

GROCERS HOLD BIG "COLGATE" SOAP SALE!

LOCAL GROCERS ANNOUNCE BIG SALE OF SOAP

There is an opportunity for local grocers to stock pantry shelves with Colgate Palmolive soaps cheaply. The grocers are enthusiastic about the sale because, from years of experience, they know that Colgate Palmolive soaps represent the highest standard of quality obtainable. As one grocer remarked, Colgate people are never satisfied with their products because they have a higher standard. They have a higher standard in Palmolive; yet they have improved the formula to make it a better soap. The result is a soap in every way. Princesses also sell well. Women often ask us for its purity; how often they wash their hands. It is particularly interesting in the new Concentrated Super Suds, a granulated soap for home use, developed as a result of laboratory tests which proved all colored clothes contain germs. A famous laboratory certifies that Concentrated Super Suds removes germs and dirt; it cleanses Hospital-Clean. It gives a special water softener which gives quick, lively suds. It soaks out dirt fast without being. Easy on clothes, Colgate's washing machines. Colgate's Cashmere Bouquet, Assorted Soap, and Caravan Castile, also on sale.

Suburban Neurosis? Medicated Grave Social Problem For Women

(By PAT USSHER, Canadian Press Staff Writer)

LONDON, June 21—(CP)—Watch for "suburban neurosis" if you go to the outskirts of a big city. It constitutes a grave social problem for women, in the opinion of a number of doctors.

"Suburban neurosis" is a psychological condition brought about by the change of life.

The problem was given a thorough airing following an inquest into the death of a Barnet housewife who had gassed herself. Her husband, the victim was 44-year-old Elizabeth Ward. Her husband said she worried unnecessarily about the health of their 12-year-old daughter.

Dr. J. E. Elman, who testified in the inquest, contended: "Thousands of women living in suburban areas suffer from neurosis. In many instances, the neurotic departments of hospitals are full of them; the serious attention of the medical profession has been called to grave social evil."

On the other hand, the coroner, urged the problem be given "serious consideration by social and religious workers."

Of human contacts and lack of contact with the house causes a tendency to worry even when real troubles are lacking. The worry often develops into unnecessary fear about minor ailments, resulting in a condition known as "anxiety neurosis," according to Dr. R. Taylor of the Royal Free Hospital.

The doctor said: "The whole idea is that so many wives have sufficient to do in the house, there are few social opportunities and they have therefore too much time to think and worry about their troubles while their husbands are away."

"I do not think you can call neurosis a disease exactly; it is a psychological state, but it is seriously increasing. It is a doctor who recommended 'work' for women suffering from neurosis. Suburban wives, a little to do and little money spend, inevitably become introverted, he said."

COURTED 30 YEARS

WEST HAM, England—(CP)—A 75-year-old man and his wife, who were married 30 years, were married again after 30 years' courtship.

CARAVAN Floating CASTLE LATHERS IN ANY WATER



Canada Behind In Highway First Aid

LONDON, June 21—(CP, Cable)—Canada's delegation to the Red Cross Conference today heard the continent is far behind Europe in the establishment of highway first aid stations and shared the committee's decision that stations should be established at intervals of 10 miles.

The committee heard F. W. Routledge of Toronto director of the Ontario division of the Canadian Red Cross, admit Canada had not reached Europe's development of highway first aid which was valuable only in treating victims but in preventing accidents, because the Red Cross insignia on the roadside prompted cautious driving.

Five Spans Mark Enduring Peace Between Nations

IVY LEA, Ont., June 21—An international bridge system 8 1/2 miles long, crossing the St. Lawrence River and touching a few of the Thousand Islands, will be opened in August, cementing a century of friendship between the United States and Canada.

The Thousand Islands bridge cost about \$3,000,000, took more than a year to build and is made up of five distinct spans and connecting roads. The bridge connects Ivy Lea, 70 miles south of Ottawa and midway between Brockville and Kingston, with Collin's Landing, N. Y.

