



Old Kinds Are Left Behind

by the unapproachable flavor and fragrance, the unmatched smoothness of

Black Cat 10 CIGARETTES FOR 10c

Until the Black Cat entered the race, purity and fine workmanship, at a reasonable price, were not known in cigarettedom.

These wholly delightful little smokes have proved that the finest Virginia tobacco can be perfectly blended, cut, rolled, and offered to you at ten cents a package.

And cigarette connoisseurs were so quick to take advantage of this high quality at low price that Black Cats have become by far the most popular Virginia cigarette in the country. Do You know them?

At Any Good Tobacconists

CARRERAS & MARCIANUS CIGARETTES, Limited, Montreal, Canada

L. O. A.

The annual tea and celebration in connection with the above association will be held on the Exhibition grounds, Charlottetown, on the 12th of July 1911. It is expected to be one of the greatest celebrations in connection with the Order and the committee has secured a large number of prizes to be competed for under the rules of the Maritime Athletic Association. A very valuable cup has been presented by the Committee for the best all round athlete. Speeches will be delivered on the grounds by some of the leading men of the Province.

As the proceeds of the tea are in aid of the P. E. I. Orphanage the Committee respectfully solicit the aid and co-operation of the community.

Worth's band will be in attendance. Pipers will also be engaged for the day.

Fares and train arrangements in connection with the Tea Party at Charlottetown, July 12th, 1911.

Table with columns: STATION, FARE, TRAIN DEPARTS, TRAIN DEPART. Lists stations from Tignish to Charlottetown with corresponding fares and train times.

Passengers from York, Mt. Stewart and intermediate stations can go by regular morning train returning by special train. Cheap fares will be in effect from Souris, Georgetown, Montague and stations east of Mt. Stewart going by regular morning train July 12th, returning trains will leave Charlottetown as follows:

For Tignish at 5.20 p. m. For Murray Harbor at 5.45 p. m. For Cape Traverse at 6.00 p. m. and for Mt. Stewart at 6.20 p. m. Trains will take on and leave off passengers opposite the grounds.

ROBT. STEAD, Chairman W.M.W. MacPHER, Sec'y Com. Prices: Males, 25c; females and children over-12 years, 15c; Grand Stand, 10c. 7-6051.

A TALK ON TOBACCO

(Continued from page 1.) and preparing the leaf, they installed the most modern machinery and ever made Perfection their ideal. Is it any wonder then that their Lucky Strike, Old Chum, Old Gold, Old English Curve Cut, Pride of Virginia, Calabash, Capstan, etc., etc., are captivating names which call up so laudable memories real?

These brands have been on the market for years yet, although demand taxes supply, no deterioration of product has ever taken place, and the consumer gets his tobacco as pure, as fragrant, and as soothing as the first day these brands were placed on sale.

Much has been said about Cigarettes and their evil effects; this much can be said for the products of the Imperial Tobacco Co. their Capstan, Caporal, Calabash, Murad, Mogul, Players, Navy Cut and other cigarettes contain no artificial additives, pure American and Turkish tobaccos and a covering of pure rice paper are the only articles entering into their make up.

WILL TRY TO CROSS ATLANTIC IN YAWL HORTA, Azores, July 5—The 20-foot auxiliary yawl Seabird, in which Captain Thomas F. Day, of New York, and T. R. Goodwin and F. E. Thurber of Providence, R. I., will attempt to cross the Atlantic, sailed for Gibraltar at daybreak today.

SUMMERSIDE, ALBERTON AND PRINCE COUNTY

—It pays to buy in this Province. —Miss Aylward, Summerside, left yesterday morning for Ottawa.

—All news, advertising and subscriptions in Alberton and vicinity should be handed to H. Clark, Agent, 1-25drft.

—Among the passengers to Summerside on the Empress last evening was Miss Collett, on a visit to Mrs. John Richards, Bideford.

—All advertising in Summerside and vicinity for The Morning Daily and Rural Daily as well as all new and renewal subscriptions, should be handed to Miss Amy G. Burrows, agent, Summer Street, 7-4drft.

—The marriage of Miss Lucy Maud Montgomery to Rev. Ewan McDonald, pastor of St. Paul's Presbyterian Church, Leaksdale, Ontario, was solemnized at the home of the bride's uncle and aunt John and Mrs. Campbell, Park Corner, P. E. Island on Wednesday July 5th.

—The bride who was gowned in ivory silk crepe de chene and lace with tunic of chiffon and pearl and crystal garniture. She wore a tall veil with coronet of orange blossoms, and a pearl and amethyst necklace, the gift of the groom.

—The bridegroom wore a tuxedo of black and white, with a white shirt and a white bow tie. The wedding was performed by the Rev. John Stirling of Cavendish, P. E. Island.

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WALT ANDREWS WON AND LOST AT WATERLOO

C. W. A. CHAMPIONS. Quarter-mile—Gordon McMillan, Indians, Toronto.

Half-mile—Gus Hogben, Hamilton. One-mile—Walt. Andrews, T. B. C., Toronto.

Five-mile—Walt. Andrews, T.B.C., Toronto.

WATERLOO, July 2.—The big event of the Canadian cycling year, the C. W. A. championships, were decided here Saturday. A big bundle of surprise was handed out to the talent during the afternoon.

The weather was red hot, but a heavy wind down the back stretch prevented record time being made. About 9,000 people saw the games from the grand stand and the banks surrounding the quarter-mile saucer.

