

If It's a Question of Glasses

there are three principal things to be considered FIT, QUALITY, STYLE. Of the first importance is the FIT not in the lenses only, but of the frame or mounting as well. QUALITY is also important. First QUALITY lenses cost more than others, but means safety and comfort.

Frames and mountings are made in many qualities and only in the wear and service do you find out the difference.

Last but not least importance in STYLE.

The right STYLE for you is the one that will look well, feel well and best serve you the purpose.

Our GUARANTEE covers, every pair.

FIT, QUALITY, STYLE—ALL RIGHT, JUST RIGHT.

J.R. Gillis, Ltd

Sunnyside
Jeweler and Optician,
Charlottetown, P. E. I.

Parcels FOR THE Soldiers

Include many comforts found only at Hughes Drug Store. The large stock of the many different articles make selections easy. We have Tobaccos all the popular brands 10c per package and up.

Cigars and Cigarettes in ready to mail packages.

Safety Razors and Blades to fit all Razors.

Oxo cubs and soup tablets

Chamois Lined Vests.

Metal Mirrors

Carbolic Soaps

Chocolates and Candies.

We will be pleased to assist in packing and wrapping all parcels for overseas.

Geo. E. Hughes

"The Peoples' Druggist"

The Central Guardian

IT PAYS to buy in this Province.

SURE SIGN.—The real harbinger of winter.—The storm porches of the City Post Office are being put in place.

EXCELLENT FARM with splendid house, excellent outbuildings, large orchard and an abundance of sea-manure. It is situated at Marsfield, six miles from town, and will be sold at the clearing sale of H. T. Prowse on November 22nd. 3122.

MEETING.—A large number of people are expected to attend the annual meeting of the Island Branch of the Patriotic Fund on Monday next, the 20th inst. at 4 p. m. It has been decided to hold the same in the Council Chamber, in the Provincial Building instead of in the Equity Chambers, Law Courts Building as advertised. 3130

HIGH CLASS CONCERT will be held Tuesday next at Grace church. Solos by Prof. Hinton, Mrs. Henderson, Miss Sutherland and Prof. Barlow. Readings, Miss Beatrice Dimpis and Mrs. Charman (Graduates of Mt. Allison.) Organ solos by Miss Stanley. Violin solos by Mr. Littlejohns. Selections by Grace Church Orchestra, accompanied by Prof. Watkins, and Miss Stanley. Admission 25c. 3113

DONALDSTON SCHOOL.—Standing of the pupils in Donaldston School for November. Grade VI.—1, Laura Court; 2, Cecelia Dougan; Margaret Bowlan; Grade IV.—1, Annie Bowlan; Grade III.—1, John Arthing and Reggie MacDonald (equal); 2, Mary MacDonald; Grade II.—1, Fred Lynch; 2, Patrick Morris; 3, Rebecca Bowlan and Louis MacDonald (equal). Grade I.—1, Harold Court; 2, Herrell Arthing. Perfect attendance and punctuality.—Margaret Stewart, Fred Lynch, Harold Court. Perfect attendance.—John Arthing.

SMOKES FOR 105TH.—"Smokes" for the 105th Christmas box will be received at A. A. Alley's & Co's store up till noon today only. It's a long way across the ocean. It's a long way to go; And our boys would like tobacco. Sent from P. E. I., we know; So now go right up to Alley's. And save some good "Smokes" there. For the boys have gone to do your fighting. Don't forget—it's only fair!

WEDDING BELLS.—On October 17th St. Francis De Sales Church, Little Pond was prettily decorated for the occasion of the marriage of Mary Marjorie, daughter of the late Ronald S. MacDonald to Hugh C. son of the late Roderick McPhee of Selkirk. The ceremony was performed by Rev. Dr. Walker P.P. The bride was neatly attired in a travelling suit of navy blue with a picture hat and carried a bouquet of maiden hair fern and sweet peas. She was attended by her sister, Miss Laura who wore a gray suit and picture hat. Mr. R. D. MacDonald, an excellent supporter of the groom. The wedding marches were played by Mr. Michael McIntyre of Selkirk. After the nuptial mass a sumptuous dinner was served at the brides home to a large number of invited guests, after which the bridal party drove to Selkirk Station where the newly wedded pair took the afternoon train for Charlottetown en route to Boston. A host of invited friends gathered to their home at Selkirk on Tuesday evening, October 24th to welcome them home from their pleasant honeymoon. The bride was prettily dressed in white satin trimmed with silver lace and georgette crepe. After an excellent supper was served, the well rendered strains of the violin were heard and the guests tripped the light fantastic till the "wee sma' hours" when all departed leaving Mr. and Mrs. McPhee to enjoy the comforts of their well furnished home. Mr. McPhee is the well known and respected blacksmith and woodworker of Selkirk, and Mrs. McPhee was for the past few years one of P. E. I.'s most successful teachers, and the future career of the happy couple will certainly have the very best wishes of their numerous friends throughout the Province. —K.

