



An interior scene in the recently enlarged and modernized ladies' store, The Gloria

# WE'RE READY FOR SPRING!

Be sure to see our 1939 spring stock while it is complete.  
DRESSES, COATS, HATS,  
LINGERIE, SUITS, HOSIERY,  
GOWNS, PYJAMAS, BAGS

This Spring we have the finest showing ever... our store has been enlarged and remodelled for your greater convenience and to accommodate our larger and more varied stock. Call and see us anyway.  
**THE GLORIA**  
Quality is not Expensive Here!  
MISS ELLA CRONIN—Owner and Manageress  
Corner Queen and Richmond Street — Phone 614

## READ THESE RULES CAREFULLY

Through the co-operation of the sponsors, whose advertisements appear in connection with the contest, the *Charlottetown Guardian* is publishing the *Shopword Contest* for thirty-six consecutive weeks, and prizes are being awarded each week as listed above, in the form of service or merchandise orders.

### CONTEST RULES

Any readers of the *Charlottetown Guardian* may participate, (excepting employees of the *Guardian Publishing Co.*, and members of their families.)  
It is important that each reply shall be accompanied by a receipt from any one of the firms whose announcement appears in the contest.  
It is also important that you state on your entry which of these firms you wish to draw your prize from.

### EXPLANATION OF CONTEST

In the numbered spaces in the heading of this contest there appear slogans and phrases which may be found in some of the advertisements in this section.  
To qualify the reader is required to find the advertisement in which these "SHOPWORDS" appear.

### HOW TO ENTER

Read the ads thoroughly. Write down the number of the "Shopword" as it appears in the heading. Then opposite the number write the name of the advertiser in whose space you have found the phrase. In the case of the fourth "Shopword" it is required that you state in addition to the name of the firm, the name of the manager, the location of the business premises and the lines carried.

# CHRISTABEL

By PEARL BELLAIRS

She stopped and held out her hand. He looked a trifle surprised at this prompt parting, as he took it.  
"Good-bye!" she said.  
"Good-bye!" It's been a great pleasure. I hope we may meet again some time," he said. "I guess I'll be taking a taxi along the Quay de Mont Blanc. Will you share it with me?"  
"No, I'm going the other way, thank you."  
It was not true, but she felt she must get away from him at all costs. It was not so much a guilty anxiety to avoid the Cafe International now, as a painful desire to be alone so that she could think.  
As soon as he was safely gone she crossed the street and went into a small cafe, where she ordered coffee absentmindedly, poured it out, and sat for some time without drinking it, motionless, staring at the steaming glass. Minutes passed as she sat there. The time she had to go to the hairdresser was already past.  
"How could I sit in the hair-dressing," she thought, "and he's here in Geneva just doing the corner?"

### SUDDEN DECISION

"I forgive him," she said, half-aloud. "I forgive him utterly. But could he forgive me?"  
She walked towards the Quay de Mont Blanc. The Cafe International was two hundred yards along it. Possibly they were still sitting there. — Hewitson and Professor Schuster. Or at any moment, perhaps, she might pass him in the crowd. Her eye sought every approaching face. Or, of course, she might walk into the Cafe International—walk up to the table.  
Hewitson's face, when he saw her! But how could she dare? She would never dare do it.  
At the awning door of the Cafe International she drew herself together, white-faced, and went in. She had that sense of tremendous adventure which comes of provoking destiny.  
She looked round nervously conscious of faces turned to look at her, searching among the little tables dotted about the typically continental brown-painted room. Her eye fell almost at once on the Professor, facing her, at a table in the grey corner. The dark head, the wide, grey covered shoulders, a spiral of upriling cigarette smoke that was Hewitson, sitting with his back turned to her.  
She crossed the room deliberately, controlling herself to the calm manner she meant to maintain. Professor Schuster was talking. He was within a few feet of the table, his back to her. The Professor's chair grated on the floor, as he rose immediately, surprise and gratification in his face.  
"Why, Miss Collet!"

# THE NEW SHOPWORD CONTEST

## AN AMUSING AND PROFITABLE STUDY OF THE VALUE HIGH LIGHTS OF THE WEEK.

OPEN TO ALL OUR READERS—YOUNG AND OLD

1	COUNTER
2	PHONE 272-L

**\$216.00 IN PRIZES \$216.00**

1st. PRIZE	— — — \$3.00
2nd. PRIZE	— — — \$1.50
3rd. PRIZE	— — — \$1.00
4th. PRIZE	— — — 50c

DEAL WITH THESE FIRMS AND WIN YOUR SHARE OF THE PRIZES

3	ACETYLENE
4	BRITISH

### PRIZE WINNERS LAST WEEK

- Mrs. Gerald Hooper, Milton Corner.
- Mr. W. Morrissey, Union Road.
- Miss Helen Hermans, 61 Richmond St.
- Frank Thomson, 305 Euston St.

