

**"IRRESISTIBLE"**

her smooth skin seems to say—

**Lux Soap's Whipped Cream Lather can keep YOUR skin dazzling, too!**

DO THIS TONIGHT: Pat Lux Toilet Soap's rich Whipped Cream Lather over your skin, rinse, blot dry. You'll be amazed at how Lux Toilet Soap's lather removes dirt, stale cosmetics—use it REGULARLY!

**The Soap with the Whipped Cream Lather**

WHIPPED CREAM LATHER REMOVES COSMETICS THOROUGHLY, GUARDS AGAINST CHOKED PORES

YOU'VE MADE A HIT WITH LITTLE BILLY!

THANKS TO MY LUX TOILET SOAP COMPLEXION

9 out of 10 Screen Stars use Lux Toilet Soap

The Central Guardian

This column is reserved for news of local interest... a newsy nature may be inserted at 5 cents a word strictly payable in advance.

CONFEDERATION LIFE INSURANCE

PLEASANT VISIT—Mrs. J. W. Heseltine returned to her home in Windsor, Ont., after spending a pleasant visit with friends and renewing old acquaintance in P. E. I. While here she was the guest of her sister Mrs. R. J. Sellar of Wheatley River.

HEAR FROM SON IN ENGLAND—Mr. and Mrs. James Dennis, 98 Gerald Street, City, have received word from their son Percy, saying that he has arrived in England and that he had been talking to his three brothers, who went overseas with the 2nd Battery.

POLICE COURT—In the Police Court yesterday a man charged with unnecessary sounding of his horn was fined \$5 and costs or 10 days. A man charged with assault was remanded until today. A drunk was given 10 days.

SPENT THE SUMMER—Mr. and Mrs. Fred Rutherford of Toronto, who spent the summer in New Glasgow left on Saturday. Mrs. Rutherford has gone to spend two weeks at Summerside, P. E. I., her former home. Mr. Rutherford was here in connection with the Town Street Paving and is now in Millford but will be returning to Toronto the end of this month. New Glasgow News.

R.C.A.F. RECRUITS LEAVE—Three more Island boys have gone to join the R.C.A.F. S. D. Stewart of High Bank, motor boat crewman, Charles A. Kelly of Bear River, wireless operator ground, and D. A. MacCormack of Boughton Island, disciplinary, left here on Monday for Toronto. These men received the same gifts on their departure as did those who left in previous groups.

TAKING EXAMINATIONS—Second-Lieut. E. G. Travers, J. I. Hickey, G. R. F. Phillis and G. P. Rodd of the P. E. I. Highlanders were candidates at the recently held practical examination for promotion to the rank of Lieut. in the Infantry (R), the results of which will be announced later. The examination was conducted at Dartmouth, the examining board comprising Major G. R. Platt, C.S.O., Commandant, Major G. P. MacKay, R.C.R., and Capt. R. J. George, P. L. Fus, (M.G.) members.—Halifax Echo.

AMERICAN BARTONE—Afton E. Hayward, an American baritone, who is at present making a tour of the Maritimes, visited the North West Arm Monday and was much impressed with its beauty. He will be in Charlottetown on Tuesday evening. He has travelled in many parts of the world, said he believed Nova Scotia was truly a tourist's paradise. During his visit here the singer has been guest soloist at evening services in the churches. He is expected to leave Tuesday evening for Prince Edward Island, where he will complete his Maritime tour, after which he will resume his concert and radio engagements.—Halifax Star.

NEW LAUNDRY FOR FALCONWOOD—A new laundry building will be erected at Falconwood Hospital in the near future to replace the old laundry which has served its days of usefulness. Tenders for the contract of the new building will close September 18th. The new building will be as large as possible thereafter. The laundry will be a medium sized two storey building of wooden structure. A hall will be housed on the second storey for the various entertaining of the hospital. The building will be erected close to the old laundry which may be torn down.