ILLUSTRATED LECTURE.—Large audiences have enjoyed Rev. W. Barndough's illustrated lecture. Hear him in Hearts Hall Monday. 3126.

CHOCOLATE.—The ready to use chocolate. A food beverage of high value, very suitable for sending to soldiers, put up in 1/2 and 1 lb tins, 25c and 50c each. SINCLAIR & STEWART LIMITED. 3115-11-17M11E11.

FIRST SKATING OF SEASON.—Government Pond, the old-time popular skating resort, had a good sheet of ice upon it yesterday as the result of the cold snap of the previous night and the continued frost of yesterday. Quite a number of boys and girls were taking the benefit of the exhilarating pastime of skating yesterday afternoon and last evening.

PRESENTATION.—In the evening of the eleventh of November the pupils of Albany School presented Miss Mariel Boulter, teacher, with a handsome leather hand bag, also a purse containing a sum of money in appreciation of her valuable services as their teacher during the past two years. Miss Boulter has resigned and Miss Priscilla Carruthers, Charlottetown has been chosen to fill the vacancy.

VICTORIA PERSONALS.—Mr. B. C. Wood, Tryon, spent Sunday with friends at Victoria. Mrs. Jane Dobie, Tryon recently spent a few days in Victoria the guest of Mr. and Mrs. Jack Lea. —Mr. Geo. Boulter, Cra-paud returned home Saturday after spending a week in Victoria the guest of Mr. and Mrs. Webster Boulter. —Mrs. T. A. Watton and Mrs. Geo. E. Leard, Cra-paud were visitors to Charlottetown Saturday. —The friends of Mr. Geo. Jackman will regret to hear that he has been taken to the P. E. I. Hospital where he will undergo an operation for blood poisoning. —V.

BELFAST RED CROSS.—The Belfast branch of the Red Cross Society shipped this week to Mrs. J. O. Hyndman, 168 pairs socks, for Island soldiers at the following:—14 pairs were donated as follows:—2 pairs, Mrs. E. C. MacLean, Mrs. D. MacTavish; 1 pair, Mrs. Mick Griffin, Mrs. Jas. Griffin, Mrs. John M. Martin, Mrs. D. F. MacDonald, Mrs. Finlay Pantan, Mrs. James Nicholson, Mrs. Alex. MacDougall, Miss Mary Smith, Miss Kate MacLeod, Miss Sarah MacEachern; Mrs. Sam. MacLeod, 1/2 lb. rolls; Mrs. Wm. Ross, 1 lb. rolls; Miss Margaret Ross, 1 lb. rolls. The above mentioned shipment concludes a total of 1,000 pairs knit by the ladies of this society. More yarn on hand. M. S. Moore, Sec'y and Treas.

DUNSTAFNAGE RED CROSS SOCIETY.—held their annual meeting on Monday evening, Nov. 7th. Treasurer's report showed that the total receipts for the year were \$181.60, total expenditure \$169.97; leaving a balance on hand of \$20.63. The work of this society for the past year includes the following:—180 pairs of socks; 14 flannel shirts; 64 pyjama suits; 68 night shirts; 32 pillows; 600 mouth wipes; 90 face cloths; 1 1/2 dozen cheese cloth handkerchiefs; 24 bath towels; 24 hot water bottle covers; 5 rolls bandages; pillow cases and parcel of old linen. This society has sent 30 pairs of socks and 15 boxes candy to Miss R. Stanway, to be sent to the boys of the 105th Battalion for Xmas gifts. They are also sending 15 boxes of cake, candy, tobacco, and socks to the boys in the trenches.

SUNDAY SCHOOL ORGANIZATION.—The officials of the Methodist Sunday School at Springfield met at the home of the Superintendent, W. E. Brooks last week when the following appointments were made: Superintendent, W. E. Brooks; of Sunday School; Onward Senior Class organized—President, Geo. Brooks; Vice-Pres., W. Elmer McLellan; Secretary, Miss Clara Wilkinson; R. Secy, Miss A. Barwise; Treas., Miss C. Foley; Teacher, W. E. Brooks. Those in charge of committees, socials, Miss Ella England, Look out, Miss A. Barwise; Membership, Miss B. McLeod. Adult class organized—Pres. W. L. Crossman; Vice-Pres., Thos. Donville; Teacher, W. E. Brooks; Sec. Geo. Donville, Treas., Thos. Donville; Music Committee, Mrs. Jas. McDougall; Miss Edna Dymont, Miss Helen Donville; Miss Jay Brooks; Miss B. Ellis; Membership, Mr. Jas. McDougall, Dan McLeod, Thos. Donville. Socials—W. E. Brooks, Mr. James Moreshead, Jas. McDougall, Mr. Chas. Dymont, Mr. H. F. Foley.—W.

