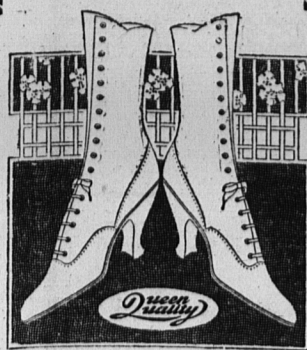


Ladies' Colored Boots \$5.00 a pair



The newest shoes for Fall are the colored felt high cut lace boots we are showing.

They wear well, fit nicely, good looking and comfortable.

See our window Alley & Co.

YOUR FRIENDS can buy anything you can give them—except your photograph

The Cook's Studio New DesBrisay Block

Be With Them

Make the boys at the front happy by sending your photo for Xmas.

The Bayer Studio

A. E. LYON, Studio Good Photography Moderate Prices.

BLACKBAND SENSATION Pure Bred Clyde, weight 1800 lbs in Stud Season

Commodore Ledyard The Sire of all the best Racing Stock

5 5 5 Five Reasons Why You Should Use Ellis' White Pine and Tar

The Eastern Guardian

\*It pays to buy in this Province. \*STORM IN SOURIS.—The severest storm of the season visited Souris Tuesday night.

A CHILD GETS CROSS, SICK AND FEVERISH WHEN CONSTIPATED

Look, Mother! If tongue is coated clean little liver and bowels.

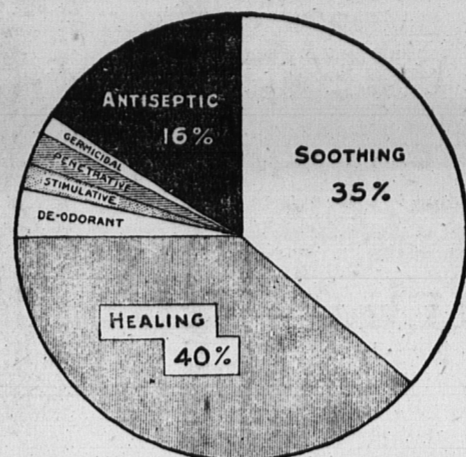
If your little one's tongue is coated, it is a sure sign the stomach, liver and bowels need a gentle, thorough cleansing at once.

\*MR. R. R. HOWLETT is Guardian agent for Annandale and vicinity. \*HAKE PLENTIFUL.—Two men landed 2,200 lbs. hake Tuesday for which they received \$44.00.

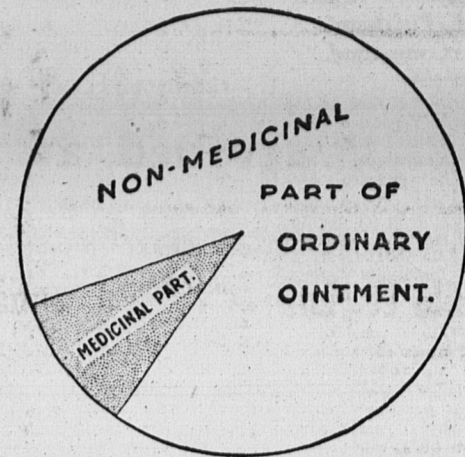
\*VISITING PASTOR.—Rev. Mr. Purdy who preached twice in Souris and once in Bay Fortune last Sunday has been making a whirlwind campaign in the interest of the Home for Delinquent Girls in Truro.

\*I.O.G.T.—The officers and members of St. George Lodge, I.O.G.T., Georgetown, held a very successful public entertainment in the Temperance Hall on Tuesday night, Oct. 30.

THE SECRET OF ZAM-BUK'S POWER



The above diagram shows the proportions of the various medicinal qualities contained in Zam-Buk—which is all medicine.



This diagram represents a type of ordinary ointment, which contains only a small proportion of medicine.

The secret of Zam-Buk's power lies in the fact that it is all medicine. Ordinary ointments contain about 5% medicine and the balance animal fat.

- 1st. The Healing quality—which you will see from the diagram preeminates. By comparing the diagrams you will see that one box of Zam-Buk contains more healing power than a great many boxes of ordinary ointment.

6th. The Stimulative quality of Zam-Buk is very important, as it enables the balm to act as a tonic on the surrounding tissues and hastens the healing process.

7th. As a Deodorant Zam-Buk is unequalled for discharging sores, bad legs, ulcers, wet eczema, etc.

It is obvious that in buying Zam-Buk you get the best possible return for your money, which is always—and particularly at the present time—a matter of great consideration to a good house-keeper.

FREE—Send this advertisement, name of paper and stamp (for return postage) to Zam-Buk Co., Toronto, and a free trial box will be sent you.

Professional Cards

Miss Daisy Rudge

171 Great George St.—Phone Connection. Manufacturer of all kinds of fine hair goods, including, Toupees and Wigs.

Dr. Cliff CHRONIC DISEASES CURATIVE TREATMENT

J. D. STEWART Barrister, Solicitor and Notary Public

McLEAN & McKINNON Barrister, Attorney-at-Law

MORSON & DUFFY Barristers and Attorneys

McLEOD & BENTLEY W. E. Bentley, K. C.

