Women's Realm / Social and Personal / Fashions / Literature

HERE'S THE NEW 50% faster OLD DUTCH CLEANSER

YES, IT CUTS GREASE LIGHTNING-FAST!

GIVES A QUICKER SPARKLE, TOO!

FASTEST CLEANSER I EVER USED!

MADE IN CANADA

Women everywhere are praising the *New 50% Faster* Old Dutch Cleanser. They marvel at its *lightning-fast* grease cutting quality. Since grease is woman's greatest cleaning problem, the *New 50% Faster* Old Dutch Cleanser gives you faster all-around cleaning—faster sparkle to surfaces because of the new magic-like ingredient that has been added to the famous Old Dutch formula.

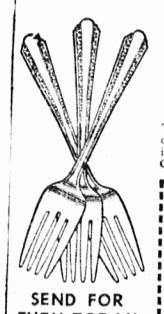
It's waiting for you now at your dealer's in the same, familiar package. Get a supply today and watch it go to work on greasy stoves, sinks, pots and pans. See what a swift sparkle it brings to bath tubs, wash basins, glass and painted surfaces. The *New 50% Faster* Old Dutch Cleanser is wonderfully thrifty, too, because it goes so far.

Doesn't Scratch . . . Made with Seismotite

HERE'S A WONDERFUL BARGAIN

in beautiful A-1 Quality WM. A. ROGERS SILVERWARE

3 Salad Forks for only 60¢ and 3 Old Dutch Labels ($1.60 value)



These attractive Salad Forks are A-1 Quality Silverware with an overlay of pure silver at point of wear. Made by Oneida, Ltd., in the attractive "Croydon" pattern. This offer, good only in Canada, expires December 31, 1941.

SEND FOR THEM TODAY

OLD DUTCH CLEANSER, Dept. H100
64 Macaulay Ave., Toronto, Ont.

I am enclosing _____ windmill pictures from Old Dutch labels (or complete labels) and _____ c for which please send me _____ Wm. A. Rogers Salad Forks and circular telling about other pieces. NOTE: Send 60¢ and 3 labels for each set of 3 salad forks you desire.

Name _____
Address _____
City _____ Province _____

YOUR INDIVIDUAL HOROSCOPE

(By FRANCES DRAKE)

Look in the section your birthday comes in, and find what your outlook is, according to the stars.

For Friday, August 30th

MARCH 21 to APRIL 20 (Aries)—Here's a topnotch day for your talents and expert capability! It's up to you to make good. Romance holds equal favor although discretion and tact are not to be mislaid!

APRIL 21 to MAY 20 (Taurus)—Two admonitions: not to anticipate trouble, not to be easily upset. There are many satisfactory influences for general improvement; get in on the ground floor by being alert and quick to take advantage of opportunities.

MAY 21 to JUNE 21 (Gemini)—Good fortune hovers over you today. What will you do about it? Whatever your duties and conscience dictate. Yes, work and play are both favored—in their place!

JUNE 22 to JULY 23 (Cancer)—Financial gains may be slow in accumulating but foundation work is favored and you can make secure your present position and holdings. Strive to better yourself always.

JULY 24 to AUGUST 22 (Leo)—Pursue your objective with vim and persistency. Industry, finances, selling, advertising and building are under favorable influences. Try for promotion.

AUGUST 23 to SEPTEMBER 23 (Virgo)—Today more favorable for finances and other important issues than for days past, friend Virgoan. Make most of helpful tendencies. Forget little worries! The day is propitious for big and expansive undertakings. Superiors favor you.

SEPTEMBER 24 to OCTOBER 23 (Libra)—Less activating for new activities than for familiar and routine affairs. Self-improvement, health measures, outdoor sports approved.

OCTOBER 24 to NOVEMBER 22 (Scorpio)—Make plans carefully, don't engage in haphazard last-minute rushes. Also, the calmer you are, the clearer your vision and the better your judgment. Practical matters and worthy undertakings fine if handled sensibly.