MISCELLANEOUS SHOWER—Miss Helena Mary Smith was the guest of honor at a "Tuesday evening" shower given for her by her friends when she was given a miscellaneous shower by Miss Agnes Gailant and Miss Theresa Arsenault at the latter's home, prior to her marriage which took place this week at Mr. Everett Anderson's of the R.C.N.V.R. of this city, a former employee of the Charlottetown Hotel. Miss Smith also worked in the Hotel, the employees of which presented her with an electric toaster as a wedding gift. The staff of Stern's Laundry, where the bride-to-be was later employed expressed their good wishes with a handsome satin bed spread and check from Mrs. Stierma. Miss Smith was a conscientious and popular worker with her fellow workers.

KELLY-PETERS—St. Dunstan's Basilica was the scene of a happy event on Monday, Sept. 2nd, when Marjorie Monica, daughter of Mr. Joseph E. Kelly, Southport, was united in marriage to Mr. Henry Louis Peters, a prominent young business man of this city. The ceremony was performed by the Rev. Clarence Pitre of Rustico, constitution of the marriage was solemnized by Nuptial Mass appropriate solo were rendered by Mr. W. J. Brown with Mrs. Joseph Douglas as organist. The bride who was given in marriage by her father looked very lovely in a gown of pale rose net and lace over satin with small flower hat and carried an old-fashioned bouquet. The bridesmaid, Miss Josephine Kelly, sister of the bride, wore a gown of blue and white and carried a small flower hat and carried an old-fashioned bouquet. Mr. Louis Peters was groomsmen. After the ceremony a buffet breakfast was served at the home of the bride's father, to immediate relatives and friends. The groom's gift to the bride was a beautiful broad-tail coat and to the bridesmaid a blue and white dress. The bride wore a grey ensemble. The happy young couple left by motor for Borden, for a short trip through the Province followed by the best wishes of a host of friends.

Personals

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WANTED.—LIGHT HOUSEKEEPING rooms. Furnished. Write "W", Guardian. WANTED DOUBLE-BARRELLED shot gun, 12-gauge. Apply 63 Douglas Street. L-572. STENOGRAPHER, FULLY EXPERIENCED, seeks post. Miss Forsy, Shaw's Hotel, Brockley Beach, P. E. Island. L-673-9-5-B.

**YEO THEATRE**

**STANLEY and LIVINGSTONE**

**SPENCER TRACY**

IANCY KELLY - RICHARD GREENE

MONTAGUE — FRI. 6th  
MONTAGUE — SAT. 7th  
SOURIS — MON. 9th

**LET'S TAKE A PEEK at the ...**

**NEW FALL FASHIONS**

**Ladies' Coats**

FUR COATS—FUR FABRICS—DRESSY FURRED COATS—UNTRIMMED COATS—SPORT COATS—DRESSY SWAGGERS.

Completely new, glamorous and practical. Figure lines are slim. Furs add the elegant touch.

Prices ----- \$16.95 to \$69.50

**Dresses**

New drapes, new trims. Fall dresses are decidedly smart. Rich colors. Crepes and woollens ----- \$2.98 to \$9.95

HATS—Flattering SKIRTS—New Swing SWEATERS—Dashing SEE THEM ALL HERE TODAY!

**NEW FALL SUITS FOR MEN**

Smartly Tailored from some of the finest all wool wools shown anywhere, guaranteed quality.

\$14.95 \$18.50 \$22.50 \$27.50

SMART NEW TOP COATS IN Donnegals and fine tweeds, raglan and set in sleeves. Special Prices \$13.95 \$15.95 \$19.50

NEW FALL HATS in all the new styles and colors. Priced at \$1.50 \$2.50 and \$3.50

MEN'S NEW FALL JACKETS in Brushed Wool with Astrican Front. Full zipper combination colors ----- \$3.25

MEN'S BROGUES in pebble \$4.50 finish brown or black ----- \$4.50

Men's Pigtex Jackets. New Fall stock in black, brown, green, airforce blue, Etc., \$9.00—\$10.00

MEN'S FINE OXFORDS. \$3.25 Brown or Black Calf. Special

ALSO A COMPLETE LINE OF MEN'S FURNISHINGS AND WORK CLOTHES AT SPECIAL PRICES.

