

THE CHARLOTTETOWN GUARDIAN Notes by the Way

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Morning Daily (founded 1887) \$5.00 per year (in advance) delivered. \$4.50 per year (in advance) mailed in Canada and United States.

TUESDAY, JANUARY 6, 1931

An Important Meeting

The annual meeting of the Tourist Association, which takes place this evening in the Board of Trade rooms is of special importance this year in view of the bright outlook for the tourist traffic indicated by the anticipated early completion of the Canadian National Hotel and the new car ferry steamer. The tourist trade has developed into one of the most important revenue producing industries of Canada, and in this progress, thanks largely to the local Tourist Association, Prince Edward Island has shared. In 1920, according to the Federal Bureau of Statistics, it was estimated that tourists left in Canada \$83,734,000, and that in 1929 the revenue from this source had reached the colossal sum of \$299,183,000. Tourist travel is growing at the rate of approximately 20 per cent. increase yearly. It has been conservatively estimated that each year more than five million people cross the Canadian frontier for touring and recreational purposes. In addition to sharing in this outside traffic, Prince Edward Island is becoming increasingly popular as a holiday resort for Canadians from other provinces.

At tonight's meeting the annual report of the president and other officers of the Tourist Association will be submitted, and plans for the coming season's campaign will be discussed. The meeting is open to the public, and it is hoped that all interested will avail themselves of this opportunity to attend.

National Radio Policy

Ottawa is anticipating, within the next few days, an announcement from Hon. Alfred Durand, Minister of Marine, of the policy of the Federal Government with respect to nationally-owned radio broadcasting stations as recommended by the Royal Commission on Radio, headed by Sir John Aird. The cost, both of establishing the complete system and of maintaining it, is believed to be one of the chief reasons why the Government is hesitating at this time to adopt the recommendations of the Commission in full. It is predicted, however, that the policy to be announced may be a proposal for a government system on a modified scale, involving the purchase of existing stations and providing for a gradual increase in number and power during the next few years.

In the meantime a vigorous campaign for the adoption of the Aird recommendations has been carried on by the Canadian Radio League, an organization newly established and with an influential committee whose membership runs from coast to coast. The one solution the League sees of the present radio problem in Canada is the establishment of a national broadcasting company with the powers of a private enterprise and the functions of a public utility.

The members of the Radio League have rightly come to the conclusion that the radio is much too valuable and important an instrument to be used primarily for advertising or to be allowed to get into foreign and unregulated control. As the league pronouncement says, radio should "make the home not a billboard, but a theatre, a club, a public meeting, a school, a university."

National broadcasting would, without doubt, prove of high value to Canada. We have few periodicals of national circulation in Canada, and so, only limited opportunities for developing a national spirit or for influencing public opinion in a national way. The national broadcast would, in a measure at least, fill the vacancy. It would afford a means of educating the Canadian people on Canadian questions. It would increase their knowledge of their country and their pride in it. It would also furnish them with much better entertainment than they can get now, while not in any way shutting them out from the enjoyment of such American programmes as they desire to hear.

Maritime Freight Rates

A good beginning for the new year has been made by the Charlottetown Board of Trade in deciding to bring to the attention of the general manager of the Atlantic Region of the Canadian National Railways the need of better train service on the Murray Harbour Branch line. Another matter which has occupied the Board's attention during the past year in co-operation with other trade organizations in the Maritime Provinces, and which should not be lost sight of this year, is the all-important question of freight rates of Maritime products to Central and Western Canada. The fact cannot be emphasized too strongly or too often that as part of the Confederation pact the Dominion Government undertook to provide markets in other parts of Canada for the Maritimes, and that the prime purpose of the Intercolonial Railway was to develop trade east and west, in compensation for the loss of trade with the New England States, sustained by the Maritime Provinces when these provinces entered Confederation. None ever claimed that the Intercolonial Railway should be made a paying proposition in itself, though undoubtedly, through the development of resources and increase of population, it would in the end prove highly beneficial to the Dominion as a whole.