NOVEMBER 23 to DECEMBER 22 (Sagittarius)—Romance, amusements and attaining personal desires will have to play second fiddle to more urgent and essential matters. Your services may be very important to the success of government and state interests. Respond generously.

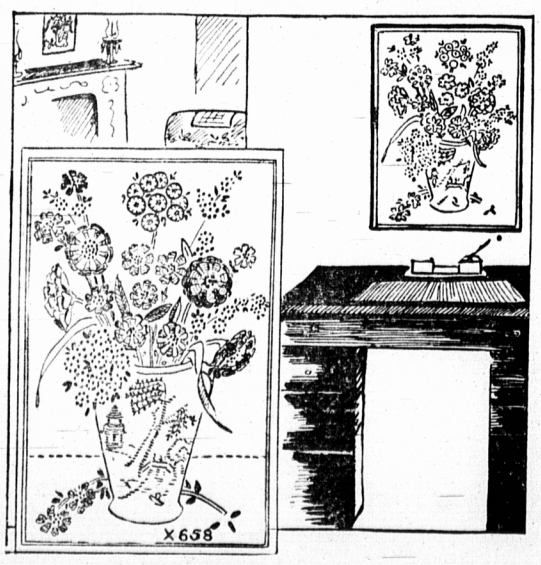
DECEMBER 23 to JANUARY 21 (Capricorn)—You may not find everything as harmonious as you'd like, particularly concerning private and artistic affairs, but it will help tremendously if you will close your eyes to harmless faults in others. Try to correct errors.

JANUARY 22 to FEBRUARY 20 (Aquarius)—A test day for your ability to create opportunities and build upon and improve mediocre offerings. A clever touch will increase your product's selling quality. And HOW you sell yourself is also very important.

FEBRUARY 21 to MARCH 20 (Pisces)—Check and double check new propositions before investing! A pound of prevention, you know! Keep cool-headed in all business transactions. Poise and penetrating judgment are your standbys. Discretion in heart affairs!

A CHILD BORN ON THIS DAY will be original, intuitive, idealistic and capable, fond of travel and social position. Will rise, if given an opportunity, above a humble beginning. Fitted for the stage, politics, diplomatic service, confidential and investigative work. An analytical mind; critical, inquisitive.

EMBROIDERED VASE OF FLOWERS IDEAL PICTURE



DESIGN NO. 658

This design is very effective when embroidered in colors and used as a wall hanging. Hot iron transfer pattern No. 658 contains design measuring about 14 by 18 inches, accompanied with color chart, illustration of stitches and complete instructions.

To order this pattern write your name and address on a piece of paper and send with 15 cents in coin or stamps to Needlework Department Charlottetown Guardian.

To Charlottetown Guardian
Needlework Department.

Design No. 658

NAME -

STREET -

PROVINCE -

THE COOK'S CORNER

BREAD AND BUTTER PICKLES

2 cups thinly sliced, mixed vegetables (cucumbers, onions, cauliflower, green peppers,) 1 cup white sugar, 1-8 teaspoon turmeric, 1-2 teaspoon mustard.

Let the vegetables stand in weak brine over night. Heat vinegar sugar, turmeric and mustard. Add vegetables and bring slowly to the boiling point. Remove from stove and fill sterilized jars.

MUSTARD BEAN PICKLE

1 quart beans, cut in lengths or in halves, 1 pint vinegar, 2 cups sugar, 2-3 tablespoon celery seed, 2-3 tablespoon tumeric, 1-3 cup mustard, 1-3 cup flour.

Cook beans until tender. Drain Make mustard sauce. Cover beans and bring to a boil. Pack in sterilized jars and seal.

MUSTARD PICKLES

One pint cucumbers, about 2 inches long, 1 pint large cucumbers, sliced, 1 pint pickling onions, 1 cup string beans, cut diagonally in 1-inch pieces, 1 pint small green tomatoes, 1 pint cauliflower, cut in small pieces, 3 red peppers, 3 green peppers, chopped, 1 cup small carrots, or sliced carrots halved or quartered, 1 1-4 cup white sugar, 4 tablespoons flour, 1-2 tablespoon tumeric, 1 teaspoon celery salt, vinegar, 4 tablespoons prepared mustard.

