

124 Victoria Row

96 to 106 Queen St.

ROUSING EXHIBITION SALE

Celebrating The First Appearance of an Aeroplane on P. E. Island

COMPARISONS are healthful once in a while. We invite comparisons on all goods sold by us at all times and all seasons. The new goods are now on show everywhere. The need for new apparel and home furnishings is apparent on every hand. There can be no better time to make sure by such actual comparisons which are very easy that the money you spend is bringing not only good but The Best Returns. Decide now to see ours and compare before you buy.

It has been definitely decided that the Birdman will fly from the Exhibition Grounds on Wednesday and Thursday the 25th and 26th. Every man, woman and child on P. E. Island should see this wonderful performance. There will be two flights each day, one in the forenoon and one in the afternoon. We expect that this will be the greatest Exhibition ever held in Charlottetown and the first appearance of an aeroplane should draw a large crowd of people.

We Are Celebrating The Event With a Rousing Special Sale of The New Autumn Styles
Accustomed as you are to Unusual values at the Prowse Store, this week will give you a new idea of the Autumn shopping possibilities of Charlottetown.

Autumn Tailored Suits \$14.50

Presenting the Merits of \$16. to \$18 Suits

Stunning Autumn Coats \$10.00

Styles Exclusive With us

This is not an ordinary collection for an opening, to be added to as the season advances. It shows the full scope of fall models as they will be worn all season, already approved by the leading women's tailors on both sides of the Atlantic.

As an Exhibition alone, whether you buy or not this specially prepared Exhibition Sale assortment is worthy your examination. To give a more adequate idea of the meaning of "style without extravagances" some of the swellest new reproductions of genuine imported models put out now at what would seem really a clearance price. The variety covers the whole scale of autumn style tendencies as they have been accepted by women of taste.

Trim Tailored Models—Semi-haped Models Longer Bell Shaped Models—English Walking Coat Models

New Double Faced Woolens—English Autumn Tweeds, Black or Blue Cheviot Cloth, Fancy Mixtures Two-Tone Serges and Broadcloths

And every other model that you would expect to see in the largest and most up to date Ladies store on P. E. I. Two tone and alternating tone woolens showing the new cheviot boucle all diagonal and windcord effects—a positively unique showing at \$14.50 offering a saving of from \$3.00 to \$4.00 on each suit.

These coats have the aristocratic finish and look of made to order garments each an individual with an attractive difference from its neighbors. Full length thoroughbreds with perfect fit of cuffs shoulders and sleeves and the graceful roll of the lapels to be found in the work of the most exclusive tailors.



Men's Fall Overcoats \$6.00

The new fall styles are ready as you read. The fabrics are tested for quality as well as for attractiveness in color and pattern. The tailor work has been thorough and skilful. Prowse clothes are made only by skilful tailors. We believe that we have the best overcoats in Canada at the price asked. Price \$6.00 to \$8.00

Men's Autumn Suits \$13.50

We have a large range of patterns in this popular priced suits, made from heavy weight dressy worsted cloths, and winter weight tweeds and by comparing you will find that the same grade cannot be bought elsewhere for less than \$16.00. Other Prices \$3.95 to \$18.00.

Men's Tweed Overcoats \$7.00

A fashionable single breasted ulster, made from a serviceable 27 oz. tweed of nice appearance. A large range of patterns to choose from. These coats are made college collar style and are well tailored. Other prices \$8.00 to \$18.00.



Our Supremacy This Season is Even More Pronounced Than Ever

We wish to thank the Public for this wonderful confidence in us. Ever since we inaugurated the "Strictly Cash and One Price to Everybody" system our business has increased by leaps and bounds, and with ending of the month of September will have rounded out the largest season's business in our entire career. The good service for which the store is famous is to be continued and improved whenever possible. Never did we start a Fall Season with stock more extensive and desirable. Never was Prowse's more certainly the store to which you may go with confidence that you will find what you want, that your transaction will be agreeable and that the prices will be fair.

The greatest store and the greatest business on P. E. I. have risen here on the foundation of public satisfaction with the best services the best assortment and the lowest prices.
The Store of Satisfaction

Prowse Bros. Ltd.

CHARLOTTETOWN'S BIG DEPARTMENTAL STORE

SUMMERSIDE AND ALBERTON

—It pays to buy in this Province.
—Miss Maude Hayes, Ellerslie, spent yesterday in Summerside.—J.
—Wanted two apprentice girls to learn the millinery business. Apply to Sinclair & Stewart, Ltd. 9-26ME21
—For Sale—Base Burner stove, size 12, used only one season. Apply at Guardian Office, Summerside. 9-24M31pd.
—The Morning Daily Guardian can be obtained at Laferty's Tonsorial Parlors, Summerside.
—H. Clark, Agent, will be glad to receive all news, advertising and subscriptions in Alberton and vicinity. His office phone No. is 7.
—The Methodist Catholic church has been handsomely painted and tinted by R. H. Traitor & Son, Charlottetown, and presents a charming appearance.
—The Baptist parsonage, Summerside, was the scene of a quiet marriage, when Ida May McDonald, of Shelton, was united in marriage to Claude Stanley, of Albany. The ceremony was performed by Rev. R. G. Morse. They were unattended.—J.
—The Empress arrived in Summerside last evening at 7.45 p. m. She had 50 passengers going and the same number returning. Her outward cargo consisted of 1 car oats, and inward 2 cars freight.—J.