The big surprise to the public was the defeat of Champion Walt Andrews, who cleaned the entire championship card up last year, in the



PHOTO BY BAYER. GEO. L. PROWSE, CITY.

quarter and half-mile events. He was beaten in the quarter by Gordon McMillan, Bill Smith, and Doc Morton, and G. L. Prowse, the Maritime Province champion, while in the half-mile G. Hogben of Hamilton won, with McMillan second, and Andrews third.

Hogben's victory was the sensational feature. The stars were loafing along at a snail's pace, all watching Andrews when Hogben suddenly jumped the sleepers, and before they woke up got a long lead, long enough to win by inches.

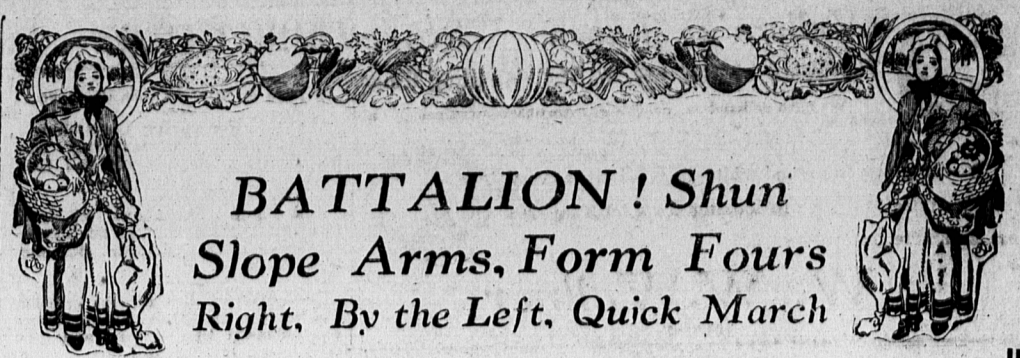
McMillan's victory in the quarter was clean out. In the mile and five miles every body went after Andrews and McMillan, but the big fellow desperate efforts right on the finish line. Both finishes had the crowd yelling the roof off.

Doc Morton won his heat in the quarter in grand style, but had to ride a strange wheel in the final, and the best he could do was third. He was second in the hit and miss, however.

The summary: Final, mile, novice—1, D. Allan; 2, F. Brown; 3, G. Watson. Time, 2:23. Quarter mile, final—1, G. McMillan; 2, W. Smith; 3, W. Morton. Time, 33 secs. Andrews was fifth.

Half-mile championships, final—1, Gus Hogben (Hamilton); 2, G. McMillan (Toronto); 3, W. Andrews (Toronto). Time, 1:19 3-5. Final 2.40 class—1, B. Brady; 2, J. Golden, Toronto; 3, D. Allan, Stratford. Time, 2:22. Final one mile championship—1, W. Andrews, Toronto; 2, G. McMillan, Toronto; 3, T. Bulger, Toronto. Time, 56.

tempt to cross the Atlantic, sailed for Gibraltar at daybreak today. The captain expects to make the passage in eight days. He and his companions reorted as well as they set sail. The Seabird sailed from Providence on June 19 and arrived here July 1



BATTALION! Shun Slope Arms, Form Fours Right, By the Left, Quick March

Halt at Prowse's The orders of the day call for an inspection of PROWSE BROS stock of clothing, Gents' Furnishings and Hats and compare their values with what you can get elsewhere. Here we give you a few of the prices. Call and examine the goods.

- Men's Tweed Suits: Good strong Canadian tweed, dark grey with invisible check strongly sewn and good quality of linings... 3 95. Men's Working Shirts: Good strong drill working shirts in black or black with white stripe, extra large bodies... 50c. Men's Oxford Gingham Shirts: Light colours, in a strong working shirt with collar attached will wash without fading. Prices... 6c, 75c, 85c. Men's Outing Shirts: In Chambray, Madras and Percales a large assortment of colors. Prices... 50c to 1.75. Men's Straw Hats: In dips and sailors. These must be cleared out this month... 25c to 2.00. Men's Crash Hats: In a variety of colour. Special line worth 1.00 for... 50c.

No Trouble to Show Goods Satisfaction Guaranteed One Price to All Prowse Bros. Ltd. The Store of Satisfaction. And Strictly Cash

Coronation China Get a piece of our Coronation China. It is made in England, is of a nice quality. Each piece bearing a picture of the King and Queen. Cups and Saucers 35c Plates 8 in. 35c Plates 5 in. 25c Creams 25c Plates 6 in. 30c Mugs 25c A. N. McKAY

For Sale Wisner Hotel, Alberton, P.E.I. Contains 16 completely furnished rooms. All hardwood floors down stairs and hot water heating. Has good barn, ice house, refrigerator, etc. fine Jersey cow, good horses and wagons, two sleighs, and 1 sloven harness, etc. Situated directly opposite depot. Corner lot 75 X 175 deep. Everything complete. For sale at a bargain. Apply at WISNER HOTEL 5-17d vfm:m Alber

Fire Insurance For rates in the P. E. Island Mutual Fire Insurance Companies on Farm Buildings, Churches, Halls, Schools, Hotels, etc. See our rates, water Mills, etc. etc apply to C. A. BELL, 102 Sydney St Phone 15 YET IT'S WORTH BORROWING.

GOLD BOND SHOE In making the "Gold Bond Shoe" none but experts employed. Examine a pair and be convinced. \$4.00, \$4.50, \$5.00 patent, Tan and Black. Morris & Smith

HOTEL ST. DENIS Broadway and 11th Street NEW YORK CITY. Rooms \$1.00 per day and up. Table d'Hote Breakfast 50c. WM. TAYLOR & SON, INC. HOTEL MARTINIQUE, Broadway and 3rd Street.