Its formal opening Aug. 18 probably will be marked by 1938's most brilliant assemblage of notables. The governor general, Lord Tweedsmuir, has accepted an invitation to attend the ceremonies. Tentative plans to attend have been announced by President Roosevelt on the United States, Prime Minister Mackenzie King and Governor Herbert H. Lehman of New York State.

Construction, which started May 1, 1937, was financed by the Thousand Islands Bridge Authority, set up by New York State. The authority hopes to collect enough tolls in the next 15 years to pay for and create the American channel of the bridge. The Canadian section of the bridge reverts to the Ontario government when it is paid for by tolls. Bridge officials expect a revenue of about \$500,000 a year.

In Several Sections

Nature smiled freely on this project. Favorable topography and rock conditions made possible unusually low construction costs and design.

There is a 4,500 foot steel and concrete approach to the bridge crossing from the United States to Wells Island. The first unit is an 800 foot steel arch suspension bridge, spanning the American channel of the river between the mainland and the island. This, the largest bridge in the system, provides a 150 foot clearance for river traffic.

The next bridge, at the end of a 4 1/2 mile road across Wells Island, is a 90 foot concrete span, linking the island and the mainland. This is the only international link and workers here call it "the biggest little bridge in the world."

A brass strip across the road marks the international boundary and one of the official boundary monuments is preserved under the bridge. The scene of the dedication ceremonies.

Canadian immigration and administration offices will be on Hill Island and similar United States offices on Wells Island.

The first Canadian bridge connects Hill and Constance Islands. It is a 300 foot concrete span for the two 300 foot spans that support the 600 foot structure.

The second Canadian unit, a 348 foot steel arch bridge spanning Constance and Georgina Islands, harmonizes with the graceful lines of the suspension bridge next to it. The final and remaining section is a suspension bridge from Georgina Island to the Ontario mainland with a man span of 660 feet with 120 foot river clearance. It ends with a 2,000 foot approach of steel and concrete. An uncharted shoal of solid rock found near Georgina Island enabled engineers to design a unique triple function pier which serves in part as an anchor for the Canadian suspension bridge.

Fine For Scenery

Tourists crossing the bridge have a commanding view of the Thousand Islands scenery. The bridges throughout harmonize with the scenic background and were designed to give motorists an unobstructed view of the colorful panorama as they pass along the two-lane, 22 foot wide roadway.

Suspension bridge towers, 230 feet high, with gracefully arched portals above the roadway, dominate

Says Members Talk Too Much

OTTAWA, June 21—The public thinks the House of Commons spends too much of its time in talk and not enough in action. J. G. Furgate, m. p. (Carleton) told the Commons committee on elections today when it was considering redistribution. He thought steps should be taken in agreement with the provinces to reduce the number of members in the Commons, now 245.

The Commons asked the committee to study the possibility of a better method of redistribution. At present it is done by a joint committee of the House, a practice in vogue since Confederation which has caused more bitterness and partisan debates than possibly any other question in Canadian politics.

Redistribution is the process by which every 10 years, after the census, the Federal constituencies of the Dominion are checked and if necessary their boundaries altered to allow for the shifts in population. The representation in the Commons will be based on population.

One suggestion now before the committee is that instead of a joint committee of the House, a commission should be set up to study the problem. It should be done by a commission as is the practice in Great Britain, Australia and New Zealand.

There is provision that no province shall have fewer members in the Commons than it has in the Senate and this keeps the representation in the Commons in line with our more than its population would warrant, and also keeps New Brunswick at nine.

Mr. Turgeon's suggestion was that Quebec's representation be reduced to 50 or even 40, and the representation of the other provinces be reduced proportionately. He emphasized this would require an amendment to the British North America Act and could only be obtained if the provinces were all in agreement.