—One cent per word each insertion for advertising in this column. Cash must accompany order, and five per cent discount allowed. Minimum charge twenty-five cents.
—Flour and cornmeal exceptional value. Wholesale and retail at Brace's. 9-16M44, theE21
—Subscribers should renew a week or two before the time they have paid for has expired and thus not miss an issue, as all papers are discontinued promptly on expiry date.
—Miss Hazel Morse, agent, in J. C. Jardine's Bookstore, Water St. will be glad to receive all news, advertising and subscriptions in Summerside and vicinity. Her office phone is 45-1 and residence phone 45-1.
—R. Cullen, Alberton; R. F. Phasmore, North Alban; W. W. Haywood, Vancouver; Edmund R. Haywood, Vancouver; W. H. and Mrs. Carter, Amherst; W. G. McLean, Halifax; Alex. McLevin, Boston; J. B. Henderson, Boston; Bertha B. Welsh, Boston; Wm. Burns, Moncton; Wm. and Mrs. Pat. Sussex; George McMahon, Moncton, registered at the Clifton House, Summerside, between 8.30 last night (after the arrival of the Empress) and 8.30 the previous night.—J.
—J. C. O'Brien, Toronto; J. Reid, Toronto; W. A. Cookson, Montreal; H. H. Embree, Montreal; H. W. and Mrs. Longworth, Charlottetown; Miss Rose Longworth, Charlottetown; Miss J. Livingston, Charlotte-

town; Miss F. Livingston, Charlottetown; Miss F. M. Stewart, Charlottetown; J. Tamin, High Banks; T. F. Hamon, Truro; J. J. Fitz, Toronto; George A. Davidson, Montreal; J. B. Weldon, Shediac, registered at the Queen Hotel, Summerside, between 8.30 last night (after the arrival of the Empress) and 8.30 the previous night.—J.
COST OF CRUELTY
(From Our Dumb Animals.)
According to a recent statement by Dr. William R. Callicotte, the Colorado State Superintendent of Moral and Humane Education, the United States loses annually through cruelty to dumb beasts \$2,000,000,000. He declares that such cruelty not only causes this immense economic loss to the country but is also one of the chief causes of crime.
"Unless children learn to feel for the sufferings of animals we may be sure they will never lead helpful, upright lives when they become older. They must be sensitized to suffering, and the best way to arouse the best in them is to appeal to them to aid animals which cannot aid themselves. When every child has learned to be thoughtful of these friends we will no longer need prisons and fines, for there will be no criminals."
Dr. Callicotte goes on to say that we lose annually \$200,000,000 from mistreatment of cattle, the same amount for not caring for horses, \$150,000,000 from giving dairy cows insanitary quarters and poor food, and \$800,000,000 because of the destruction of birds. If proper treatment were accorded these creatures, he claims, the cost of living would be reduced 25 percent and we would also be able to prevent 50 percent of the diseases which ravage the country.
ARGUMENT FROM ANALOGY.
A hungry customer seated himself at a quick-lunch restaurant and ordered a chicken pie. When it arrived he raised the lid and sat gazing at the contents intently for a while. Finally he called the waiter.
"Look here, Sam," he said, "what did I order?"
"Chicken pie, sah."
"And what have you brought me?"
"Chicken pie, sah."
"Chicken pie, you black rascal!" the customer replied. "Chicken pie? Why, there's not a piece of chicken in it, and never was."
"Dat's right, boss—dey ain't no chicken in it."
"Then why do you call it chicken pie? I never heard of such a thing."
"Dat's all right, boss. Dey don't have to be no chicken in a chicken pie. Dey ain't no dog, in a dog biscuit, is dey?"—Everybody's Magazine.

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Valuable Farm FOR SALE
A valuable farm for sale at McNeill's Mills Station, comprising 211 acres with a good set of buildings, 70 acres of which is cleared and in good state of cultivation balance covered with a good growth of hard and soft wood with an excellent bush for fox farming. The above property is nicely situated, fronting on the North Junction road and near railway station, school, churches, cheese factory, etc. In addition to this I have 50 acres at West Devon I will sell. For particulars apply to
R. J. McNEILL,
Fyne Valley,
8-26M1m.

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Fine Tailoring
At Kensington
When thinking of that new suit or overcoat call at the new Tailoring Department and have your work done in first class style. Cleaning and Pressing a specialty.
FULTON ADAMS
Kensington
P. E. Island
9-14Msttm

Justly Popular Because
INVERNESS COAL can be burned in any furnace, stove or grate that is suitable for coal and with better results.
INVERNESS COAL is the cleanest of fuels—Free from SOOT, SLATE or CLINKER.
INVERNESS COAL ignites quickly, warms the house thoroughly in a few minutes—sustains an even fire. It lasts all night and requires but little attention in the morning.
Plums Plums
Selling today at 10 cents per quart. Extra quality for eating or cooking. Try some tonight.
L.A. HASZARD'S
Grocer—Grafton St.

Ladies
Before selecting your fall or winter hat call and see the beautiful display of millinery at the new Millinery Parlors. Opposite Wright Bros store, Victoria, conducted by
MISS M. MacDONALD
9-21M1E
HAGAR SHOES
Seeing is Believing
If you want to see the fruit of 25 years shoe-making experience look in our windows. A trimmer looking, finer feeling and longer wearing shoe than the
HAGAR
cannot be found. Seeing is believing, but wearing is knowing. Do you want to know?
Men's \$5.00 and Ladies' \$4.50 and \$5.50 and \$1.00
Morris & Smith
127 Queen Street.

"Wearwell" Pants
for workmen look well, fit well and wear well.