

THE WESTERN GUARDIAN



Miss McClelland Fits Coilene Corsets

THURSDAY AND FRIDAY

Ladies who find trouble in securing a perfect fitting comfortable corset should take advantage of the visit of MISS MARGARET MacCLELLAND to our Corset Department.

Moore & McLeod Ltd. 119-121 Queen Street, Charlottetown

CAPE TRVERSE SCHOOL

The following is the report of Cape Traverse School for the month of February. Principals Dept., Grade X-1. Helen Campbell.

Olga Campbell, 3. Marion MacWilliams. Perfect attendance—Helen Campbell, Evelyn Campbell, Cedric Campbell, Ruth Cutcliffe, Doris Campbell, Hazel MacMicken, Clinton Howatt, Lyla Rodgerson, Roy Cutcliffe, Wesley MacMicken, Laura Howatt, John Crossman, Janet Howatt.

NEWTON SCHOOL

The following is the standing of Newton School during the month of February. Grade X-1. Mervyn Murtagh. Grade VIII-1. Helen Greenan, 2. James McIver, 3. Louis Mulligan. Grade VII-1. Tessie Mulligan, 2. Nora McIver, 3. Mary Greenan. Grade II-1. John Greenan, 2. Edmund Smith, 3. Aden McIver. Grade III-1. Genevieve McIver, 2. Margaret Greenan and Cyril McCarrville, (equal), 3. Gerald Greenan. Grade II-1. Eugene Greenan, 2. Avellina Smith.



For the Boy One of these Smart new Serge Reefers \$4.50 and \$5.75

These well tailored Reefers of Blue, all wool Cheviot Serge are shown in one of the windows of the MEN'S STORE today. You will be delighted with them. They are just a little better tailored than the ordinary kind—the cloth is just a little better—and the fit just a little more accurate.

MOORE & McLEOD LIMITED

SHOP from Holman's Catalogue. BEAUTIFUL NEW WALL papers showing at Sinclairs. 2260-3-27-21.

MEN'S WORK SHIRTS full cut 14 1/2 to 17. \$1.00 each at Sinclairs. 2260-3-27-21.

HOLMAN'S MILLINERY OPENING, Summerside, March 29th. 2251-3-26-31.

THE FINEST COLLECTION of high grade shoes shown in recent years at Sinclairs. 2260-3-27-21.

ODD LINES IN WOMEN'S fine shoes worth \$7.50 clearing at \$3.95 a pair, at Sinclairs. 2260-3-27-21.

SATURDAY MARCH 29TH. Opening display, new seasons millinery ladies coats, suits, dresses, etc. Kindly call, Sinclair & Stewart, Ltd. 2260-3-27-21.

SPRING STYLE SHOWING. The newest hats, the most fashionable dresses and the most attractive styles in blouses, cloaks and coats will be displayed for your benefit at Holman's, March 29th. 2251-3-26-31.

FERTILIZERS, PHOSPHATE, SODA, AMMONIA, POTASH, and mixed; also timothy and clover seeds, highest grade, government tested. Send or bring in your orders early. J. F. Proffitt, Kensington. 2265-3-27-31.

CENTRAL BEDEQUE SERVICE. On account of the Pastor being at Belmont next Sunday (30th) there will be no service at Lower Freetown in the evening. Mr. T. Moyle will take the service at Central Bedeque in the afternoon. 2265-3-27-31.

THE MANAGING ENGINEER. Sir—Some weeks ago Mayor Lidstone, of Summerside while speaking in St. Paul's Hall, made the statement that the electric light plant was a pile of junk and not safe. Now not any more than a month later, this same Mayor and his Councilors have appointed the chief engineer of the light committee's son a plumber as managing engineer of this plant. Do the Mayor and Councilors think that the citizens are going to stand for this? Would any business man with common sense appoint a man to run their business who never worked at that business an hour? Is it safe for the town to employ one who is not an experienced electrician or mechanical engineer for such an important position? If this appointment is to stand haven't the citizens a right to demand that the chairman and one of the other members of that committee retire from that committee so it will be quite such a family affair? Do the Mayor and Councilors who put over such a thing on the town think that they would be re-elected if they should offer? I am Sir, etc. An Indignant Citizen.