### FREE SERVICE!

#### WHITLOCK TIRE SERVICE

Will change your flat tire anywhere within city limits.  
No Extra Charge.  
TELEPHONE 909.

### WE CAN SEND FLOWERS ANYWHERE IN TWO HOURS

Through our affiliation with The Florists' Telegraph Delivery Association International, we can send your order for flowers by wire to any part of the civilized world in a very short time. Ask us about this service.  
**JAMES TAIT**  
FLORIST  
57 VILLA AVE. Phone 269

Complete line of NEWS, FRUIT, SMOCKS, CONFECTIONERY, ETC. Models—Single and Double Brested. The best ever shown in Charlottetown.  
**LACEY'S BUREAU**  
213 Great George Street

JUST ARRIVED TODAY \$15.00 Suits—3 Pants—Fancy Models—Single and Double Brested. The best ever shown in Charlottetown.  
**FRED G. KELLY**  
McLure Bldg.—112 Kent St.

### RIX'S BARGAINS!

"Gilt Garden" Beans (Yellow Eye or White) No. 2 tins — 3 for 25c  
No. 2 1/2 tins — 3 for 25c  
"Refugee" Green Beans — 3 tins 25c  
"Robin Hood" Oats — 22c  
No premium — 22c  
China or Silverware plates, 25c  
Bulk Baking Soda, per lb. 17c  
Western Soda — 3 for 25c  
Purity Flour in Strong Serviceable Fall — 30c

### BE PHOTOGRAPHED IN YOUR OWN HOME!

PORTRAITS, GROUPS, FAMILIES, SCENES, FRESH SCENES, CHILDREN AT PLAY IN THEIR OWN ROOMS.  
ASK US ABOUT THIS NEW SERVICE  
There is no extra charge. Make an appointment today and have us call at your home when convenient to you.  
Phone 272-L.  
**CRASWELL Studio**

### Chocolate Milk

You'll WANT to drink more milk when you taste the delicious flavor of "Garden City" Chocolate Milk! It supplies the vitally needed nutritious qualities and the taste is delightful. Try some. It's made from Filtered, Clarified, Pasteurized "Garden City" Milk with pure ground chocolate and finest granulated sugar.  
**THE PURE MILK CO. LTD.**

When shopping or after the show, call and enjoy one of our many appetizing dishes. On Saturday we deliver orders for Baked Beans. Be sure to order early. Tea Cup and Card Reading 3 to 9 P. M. Phone 577.  
**CRYSTAL TEA ROOM**  
Laura M. Clark, Proprietress  
Next to Fire Hall, 211 Queen St.

### SPECIAL!

Mennen's Shaving Cream Regular 50 Cents  
Mennen's Skin Bracer Regular 25 Cents  
BOTH FOR ONLY 47c  
Kitch's Shampoo — 50c  
Fitch's Massage Brush — 50c  
Regular \$1.40 Value  
Both for 69 Cents.  
**REDDIN BROS.**  
The Old Reliable Drug Store  
We Deliver Phone 96.

IF you have not yet visited our dining room we suggest that you do so. Our restaurant service and appointments are second to none in this province.  
**GOOD FOODS—BEST SERVICE—REASONABLE CHARGES**  
Lunch Counter and Dining Room in connection with  
**THE CHARLOTTETOWN BOWLING ALLEY'S**  
GEORGE TULL—Proprietor  
PHONE 1690  
Market Building Basement

### THIRD ANNIVERSARY SALE

TERMS 20% DISCOUNT  
**HOLMES & BRADLEY**  
Infants' and Girls' Wear  
152 Queen Street—Phone 92

### SPRING is HERE!

and wise ranchers continue to feed IMPERIALS  
containing all the necessary vitamins for the promotion of strong, healthy foxes and finer furs.  
**IMPERIAL BISCUIT CO. LTD.**  
101 Longworth Ave. Phone 721

### Get our Quotations on INTERIOR REMODELLING

Hardwood Flooring laid or re-surfaced. Experienced workmanship—Modern equipment.  
**MACAULAY & BOISNER**  
Telephone Connections  
A. E. MacAulay, C. D. Boisner

Now is the time to inquire about BABY CHICKS and HATCHERY EQUIPMENT including Brooders, Feeders, Waterers, Etc. Ask us about the Government Bonus on Brooders. We can assist you.  
**P. E. I. CO-OPERATIVE**  
Egg and Poultry Association  
Office, Stores and Candler Station  
201 Weymouth St. Phone 876

See our new Wallpaper Samples. Four different manufacturers. Get our prices on modern Improved Venetian Blinds in all the newest colors. New samples just arrived. Have your upholstering conscientiously done by our experienced craftsmen and guaranteed. See our samples of Tapestries.  
We buy new GOOSE and DUCK feathers. NOT MIXED.  
**HENRY MACFARLANE**  
Phone 1042 167 Kent St.

