



Welcome Odd Fellows

Also to the Women Folk to whom we Offer some Rare Opportunities to do their Shopping while here

During the big meeting of the Grand Lodge of Odd Fellows of the Maritime Provinces this store offers its conveniences to visitors. It is not a superficial greeting that we extend, nor are the courtesies that we invite you to accept a mere and meaningless formality. There is a warmth behind our invitation that will make it easy for you to detect the sincerity of the welcome that awaits you at this store.



Perchance the visiting women folk will wish to do a bit of shopping while here. To such as feel so inclined we wish to emphasize our readiness to supply whatever is wanted for Fall wear. It should not, however, be inferred that a visit entails an obligation to purchase. You may use our telephone, leave your baggage, meet your friends; in fact you are at liberty to use this store in any way that will contribute to the pleasure of your visit. Many special values have also been arranged to make such a visit more worth while than usual.

We want visitors to feel free to come in for a rest, information and convenience. And like the true Castilian noble we shall feel flattered if you take with you what you admire.

Women's Blouses Regular \$1.00 for 75c

That is a value that is typical in the ready to wear department. The blouses in question are handsome white lawns, marquisettes and voiles—they are values that many stores offer for \$1.25—that would be bargains at \$1.00—and to clear we offer them for

SEVENTY FIVE CENTS EACH
One third off Women's Wash Dresses.
A lot of Women's Suits HALF PRICE.
Girls' Vests worth to 24c for 10c each.

20 per cent off all these Suits for Boys

Boys' Tweed and Worsted Suits at 20 per cent off in Fancy Browns, Greys and Greens, also Plain Blue Worsted and Cheviot Suits in plain and Norfolk styles—two cases of fall suits received this week, all sizes.

\$ 5.00 Suits now	4.00
6.00 Suits now	4.80
7.50 Suits now	6.00
10.00 Suits now	8.00
12.00 Suits now	9.60

Colored Untrimmed Straw Hats Worth \$2.50 for 49c

This includes all sorts of pretty hats—in every color—all shapes—all new. There are hats in the lot worth up to \$2.50 and there is not a hat in the lot worth less than a dollar. We are going to clear them all at FORTY NINE CENTS EACH.

Trimmed Hats Worth to \$8. 2.98 Clearing this Week

Every hat in this lot is new. There is not an old shape—an old color—an old style in the whole outfit. They have been used as models through the season—they run as high in value as \$8.00.

CHOOSE FOR TWO NINETY EIGHT

Swell Shirts for Men Cut Prices for the Midsummer Sale

Men's working shirts regular 50c for 40c
 Gingham Oxford and drill black, tan stripes and checks 58c for 49c, 75c for 60c, 85c for 68c
 Men's fancy negligee shirts, collar attached, cream ground, colored stripes 60c for 48c, 85c for 68c, 1.25 for 1.00
 Black sateen shirts 60c for 48c, 85c for 68c, 1.25 for 1.00
 Soft front shirts with stiff cuffs light and dark grounds with stripes and checks 60c for 48c, 85c for 68c, 1.25 for 1.00, 1.50 for 1.20, 1.75 for 1.40
 Engineer's blue shirts two separate collars 1.25 for 1.00

One Third off all New Straw Hats for Men

Men's Soft Straw Hats 60c for 40c
 Men's Soft Straw Hats 75c for 50c
 Men's boater shapes \$1.25 for 84c
 Men's boater shapes 1.50 for \$1.00
 Men's boater shapes 1.75 for 1.17
 Men's boater shapes 2.00 for 1.33
 Men's Panamas 4.50 for 3.00
 Men's Panamas 7.50 for 5.00
 Men's Panamas 10.50 for 7.00

20 p. c. off these Wash Goods

Gingham and Oxford Shirts 20 p.c. off
 Apron Gingham 20 p.c. off
 White Lawn, Muslin, etc. 20 p.c. off
 White and Colored Dress Linen 20 p.c. off
 Dress Gingham, Voiles, Crepes, etc. 20 p.c. off
 Ducks, Drills, Piques, etc. 20 p.c. off
 Repps, Galataes, Ratines, etc. 20 p.c. off
 Indian Head 20 p.c. off
 Special line prints worth 14c for 10 yd

89c for Handsome Striped Taffeta and Messaline

This is a wonderful value in fine silks, 33 inches wide, rich handsome, lustrous fabric.

