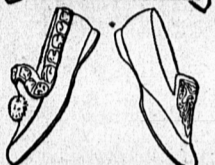




Buying Early

more than doubles the pleasure of gift saving. —
 The true spirit of the Christmas season is enjoyed to the fullest extent by those who are far sighted in having their gifts selected, wrapped, ready to send, along the early part of the month. You have everything to gain by choosing your gifts early and nothing to lose. We stringently urge you to do your shopping early — for both our sakes.

Wellners Jewelry Store



For women a pair of boudoir slippers makes a

Pleasing Practical Present

Specially a selection from the stock we are showing now.

You will see 'em here in all shapes, grades, sizes and styles, ranging in price from 65c to \$1.45.

Alley & Co
135 Queen Street

Fire Insurance

For rates in the P. E. Island Mutual Fire Insurance Companies on Farms, Buildings, Churches, Halls, Schools, Hotels, Cheese Factories, Water Mills, etc., etc. Apply to D. BELL, 100 Sydney Street



Your Heating

and cooking apparatus will last much longer if you use our coal. We have now on hand all kinds of fresh mined coal free from slate and stone. Send us your address and we will quote prices.

Phone 111

C. Lyons & Co.



High Grade Coal

is the only kind we carry. It does not matter, when you order you can be sure of getting satisfactory coal if you come to us.

We have on hand just now some exceptionally good coal for range and kitchen use in Blasen Screened; Bunnell mine and Mill Coal also a good stock of highest grade American Coal in egg, stone and chestnut sizes. How much do you need? Prices lowest. Send in your order today, and satisfactory delivery will be made.

Buntain Bell & Co
Agents Dominion Coal Co. Ltd.
Black Diamond, S. E. Line
Dundas St. 69, O'Leary St. Queen St

22 Days to Xmas
Leave your order today at the **COOK STUDIO**

Call and inspect our new line of Frames now on show at our studio your photo in one for **XMAS** would be just right.

Bayer Photo Studio
Telephone 192 J

Business For Sale

We offer for sale the Stock in Trade and good will of our General store at Elmira.

This is the best country business stand on the Island and affords a grand opportunity to any one who can give the business the required attention.

Any information needed, will be gladly furnished on application.

EASTERN TRADING CO
Elmira
2900, 11, 27 Mtstf.

Elegant Photos for Xmas At Moderate Prices

No need to wait for a fine day, however. With the equipment of the modern studio, you can be taken one time as well as another.

A. E. Lyon Studio
107 Queen St. Charlottetown
Don't Forget Baby
40-11-1 Me 1221

The Human Eye

The Eye is one of the most delicate and complicated of the human organs, and yet, probably through ignorance of this fact, it is being constantly ill-used and overworked.

Eye-Strain

Be wise and do not ignore any of the symptoms of Eye-Strain; headaches or pains in the region of the eyes, inability to read or sew for any length of time, blurred vision.

Allow us to Examine your Eyes. We will give you expert reliable advice.

This is our business.

G. F. Hutcheson
Optometrist
99 Grafton St.

"Handsome neck furs and muffs at specially reduced prices at Patons. 2929-11-28ME61.

"HANDSOME souvenir cushions for the Christmas gift now in at Patons, rich, beautiful colors. Prices moderate. PATONS. 2929-11-28ME31

THE EASTERN GUARDIAN

...IT PAYS to buy in this Province

...T. GORDON IVES is Guardian agent in Montague. His office phone is 18 and residence phone 20.

...THE MORNING DAILY Guardian can be obtained at W.A. Johnston's, Montague.

...Mr. E. D. FEEHAN Guardian representative in Souris will gladly receive subscriptions and advertising matter at the office of undertaker W. L. Dingwell. His phone number is 5.

...SUBSCRIBERS should renew a week or two before the time they have paid for has expired and thus not miss an issue, as all papers are discontinued promptly on expired date.

...PRESBYTERY COMMITTEE.—The itinerary for this week of the Committee of the P. E. I. Presbytery for Kings County is as follows:—Lorne Valley, Monday; Georgetown Tuesday; Bellevue, Thursday; New Perth, Friday. This will finish the work assigned to Messrs. Martin, Back and Wright. The mission has been most successful and encouraging.