At the suggestion of Chairman C. A. Howland (Lib. Swift Current) Mr. Turgeon said he would write a recommendation to be sent to the Commons by the committee on whether the Dominion Provincial conference. It will be considered at a later meeting.

the bridges. Each of the four main suspension towers is surmounted with two aviation beacon lights. Ontario's new No. 2 highway from Gananoque to Brockville along the scenic St. Lawrence's north shore is under construction but will not be ready for the bridge opening. A link between the bridge-head and the existing No. 2 highway near Lennoxville has been prepared for the bridge-bound traffic.

Constance and Georgina Islands are parts of the St. Lawrence. They were once owned by a Dominion minister of mines who directs national park administration, and is expected here shortly to determine whether Hill Island and parts of the mainland near the Canadian bridge-head will be converted into a national park.

IN PRIVATE, MAYBE?

LONDON—(CP)—A 70-year-old hairdresser who cut a farmer's hair on Sunday in the open was jailed into court and dismissed with the warning: "Don't do it again—not in the open anyway."

BURNED TO DEATH

ST. PAUL, June 21—(AP)—Joseph Gabriel, an 83-year-old blind man and his daughter-in-law were burned to death today in a mysterious fire that destroyed the house in which they were sleeping.

Canadian Women Summer Guests In Old Country

CONVENTIONS ATTRACT MANY TO ENGLAND AND SCOTLAND—WORKERS HAIL HOLIDAYS WITH PITY.

(By MOLLIE MCGEE) (Canadian Press Correspondent)

LONDON, June 22—(CP)—Conventions will bring a good number of Canadian women to Britain this summer. Probably the greatest number in any one group will be those arriving with the Scottish reunion party sailing from Canada July 8. When the Duchess of Richmond docks at Glasgow for the first time in many years, there are to be special ceremonies of welcome and a great program of festivities specially for the women.

To Scotland also, but in Edinburgh, the National Council of Women's Congress will draw a number of Canadians. Miss Winifred Kyde, who will first attend the international meeting in Brussels, is to be among the speakers. Mrs. George O. Spencer, Moncton, N.B., president of the Canadian Council, and Mrs. Anne Heather, Kitchener, Ont., are also taking a prominent part.

Workers Grateful

Holidays are in full swing in England, more joyful holidays than many working people have ever had before. Holidays with pay are an innovation this year in the Midlands and Whiteside, week-end Birmingham papers publish long lines of advertisements in the personal columns such as this:

"The employees of Messrs Edmond Bros. Broad Street, Birmingham, are grateful to the directors for their gift of a holiday with pay."

Unity Is Stressed By Prime Minister

NIAGARA FALLS, Ont., June 21—(CP)—The debt Canadians owe to the pioneers who brought their responsible government can best be paid by a realization of the duty to maintain in bonds of unity and fraternity as heritage to future generations, the nation that our forefathers have bequeathed to us," Prime Minister W. L. Mackenzie King said here yesterday.

Mr. King accompanied by transport minister C. D. Howe and Senator Raoul Dandurand, Government Leader in the Upper House, came here to join in two ceremonies particularly dear to Mr. King because both were linked intimately with the name of William Lyon Mackenzie, his grandfather, the leader of the 1837 rebellion.

Visits United States

In return England sent across the Atlantic several large groups. About 130 Soroptimists—"Sister Optimists"—sailed early in June for an international convention in the United States. There are also clubs in Great Britain and it is the boast of their members that they are the most punctual women in the country. Robert Lynd, famous essayist, recently paid them the compliment of declaring their club meetings "begin on the stroke of the hour, break up at the appointed minute. Lunches and

"Air Grease" For Pain In Muscles

(By Howard W. Blakelee) (Associated Press Science Editor)

SAN FRANCISCO, June 22—Injection of air into muscles to relieve chronic pain was demonstrated today in the scientific exhibit at the American Medical Association.

The air goes in through a hypodermic needle and lubricates the spaces along which one bunch of muscles slides over another. The Chinese originated this air grease thousands of years ago, but the modern discoverer demonstrated that there were resulting in finding virtually a new field in human anatomy and new explanations of causes of pain.