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We buy new GOOSE and DUCK feathers. NOT MIXED.  
**HENRY MACFARLANE**  
Phone 1042 167 Kent St.

### Q-U-I-C-K!

SERVICE HERE  
GAS, OIL, GREASE  
Radiator and Ignition Repairs  
Batteries—Tires—Accessories  
Battery Charging and Repairs  
**MALLET'S BATTERY SERVICE**  
207 Gr. Geo. St. Phone 980.

Her Majesty **QUEEN ELIZABETH** recently selected as her choice **MINER Footwear**, when she visited the British Industrial Exhibition.  
See our complete line of **BESTER RUBBER FOOTWEAR FOR ALL THE FAMILY**  
**PURDIE-FERGUSON SHOES LTD.**  
Phone 522 — Charlottetown

### ECONOMY!

Banquet Feeding in Tomato Sauce, 2 tins for — — — 10c  
Scordaf Apple Pie Filling, 30c oz. tin, each — — — 20c  
Kittling's Tomato or Vegetable Soup, 2 oz. tins, 3 for — — — 20c  
**ECONOMY GROCERY**  
Kent at Hillsboro, Phone 1210

### PROUD & Moreside

Phone 813-J, 223 Gt. Geo. St.

### QUEEN STREET MEAT MARKET

Phone 1201 — We Deliver  
Henry Peters, Proprietor

Shoulder Roast Beef, lb. 14c  
Rib Roast, per lb. — — 30c  
Corned Beef, lb. — — 14c  
Neck Rib, 4 lb. — — 15c  
Our Own Sausages, lb. — 15c  
**P. J. MacDONALD**  
Phone 888 — 889

### BONSHAW WOMEN'S INSTITUTE

The regular monthly meeting of the Bonshaw Women's Institute was held at the home of Mrs. J. Richard (Dixie) Davis, lawyer, on Monday evening, March 20. Meeting opened in usual form with president, Mrs. Nell Salmond presiding. Roll call was responded to with an "Amen." Minutes of last regular meeting were read and approved. Questionnaire on "Home Economics" was filled out by convenor, Mrs. John MacPhail. Sick committee reported a very busy month, having visited many sick persons in district and taking fruit. School committee had no report.

### Racketeer Imprisoned For Year

NEW YORK, March 23 —(AP)—J. Richard (Dixie) Davis, lawyer for the late Dutch Schultz in the heyday of the Dutchman's \$2,000,000-a-year policy racket, was sentenced today to one year in prison.  
"Big" Harry Schoenhaus, bookkeeper for the Harlem policy racket, received a suspended sentence of two years today when arraigned before Justice Ferdinand Pecora of the state supreme court. Schoenhaus pleaded guilty last summer to an indictment charging conspiracy and operation of a lottery, and was one of the state's principal witnesses against James J. Flinn, convicted Tammany district leader.

"I changed my mind," said Christabel, her face as cool and clear as a bell. I decided to abandon the hairdresser after all. So I thought if I might still join you perhaps you could tell me something more about the criminal law reform association you were talking about to Mr. Cavannah.  
She did not look at Hewitson immediately. She was only acutely conscious of his gaze as he rose slowly to his feet. Professor Schuster pulled out a chair for her.  
"Why, that's just fine! You know Mr. Hewitson, don't you?"  
Her glance slid over him—telling her that the disastrous changes in his mind had been mentioned by the Professor were not very noticeable—encountered his eyes and fell away.  
"Yes, we have met before. How do you do?"  
She sat down.  
"Would you care for some wine? Or a cocktail? What will you have?"  
Christabel raised her eyebrows and asked Professor Schuster, seating himself eagerly, while Hewitson sank more slowly into his chair.  
"Nothing, thank you"—and corrected herself: "Yes, coffee please!"  
Meanwhile Schuster was ordering coffee for her.  
"This is a real pleasure," he said, as the waiter departed. "I guess I never thought you'd change your mind. But that's a lady's privilege, isn't it?"  
Christabel smiled at this gallant cliché, and fought to recover the air. She looked round the cafe—

