieutenant. After spending a few months in H. M. C. S. "Niobe" he was attached to H.M.C.S. "Queen Charlotte" the Reserve Division in Charlottetown, P.E.I., for a short spell of duty. He was later appointed to H.M.C.S. "Crescent" as Flotilla Gunnery Officer until March 1946, when he was transferred to Naval Service Headquarters for duty with the Director of Weapons and Tactics. In 1946, he served in H.M.C.S. "Uganda" and then followed a period in "Rockcliffe" and finally to "Naden" and his present post. His promotion became effective on February 17, 1948.

Lieutenant Commander Shaw is married and resides at 141 Gorge Road East, Victoria, B. C.

WEEK END SPECIALS

- Group of LADIES' SUITS in plain and checked materials—tailored and dressmaker styles. Regular to \$17.95. Clearing at **12.95**
- One rack of wool and alpaca SHIRTS. Wools in plaids and checks. Sizes 12 to 16 only. Regular to 6.95. NOW **2.95**
- A small group of LADIES' RAINCOATS—some with hoods. Sizes 14 and 16. Come early for best choice. Regular to \$25.00. To clear at **16.95**
- Warm SNUGGIES—Clearing at **39c**

THE GREENDAL CO., LTD. LADIES' WEAR

1948 Canadian Skiing Champions

- BANFF, Alta., Feb. 29 — (CP) — Following are the 1948 Canadian skiing champions:
- Peter Johnson, Skigulls Ski Club, Montreal—Senior Alpine combined; senior men's downhill; senior men's slalom.
 - Andre Bertrand, Voirie, Que.—Junior men's Alpine combined.
 - Remi Cloutier, St. Agathe, Que.—Junior downhill.
 - Andy Kassa, Princeton, B.C.—Junior slalom.
 - Dorothy Burden, Penguin Ski Club, Montreal—women's senior Alpine combined; women's senior downhill.
 - Ila Lacasse, Cypress Ski Club, Vancouver—women's senior slalom.
 - Luella Wheeler, St. Jovite, Que.—Junior women's Alpine combined; junior women's downhill; junior women's slalom.
 - Noel Paul, Princeton, B.C.—four event combined (all-around proficiency (title); classic combined; senior men's jumping.
 - Lauri Huuki, Sudbury, Ont.—cross country.
 - John Ray, Princeton, B. C.—Junior jumping.
- (Andy Kassa of Princeton also won the three way-junior combined western district championship).

MOTHER'S MILK

Infants fed on formula foods are not as resistant to diseases as those who are breast fed. Public health statistics show that during epidemics of diarrhoea and enteritis deaths are more frequent among the formula-fed babies. Mother's milk is the most natural, most easily digested and safest food for baby. Then, too, breast feeding provides that close mother-infant relationship which brings the baby such contentment.

BOSTON, March 1—(AP)—Ola Tandberg of Sweden, who eliminated Joe Baksi as a heavyweight challenger, has been signed to fight Duilio Spagnolo, Italian heavyweight, in a 10-round bout at Boston Garden March 29, it was announced tonight.



JUMBO CABBAGE LARGEST VARIETY GROWN 20-40 LBS.

SAVING SOLUTION

Use of a fluoride solution to prevent tooth decay is being suggested in the field of dental research and some dentists are actually using a solution on the basis of satisfactory results. The dental health division of the Department of National Health and Welfare is working with the National Research Council's scientists on studies of

Firestone

Introduces The NEW Super-Balloon

ORIGINATOR OF THE BALLOON TIRE

FEATURED BY LEADING CAR MANUFACTURERS ON THEIR 1948 MODELS

HERE'S the newest in tires to match the newest in cars!

The new Firestone Super-Balloon is a revolutionary new KIND of tire that gives you a revolutionary new KIND of ride. Yet, the idea back of it was conceived by Firestone a quarter of a century ago.