Dangers of air injection by unskilled persons are so great that press releases of this new technique prepared for this meeting were called yesterday when the subject was reported in an open clinical meeting.

The discoverer in muscular anatomy, described today by Charles Murray Gratz, M. D., of Columbia University, who gave the scientific exhibit, demonstrated that there are "joints" in muscles, just as real as those of bones.

He showed pictures of muscular fibers separated by bands of connective tissue. This tissue normally has the tensile strength of steel. A muscular strain, bruise, or disease causes adhesions to form between the smooth layers of fascia.

Under those circumstances they no longer slide easily over each other but stick together like fused joints. Inasmuch as the nerves lie in these fused spaces, pain is likely to be severe.

Dr. Gratz reported numerous examples of muscular pain which had failed to yield to other treatments and had disappeared with use of air.

But he warned the listening doctors that at present this air grease is otherwise incurable.

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*** SPECIAL SOAP SALE AT YOUR GROCER'S**

TRY THE NEW IMPROVED PALMOLIVE FOR A SOFTER SMOOTHER SKIN

You'll like its mildness, its new, delicate perfume. Made harder to last longer.

3 CAKES 17c

*** SPECIAL SOAP SALE AT YOUR GROCER'S**

PRINCESS FLAKES

Princess Flakes are the best soap flakes you can buy. Pure. Safe for even the most delicate fabrics. Lots of suds. Economical.

2 LARGE 29c 2 PKGS. 29c

Celebrate The "Bremen" Flight

MONTREAL, June 22—So many air crossings of the Atlantic have been made that many people have already forgotten the pioneer west-bound flight of the "Bremen". This was the first aeroplane to make a successful non-stop flight of the Atlantic from east to west. This exploit in 1928 started the world and won fame for three Labrador cruise liners on their summer trips from Montreal to Gaspe, Newfoundland, and Labrador in the Gulf of St. Lawrence.

The "Bremen" concluded its flight by landing on Greenly Island at the south western entrance of the Strait of Belle Isle off the Canadian Labrador coast. This Canadian Labrador coast. This lonely island hitherto unknown suddenly sprang into prominence. For many years it had been known as a bird sanctuary and is still a lighthouse station.

To commemorate that historic flight and the landing of the "Bremen" the Clarke Steamship Company some time ago erected on the exact site of the landing a memorial tablet as a tribute to the three courageous aviators who made the flight.

Greenly Island was originally visited and described in detail by Jacques Cartier in his record of his 1534 voyage into the Gulf of St. Lawrence. The island is one of the many points of interest along the Labrador shore visited by Clarke Steamship Company. Labrador cruise liners on their summer trips from Montreal to Gaspe, Newfoundland, and Labrador in the Gulf of St. Lawrence.

AWARDED NAVY LEAGUE

(C. P. by Guardian's Special Wire)

TORONTO, June 21—Dominion Council of the Navy League of Canada today voted its "award for service medal" to S. R. Noble of Montreal at the league's annual

COLGATE'S Pure BEAUTY SOAP

FOR A LOVELY COMPLEXION 4 CAKES 15c

Canadian Industries Depend on Chemistry

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CONCENTRATED SUPER SUDS washes clothes HOSPITAL-CLEAN

YOU'VE HAD YOUR WASH TESTED AND THEY FOUND DANGEROUS GERMS? THAT'S ALARMING!

NO! BECAUSE I AM USING THE NEW SOAP THAT SOAKS OUT GERMS AND DIRT... WASHES MY CLOTHES REALLY HOSPITAL-CLEAN.

YOU SHOULD USE IT!