There is a great assortment of shades, all in stripes.

The regular value is 1.35 to 1.50, clearing for

89c per yard

Bargains In New Stockings

Women's Cotton, Lisle and Silk Hosiery 20 p.c. off
 Black and Tan Cotton Hose 15c pair, for 12c
 Black, Navy and Tan, 25c pair, for 20c
 Black, Tan and White Lisle Hose, 30c pair, for 24c
 Black, Tan and White Lisle Hose, 40c pair, for 32c
 Black, White and Tan Lisle Hose, 50c pair, for 40c
 Black, Tan and White silk boot hose, 50c for 40c
 Black, Tan and White silk boot hose, 75c for 60c
 Black, Tan and White silk boot hose, \$1.00 for 80c
 Silk Stockings \$1.25 for \$1.00
 Silk Stockings 2.25 for 1.80

New Suits for Men go at 20 per cent disct.

Our entire stock of Men's Suits offered at 20 p. c. off, in Blues, Blacks, Greys, Browns and Greens, all the newest pin stripes and fancy checks not only a few suits offered but every suit in the shop and every suit guaranteed to be up-to-date and this season's models.

\$10.00 Suits now	\$8.00	\$18.00 Suits now	\$14.40
11.00 " " "	8.80	20.00 " " "	16.00
12.00 " " "	9.60	" " "	18.00
14.00 " " "	11.20	22.50 " " "	18.00
15.00 " " "	12.00	25.00 " " "	20.00

Men's Separate Trousers 20 p. c. off

Men's separate trousers in Black, Blue, and fancy light and dark stripe tweeds and worsteds all sizes from 32 to 46 waist selling at 20 p. c. off.

\$1.50 Trousers now	\$1.20	\$3.00 Trousers now	\$2.40
1.75 " " "	1.40	4.00 " " "	3.20
2.00 " " "	1.60	4.00 " " "	3.20
2.50 " " "	2.00	5.00 " " "	4.00

20 per cent off all Men's Waterproofs

Men's Waterproof Coats in Tweeds and Paramattas, in Motor, Raglan and Balzacan styles, Brown, Grey and Green Tweeds, all the newest English, American and Canadian coats clearing at 20 per cent off.

\$5.00 Waterproof Coats now	\$4.00
6.50 " " "	5.20
7.50 " " "	6.00
8.00 " " "	6.40
10.00 " " "	8.00
12.00 " " "	9.60
15.00 " " "	12.00

Men's New 50c Ties Now 40c

Men's New Silk Four in Hand ties 50c for 40c
 Men's Palm Beach Shades, Regimental Stripes and Patriotic ties.
 Plain Pap in Barathies all colors 50c for 40c

Snaps in Underwear

Men's Poro knit shirts and drawers short sleeves and legs 50c for 40c
 Men's Aertex shirts and drawers \$1.50 for 1.20
 Men's combination balbriggans 85c for 68c
 " " " 1.25 for 1.00
 " " " Aertex 2.25 for 1.80
 " " " 2.75 for 2.20

One Third off all Women's Smart New Summer Suits

A very neat tailored suit in Navy, Brown and Black Serges, price \$10.55, for \$7.00
 Another plain tailored one in Tan Serge, price 12.00, for 8.00
 A very fancy suit in Brown and Copen Serge, price 15.00, for 10.00
 Three only, in Navy Serge, all different in style, sizes 36 and 38, price 18.00 for 12.00
 One only, Blue Bedford Cord, fancy style size 38, price 20.00, for 13.34
 One only, fancy suit of Kings Blue Bedford Cord, size 36, price 22.50 for 15.00

One only, Black Serge Suit, quite fancy in style, size 40, price 19.00 for 12.67
 One only, Black Serge Suit, trimmed with military braid, size 40, price 20.00, for 13.34
 One only, very new and handsome style in fancy cloth, trimmed with brocaded silk, size 36, price 23.00, for 15.34
 One only, mauve basket-weave cloth suit size 36, price 24.00, for 16.00
 One only, very fancy suit of Navy Blue corded material, size 38, price 26.00 for 17.34

Moore & McLeod