All the vegetables should be tender. Soak all in brine (1 cup salt to 1 gallon water) over night. Drain and soak them in clear water for 3 hours. Mix a sufficient amount of vinegar and water, in equal quantities, to cover the vegetables. Allow them to stand in this vinegar for 1 hour, then scald them in this liquid.

Make a dressing by mixing the sugar, flour, mustard, tumeric and celery salt and adding 3 pints of hot vinegar slowly, stirring to make a smooth paste. Cook the mixture over a pan of hot water until the sauce thickens.

A Morning Smile

THE IDEA!

A young bride stamped her foot angrily and exclaimed heatedly to her partner: "Oh, the days of chivalry are past!" "Now, now, now! What's the matter with my little ducky?" asked her husband soothingly. "Matter!" she replied. "Sir Walter Raleigh laid his cloak down on the ground for Queen Elizabeth to walk over; but you flew in a temper just because poor dear mother sat on your hat and crushed it."

Etiquette Your Passport to a Full Social Life

Pass the Introductions Test

First impressions are so important — and what an important part etiquette plays in them!

A warm welcome is given the young bride who, meeting her husband's friends for the first time, appears gracious, well bred.

Her smiling "How do you do" in response to introductions strikes the right note at once. Unacceptable to people of background are such expressions as "Pleased to meet you," "A pleasure, I'm sure."

And, though a woman ordinarily does not offer her hand at introductions, to do so on special occasions is cordial and correct.

Knowing etiquette is so important to the woman who wishes a popular place in her community. How awkward, for example, if you don't know the right way to reply to an invitation written on a calling card. Just send your own card with "Delighted to come Friday at 4" at the top.

Playing hostess? Entering a room with a guest, let him go first unless you need to show the way.

To be a successful hostess, a popular guest, check up on the etiquette rules in our 32-page booklet. Tells the correct thing for parties, formal and informal; the theatre, country club, motoring, games. Has pointers on telephone etiquette.

Send 20c in coins for your copy of Etiquette: The Correct Thing To Do to The Guardian Home Service. Be sure to write plainly your Name, Address, and the Name of booklet.

Name _____

Street Address _____

City _____ Province _____

Dorothy Dix's Letter Box

YOU'RE NEVER OLD AS LONG AS YOU SEEK NEW INTERESTS

Age is a Matter of the Mind, Not the Physical Body — So Pick Up Your Quest for Knowledge and Life

What is age? When are we old? A wit has said that any one who is 10 years older than we are is old. And perhaps that is just as good a definition as any. Certainly we can't measure age by the number of candles on our birthday cakes for many people are born old They are virtually senile in their cradles. They never have a young thought, a young impulse, a young emotion during their entire lives, while other men and women never grow old, no matter how long they live. In their eighties and nineties they are still mere lads and lassies. Of course, time takes its toll of all of us. Our good looks go with the years. We acquire feather-bed or string-bean figures. Our eyes dim and our joints creak at the hinges. And if our hearts and souls have hardened along with our arteries we are old. But if we have still kept alive our interests in things, our curiosity about what's coming next, our hopes, our enthusiasms and our faith in life, we are still young, no matter how our outward appearances belie it.

So I think we are young just as long as we can change our minds and plant out new apple orchards, and we are old when we begin talking about the good old days and shut out from our minds every idea that isn't a veritable antique, and begin asking what's the use. But if age is a misfortune to a man, it is a tragedy to a woman. For the theory has always prevailed that it was the duty of the feminine sex to remain perpetually young, and this effort to look and act 16 after they were 60 has been the cause of great suffering to women and made them commit many follies.

So it is even more important for women to know when they are old than it is for men to know when they are, and it is an even more difficult question to settle because their age is one of the secrets they do not even tell themselves. However, one young woman answers the old question "how old is Ann" in this fashion.