**THE GREENDAL CO.**

LADIES' WEAR 99 QUEEN STREET 2 --- STORES --- 2 MEN'S AND BOYS' WEAR BOOTS AND SHOES 144 ST. GEO. STREET

PREMIER MAKES STRONG APPEAL FOR WAR LOAN

A strong appeal on behalf of Canada's second war loan which is to be launched, was made by the Premier, Premier Campbell, at a luncheon in the Grand Hotel, held in accordance with a request of the Canadian Club, through the efforts of the Hon. J. L. Halsey, Governor-in-Chief, Mayor Holman, Hon. Dr. W. J. P. MacMillan, and three of the Island members of the War Loan Board, Major J. H. Eaton, E. B. Higgs and A. W. Hyndman.

Following the Premier's address was the reproduction of a short broadcast given by Hon. J. L. Halsey, Minister of Finance, who set forth the objects of the war loan, and made an appeal for nation-wide support.

A Momentous Year "In some ways it is, in this beautiful Island, hardly to be credited that western Europe has been for over a year in the throes of a Titanic struggle and that we are now to the world as a whole that Great Britain and our Empire is destined to, and will, survive these reverses."

**We Want SWEET CAPS!**

\$1.00 sends 300 SWEET CAPORAL or WINCHESTER cigarettes or \$1.00 will send either 1 lb. of OLD VIRGINIA pipe tobacco or 1 lb. of SWEET CAPORAL FINE CUT (with Vogue papers) to Canadians serving in C.A.S.F. overseas only.

\$2.50 sends 1,000 cigarettes to an individual or unit.

Send your remittance, with number, rank and name, and unit of the soldier overseas to SWEET CAPS, P.O. Box 4099, Montreal, P.Q.

THE MONEY PROBLEM

But there are other problems than those of military, naval and air force operations, the Premier said. Despite all the skill, bravery and sacrifice of the men who comprise those forces, the conflict cannot be maintained or pressed to a successful issue without the co-operation of those material factors which are a necessary background to combat operations. One very pressing problem is the providing of the necessary money, credits, or funds for the supply and maintenance of the men on active service, and of the equipment they require.

There were four main ways, the Premier suggested, by which funds could be raised by the government for war purposes. The first was by the issue of bonds, either at high or low rates of interest. The third method falls generally into those systems which are derived from taxation, and the fourth consisted in the issuing of interest-free obligations. None of these methods is carried out chiefly in the air, or by sea, or on land with the use and assistance of highly technical and highly mechanized forces.

"If, for instance, we take the method of borrowing, it is classified under taxation," Premier Campbell continued. "We find that while they are probably the soundest methods of government financing, they are open to two different objections. In the first place, if taxation gets beyond a certain extent of burden, it imposes a severe handicap on the agencies of production, and might in this case have the effect of slowing down production of those essential commodities which the government, directly or indirectly, requires to such a great extent. In the second place, the revenues which are derived from taxation are not available in such amounts or with such rapidity as to satisfy the immediate and growing demands of government expenditure."

"Coming to those classes of revenue which might be derived from the sale of bonds, this has a great advantage in that it does not impose a burden on the many of us. At the same time, it might under certain circumstances become necessary. If, for instance, the government discovered that those classes of the community in whom the possession of capital was vested—in reality as a trust for public use—were not making the proper use of that capital; that they were hoarding it, and not investing it in the production of goods and services, it might be necessary to take steps to ensure that the capital was being put to use in the production of goods and services."

THE MONEY PROBLEM

the government either by utilizing its own resources, or by raising it at reasonable rates of interest; then it conceivably might become a certain idea that this can be done by the issue of bonds, or by the issue of interest-free obligations. None of these methods is carried out chiefly in the air, or by sea, or on land with the use and assistance of highly technical and highly mechanized forces.