WASH WITH SUPER SUDS FOR SNOW-WHITE HOSPITAL-CLEAN CLOTHES

SPECIAL Cashmere Bouquet TOILET SOAP

The loveliest way to avoid offending

ONE CAKE 10c ONE CAKE 10c 2 CAKES 11c REGULAR 3 FOR 25c

SHIP'S PILOT HAS SERIOUS ACCIDENT

PARROTBORO, N. S., June 21—(CP)—Robert Anderson had his left foot amputated yesterday as a result of injuries received when he fell more than 80 feet from a cliff.

Anderson, a ship's pilot of this town, on Minas Basin of the Bay of Fundy, walked out on the edge of the precipice with night-glasses in hand. He was scanning the Basin for an overdue vessel. Then, mistaking the cliff for a ledge, he plunged over the cliff and crashed on the rocks below. He crawled on his hands and knees for one-quarter of a mile before receiving help.

- THE FOLLOWING PRINCE EDWARD ISLAND DEALERS ARE FEATURING COLGATE-PALMOLIVE SOAPS**
- CHARLOTTETOWN: Burhoe's Grocery, Weymouth Street & Fitzroy; The Canadian Stores, J. B. Carragher, 22 Upper Queen Street; Cash & Carry Stores, 187 Great George Street; Coffin & Company, Cadmore Bros., Street; W. T. Cadmore, 11 Elm Avenue; Boner Daisiel, 17 Spring Park Road; R. L. Day, Cor. Spring Park & Chestnut St.; Vernon Dennis, 87 Fribourg Street; W. T. Diamond, 40 Elm Avenue; Economy Grocery, 254 Kent Street; W. E. Fleming, 98 Dorchester Street; C. H. Foster, Corner Spring & Euston Streets; J. C. Green, 99 Sydney Street; R. D. Groom, Corner Hillborough & Richmond Streets; Isaac Holman, 14 Spring Street; Albert Kays, Fowlnal Street; E. N. Kays, 16-18 Upper Queen Street; F. N. Kays, 19 Hillborough Street; Joseph Kays, 227 Fitzroy Street; Miss M. Kays, Fowlnal Street; E. N. Kays, Fowlnal Street; Kenny's Grocery, 35 Bayfield Street; W. E. Macdonald, 288 Euston Street; F. J. Macdonald, Corner Prince & Kent Streets; Charles Macdonald, 87 Prince Street; MacLean & MacFadyen, Queen Street; MacLean & MacFadyen, 55 Prince Street; A. J. McCabe, Great George Street; W. P. McEwen, 68 Spring Park Road; McLean Bros., 183 Elm Avenue; F. N. Maxwell, 34 Elm Avenue; Thomas Michael, Weymouth Street; P. T. Murphy, Main Street; Prince Grocery, Corner Prince & Water Streets; Hie's Grocery, Longworth Avenue.
 - Rix's Grocery, Queen Street; Joseph Shama, Euston & Hillborough Streets; Sutherland's Grocery, Cor. Fitzroy & Edward Streets; Tomlin's Grocery, Corner Kent & Belford Streets; Leigh H. Warren, 224 Weymouth Street; J. Weatherly, 327 Grafton Street; Weeks Grocery, 138 Hillborough Street; R. T. White, 133 Elm Avenue; Albert J. Zakem, 268 Grafton Street; A. J. Zakem, 268 Grafton Street; Toffy Zakem, 19 Weymouth Street; ALBANY: W. E. Sutherland—W. F. MacCormac & E. V. MacLeod.
 - ALBERTON: Myrick Alberton Limited, Mrs. M. V. Burke—H. D. Corbett & C. H. Leard—A. D. Seaman.
 - ANNAVALE: F. R. Dennis.