One Girl's Query

She writes: "This morning I awoke to face a terrible situation. For it was my birthday and there I was 20 years old and an old maid. A shudder of horror crept down my spine as I realized my predicament. I could not get away from the cold, hard facts.

"My friends were all in college or married and I was not in college, not married, not even engaged and 20 years old. The irony of it all is that I don't feel old. Why, I enjoy life. I want to travel, go places and do things and meet people and have a good time before I settle down to marriage and children.

"But I'm getting along in age and I am afraid that if I don't grab my first chance at a husband it may be my last. Should I take Mr. Anybody, or wait for Mr. Right to come along?

Life Goes On

Aged at 20. An old maid at 20! How many of us will smile at that naive point of view of age. Yes we have all held it. We can all remember when we thought any woman of 20 was so old that she should climb up on the shelf and make way for young people.

We wondered what any one of 20 could possibly find of pleasure and interest to do that made them cling to life, while as for the old fellers of 40 it seemed almost indecent for them to still cumber the world.

Yet when we reached these advanced periods in life we found we had just begun to live, and that life was far richer and had far more savor than it had in our adolescent days.

So I offer this comfort to my correspondent, and also the assurance that she need not because of her advanced age rush to the altar with the first man who pops the question to her. Her matrimonial chances for the next 10 years will not only be greater, but she will be more likely to make a happy marriage because she will bring to the selection of a husband the knowledge of life and men that only time can teach her.

MARRYING WIDOWER WITH CHILDREN

Dear Dorothy Dix—I married a widower with three children from 10 to 16. I do all the work of making a comfortable home for them and am trying to be a good wife and mother to them, and I think this entitles me to be treated as a wife and mother instead of just as a housekeeper. But my husband shuts me out from all management of the children. Never consults me about what they shall do and where they shall go. When they want to do anything or go anywhere he never says: "What does mother think about it?" Or, "I'll talk it over with mother." He settles it and it makes me feel like a rank outsider. Also, when my husband's first wife died, he had his insurance made out to his children, and I feel that this should be changed and left to me.

K. L.

Answer—

When a woman marries a widower with half-grown children, she needs the wisdom of Solomon, the tact of a diplomat, the patience of Job and the ability to take it of Griselda, and then some. For she faces the most complicated and difficult task on earth, and, no matter how well she does it, she seldom gets any thanks for it.

To begin with, she goes into the enemies' camp for the children are almost invariably prejudiced against their stepmother and are looking for her to treat them like the cruel stepmother of the old fairy tales on which they were reared, so they don't even give her a fair break at the start.

Furthermore, in this attitude they are more than likely to be abetted by their mother's people, who are not going to let poor, dear Sally's children be abused by a stepmother. And if the father is a fond parent, he also is on the defensive and ready to side with the kids.

Now, it is hard enough for even an own mother to get along with adolescent children, who are just at the age when they know it all and are most resentful of authority, so what chance has the poor stepmother to get along with a lot of headstrong youngsters when they all gang up against her?

I am not sure but what your husband's attitude of taking entire control of the children and leaving you out of the conflict, isn't the best thing for you under the circumstances. It saves you from a never-ending fight with them, and especially with the 16-year-old girl who would defy your counsel just as she would her own mother's were she alive. And if you can just make up your mind to accept the situation philosophically, it will save you a lot of trouble.

And you have the comfort of knowing that in a few years the children will be grown and gone, and if you have not alienated your husband with rows about them, you can look forward to many quiet and peaceful years with him.

But any woman should consider long and prayerful before she marries a widower with children, for she is qualifying for martyrdom when she assumes the role of stepmother.

DOROTHY DIX.

(Continued on page 12)

Awakened Woman

— By —
ELINORE BARRY

"I dunno. It's hard for men to know what you janes are pulling. But Roxie didn't. She said to me, 'Sam', she said, I don't trust that Miss Abbott. I'd have to hear them words from Mrs. Packard herself before I'd believe them, her having changed and go so nice lately, and all—'" Sam paused in confusion.