Our Price Challenges Attention



Our Values Defy Competition

A LOW price without Quality is no inducement. But when you have a Low Price combined with a value that cannot possibly be matched anywhere else in Canada, our appeal to a reasoning man becomes irresistible.

Our price of \$15 for a Suit or Overcoat of high-grade British Woollens has challenged the attention of men throughout the Dominion.

Our values defy competition. By this we mean not only the splendid quality of fabrics that goes into each garment, but we mean also, the tailor-art that gives identically the same service that would be necessitated in making much higher priced clothing.

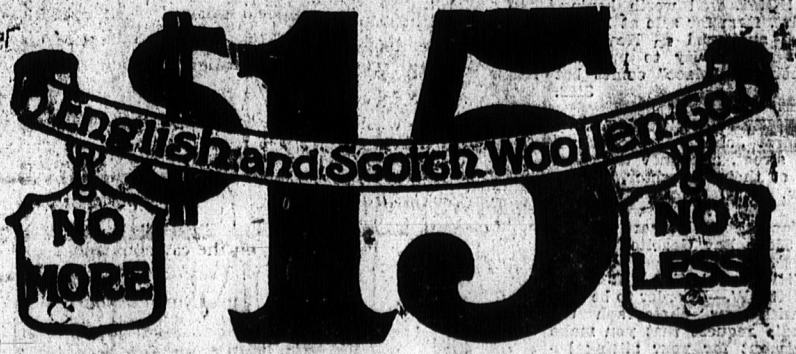
If you are seeking a Quality Suit or Overcoat at the lowest possible cost—a Suit or Overcoat of sturdy British weave made to your own measure and faultlessly finished—then this is the place to come.

LET US TAKE YOUR MEASURE TODAY

"WE are talking today to the man who has an eye for merit and an ear for reason. Look where you will—make comparisons—listen to the claims of this dealer and that—then come to us and learn some facts about clothing making and clothing value that you never heard before."

Out-of-Town Men:

Write for Free Samples, Fashion Plates, Self-Measure Forms and Tape Line. Address 415 St. Catherine St. East, Montreal.



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Six Montreal Stores

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- 415 St. Catherine E. near St. Hubert.

18 GREAT TAILOR SHOPS IN CANADA

Quebec, Lachine, Three Rivers, Sherbrooke, Charlottetown, P. E. I., Amherst, N. S., Sydney, N. S., New Glasgow, N. S., Halifax, 785 Spring St., Montreal, 1140 St. Catherine St. E., Fredericton, N. B.

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Never before has this store had such a large stock of—**Rubber Footwear**

We can fit a n y size foot and a n y shape boot t o perfection, and o u r prices are at least 10 cents per pair lower than t h e same goods are sold for in Toronto.

Let us fit you

Morris-Smith-Bier

"There Isn't Anything in Town That Can Touch This,"

said a doctor who was inspecting our prescription room and he was right. There isn't another prescription room in town equal to ours. It contains everything that experience and money can buy to assist us in doing accurate and scientific prescription compounding. Bring your next prescription here.

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Ask for Hickey's Twist

When you want a chewing tobacco that has all the fragrance, flavor and freshness you could desire, ask for HICKEY'S TWIST. Made from fully matured leaf, in a clean factory, it is the choicest, cleanest and best chewing tobacco you can buy anywhere, at any price. Buy HICKEY'S—the big non-crumbling fig at the small price.

Hickey & Nicholson Tobacco Co. Ltd
Charlottetown

PURE AND FRESH DR. CROKEN'S CONDITION POWDER

(Put up by I. E. CROKEN, D.V.S.)

This condition powder is suitable for cattle, swine and sheep as well as for horses, and has no equal in putting all kinds of live stock in a healthy, vigorous condition. Every package is put up under the personal supervision of Dr. Croken, a veterinary of long and successful experience. All the leading horsemen and stockraisers on P. E. I. endorse it as the best tonic, alterative and blood purifier on the market.

Price 50 cents per package

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Here, in The Two Macs' All-Red Line of standard home remedies, you will find the one preparation that will give you absolutely freedom from that nagging cold and hacking cough.

MAC'S LAXATIVE COLD CURE, contains no narcotics—the formula is plainly printed in English on the wrapper. Does not cause that ringing in the head like other preparations and WILL CURE YOUR COLD IN A FEW HOURS. . . . 25c

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Mac's Standard Remedies—50 of them—one for each ordinary ill. Put up in Red packages.

A Bottle of Dioxogen Peroxide or Similar PREPARATION

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Such a preparation is a Germicide, antiseptic and purifier. It destroys all germs and impurities, is invaluable as an application for wounds, and is a most efficient mouth wash, as it destroys all bacteria and purifies the breath.

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