WELL KNOWN RESIDENT DEAD. The death occurred at Sturgeson on Monday, March 24th of Mrs. William Griffin. The late Mrs. Griffin had been in failing health for several months, but had borne her prolonged illness with Christian fortitude and resignation. She was so esteemed for her charitable and lovable disposition by those to whom she endeared herself, but particularly by those that were near and dear to her. A loving family and many friends will miss her and tenderly cherish her memory, but who would keep one who was so sure of her Father's blessing and had long since held herself ready to His holy will. Her examples and deeds of kindness will long linger as shining tribute to the useful and obedient life of a child of God. She leaves to mourn one sister, Mrs. Samuel Bell of Georgetown. Sincere sympathy is extended to the family in their sad and sudden affliction. Her funeral was largely attended.

MARCH WINDS



bring Tender Skins. To protect your face and hands against all chafing, roughening effects of the Spring winds, simply rub in a little Zam-Buk before retiring at night. This makes the skin smooth and flexible and clears it of all blemishes. Besides valuable soothing and emollient properties, Zam-Buk has far-reaching medicinal virtues which quickly overcome all sore, irritated or inflamed conditions. It purifies the whole tissue and removes the underlying causes of eczema, salt rheum, pimples, blotches, etc. Miss Rosa Wallace of Menie, Ont., writes: "My hands were all roughened and sore through the Spring winds. But Zam-Buk soon healed and made the skin fine and smooth. It is the most soothing balm I have ever used."

Zam-Buk Makes The Skin FINE & SMOOTH

All druggists and dealers sell ZAM-BUK at 50c. the box. ZAM-BUK MEDICAL SOAP is 50c. the cake, 75c. the box of three. Direct from Zam-Buk Mfg. Co., Toronto, Ont., Canada.

Eye Examination

Exhaustive research has revealed that at least seven out of ten people need glasses but only three out of ten wear them. That means that about four out of every ten are in need of optical service. It may be that you are one of the four. An examination of your eyes will readily determine the condition of your eyesight and we earnestly urge you to give serious consideration to the matter of having this examination made.

CONSULT H. J. MABON Optometrist MONTAGUE Office connected with Drug Store

HOLMAN'S MILLINERY DEPARTMENT, Summerside, is now located on the ground floor adjoining the Ladies' Ready-to-Wear. 2251-3-26-31.

SPRING MILLINERY OPENING and showing of Ladies Ready to Wear garments, dress goods, etc. Saturday, March 29th. You are invited to call, Sinclair & Stewart Ltd. 2260-3-27-21.

Eastern Guardian

EASTERN AGENT—Mr. J. W. Murdoch is now Guardian Agent in Montague and will be pleased to receive news items, advertising, Job Printing, new and renewal subscriptions.—11.

NEW RESIDENT.—The residents of Souris welcome into their midst Mr. Wright from Charlottetown. The gentleman has opened a watch and clock, etc. business in the property belonging to Mr. W. B. Leard. All hope the young man may have much success.

The folk of Souris are glad to see Mr. W. P. Doull of Charlottetown once more in their midst.

SOURIS.—Can the comprehensive code of morals laid down by Jesus in The Sermon on the Mount be lived up to in these days? The answer to the question will be given on Sunday the 30th at 11 a. m. Robert M. Brodie, Pastor.

LAST SUNDAY MORNING the Rev. Robert M. Brodie and Mr. Phillips of Souris left for Charlottetown and on their way the condition of some parts of the road—words fail to find a true statement of same—but they arrived there with welcome sore on account of the pitches. However the rev. gentleman was cheered to see so many at church in the morning and was also delighted at the large congregation in the Presbyterian Church at Dundas in the afternoon. Truly the residents of Dundas must love their church to turn out so well on such occasions as they had to travel. On the return to Souris Mr. Brodie and Mr. Phillips were delighted to find that many of the pitches had been filled during the day.