"Go on, Sam," said Joyce, "It's all right."

"Well, so Roxie she said to me that I was to go to San Francisco and not come back until I found you! So I came, and doggone if I didn't find you the second day!"

"So Roxie believed in me!" thought Joyce, deeply touched. And aloud she said, "Bless her! I always felt Roxie could be depended on!"

Suddenly she realized that they were more than half way to Manzanita.

Half way home!

A sob caught in her throat.

The house seemed deserted when they arrived, and Joyce, who had been nerving herself for a reception by "the gang," felt tremendously relieved. She wanted a little time before seeing any one, even the faithful Roxie for whom her heart was full of gratitude. She slipped quietly up to her bedroom, and stretched out on the bed, in tense silence.

What next? What next? She had never felt less mistress of the situation since she had found herself Frills Packard.

Gradually, as night drew on, she heard sounds downstairs, and, along with pangs of hunger, she relaxed somewhat and began to consider facing Neil Packard. She took a hasty bath, and dressed herself in one of the pretty frocks that still hung in her closet. It shocked her to notice how worn and haggard she looked; the life she had led in San Francisco had left its mark.

Sam was standing by the door as Joyce came down the wide stairs; he smiled at her with a return of the old friendliness, and then slipped out.

She was left facing her husband.

All thought of how she should meet this situation vanished when she saw Neil. Such an intensity of unhappiness brooded over his face that Joyce was instantly stabbed, and without a moment's hesitation she ran toward him. Here was some one of whom she was genuinely fond, in the greatest trouble—no thought but to comfort him! He did not once lose his self-control, but the tragic look in his eyes lightened when he saw her, and his whole tense expression softened.

"It was a lie, Neil!" she said, "It was a lie that I knew! Of course I didn't! Oh my dear, my dear, forgive me. I'm so terribly sorry. I loved your mother too. No one could have helped loving her."

"I guess I was the dud," he said gruffly, "to have believed Joyce Abbott. Gee, I didn't know women did that sort of thing to each other!"

"Not all women!" said Joyce, "Remember it was Roxie who didn't believe her, and sent Sam to find me!"

"Roxie knew you better than I did," Neil said slowly, "I guess that's a set back for me all right . . . I was so bowled over by what you told me that day with that Ainsworth fellow that I didn't know what to believe. I began to think I just imagined I'd been married at a l!"

Just then Joyce saw Roxie moving capably about the dining-room, and running to her, she flung her arms impulsively about the older woman.

"Roxie, you darling!" she cried,

Living & Leisure — The Woman's Realm

FRIENDSHIP

Oh, the comfort—the inexpressible comfort
Of feeling safe with a person,
Having neither to weigh thoughts,
Nor measure words—but pouring them
All right out—just as they are—
Chaff and grain together—
Certain that a faithful hand will
Take and sift them—
Keep what is worth keeping—
And with the breath of kindness
Blow the rest away.
—Dinah M. M. Craik.

Scientists are learning to use cockroaches instead of rats in various kinds of research work.

The "Morris family fire," now tended by Bill Morris, seventy-nine years old, at Saluda, N.C., has been burning for 150 years. It was started by a spark from steel and flint and has never gone out.

The Greeks excelled in cutting precious stones and many ancient specimens remain.

Brass buttons, a puffed sleeve on a cuff like a man's shirt, the pockets on the chest only—these are features of a soft woollen suit to solve the problem of a cool day. Another feature, and another good point for the two-piece fall frock, is the moderate width of the skirt.

Some areas of the earth's surface do not get enough rainfall to measure for years, while the other sections get several hundred inches annually.

Some of the newest metals introduced to the formal fall and winter season have the effect and sparkle of steel bead embroideries an effect that has been obtained with a special kind of metal yarn called "moirette." Many of the patterns are worked in band designs for gowns, jackets and appliques; others are allovers.