Off The Map

One occasionally comes across startling examples of ignorance of Canada even in Canadian newspapers. We have seldom seen such a blunder, however, as appears in the January 3rd issue of the Montreal Standard in the form of a full-page map of Canada purporting to show the resources, natural, agricultural and industrial, of the country. It is truly a remarkable map. In the semicircle formed by the coastlines of New Brunswick and Nova Scotia, where one is accustomed to find an island marked "Prince Edward Island," there is shown nothing but an expanse of sea-water, with the word "fisheries" about where the Magdalen Islands should be. The reason for this extraordinary omission of one of the Provinces of Canada is left unexplained. A symbolic figure, representing Faith, or Hope, or is it Charity? carries proudly aloft a steamer with the motto "Canada First" and points vaguely with the other hand in the direction of the Maritime Provinces, or rather of Nova Scotia and New Brunswick, which the artist evidently supposed comprise all there are of the Maritime Provinces. The crudity of the work is on a par with its inaccuracy. We have seen replicas of better maps designed in the days of Marco Polo.

Editorial Notes

The inclusion of Sir George Perley in the New Year honor list as a member of "His Majesty's Most Honorable Privy Council" is an honor well deserved and worthily bestowed. The Right Hon. Sir George Perley—to give him his new title—is one of the Dominion's veteran parliamentarians, having been first elected to the House of Commons as representative of the County of Argenteuil in 1904, and having sat for the same county in five parliaments prior to his re-election last July.

Owing to the death of Her Royal Highness the Princess Royal, Duchess of Fife, eldest sister of His Majesty King George, the Court will be in mourning for a period of six weeks. This means that all social functions in connection with Royalty or with His Majesty's representatives throughout the Empire are cancelled or postponed. The reception by Mrs. Dalton, wife of the Lieutenant Governor of this Province, which was to have been held this afternoon, has been postponed.

The fact that the depression now existing is attributable in the main to the uncontrolled mass production of this mechanical age is demonstrated by very favorable conditions obtaining in France where unemployment is practically unknown. France has not embraced mass production and big industrial units. She has declined to become ultra-modern. She has clung to handicrafts small units and peasant proprietorship.

Three Chinese children who came to this country but two years ago have headed their respective classes in the public schools of Toronto, one securing 100 per cent on every subject in the entrance examination. Since coming to Canada, these children have had to learn the English language, in itself a big undertaking. The Oriental mind may be mystifying to the West, but it knows the perseverance that overcomes obstacles.

The word "tariff" is said to have come from the Arabic and to date back to the days when the Moors called the place where they collected taxes on ships entering the Mediterranean, Tarifa. But under any other name a high custom rate would sound as sweet to Senator Reed Smoot.

Two hundred years ago, a Danish child of five, Christian Heineken, was the most-talked-of child in the world. He was able to speak within a few hours of his birth, at ten months he could converse intelligently on most subjects, and when he was a year old he had become thoroughly acquainted with the Old Testament. Ill-health caused his death at the age of five.

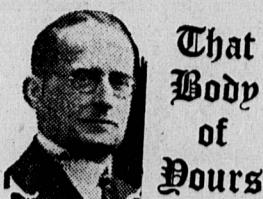
Russia continues to make large purchases in the United States. What is called the Amtorg Trading Corporation has during the last few weeks made large purchases of agricultural, electrical and industrial equipment. Purchases of agricultural equipment included spare parts to a value of nearly \$3,000,000. There were other orders for disc ploughs, drills and cotton cultivating machinery. In August purchases of tractors and combines were made to the value of \$400,000. Large purchases have been made of machines and tractors for the State mechanized farm of Russia. The Amtorg Corporation has made large purchases of trucks and motorcars. It is by dumping Russian goods in other countries and helping to demoralize their markets that Russia secures credits to enable her to make these great purchases in the interests of the completion of the five-year plan.

It is reported that in California drivers with two or more years' experience are responsible for the greatest number of accidents. The explanation may be that when some motorists become adept they lose their sense of fear and grow so confident that they are prone to take chances that less skilled drivers would avoid. Perhaps a campaign to persuade the experts to be careful is in order.

L'Evenement, a leading newspaper in Quebec, published in the capital of the province, says: "Mr. Meighen is apt to render valuable services to his country if he consents to return to the Federal arena, where he occupied a prominent position for fifteen years. But we are not certain that Mr. Meighen himself desires further public honors. He may prefer to devote himself entirely to his new career. Nevertheless, he belongs to that class which rarely refuse effort and sacrifice when their country calls them, and if Premier Bennett were to declare publicly that in the difficult situation in which he finds himself Canada needed Mr. Meighen at Ottawa, we have no doubt that Mr. Meighen would consider that appeal as a call to arms. The province of Quebec, which has reason to admire him, and who recognize in him a true friend would be very happy to learn that he had decided to return to Ottawa."

