

# FASHION-CRAFT CLOTHES



## All but the bride

**W**E can supply everything for the wedding—all but the bride. Dress Suits of finest quality and workmanship, white shirts, ties, studs, cuff-buttons, gloves—if it is to be in the evening.

Or cutaway Morning Coats in grays or blacks, striped trousers, pearl gray or white ties—if it is to take place in the day-time.

The quality of workmanship shows more readily in a Dress Suit, Tuxedo, or Morning Coat, than in any other garments, and is more necessary. Only those that are extremely well-tailored give satisfaction. Those made by Fashion-Craft, with nothing freakish about them to go out of style, can be depended upon to remain in style and give satisfaction for years. The maker's label guarantees that.

**Henderson & Cudmore**  
101 Grafton Street Charlottetown

## High Priced Pelts

Prepare your foxes for the pelting season. Reduce meat and increase Cod-liver-oil for biscuit. This will give your vigorous foxes with glossy pelts bringing highest prices.

**Imperial Biscuit Co., Ltd.**  
Charlottetown

### SOCIAL UNREST.

It is said to be Produced by Town Life.

"More and more I am driven to the conviction that social unrest is an ineradicable disease of town life," writes Dean Inge in the Atlantic Monthly.

The war is between town and country, between the countryman, who lives under conditions which are neither natural nor wholesome. Allow me to quote from an American writer, Mr. Alroye Ireland. The average voter in a large town brings into politics a mentality utterly different from that of the country voter. It is he that of the propertyless wage-earner; of the clerk, of the shop assistant, of the day laborer; of a man herded with other men and profoundly affected by the herd-instinct; of a man of weak individuality; of a man who spends his working hours doing things for other people, and his leisure hours in having things done for him by other people; of a man whose life is passed in surroundings entirely created by machinery, and in circumstances where his free will is perpetually constrained by the con-

tagion of an artificial environment; of a man who knows (or at any rate, of whom it is known) that if he drops dead while at his work, he can, in normal times, be replaced in an hour by another man who will do just as well.  
"Mr. Ireland goes on to show that such a man, whose whole existence is passed in the feverish occupations of earning wages and spending them, who is never brought into contact with the real origin of things and is incapable of realizing the mesh of causation in which he is entangled, naturally looks to the Government to supply him with all that he needs, and to redress all his grievances. The two nations of which Disraeli speaks in 'Sybil' are not, as he supposed the rich and the poor; they are the town and the country. And industrialism has thrown the balance of power into the hands of that section which, through no fault of its own, is stricken with an incurable malady.  
"This is what my medical friends would call a sombre diagnosis. It is very sombre indeed, as regards our own country, with its congested towns and limited rural area. It does not seem to be a disease which any form of Government can cure."

**SMOKE OLD CHUM TOBACCO**

The Largest Sale of any Brand in Canada

**"QUALITY TELLS"**

Packages 15¢ & 25¢ Also in 1/2 lb. tins

## A Sweetheart at Thirty

THE STORY OF A WOMAN'S TRANSFORMATION  
By Marion Rubincam

BUD Chapter 87

I looked at the familiar cramped handwriting on Esther's letter. I did not want to open it—somehow Esther always bore down upon me like a heavy weight, and I was so happy at the moment that I did not want to hear anything about my old life and associations which seemed to have dropped them off so completely—since Francis told me he loved me.

But here in this letter was all my past—the little village of Henly Falls, them inconveniently arranged farm house the work, Esther's heavy plodding figure and her dull acceptance of everything disagreeable in life.

However, an unopened letter is not to be resisted, so I laid it on the table and began dishing up dinner. By the time it was ready Violet came from her bath, rolled up in her blue kimono, and looking fresh and restored again.

"Mother's probably telling us what she wants for Christmas," she suggested looking at the letter.

"It is almost Christmas!" I exclaimed. "We've tried not to count the days. We have so little money we can't afford real gifts this year."

"I don't want any," Vi said. "College closes for two weeks tomorrow. I'm going to find a position and earn some money."

"I finished serving dinner and tore open the letter, Esther usual news of some sort. There are well-meaning women like that.