CONCERT AND BASKET SOCIAL.—The entertainment and social which was held in Riverdale School on March 1st was a decided success. The school was taxed to its utmost capacity and excellent order prevailed. Mr. A. K. MacFadyen acted as chairman in his usual efficient manner. The following program was well rendered by the young people of the district, ably assisted by talent from Elmwood and Emyvale: Remarks by chairman. Opening chorus—"Juanita." Reading by W. A. MacDonald (tenor); Recitation by Charles F. MacFadyen (encore); Violin selections by Miss Katie Osborne; Dialogue—"After a Fashion"; Recitation—J. W. MacFadyen, (encore); Bagpipe—Mr. M. F. MacKinnon; M. MacDonald (encore)—Miss Margaret MacFadyen (encore); Solo—Miss Mary Murray, (encore); Violin and organ selections by Mr. Gordon Graves and Mrs. Francis McQuaid. Step dance—Mr. Patrick Clarkin, (encore); Darkey chorus—Male voices (encore); Intermission—Sale of candy. Reading by Miss Helen MacFadyen; Solo—Mr. Ernest Connolly (encore); Step dance—Messrs Coady and Costello. Reading—Mr. Malcolm MacSwain (encore). Dialogue—"Advertising for a Servant." Closing Chorus—"Tumble-Down Shack in Albion." National Anthem. Much credit is due Messrs. Stewart and MacKinnon for the capable manner in which they auctioned the baskets. The sum upwards of \$60 was realized, which goes towards equipment for the school. Praise is due Messrs. N.D. MacKinnon and R. L. Livingstone for the enthusiastic and zeal which they displayed during the proceedings. Special mention may be made of Miss Katie Osborne, who is only ten years old, who charmed the audience with beautifully rendered violin selections. You would have to "travel some" if you want a better singer than Mr. Connolly.

IN MEMORIAM

MR. MICHAEL HILL. At Ross Corner, P. E. I., Feb. 12th Mr. Michael Hill, aged 74 years. Mr. Hill was baptised by the late Rev. Mr. Crawford and united with the Christian church of Summerside in 1892. He was married about forty-five years ago to Miss Eugenia Morrison of Grandville, P. E. I. who predeceased him ten months.

He was a man of sterling character and of deep piety, ever manifesting a strong interest in the service of God's house and in all that pertained to the welfare of God's Kingdom. He was a kind friend and neighbor and was held in high esteem by all who knew him. He leaves to mourn their loss, eight children, four sons and four daughters, three brothers and two sisters, besides a large number of relatives and friends. The funeral service was held in the Baptist Church, Central Bedeque, and was largely attended; on account of the illness of the pastor, Rev. N. A. Whitman, the funeral sermon was preached by Rev. Mr. Ross of North Bedeque.

Commercial Hotel

Kensington, P.E.I. Open after March 1st Under New Management Rates \$2.50 Per Day Good Sample Rooms in Connection. Reasonable Livery Rates

Discount Sale

As I intend making a change in my business, I now offer my entire stock, beginning Monday, March 24th, at the following discounts: Groceries 15%, Sugar and Molasses not included. Hardware 25%. Men's, Women's and Children's Leather Boots 33-1-3%. Dry Goods 33-1-3%. Boys', Youths' and Girls' Rubber Boots 25%. A few Men's Mackinaw Coats HALF PRICE

Sulphur is Best to Clear up Ugly, Broken Out Skin

Any breaking out or skin irritation on face, neck or body is overcome quickest by applying Mentho-Sulphur, says a noted skin specialist. Because of its germ destroying properties, nothing has ever been found to take the place of this sulphur preparation that instantly brings ease from the itching, burning and irritation. Mentho-Sulphur heals eczema right up, leaving the skin clear and smooth. It seldom fails to relieve the torment or disfigurement of this sulphur preparation that instantly brings ease from the itching, burning and irritation. Mentho-Sulphur heals eczema right up, leaving the skin clear and smooth. It seldom fails to relieve the torment or disfigurement of this sulphur preparation that instantly brings ease from the itching, burning and irritation. Mentho-Sulphur heals eczema right up, leaving the skin clear and smooth. It seldom fails to relieve the torment or disfigurement of this sulphur preparation that instantly brings ease from the itching, burning and irritation.