Remarkable as it may seem, it is not unlikely that the last few survivors of the Great War may live till the dawn of the twenty-first century. Longevity among sailors and soldiers is well known. Included in the present day survivors of the Crimean War and Indian Mutiny are several centenarians. The last of the Waterloo men died 87 years after the battle. The last survivors of Edgehill (1642) died 90 years after the battle. Other instances could be given; also when the immensity of the numbers engaged in the more recent fighting is considered, it will be granted that my supposition is well founded.

Our Liberal contemporaries will be kept busy for the next few days or months as the case may be in criticizing Premier Bennett's proposals on behalf of the wheat growers of the prairie provinces. While condemning ineffective way of meeting the situation.



By James W. Barton, M.D.

THE LIVER AND SKIN AILMENTS

One of the hard propositions that confronts the average physician is a skin ailment that seems to resist all forms of treatment.

As you may know, most chronic skin ailments are treated with preparations of zinc, of sulphur or mercury. One by one these different preparations are tried without any real improvement in the condition. Just a few years ago it was discovered that certain foods seemed to aggravate these chronic skin conditions and so by omitting these foods from the diet the skin cleared up. Sometimes it was found that it was meat, in other cases potatoes, in others tomatoes, in others fresh fruit, in others sugar or starches of any kind.

You can readily see that it would take some time in many cases to find out just what was causing the trouble and then a considerable time more for the skin to get back to normal again.

Now of course there is nothing wrong with any of the above foods—meats, starches, fruits and so forth—but the processes of the body just couldn't handle them properly and by affecting the blood, the skin became irritated and remained irritated.

And so physicians have naturally been asking themselves what part of the body is responsible for the poor handling of these particular foods.

That in many cases it is the failure of the liver to do its work properly that is responsible for the trouble. As you know one of the important duties of the liver is to manufacture bile which breaks up fats, destroys harmful organisms, and acts as a natural purgative. Further, the liver takes the harmful matter out of the blood during the progress of the blood through the liver.

And so physicians have been testing the liver's ability in these cases of old chronic skin ailments.

They have found, by the way, that the liver holds on to materials that should be used in the manufacture of bile, and so the bile cannot do its three-fold job properly.

This blood with these harmful substances in it is what is sent to the blood vessels in the skin, and causes the irritation called skin disease.

So instead of using ointments the skin is simply kept clean, and treatment directed to the liver.

Get this after the real cause of the trouble.



THE SOUTH-WEST WIND

We stood by the idle weir, Like bells the water played, The rich moonlight slept everywhere As it would never fade: So slept our shining peace of mind Till rose a south-west wind.

How sorrow comes who knows? And here joy surely had been: But joy, like any wild wind blows From mountains none has seen, And still its cloudy veiling throws On the bright road it goes.

The black-plumed poplars swing Softly across the sky: The ivy sighed, the river sung, Woolpacks were wafled high: The moon her golden tinges flung On these she straight was lost among.

O south-west wind of the soul, That brought such new delight, And passing by in music stole Love's rich and trusting light, Would that we thrilled to thy least breath Now all is still as death. —Edmund Blunden.

The mission of democracy is to enthrone Education as the supreme business of mankind, and to place all the other interests of society in their proper order beneath it.—L. P. Jacks.

The first thing to learn in intercourse with others is non-interference with their own peculiar ways of being happy, provided these ways do not assume to interfere by violence with ours.—William James.

These proposals it is safe to predict that they will not bring forward any competitors for a better or more effective way of meeting the situation.

Made In Canada

(Vancouver Province)

Among national advertisers—with what the advertising people call a message—we should like to distinguish Hon. H. H. Stevens, minister of trade and commerce. He has been running his advertisements once a week in all the daily newspapers of Canada. They have been very well done, in a purely technical sense. That is to say, they have been lucidly and simply written, persuasive in argument, intelligent in purpose and execution. They have been devoted to the purpose of selling goods made in Canada. There have been advertisements designed to persuade Canadians to prefer in their buying the things which directly and indirectly give the maximum of employment to the people of Canada. Mr. Stevens, charged with the conduct of the department of trade and commerce, has conceived it to be the principal part of his duty to increase the trade and commerce of Canada. In the pursuit of that policy, he has constituted himself the national salesman of Canadian goods. It is good politics, if that were all, but it is something better than politics—it is what all good politics should be; it is sound policy for the good and welfare of the nation.