Back in 1922, Firestone developed the FIRST balloon tire, which set completely new and different standards of safety, comfort and long mileage. Now, Firestone gives the car owners of Canada a new sensation in riding and driving luxury with the new Firestone Super-Balloon.

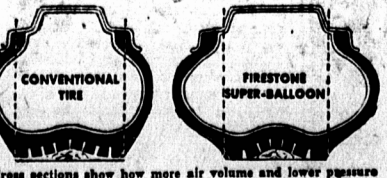
PROVED QUALITY and PERFORMANCE

Exhaustive tests prove that you can drive more miles at higher speeds with less fatigue. You can stop more safely on any road in any weather... even with sudden stops on rough roads there is no chatter or wheel-bounce. This remarkable new tire absorbs the shock of hitting rocks, bumps and other objects instead of transmitting the shock to you and your car. It provides amazingly greater

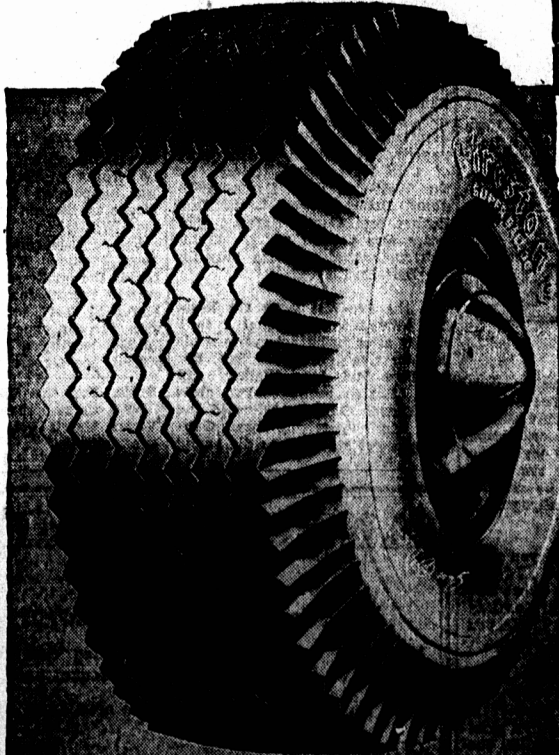
stability and enables your car to hug the road on curves. It keeps your car young, too... you save money on car maintenance because there are fewer trips to the repair shop to get rid of annoying squeaks and rattles.

MORE RIDING COMFORT and SAFETY

The new Firestone Super-Balloon is truly the tire of tomorrow, a wholly new sensation in restful riding, in non-skid safety, in blowout protection and in longer, more comfortable mileage. Many of the most famous automobile manufacturers will feature it on their 1948 models. And soon you will be able to put new Firestone Super-Balloons on your present car. Watch for them at your nearby Firestone Dealer or Store.



Cross sections show how more air volume and lower pressure permits greater flexing action when Firestone Super-Balloons go over bumps and rough roads.



LESS FATIGUE... LONGER COMFORTABLE MILEAGE This tire takes the punishment instead of you and your car. It absorbs road shocks instead of transmitting them because the tire body is larger and holds more air at lower pressure. You can drive farther, faster and longer without becoming tired. Reduced vibration results in the quietest, smoothest, easiest ride you have ever experienced.

SAFER STOPPING... GREATER BLOWOUT PROTECTION The combination of new Sid-Resistors molded into the tread and more area in contact with the road provide sure-footed stops and sure-footed starts on any road in any weather. The Sid-Resistors' deep, dipped cord body and cooler-running resulting from the larger volume of air at lower pressure provide the greatest protection against blowouts over balls into a tire.

KEEPS YOUR CAR YOUNG... SAVES YOU MONEY By absorbing road shocks from roughing your car, the Firestone Super-Balloon helps to keep the body, chassis and running gear as tight as new. Many of the irritating and annoying squeaks, rattles and vibrations which occur when your car is bounced by hitting and jouncing are eliminated. There is less wear on the car, fewer repair bills, longer car life.

Listen to the Voice of Firestone every Monday evening over NBC

