

1881 In business since 1881 and still going strong. Bigger and better than ever. **WE WILL CELEBRATE** In business since 1881 and still going strong. Bigger and better than ever. 1923

OUR 42nd ANNIVERSARY

On Tuesday May 1st and Wednesday May 2nd
Help the Hospitals and Orphanages by Buying Here Tuesday and Wednesday
ON OUR 42nd ANNIVERSARY DAYS

1881---1923

Forty two years ago L. E. Prowse started business on Queen St., in 1881 in a small shop, which today has developed into one of the Largest and best Departmental stores in the Maritime Provinces.

To celebrate this, our 42th Anniversary, we have decided to sell all our goods in all Departments at Wholesale Prices and give the utmost value within our power to our customers.

We also will give 10 per cent of Entire Two days Receipts to Hospitals and Orphanages.

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For months we have been preparing by seeking the very best values that we could procure. Our store is now full of beautiful new Spring goods, including Ladies' Ready to Wear, Men's and Boys' Clothing, Hats and Caps, Gents' Furnishings, Staple Dry Goods, Millinery, House Furnishings, etc. All these New Goods at Wholesale Prices on our Special 42nd, Anniversary Sale.

For over Forty Years Prowse Bros. have been an integral part of Charlottetown's business life. We rejoiced with you in your times of Prosperity, we shared with you in times of Adversity. We have been with you for over forty years. In that time we believe that we have so conducted our business as to win the confidence and esteem of our fellow citizens, no matter where they bestowed their trade.

10 per cent of our entire receipts on these special Anniversary Days for the Hospitals and Orphanages equally divided. 10 per cent of the two days sales to these worthy institutions.



PROWSE BROS. LIMITED TODAY, 1923

10 per cent. of Entire Days Receipts to Hospitals and Orphanages
 To celebrate this our 42nd Anniversary of our business, we will donate to the P. E. Island and Charlottetown Hospitals, also the Protestant and Catholic Orphanages 10 per cent of our entire receipts of the two days to be equally divided.

BUY HERE AND HELP HOSPITALS AND ORPHANAGES.

These worthy institutions need money. We are having our Anniversary Sale for two days instead of one.

We will do our share, now you do yours by buying all you can here on

Our Anniversary Sale Days



L. E. PROWSE, FOUNDER IN 1881, NOW PRESIDENT AND GENERAL MANAGER

On these Special Anniversary Days every thing will be sold at Wholesale Prices. Remember the days May 1st and 2nd.

All our goods at Wholesale Prices, besides lots of lines at extra special Bargain Prices below Wholesale Prices.

10 per cent off our total two days sales to

Hospitals and Orphanages

1881---1923

If Nobody Cared What Would Happen

we would not have such worthy institutions as our Hospitals and Orphanages.

Our Hospitals are a credit to any Province. Our Orphanages are without a doubt the best equipped in Eastern Canada.

But Charlottetown cares—that's why you have your institutions which we are all proud of; but it needs money to keep them going properly, that's why we put on our Anniversary Sales to help finance these worthy institutions; but we must have your assistance.

Let your heart define the limit of your donations. Every purchase here means that 10 per cent of your money goes to

The Hospitals and Orphanages

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Prowse Bros Ltd.

Charlottetown's Big Store.