 - ANNANDALE: L. O. McFarlane.
 - ANNAVALE: A. J. McFarlane.
 - BEDEQUE: W. T. Bowness & Sons, D. E. Noonan.
 - CENTRAL BEDEQUE: William Calbeck.
 - BEDFORD—Court & Son.
 - BELLE RIVER: B. Compton Ltd.—D. J. Biley.
 - BLOOMFIELD: Botts & Miller; W. E. Botsford, E. Foley; A. C. Gallant—A. J. Pratt.
 - BREADALBANE: Bruce Davidson—L. S. Seaman.
 - BRIDGETOWN: Matthew & MacLellan Ltd.
 - BRISTOL—J. W. McEwen.
 - BORDEN: Borden Hardware & Grocery; J. LeRoy Sherry.
 - BROOKFIELD—K. W. Cruwys.
 - CAMPBELLTON: F. Coughlin—A. E. Halloran.
 - CAPE TRAVERSE—A. K. Lord.
 - CAPE WOLFE—Miss F. Costain.
 - CARDIGAN—Malcolm Burke; J. A. Macdonald & Co. Ltd.; R. J. MacDonald & Co. Ltd.
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 - CHEERY VALLEY—J. E. McEachern.
 - CLIFTON—Ivan B. Brown.
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 - CONWAY STATION: L. J. Murphy—A. Palmer.
 - COVHEAD—Charles F. Willis.
 - CRAPAUD—H. V. Norton.
 - The Wood Company.
 - DUNDAS—D. M. Nicholson.
 - ELDON—S. L. Friezell; M. McDonald—D. J. MacPherson.
 - ELMIRA—E. D. Fraser.
 - ELLESLIE—L. A. Burligh.
 - ELMSDALE: J. A. Callaghan—A. L. Renne.
 - EMERALD: W. H. Ford—McQuaid & Murphy.
 - FLAT RIVER—William Mackenzie.
 - FREDERICTON: N. Aubrey Catliffe.
 - FORTUNE BRIDGE—E. S. Johnston.
 - FREXTOWN: Robert C. Auld—Ralph B. Burns.
 - FRENCH RIVER: Peter McNutt & Son.
 - GASPEREAUX—Henry Dunn.
 - GEOGETOWN—J. J. Condon; J. H. Keeping—J. A. McKinnon.
 - GRAND TRACADIE: Mrs. N. J. McDonald.
 - GRAND VIEW: A. Martin & Company.
 - HAMPTON—C. Morrison.
 - HIGGINS ROAD—F. L. Perry.
 - HOPFIELD—MacMillan & Stewart.
 - HOWLAN—A. A. Arsenault; Bevrite Food Store.
 - HUNTER RIVER: W. I. Bowman—McGulgan & Boyle; F. J. Joy & Company—L. R. Silliphant.
 - IONA—J. McCabe.
 - KELLY'S CROSS—J. P. Carragher.
 - KENSINGTON: F. J. Kennedy—Miss L. M. Toombs; MacKenzie & Com.—Leston Toombs; Reuben Tuplin & Company.
 - KILMUR—McGowan's Ltd.
 - KINGSTON—Malcolm MacSwain.
 - KINKORA: J. F. Morris—E. Roberts.
 - KI-ROSS—S. A. McLeod.
 - LONG CREEK—C. R. MacPhail.
 - LONG RIVER—Ernest Dunning.
 - MALPEQUE: Peter McNutt & Son.
 - MARSHFIELD—H. C. Muttart.
 - MISCOUCHE—F. A. Desroches; Alfred J. Gaudet—L. J. Raynor.
 - MONTAGUE: Clark Bros.—M. F. McDonald; D. J. McLennan—M. G. McNeill; Stewart & Beck—Howard Vickersson.
 - LOWER MONTAGUE: W. A. Poole & Co. Ltd.
 - MORELL: Dingwell & Rossiter; B. W. McEwen.
 - MOUNT ALBION—W. J. MacEachern.
 - MOUNT CARMEL—John Richard.
 - MT. STEWART—Clark Bros.; Consumer's Co-Operative; Douglas McLeod—W. L. McLeod.
 - MUNNS ROAD—J. A. Fraser.
 - MURRAY HARBOR: R. P. Brooks—J. H. Sharam.
 - MURRAY HARBOR NORTH: George M. Clow.
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 - NEW ANNAN—Harold B. Moase.
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