## PRINCE COUNTY PRIZE LIST

### GRAIN AND GRASS SEED

White Fyte Wheat—1, Chas. N. Black.  
Wheat any other variety named—1, Chester Bowness; 2, Arthur McEwen; 3, Chas. N. Black.  
Black Oats, any other variety—1, Harry Moase; 2, Wallace H. Moase. White Banner Oats—1, Robert Milligan; 2, Wallace H. Moase; 3, Harry Moase.  
Indian Corn—1, Holden Compton; 2, Winnifred Fillmore; 3, Alcide Poirier.  
Yellow Eyed Beans—1, Mrs. Robert Gaudet; 2, Arsene Gaudet. Timothy Seed—1, Norman Montgomery; 2, R. L. Cairns; 3, John A. Jeffrey.  
Alsike Clover Seed—1, R. E. Cairns.  
Flax Seed—1, Holden Compton; 2, H. R. Moase; 3, Mrs. Nelson Compton.  
Oats in Sheaf, White—1, Bradford Cairns; 2, Harry Moase. Wheat in Sheaf—1, Chas. N. Black; 2, Mrs. C. A. Best.

### BUTTER AND CHEESE

Tub of Crock Butter, home-made—1, Mrs. John A. Dawson; 2, Mrs. Dan MacDonald; 3, Mrs. Stanley Compton.  
Butter, rolls or print, home-made—1, Mrs. John A. Dawson; 2, Mrs. Dan MacDonald; 3, Alcide Poirier.  
Factory Butter—1, Melville McCreary.

### FRUIT

Red Strichan Apples—1, Gordon S. Crossman; 2, Mrs. Harry Moase; 3, Mrs. N. Montgomery.  
Duchess Apples—1, P. N. Pate; 2, Geo. Schurman; 3, Wm. M. Stavert.  
Gravenstein Apples—1, Mrs. Geo. Henderson; 2, Silas McFarlane; 3, Angus McDonald.  
Emperor Alexander Apples—1, J. H. McFarlane; 2, Mary Gaudet; 3, Alex B. McFarlane.  
Wolf River Apples—1, P. N. Pate; 2, Mrs. Geo. Henderson; 3, J. H. McFarlane.  
Belle Fleur (Bishop Pippin) Apples—1, Mrs. Geo. Henderson; 2, Alex B. McFarlane; 3, Frank Glydon and Son.  
Ben Davis Apples—1, Mrs. Geo. Henderson; 2, Mrs. Basil Kelly; 3, Wealthy Apples—1, Harry Schurman; 2, J. H. McFarlane; 3, Geo. Henderson.

Ribston Pippin Apples—1, Frank Glydon and Son; 2, Chas. N. Black; 3, J. A. Brace.  
Northern Spy Apples—1, R. L. Cairns; 2, J. H. McFarlane; 3, Alex B. McFarlane.  
Famusee Apples—1, Jean Town and James could stay and take care of themselves over Christmas. That I was coming to the city.

Here! Now? Vi asked startled. I read on—"to the city for two weeks. I'm not much at letter M. writing, and there's lots of things I want to talk about. Besides, since you'll be coming home in February, it may be my last chance to see the city. I'll bring in a lot of farm stuff so I won't be much expense. I'll come on the 24th."

"Well," Vi said in surprise. "That curious. Mother evidently is rebelling at the life out there, and at father's neglect."

I did not know what to answer. From other letters Esther wrote, I knew that Jim had not completely reformed, and that Esther was still afraid of "the other woman." She knew nothing definite, and she was afraid to find out. But she was uneasy about it. But of course I could not talk of it to Violet.

"It will be nice to see her," I tried to make my voice cheerful. "It will be nice if Bud is out of this trouble." Vi answered "Nell, they she nor father knows he comes around here so much, and they don't know we are engaged. If she comes now—and finds him practically accused of stealing—"

"What happened about it today?" I asked.  
"Oh, it drags on and on. The police are conducting a big investigation—but Bud is coming tonight."

When Bud came, in time as always for his demitasse and cigarette, he told us all that had been developed.  
"Have you been reading the papers?" he asked.  
"It doesn't look well," Bud confessed. "They know I spent a lot more than I earned and it looks bad of course. Vi, I'm not going to let you tie yourself up with a chap like me. You haven't broken our engagement, because you're too sweet to do so. But I'm going to—until I clear myself of this and have a decent name to offer you again."

# STANFIELD'S

## Unshrinkable UNDERWEAR

Stanfield's Stands for Quality.

The Carnauba Tree

Probably no other tree in the world, unless it is the bamboo, is useful in so many different ways as the carnauba, a species of palm that grows in Brazil.

"Not only is the tree very pretty," says Mr. Harry A. Franck in "Working North from Patagonia," "but it is useful from root to crown. