

MAXIMS
OF A
MERCHANT

What seems monotonous to the merchant, so that it is hard for him to ring the changes in his advertising, isn't monotonous at all to those who are in want of his wares.

THE CHARLOTTETOWN GUARDIAN

The People's Paper Read by Everybody

MAXIMS
OF A
MERCHANT
Service creates the confidence that permits the advertiser to depend on the word of the salesman to work in harmony and to advantage with the person from whom they buy space.

CHARLOTTETOWN, CANADA, WEDNESDAY, JULY 15, 1925

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SEVEN BOSTON MEN INDICTED BY GRAND JURY

They Are Charged With Manslaughter in Connection With Deaths in Dance Hall.

BOSTON, July 14.—Seven men were arraigned in Suffolk Superior Court before Judge Lummas today in secret indictments returned by the Grand Jury which last week investigated the collapse of the Pickwick Club building on July 4 in which 44 persons lost their lives. Six of the indictments charged manslaughter.

Those named were Nathan Friz, John L. Palk, George C. Funk and John M. Tobin, contractors or architects; James A. Hendricks, a City Building Inspector, and Edward A. Roemer Superintendent of Construction of the City of Boston Building Department. Hyman Bloomberg, lessee of the building who was arraigned Saturday on a secret indictment charging manslaughter, appeared today on the other indictment, charging that he maintained a common nuisance.

All the defendants entered pleas of not guilty and were admitted to bail on \$2,000. Trial was set for Wednesday. It was announced that other persons had been indicted and would be arraigned later.

Britain Best Customer of United States

WASHINGTON, July 14.—The United Kingdom is the best customer of the United States and Canada, according to figures of the department of commerce. These figures show that for the eleven months ending with May, United States exports to the United Kingdom were valued at \$1,007,759,970 and to Canada were \$587,694,320. For the same period last year, United States exports to these countries were, respectively, \$845,877,767 and \$553,846,988.

Casualties In Canton

LONDON, July 14.—Foreign Secretary Right Hon. Austen Chamberlain told the House of Commons that the number of Chinese killed in Canton June 23, when British and French marines fired upon native demonstrators is not accurately known. He said reports indicate thirty Chinese were killed and seventy wounded, but added the figures might be larger. Only one foreigner, J. Pasquier, a French merchant was killed.

Four British subjects and one Frenchman were wounded.

The Prince As Heroic Fireman

(Special to the Guardian)
KAFUE, Rhodesia, July 14.—The Prince of Wales played the part of a heroic fireman today when he assisted settlers in extinguishing a fire in a native wood and a grass children's house at the Kafue agricultural show. All of the children were rescued. One of the blaze started during a luncheon given in the Prince's honor. The children's house was destroyed in five minutes. The Prince of Wales joined in the work of preventing the fire from spreading.

The MacMillan Arctic Expedition

(Canadian Press)
WASHINGTON, July 14.—Radio devices from the MacMillan, flagship of the Donald B. MacMillan Arctic expedition, stated that the vessel anchored at Hopedale, Labrador last night and would be beached as soon as possible in order to have a spare propeller attached to replace the old one, which was damaged by a collision with the ice fields of Baffin Bay. The Greenland Peary had put on to a Greenland port for coal. Commander MacMillan reported that prospects were favorable for quick repairs.

The Visiting Firemen

The incoming trains last night, and the Hochelaga, again brought in record crowds of visitors, including an immense representation of firemen headed by the Union of Firemen, the delegation arriving by the late train marched from the station through the principal streets to the City Fire Hall.

About three hundred and thirty-five firemen who are now throughout the streets, represent the departments of the following towns and cities: Halifax, St. John, Moncton, Sackville, Fairville, N. B.; Amherst, Yarmouth, Newcastle, Moncton, C. N. R., Truro, Dartmouth, Fredericton, N. B.; Sydney, Summerside.

Including the bands, two of which arrived last night from Moncton and Truro, there will be about five hundred persons in all, marching in the mammoth firemen's street parade this morning at half past ten.

3 Big Events Today DONT FAIL TO SEE

- The Firemen's Parade this morning.
- The Horse Races this afternoon
- The Grand Decorated Floats Parade this evening.

GEN. ELECTION THIS FALL IS PREDICTED

Activity Around Ottawa as Further Proof That General Election is Contemplated.

(Special to the Guardian)
OTTAWA, July 14.—As further proof that a general election in the fall is in contemplation, the Dominion Printing Bureau is at present occupying its spare moments in printing instructions to revising officers and directions to voters. Of the latter alone 375,000 are being struck off, in the meantime also the chief electoral officer is busily engaged under the amended Election Act in selecting returning officers. These officials are now permanent in character. The fact that his Excellency Lord Byng has left on his northern trip up the Mackenzie with any plans the Government may have for dissolution. The Governor General will be constantly in touch with Ottawa by wireless and his deputy Chief Justice Anglin, of the Supreme Court can sign the order for dissolution upon Lord Byng's wireless approval.

Pleasure Boat Renting Ruined

(Canadian Press)
NIAGARA-ON-THE-LAKE, July 14.—Pleasure boat renting, one of the town's greatest sources of revenue, is claimed to have been completely ruined by the activities of American armed craft chasing suspected rum runners in this vicinity. Commodore S. S. Richardson of the Toronto Yacht Club has protested to the Washington, charging that an armed craft fired sixteen shots at his yacht and searched it for liquor.

Fresh Outbreak Of Foot And Mouth Disease

(Special to the Guardian)
OTTAWA, July 14.—As a result of fresh outbreaks of the foot and mouth disease in the United Kingdom the prohibitory regulations against all importation of live stock from Great Britain and Ireland into Canada are to remain in force, according to an announcement by the Department of Agriculture here today.

The new outbreak coming at a time when it was hoped that the foot and mouth disease would soon be eradicated, has been a cause of great disappointment to all importers of thoroughbred stock. It is made more intense because the earliest it will be many months before the importation can be resumed even if there are no further outbreaks. The foot and mouth disease in the United States appears to have run its course. The Texas area has been completely cleared and reports from the Pacific Coast provinces indicate that the authorities are successfully meeting the situation.

Airmen Killed

WESTBURY, N. Y., July 14.—First Lieutenant Charles R. Hickey, of Brockton, Mass., and Albert C. Perry, of Marlboro, Mass., were killed today when their airplane crashed near here. The plane went into a tail spin at a height estimated at one thousand feet. It fell in a field and instantly burst into flames. The bodies badly charred have been removed from the flaming wreckage.

MILLIONAIRES EVADING TAXES



John D. Rockefeller, senior and John D. Rockefeller, junior, Millionaire oil magnates. The elder Rockefeller has just transferred his estates in Greenburg and Mount Pleasant, Westchester county, N. Y., to his son. They are worth a million and three quarter dollars. By this means the Rockefellers save several hundred thousand dollars in death duties.

CH'TOWN RESPLENDENT IN BUNTING AND DECORATIONS

Various Thoroughfares Overhung With Arches and Streamers Present a Most Attractive and Truly Holiday Appearance.

Probably never in its history has Charlotteville presented such an attractive and holiday appearance as it does this week.

To a stranger passing through the principal streets it would seem as if the various business houses were vying with each other in artistically decking their premises. This is especially true on Queen Street where in addition to the generous display of bunting, flags, etc., three large arches have been constructed by the merchants on different blocks. These arches elaborately built and entirely covered with spruce boughs, streamers, flags and signs are illuminated by hundreds of electrically lighted globes in various colors and present a striking and unique appearance.

In addition to the three arches on Queen Street there are four others similar in size and construction: one at the corner of Kent and George Street by the Merchants of the Provincial government and the fourth on Water Street in front of the Victoria Hotel in front of the Charlotteville Hotel Company. All of these have been elaborately and artistically constructed and are certainly a credit to those who contributed and helped to build them.

To point to any one of the various decoration schemes as being better than the other would be almost impossible nevertheless mention might be made of the following: Patons Ltd.; Provise Bros.; MacDonald; Alby & Company; Rogers Hardware; Henderson & Cudmore; Hughes Drug Co; Pur-

U. S. Yacht Wins

(Canadian Press)
ROTHESAY, Scotland, July 14.—The United States six metre yacht Lana won the third race for the Sewahanka Cup here today. The United States challenger has won two races to the British defender's one.

Fire Causes \$25,000 Damage

(Canadian Press)
WINDSOR, N. S., July 14.—Damage estimated at \$25,000 was caused by a fire at 2:45 this morning which destroyed the foundry machine shop and forge of the Windsor Foundry Co., Ltd., situated near the centre of the town.