(From Yesterday's Evening Guardian) ...PURCHASED HORSE.—Mr. James Mullally, Souris River, has purchased a fine "zealot" colt from McCormack Brothers, St. Charles.

...LATE FISHING.—Mr. Andrew F. Doucette of North Rustico, despite the late season, caught a few codfish off Rustico Harbour this week.—R.

...HORSE SOLD.—Mr. James Hissett & Sons, the highly respected farmers of Gowan Brae, recently sold a brood mare to Mr. Robertson of Kingsboro.

...REMOVED.—Mr. Murdock Gillis the genial and enterprising proprietor of "Lag-en-Eura" Carding Mills, Rollo Bay Centre, has removed into his new dwelling house.

...PAINFUL ACCIDENT.—Mr. Edwin Peters, the hustling thrasher of Rollo Bay, had the misfortune to have two of his fingers badly injured while grain-crushing last week.

...FINE BUILDING.—Mr. Custace Murray, Gowan Brae, has about completed a commodious dwelling which reflects credit on the architect, Mr. Iadore Doucette and the contractors Messrs Gillis and Conway.

...TWO WEDDINGS.—St. Margaret's Church was the scene of a very pleasant event on Tuesday November 25th when Ambrose Mitchell Morell, was joined in wedlock to Miss Annie Walsh, Fortune Road. An interesting event took place at St. Margaret's Church when Mr. John Dorton and Mary Joseph Gallant, both of St. Charles, were joined in marriage. The bride, who was dressed in a suit of grey and wore a large white plush hat trimmed with white plumes, was attended by her cousin Flora Pineau, while the functions of the groomsmen were ably performed by Mr. Frank Peters. After the ceremony the happy couple drove to their future home, where a sumptuous dinner was served to a large number of friends and relatives. Among the guests were Rev. Fr. McPherson, St. Margaret's, Mr. and Mrs. John White and Mr. and Mrs. Fred Peters, Rollo Bay.

...SUCCESSFUL MEETING.—A successful Institute meeting. The Eastern Branch of the Teachers' Institute held a very successful meeting in Elmira School on Friday, November 21st. President Harvey Christopher, who presided, opened the meeting with a few preliminary remarks. The minutes of the last meeting were read and adopted. The secretary emphasized the necessity of having the meetings arranged so that all teachers might be able to attend. Miss Lottie McDonald of North Lake, gave some helpful hints concerning the teaching of grammar. The subject of teachers visiting each other in their respective schools was then fully discussed by the president, Misses Campbell, Baker and McDonald. It was moved, seconded and carried that, whereas the state of the roads and weather made it impossible for the teachers to attend fortnightly, it was thought expedient by the members to have the President call the meetings to such time as he deemed it possible for the teachers to attend. It was moved seconded and carried that the next meeting be held in the School at North Lake. It was also decided to have a discussion on the subject "How to interest the Rate Payers in school work." The meeting then closed with the singing of the National Anthem.

EASTERN PERSONALS

From yesterday's Evening Guardian. ...Mr. Paul McKinnon, Goose River, paid a visit to Souris on Sunday.

...Mr. Thomas McDonald, Monticello, was a visitor to Souris Friday.

...Mr. James Walsh, Forest Hill, was in Souris Saturday on a business trip.

...Miss Winnifred Keefe, Rollo Bay, Centre, was a visitor to Souris on Friday.

...Miss Josie Kelly, Morell, spent Saturday visiting friends in Rollo Bay Centre.

...Miss Marie McDonald, St. Margaret's, was in Souris on a pleasure trip Friday.

...Miss Margaret McDonald, Rollo Bay West, was among those visiting Souris on Friday.

...ONE CENT per word each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

...Miss Phoebe Campbell, Big Pond, was among the visitors to Souris on Saturday.

...Mr. Ronald Gillis, St. Peters, spent the week end in Rollo Bay, the guest of Mr. Fred Peters.