S. Hessian Barrister, Solicitor, Notary Public, &c.

WARBURTON & SHAW. Barristers, Attorneys, Notary Public, Etc., Solicitors for Canada Bank Association.

EASTERN PERSONALS

\*Mr. Phillip Morrison, Georgetown Royalty, paid a visit to Montague on Monday.—G. \*Rev. D. P. Croken, Pastor of St. James' Church, Georgetown, paid a visit to Cardigan on Monday.—G.

ABSORBINE

will reduce inflamed, swollen Joints, Sprains, Bruises, Soft Bunches, Heals Boils, Pox, Evil, Quittor, Fistula, or any unhealthy sore quickly as it is a positive antiseptic and germicide.

Dustbane

Every house keeper knows that sweeping dust is an awful bother and causes lots of extra work. Some know that when this dust is inhaled it often causes sickness.

Carvell Bros. General Distributors

\*Mr. Charles Fitzgerald, Georgetown, left on Saturday for New York where he will spend the winter.—G.

\*His many friends in Souris, regret to learn of Mr. M.S. Acorn's illness, which has been of some duration.—C.

\*Mrs. J. Heber Gordon, Brudenell, spent Sunday in Pownal, where she was the guest of her parents Mr. and Mrs. David Jones.—G.

\*Misses Mary Shaw, Margaret Jenkins and Lottie Fitzgerald, of the teaching staff of Georgetown High School motored to New Perth on Monday.—G.

\*Miss Eliza McFadyen, Georgetown Royalty, left in September for the United States.—G.

\*Mrs. George Lavers, has returned to her home in Georgetown, after visiting friends in Nova Scotia for several weeks.—G.

\*Mr. Henry L. McLaren, Brudenell, was a recent visitor to Georgetown.—G.

GERMANS DID NOT FIRE ON AMERICANS

With the American Army in France, Oct. 31—Further details of the Americans' first tour of duty in the trenches, are given by the correspondent at American Headquarters in the following despatch: As the Germans were near by, much depended by approaching the zone quietly. The troops turned a corner and disappeared down an ink-black screened road.

BROKE UP A PEACE MEETING

LONDON, Oct. 31.—A women's peace meeting at Consett, near Durham; under the auspices of the Independent Labor Party, at which Mrs. Snowden, wife of Philip Snowden, a pacifist member of parliament, was scheduled to be the principal speaker, was broken up last night as soon as the chairman announced the opening hymn.

AIR RAID WARNING, BUT NO RAID

LONDON, October 31.—Warning of an air raid was given Londoners last night by police and special officers, but in the absence of gun fire in the city area there was no excitement. A number of persons entered the underground railways of west London buildings. As usual, the streets were cleared quickly, except that here and there automobiles, buses and a few pedestrians were going about their business apparently unconcerned.

DECLARES GERMANY IS STRONG ENOUGH TO WIN PEACE BY FORCE NOW

AMSTERDAM, Oct. 31.—The German papers are in raptures over the victory on the Italian front. The West-er Zeitung says: "The blow inflicted on Italy is as strong as that which drove the Government of France to Bordeaux, but more formidable in its effect, because we are wiser, calmer and more experienced than in the last days of August 1914."

effect, because we are wiser, calmer and more experienced than in the last days of August 1914. The worst of pessimists must now see that Germany is strong enough to win peace by force. The success achieved against Italy will result in a complete change of attitude on the part of Italy towards the Entente, which, if not manifested immediately, will be manifested at the peace conference.

FORWARD WITH GOD THE KAISER CRIES

AMSTERDAM, Oct. 31.—A despatch from Vienna says Emperor Charles of Austria-Hungary has congratulated Emperor William on the capture of the Italian town of Civitavecchia by the German troops, and has thanked the Emperor for placing at his disposal "a number of your splendid divisions."

THE KAISER CRIES

Emperor William in reply sent the following telegram to Emperor fully begun under your command against the Italian army give promise of progress. I rejoice that beside your well-tried Isonzo fighters the German troops in comradeship of arms have beaten our disloyal former ally. Congratulations on the recapture of Gorizia and the Carso plateau. Forward with God.

BOVRIL Repels Colds, Chills, and Influenza

If you make your coffee in a percolator, ask your grocer for SEAL BRAND COFFEE

FINE GROUND (FOR USE IN PERCOLATORS)

The top of each can is marked as above.

In 1/2, 1 and 2 lb. Tins. Never sold in Bulk. CHASE & SANBORN, MONTREAL.



Where There's a Will There's a Way!

The determination with which children demand Maple Buds is their best advertisement. Possibly it is because they are delicious and wholesome and may be indulged in plentifully without ill effect.

COWAN'S MAPLE BUDS A dainty Solid Chocolate