IT'S SMART TO WEAR CLOTHES THAT LOOK A LITTLE TOO BIG

"Loosen up" styles for fall 1940, applies to the way the new clothes are fitted. That plastered-down, poured-in, paper-on-the-wall look that was the very essence of last year's frocks, jackets and even coats is not for this year. Easiest way to describe it is to say that this year the smart thing is to have clothes that look a litle too big, which put more elegantly would imply the more casual, supple character that has come into men's clothes "draped" by the best tailors.

The use of softer thicker-looking woolens, rather than tightly woven hard-finished clothes, contributes something to this new character of clothes.

STYLE SHIFT IN NAMES

(Stratford Beacon-Herald)

Modern parents are turning away from Bibical names for their children. In Brooklyn, anyway. Such is the discovery of the chief librarian of the Brooklyn Public Library, following a survey of the juvenile registration files and a comparison of the names recently put down with those registered in the Brooklyn Directory six years ago.

Six years ago John was No. 1 name for boys, but now it is in second place, with Joseph as "tops." William, the good old stand-by has dropped from third to seventh slot among the first 10 favorites. On the other hand, Charles has climbed from sixth to fourth notch, and George from tenth to fifth. James alone has proved static, being still in eighth place. Here's the interesting comparison:

1934	1940
John	Joseph
Harry	John
William	Edward
Samuel	Charles
Joseph	George
Charles	Robert
Louis	William
James	James
Thomas	Anthony
George	Bernard

For Girls, Mary remains at the top of the list, and Anna clings to the second rung. Helen has risen from fifth to third since 1934, and Ruth has advanced from tenth to eighth. The comparison follows:

1934	1940
Mary	Mary
Anna	Anna
Rose	Helen
Margaret	Rose
Helen	Dorothy
Sarah	Shirley
Lillian	Florence
Catherine	Ruth
Elizabeth	Marie
Ruth	Margaret

A New Amazing DEODORANT Safely Checks Perspiration 1 to 3 days

Non-Greasy ::: Stainless ::: Takes odor from perspiration
Use before or after shaving
Non-irritating . . . won't harm dresses . . . No waiting to dry
Satin smooth and creamy ::: Vanishes quickly

GUARANTEE—Money refunded if you don't agree that this new cream is the best deodorant you've ever tried! The Odorono Company, Ltd., 980 St. Antoine Street, Montreal, P.Q.

1 Full Oz., 33¢ NOT JUST A HALF OZ.

DELICIOUS SUMMER MEALS
EASY ON THE COOK AND BUDGET!

YOU have quick, thrifty meals right at your finger tips when you keep Heinz new Vegetable Soup in the pantry! This old-time treat—artfully cooked in small batches—is a grand mainstay for lunches and suppers. For it's so thick with tasty, top-grade vegetables—so rich in beef broth—it's a meal-in-itself! Serve Heinz Vegetable Soup tomorrow—watch it get a rousing welcome!

H. J. Heinz Company of Canada Ltd.,
Canadian Plant at Leamington, Established 1909

HEINZ VEGETABLE SOUP
ONE OF 18 KINDS

Needlecraft— For The Home

Here is a smart shirtwaist frock that you will want to have in your wardrobe. It can be made of one material and sewed together at the waist line or if you prefer you can have a two-piece frock with a contrasting shirt and skirt. Striped chambray or spun rayon makes an ideal warm weather dress and one that you will want to wear later on in the season as well. The well-cut gored skirt and the free action shirt can be worn with other blouses and skirts that you have on hand.

Style No. 3323 is designed for sizes 12, 14, 16, 36, 38 and 40. Size 16 requires 2 yards of 39-inch material for blouse; 2 yards for skirt.

Send Twenty (20c) coin is preferred, for pattern. Write plainly your Name, Address and style number. Be sure to state the size you wish.

Style No. 3323 Size .....

Name _____

Street Address _____

City _____ Province _____

The near side of a horse is the left side, facing the same direction as the horse; the off side is the right side. Riders always mount a horse from the near side.

A flame of red sheer gown is one of the popular shirtwaists-for-evening, molded long through the torso and worn with matching turban. Jewelry is emerald color in chunky earrings, bracelet and ring ensemble.