TODAY'S EVENTS

- 10.30 a. m.—Street Parade, Firemen with Bands, Farmers Dominion Experimental Farm.
- 11.30 a. m.—Official Welcome to Visiting Firemen at the Strand Theatre by His Worship, Mayor John McKenna.
- 1.30 p. m.—Horse Races on grounds of the Charlotteville Driving Park and Provincial Exhibition Association. (A Member of the National Trotting Association.)
- No. 1 Trot and Pace Purse \$500
- No. 2—2:21 Trot Purse \$500
- No. 3—2:27 Trot, 2:30 Pace Purse \$500
- 7.15 p. m.—Monte Navar Military and Decorated Street Parade with bands. Prizes will be awarded for the most artistic, most original, best decorated and funniest float in the parade. Floats may be either Horse Drawn, Hand Drawn or Motor Driven. In order not to interfere with the parade floats must not be over thirteen feet high. All floats must be on Victoria Park roadway facing Kent Street not later than 7 p. m. where the Marshal and his assistants will allot each one their positions in the parade. Should an alarm for fire be rung in during the parade each and every float will move at once to the right hand curb and stop until the Fire Department has passed and permission has been granted to proceed.
- A special prize will be given for the best decorated car or bus from any point outside of Charlotteville.
- For further particulars apply to M. P. Tuttle, Chairman of Committee in charge of Decorations.
- Midway and Circus, Market Square.
- Tennis And Theatres.

SMUGGLERS CARRY LIQUOR TO CANADA

Bootleggers Now Engaged in Traffic Both Ways—Big Profits Made.

MALONE, N. Y., July 14.—"Dry America is now bootlegging to wet Canada. The rum smuggler on his way north carries raw alcohol purchased in New York and Syracuse; on his return journey he carries whiskey and beer. The alcohol is the more profitable cargo of the two."

These statements were made today by Lieutenant Herman H. Gorenflo, Troop B, New York state police, which patrols the Canadian border.

Lieutenant Gorenflo declared that during the past month one-half of the cars seized by the troopers had contained alcohol and were headed for Canada. The drivers, he stated, refused to explain. Then an investigation disclosed the traffic in alcohol to Canada.

The state police officer said the alcohol was purchased for \$7 a gallon. It is carried in five gallon tin cans. The price paid by the distillers in Canada, according to the information, is \$17 a gallon. The profits, according to Lieutenant Gorenflo, greatly exceed those made on smuggling liquor.

Officers of Troop B declared the flow of alcohol to Canada bids fair to exceed the flow of liquor from the neighboring country, even in the days when the liquor traffic was at its peak.

"Before we realized the traffic was on," Lieutenant Gorenflo explained, "it was easy to carry alcohol to Canada. The northbound traffic, naturally, was not subject to the rigid inspection that faces cars coming from Canada."

"That fact," he continued, "together with the greater profits made the alcohol trade about the most attractive thing in the smuggling line. Even since our line has tightened we have captured many rum smugglers who told us they have deserted the booze trail and given their entire time to the alcohol trade."

Lieutenant Gorenflo pointed to a recent seizure when troopers, he stated captured a freight car containing alcohol worth \$7,500 in the United States. That cargo in Canada, the owners admitted, was worth \$18,000.

The seizure was made about two miles south of the Canadian line where the car was sidetracked. That night, Lieutenant Gorenflo asserted, hired gunmen from Albany attempted to rush the state police guard and move the car over the boundary line. The attempt was blocked.

"But that capture, and the determined attempt to regain the alcohol," Lieutenant Gorenflo concluded, "convincing us that the alcohol traffic to Canada is the most serious problem confronting us on the border today."

PRAIRIE PROVINCES PROMISE BEST CROPS IN 22 YEARS

Everywhere A Great Yield Is Assured—Optimistic Spirit Prevails Throughout Canadian West.

(Special to the Guardian)
MONTREAL, Que. July 14.—"In twenty-two years experience in Black" a great demand for farm help. Most of the farmers are calling for the services of men who have had some practical experience. In fact there has been for many months an unlimited demand for experienced farm workers in some districts, and this demand has grown to such an extent that agents supplying farm help have found themselves unable to fill it."

After visiting the Prairie Provinces the director went through Central British Columbia in company with Mr. E. A. Pleasland, Commissioner Canadian National Railways with headquarters at Winnipeg, chiefly to inspect the territory at Vanderhoof and Prince George, of these two sections, which are situated along the line of the Canadian National Railways. Dr. Black said, "To those desiring to settle in a timbered area where clearing is light, and the soil of excellent quality admirably adapted for mixed farming there are now great opportunities available during the past five years. There are in the two districts of Vanderhoof and Prince George."

is another aspect which the director noted. "There is already" said Dr. Black "a great demand for farm help. Most of the farmers are calling for the services of men who have had some practical experience. In fact there has been for many months an unlimited demand for experienced farm workers in some districts, and this demand has grown to such an extent that agents supplying farm help have found themselves unable to fill it."