poise that was suddenly deserting anywhere but at Hewitson sitting opposite with his thoughtful face. His well known peak of dark hair on the forehead, smoke rising from the cigarette held between his fingers. She broke what threatened to become an awkward silence.  
"I was very interested in the things you were saying to Mr. Cavannah at lunch, Professor Schuster. Particularly in what you were saying about this scheme to educate people on the subject of penal reform. I want to hear some more about it!"  
"I SERVED A SENTENCE ONCE"  
The Professor was only too pleased.  
"We aim, by propaganda and education, to put the modern view of crime, crime as a form of disease, into the mind of the general public in all countries. The majority of people, Miss Collet, are a good deal more humane than the laws they live under."  
"The moral justification for punishment is too easily disputed," the Professor went on. "Legal guilt is too obscure for any lay court to establish. And then again, our way of dealing with social offences doesn't do. In too many cases the prisoner comes out less able to cope with his environment than he was when he went in!"  
He paused for breath.  
"Yes," said Christabel, concealing her sense of her own scandalous temerity beneath a careful calm. "That's perfectly true! I served a prison sentence once, Professor

Schuster; quite a long one—and my intentions were rather worse than I came out than when I went in!"  
She raised her face to smile full across the table at Hewitson. Startled, moved, incredulous that she should so shamelessly confess, Hewitson gazed at her, while her eyes, more exquisite in their new-found radiance than they had ever been, dwelt softly kindly, almost caressingly on his face.  
"Well," said the staggered Professor, feebly, "is that so?"  
But his struggles to right his overturned poise went unnoticed. The moment was theirs. Hewitson and Christabel gazed at one another and their gaze was alive between them, a tangible bond. There was added to the rest of Christabel's exaltation a passionately grateful realization of her power over him.  
"He loves me still!"  
While Hewitson, with more of doubt, but no less emotion, looked the query: "Does she think I love me at last?"  
It was Hewitson who spoke first, and she could hear the note of elation ringing in the even tones of his voice:  
"You seem to have worked a revolution in Miss Collet. Schuster! When I last saw her she wouldn't have admitted that except when driven by the direct extremity of moral compulsion!"  
The Professor looked at her in a puzzled way and yet, it seemed, with increased respect and interest. He shook his head. "I should have guessed that you'd seen a good deal of life one way and another," he

### Increase In Mental Ills Not Alarming

HALIFAX, March 23—The number of mentally ill adults and defective children resident in institutions in Nova Scotia in 1938 totalled 2,883 compared with 2,489 in the previous year. Dr. P. S. Campbell, inspector of human institutions reported to the provincial legislature today.  
The opinion had been advanced there had been an alarming increase in mental disease of recent years and this opinion appeared "to be based on the increasing number of admissions to mental institutions," the report said.  
"I am not convinced there is much increase or, at least, an alarming one," Dr. Campbell reported. "Admissions to general hospitals have been increasing even more rapidly than those to mental ones but this does not prove a general sickness increase."  
"In fact we know that some diseases are on the decrease. The provision of more beds of all descriptions stimulates occupancy of them, and besides people do not now wish to, or for many reasons cannot care for chronic mental cases in their homes as they did formerly."

### Plead Guilty To Conspiracy Charges

HALIFAX, March 23—(AP)—James Knattar Knattar and Albert MacDonald, all of Sydney, N. S., pleaded guilty in Supreme Court today to charges of conspiracy to defraud the Dominion Government through illegal liquor activities. They were remanded until next Tuesday for sentence.  
The three were indicted on charges laid after seizure of a freight car laden with contraband liquor in suburban Rockingham last summer.  
Mihard's removes stains.

### Caught In Act Of Stealing In Poor Box

MONTREAL, March 23—David Hatt, 27, Vancouver, who discovered that a peaceful cleric could be combative when occasion demands it, pleaded guilty today to the theft of a church poor box from the Slovak mission.  
Police said Hatt, who will be sentenced April 3, had a previous conviction on a similar charge at Halifax.  
Hatt was captured yesterday by Rev. F. C. Pellico, parish priest who found him carrying off the poor box of the Slovak mission. The accused struck out at the priest who fought back and subdued him.

### Thimble Theatre, Starring POPEYE

MORE WATER FROM THE FOUNTAIN OF YOUTH MISER WIMP!  
THANK YOU SO MUCH  
DUNK!  
WE HAFTA BE CAREFUL WITH THE WATER FROM THE FOUNTAIN OF YOUTH!  
SWEET PEAS DO NOT DRINK AT!!!