Holding the Balance

"I think that borrowing at low interest rates is the method of raising money which holds the balance between heavy immediate taxation on the one side, and those alternative methods which I have outlined on the other," he continued. "It is in this way, and this way only, that the people of Canada will be able to avoid those extreme measures as confiscation or scrip, or inflation in the currency, and bond issues which might become necessary if a ready and voluntary contribution of money at low interest rates does not continue to be available."

"As Mr. Halsey has said, the success of the last loan was outstanding. In the meantime the successful appeal for a second war loan has also been gratifying. And I have every confidence that the people of this Dominion, and of this Island in particular, will meet with a ready response to the appeal of the Minister of Finance for a generous contribution to the forthcoming war loan."

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Teachers Hear Prof. Blanchard At Convention

Prof. Blanchard spoke of the serious situation which exists in this province where the record of attendance is the lowest in Canada and one of the lowest in the world. Each school day out of 18,000 children of school age in the province there are only 12,000 attending the schools. He did not think the remedy for this situation was complicated. He believed it was to be found in a campaign of education for the public in general which could be conducted by the Department of Education and the Public School Inspectors.

Need for Improving Education System in This Province is Stressed.

"The people of Prince Edward Island did not yet begin to realize the importance of education to their children," Prof. J. H. Blanchard, of Prince of Wales College, said yesterday in an address to the annual convention of school teachers. The meeting was held in the Agriculture Room at the College, and in the absence of the president, Mr. J. McArthur, Cornwall, who is absent on military duty, Mr. Mylar McFadyen, Hampshire, occupied the chair.

The election of officers for the coming year resulted as follows: President, Mr. Millar MacFadyen, Hampshire; vice-president, Mr. Wm. Reginald McDonald, Donaldson; General Secretary, Miss Louise McVey, Sprinfield. In his address to the teachers, Prof. Blanchard commended the use of lantern slides as an aid to teaching the various subjects, especially geography, history and nature study. The speaker began his 43rd year in the teaching profession yesterday and has been over 30 years on the staff of Prince of Wales College. He said he "didn't look it, but he didn't feel it" and began his 43rd year yesterday morning with "zest" as he liked teaching.

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C. W. L. Meeting At So. Rustico

St. Augustine's Parish Hall, South Rustico, was the scene of an interesting meeting on Tuesday evening, Sept. 3, when Mrs. Frank Murray, president of the C.W.L., presided. The League's responsibility towards her citizenship, and the national scope of its endeavors is clearly represented in the C.W.L. Crest, which symbolizes the widest field of endeavor, its motto: "For God and Canada," stands for the highest form of patriotism.

Would Raise Salary

If the people of this province realized the importance of education the school teachers would get "at least a decent salary," he continued. Besides this the schools of the Island would be made more comfortable and the proper equipment installed in them. Speaking of some of the defects in the present system of education in the province, he said teachers were taught to stick too closely to the text books, which were too formal. He advocated the use of games, music, and other recreational forms of education. He also advised the teachers to guard against being too critical to their pupils and urged them always to be in good humor.