In discussing his visit in his official headquarters in McGill Street yesterday, Dr. Black added, "Practically everywhere in the Prairie Provinces there has been abundant moisture and a heavy yield is assured unless an early frost sets in or black rust should appear before the crop ripens." "That these conditions have already had a beneficial effect was stated by Dr. Black who said "As a result of the fine prospects a much more optimistic spirit is prevailing now than has existed at any time during the past five years. There are in the two districts of Vanderhoof and Prince George."

Old Home Week As She Is Done

By Harry E. Porter

Fifteen booms as Lieut. Governor Hearst greeted Vice Admiral James Ferguson, K. C. B., K. C. M., of the Flagship H. M. S. Calcutta.

The first official indication of Old Home Week, other symptoms occurred earlier. Building arches, telegraph operators clicking Messengers rushing to and fro. Hotel managers and clerks keeping cool but pretty well excited just the same. Flags, bunting, spruce, shields, provincial emblems, all over the place "Welcome" signs showing appearance, linemen getting "all set". Band instruments being cleaned and tuned up. Practices, rehearsals, not only of bands but boats, runners, riders, sailors. Gosh! what preparation. But she's worth it. For Charlotteville is getting to be renowned for action. Haven't we the only hotel in the Maritimes broadcasting Sunday concerts? Haven't we the ideal climate and best conditions for tourists? Anyway, so as to keep to the subject of Old Home Week after the fifteen booms from the Calcutta, came Sunday and Monday.

Then she started. Gosh! She started. The Old Car Ferry groaned under the weight of passengers. The trains groaned. I think that's all who groaned. All else were cheers and elation.

The Hochelaga came in Monday night with her water line touching bottom. Cars—well—take a look. All colors. Blue, green, red, cream—yes—cream from Montreal.

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Announcements, Coming Events, Meetings, Etc.

- **Grand Tea Party at St. Georges, July 21st. *2321-7-13-31
- **Come one and all to the Ple Social and dance in Peakes Station Hall, Thursday night July 16th. 2197-7-10-51.
- **There will be an Ice Cream Festival and dance at Forest Hill Hall, Thursday evening July 16th. 2355
- **Strictly Business," will be presented by the B.Y.P.U. of 30 on in Fredericton July 20th at 8 o'clock. Admission 35 and 20 cents. 2307-7-15-31
- **Come to Ice Cream Social in Toronto, clear 78-58, Earle Jenkins lawn, Cross Roads, Tuesday evening, July 14th in aid of Alexandra Church. 2248-7-13-31
- **Come one and all to the Ice cream festival in Rose Valley, Thursday, July 16th. If not here come Friday 17th. 2323-7-15-21
- **Ice Cream Festival and dance Wednesday, July 22nd at Oyster 364 Bridge, in aid of French School. 2317-7-13-31

The Weather, Etc.

A POOR MEMORY COMES IN HANDY! FOR INSTANCE, FORGETTING TO RETURN A BORROWED UMBRELLA!

The Evolution Trial

COURT ROOM, DAYTON, Tenn. July 14.—As the court was about to open for the Scopes evolution trial this morning Clarence Darrow of the defence counsel filed a formal objection to the opening of the session with prayer in the presence of the jury. "I do not object to anyone praying in private, but I do object to this court being turned into a meeting house," said Darrow. Judge Ralston responded he had uniformly followed his custom of opening court with prayer when a Minister was available. He had cautioned Ministers called upon to pray against referring to this case in their prayer. "I believe in prayer said Judge Ralston, "I practice it on the bench and off. I therefore overrule the objection." Rev. A. Z. Strubling, pastor Dayton Cumberland Presbyterian Church then offered prayer and the Court was formally opened. The remainder of the session was given over to the interests of press photographs.

TORONTO, July 15.—Maritime Light & Moderate Winds, Fine and Warm.

Toronto, clear 78-58,
Montreal, clear 76-56,
Quebec, fair 77-54,
Charlotteville, cloudy 68-54,
Halifax, fair 62-54,
St. John, clear 82-66,
New York 80-58,
High tide this evening at 7.14 and tomorrow morning at 6.59.
Sun sets this evening at 7.48 and rises tomorrow at 4.24.
New moon Monday, July 20th 5:18 p. m.
Summer tide eighteen minutes later than Charlotteville.