Hindus And Moslems

(Montreal Gazette)

If it was hoped that the transfer of the Hindu and Moslem delegations to an English climate would somehow work a subtle change in their minds and enable them to settle their difficulties, those who entertained such notions were doomed to disappointment. No such miracle has happened. Old prejudices are not so readily removed. The Christmas recess brought no such peace and goodwill amongst these rival sections as induced them to moderate their attitude and resolve their troubles by private negotiations. The deadlock still remains, and the Hindus and Moslems, although agreed upon the formulation of some sort of a national federation are still at deadly odds with each other as to the precise terms of the contract to be made and are both disgruntled with such proposals of security as have up to the present been advanced. More than ten years ago a writer in close touch with conditions in India said that if ever the Swarajist movement came to a wholesale demand for self-government, the real difficulty would not be between the British Government and the Hindus so much as between the more forward and backward sections of the community in the big peninsula, and especially over the traditional jealousy and bitter opposition of the Moslems and Hindus towards each other. "Happy indeed is the country which fastens upon whatever is worst in its contenting religions and makes it a rule of life," says this writer, and goes on to remark that it would be madness to overthrow the British administration in India, whatsoever its defects, until the Nationalists have some reasonable and definite plan whereby the period of Hindu tutelage under British direction might be replaced by some unified scheme of methodical and orderly government for the whole country.

Regulating Bill Boards

(Washington Post)

The nation-wide campaign against offensive billboards is gaining momentum. Various methods of ridding the landscape of hideous signs and advertising contraptions are being tried out in different states. Public interest in the subject has increased to a point where a successful method in one locality is quickly broadcast throughout the country.

A billboard licensing law will go into effect in New Jersey the first of the year. This is considered one of the most effective means of regulating the outdoor advertising industry and preserving natural scenery. Neighboring states will keep anxious eyes on the operation of this law in New Jersey.

Plum Pudding Vindicated

(Manitoba Free Press)

'Isn't science wonderful? Several famous gentlemen have issued a state that plum pudding has all the alphabetical vitamins that have so far yielded themselves up for classification. About calories they are maintaining a decent silence. But if the family has its vitamins the calories can for once take care of themselves.

CUT SALE OF DRUGS

- Scott's Emulsion . . . 56c & 46c
Fellow's Syrup \$1.29
Ironized Yeast 80c
Nujol 51c & 60c
Phillips Milk Magnesia . . . 45c
Pinksams Veg. Comp. . . . 98c
Tre-Ol Cough Mixture . . . 82c
Abney's Salts 48c & 58c
Sal Hepatica 59c
Sloan's Liniment 23c
Vick's Vapo Rub 45c
Vinex 48c
Waud's Dental Cream . . . 32c
Vaseline Tooth Paste . . . 21c
Chase's Nerve Food 49c
Chase's Kidney and Liver Pills 22c
Fruitatives 32c
Baby's Own 21c
A. B. S. & C. 18c
Aspirin 32c
Dodd's Kidney Pills 37c
Chase's Ointment 47c
Ruckley's Cough Mixture . 75c

The Two Macs 149 Great George Street

CLEARANCE OF FINE OVERCOATS 25 per cent Off We are overstocked with fine overcoats and we are willing to take a loss. Henderson & Cudmore MEN'S WEAR

TRY BRAHMIN TEA When you want a delicious drink Sold only in red, airtight packages.

Check Your Bearings! The New Year comes, another milestone, and bids us check our bearings. The road to independence is plainly marked—the highway of life insurance. Why take an unknown road? You can purchase a Great-West Life Pension or Endowment at age 60 or 65 for a moderate annual saving. It protects your family too. Let us send you particulars. HYNDMAN & CO., Limited Provincial Managers The Great-West Life Charlottetown

dark for the pudding, when the world was divided into those who were dieting and those who were definitely determined not to know what the other half of the world was eating. There might be a degree of hope with another desert, but when the fragrance of the delectable viand proclaims itself there is no effort elsewhere that can keep a dieter from describing what the Doctor said, what his wife said, and what the chap he met on the train told him concerning his choice of menu. By the time the recital is over some of the glory is off the pudding. There have been the pathetic efforts, too, of the conscientious mother who has endeavored with patient—and quite unavailing—sweetness to lure the children from the alleged evils of the plum confection to a "lovely rice pudding" only to discover that the whole tribe were blood relatives of Mine's Mary Jane. Who will deny that Science has vindicated itself in vindicating the ancient and honorable, if not chieftain then king, of the pudding race? The time the recital is over some of the glory is off the pudding.

the chew for you 'Insist on our Black Twist—it has a better taste, it lasts a longer time.' BLACK TWIST CHEWING HICKEY & NICHOLSON