J. W. FIFE EMERALD



Good News For Every Car-Owner

A New Way To Buy Batteries

Up until recently you have been paying high prices for batteries. There was a sharp reduction in battery prices last fall, led by Exide.

Up until now, getting the battery you want has often been a matter of much inconvenience. Now, Exide is able to announce another step forward.

When you have wanted a particular make of battery, as most car owners do, you have had to hunt out the service station that sold that one make of battery. It has been a fixed rule of the trade that each battery service station sell only one make of battery.

This practice has meant not only inconvenience to you but has been the principal cause of high battery prices.

If the service station can sell but one make of battery, its sales are limited. Limited sales require larger profit per sale if the dealer is to make a reasonable income. This extra expense comes out of your pocket without giving you any additional value.

Therefore, now, Exide has decided to break through the convention of years regarding exclusive service stations.

We have announced to the trade our readiness to sell Exide Batteries to any and all reputable battery dealers.

Go to any service station or dealer in batteries and ask for an Exide for your car. We have done our part to enable him to furnish it to you at a profit to himself. The same holds true of an Exide for your Radio set.

Who Pays for "Free Service?"

Another reform in which Exide is taking the leadership is in doing away with "free service."

You do not get something for nothing in this world; not for long, anyway. For years it has

been the practice for service stations to test batteries free, to supply them with distilled water free and to render other kinds of service at less than cost.

Somebody has been paying for this. You have been paying for your own service in advance, in the original price you paid for your battery. You have also been paying for service which was extended free to all makes of batteries, even to those orphan batteries that have no service stations of their own. All this has gone on the price of YOUR Battery.

We believe that such practices are relics of a moss-covered past, unjust to the car owner and unfair to the service station.

Pay for What You Get

We have recommended to all service stations that they charge a reasonable fee for service. Not only is it fair play to the service station, but it is for your own interest in keeping down the purchase price of batteries. If you find a battery man reluctant to make a charge for servicing your battery (perhaps he has done it free for years) we hope you will insist on his taking a reasonable fee.

When you buy an Exide Battery today you are paying for nothing but the battery. The price is lower than ever before—the quality unchanged.

When you do not need any service, why pay for it hidden in the first price? When you do need service, pay for it at the time. Isn't that reasonable?

So, our policy, which we believe will appeal to all forward looking men and which, we hope, will be followed by other battery manufacturers, is: "Let the battery user get the battery he wants—at a reasonable price—where he prefers to deal, and pay the dealer for service when he gets it."

EXIDE BATTERIES OF CANADA, LIMITED 153 DUFFERIN STREET, TORONTO

Exide

THE LONG-LIFE BATTERY FOR YOUR CAR

FOR EASTER SEND YOUR PHOTOGRAPH BY BAYER 163 Great George Street

Commercial Hotel Kensington, P.E.I. Open after March 1st Under New Management Rates \$2.50 Per Day Good Sample Rooms in Connection. Reasonable Livery Rates

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As I intend making a change in my business, I now offer my entire stock, beginning Monday, March 24th, at the following discounts: Groceries 15%, Sugar and Molasses not included. Hardware 25%. Men's, Women's and Children's Leather Boots 33-1-3%. Dry Goods 33-1-3%. Boys', Youths' and Girls' Rubber Boots 25%. A few Men's Mackinaw Coats HALF PRICE

NO GOODS ALLOWED OUT ON APPROBATION. All past due accounts MUST be settled at once.

J. W. FIFE EMERALD