...Mr. Harry Francis of the firm of Francis Bros., Fortuna, was a visitor to Souris Friday evening.

...Mrs. (Dr.) F. S. McDonald, Souris was a passenger to Charlottetown by the early train Saturday.

...Mrs. Peter McCormack, St. Margaret's, was a passenger to Charlottetown by the express Monday morning.

...Mr. Angus P. McCormack, St. Margaret's, was a passenger to Charlottetown Monday, where he will in future reside.

...Mr. Dennis D. Arsenault, teacher of North Rustico, was at Lorne Hotel on Sunday, the guest of Mr. W. W. Paynter.—R.

...Mr. William Mullally, Gowan Brae, was in Charlottetown Saturday on a business trip. He returned home by the evening express.

...Mr. William Carew representing the George H. Rundel & Sons Co., Windsor, Ont., visited Rollo Bay last week in the interest of his firm.

...The many friends of Dr. F. S. McDonald, V. S., Souris, will be pleased to learn that he is rapidly recovering from his severe illness.

...Mr. J. R. Brander, Amherst, who is travelling in the interest of the Oxford Manufacturing Co., of Oxford, N. S., spent a few days in Souris last week.

...The many friends of Mr. William Gregory, New Zealand, will be pleased to hear of his rapid recovery from internal injuries, sustained from falling from his horse.

Busiest Days on Record Should be Next 20 days At Reddin's

Because

The continued mild weather has compelled us to put on **A Slaughter Sale**

The following goods shown on our second floor will be sold 20-25 p. c. discount, all our stock of ladies clothing consisting of Winter Coats in Tweed, Push, Caricue and Blanketing etc, will be cleared at 20 p. c. discount. These coats are all brand new, and strictly up to date, having been imported this Fall some within the past two weeks.

Just Think of It

Our entire stock of furs, consisting of Persian Lamb, Dyed Coon, Alaska Sable, Black Fox, Blue Fox, Black Wolf, Marmot etc, in sets and single pieces all offering from 20-25 p. c. discount.

This Includes Men's Fur Coats

In Raccoon, Hudson Bay Beaver, Black China Dog, and mens fur lined dog.

Ladies' Fur Coats

In Rat, Astrachan, Mar no', Bokhara Lamb, Caricue etc, and 2 only ladies Rat lined coats less 20 p. c.

Ladies Cloth Suits and Dresses

Your opportunity is here to secure a nice trappy suit at from 20-25 p. c. discount, and the same applies to a lot of very swell evening dresses bought very recently. Please shop early, as these are rare bargains and will soon be bought up.

L. J. REDDIN

"MY STORE"—Where You Save Money

2,88-12-3 Mws41Efd

Every Fox will be Registered in the P. E. I. Fox Breeders Association

The First Company to Select Foxes for both Fur and High Fecundity

Successful Stock Subscription

of Dinnis' Pedigreed

The Most Successful Flotation of the Past Six Months

The Proposition was 6 pairs for \$123,000. now it is for 10 pairs for \$200,000. Three of the Pairs are Breeders



Three of this six-litter belongs to Dinnis Pedigreed 9 of the 10 Pairs are Fully Subscribed for

Only 180 Shares now to be Sold **TERMS—Cash Before December 20th**

Note our agreement and guarantees:

1. Every Fox out of litters of four or more.
2. " " of higher than average fur quality.
3. Free Flotation of the Company.
4. No Indebtedness whatever and a deposit of \$1000 for contingency fund in the Bank of Nova Scotia.

We have upwards of 100 Subscribers in 16 states. The first Company incorporated on P. E. I. to secure a large number of United States Subscribers. We have Subscribers also in the Old Country and even in Japan. Every Province in Canada is represented in our stock list. The Magdalen Island and Newfoundland are also with us. Make your subscription now as the stock is almost all gone. Pay us before December 20th. 1913

John R. Dinnis Pedigreed Foxes

Ranch, Mt. Edward Road, Charlottetown. 2997, 12, 3 M41

Office, 156 Richmond St. Charlottetown.