Another speaker yesterday was Rev. Clarence Pitre, who presided over the meeting. He spoke of the importance of teachers investing in War Savings Certificates and also dwelt on certain changes in the School Act, which were made at the last session of the Provincial Legislature. He commended the change in the standard of attendance whereby an attendance of 75 per cent is required instead of the former 60 per cent requirement. A Red Cross program was presented by Miss Verna Darrach, R.N., following which the remarks of Mr. Reginald McDonald, Donaldson, General Secretary of the P. E. I. Teachers' Federation, were heard. Mrs. J. A. McMillan, chairman of the Provincial Committee of the Voluntary Registration of Canadian Women, in a short address urged the women teachers to register for voluntary service, and assist at the polls on September 18 as much as possible. Sept. 18 is thirteenth set of the Voluntary Registration of Canadian Women in the rural districts. An interesting feature of the program was the staging of demonstrations entitled "Devices by Teachers." Those taking part were: Miss Nellie Brenton, Parkdale; Miss Finley East, Royalty; Anna MacMillan, North Milton; Jean Gordon, Canoe Cove; Phoebe Blenkins, Stanhope; Ella Gordon, Earncliffe; and Mrs. C. Reynolds, Mt. Mellick. Other parts of the program were: A course of Study outlined by Supervisor Arthur Woodley; Demonstrations of Film Slides; and a question box with visual education by Miss Hilda Gilks, and the question box. After the enrollment of the following committees were named: Press, Fannie Leigh and William Ellis; Resolutions, Wilfred Coffin, Leigh Darrach and Edna Wigmore; Question Box, Eugene MacDonald, Vivian Howatt; Nominating Arthur Wilson and Millar MacFadyen. A resolution to the effect that the teachers of the province should co-operate in making a greater effort in war work was passed. An interesting feature of the program was the staging of demonstrations entitled "Devices by Teachers." Those taking part were: Miss Nellie Brenton, Parkdale; Miss Finley East, Royalty; Anna MacMillan, North Milton; Jean Gordon, Canoe Cove; Phoebe Blenkins, Stanhope; Ella Gordon, Earncliffe; and Mrs. C. Reynolds, Mt. Mellick. Other parts of the program were: A course of Study outlined by Supervisor Arthur Woodley; Demonstrations of Film Slides; and a question box with visual education by Miss Hilda Gilks, and the question box. After the enrollment of the following committees were named: Press, Fannie Leigh and William Ellis; Resolutions, Wilfred Coffin, Leigh Darrach and Edna Wigmore; Question Box, Eugene MacDonald, Vivian Howatt; Nominating Arthur Wilson and Millar MacFadyen. A resolution to the effect that the teachers of the province should co-operate in making a greater effort in war work was passed. An interesting feature of the program was the staging of demonstrations entitled "Devices by Teachers." Those taking part were: Miss Nellie Brenton, Parkdale; Miss Finley East, Royalty; Anna MacMillan, North Milton; Jean Gordon, Canoe Cove; Phoebe Blenkins, Stanhope; Ella Gordon, Earncliffe; and Mrs. C. Reynolds, Mt. Mellick. Other parts of the program were: A course of Study outlined by Supervisor Arthur Woodley; Demonstrations of Film Slides; and a question box with visual education by Miss Hilda Gilks, and the question box. After the enrollment of the following committees were named: Press, Fannie Leigh and William Ellis; Resolutions, Wilfred Coffin, Leigh Darrach and Edna Wigmore; Question Box, Eugene MacDonald, Vivian Howatt; Nominating Arthur Wilson and Millar MacFadyen. A resolution to the effect that the teachers of the province should co-operate in making a greater effort in war work was passed.

N. D. MacLean

UNDERTAKER EMBALMER Charlottetown and North Wiltshire Phone 149

BIRTHS

WORTH.—On Wednesday Sept. 4th, 1940, to Mr. and Mrs. J. E. H. Worth, City, a son. HANLEY.—At the Charlottetown Hospital, Sept. 1, 1940, to Mr. and Mrs. Patrick C. Hanley, 4 Harland Apts., City, a daughter. CAIRNS.—At Crapaud, on Aug. 15, 1940, to Mr. and Mrs. Russell S. Cairns, (nee Pamela Boulter), a son, Russell Lee Edward, Jr. MARRIAGES McINTOSH-GETSON.—At Milton Rectory, Aug. 26, 1940, by Rev. W. J. Phillips, Signaller J. Allison McIntosh to Miss Muriel Getson, both of Kildare Capes.

DEATHS

BRADLEY.—At his home, 194 Grafton Street, Charlottetown, on September 4, 1940, John P. Bradley, aged 63 years. Funeral postponed. FRIZZEL.—At Clinton, Sept. 4, 1940, Maria Frizzel, aged 89 years. Funeral from her late residence Friday at 1 p. m. Interment Springfield. LONDON, Sept. 4. (CP)—This reminder to loose-tongued citizens in a London suburb is displayed in capitals on a noticeboard beside a main highway: Be like dad—keep mum.

I LIKE I LIKE MY TEA MINE WEAK STRONG EITHER WAY You'll find

**WIPOLONG**

is always full-flavoured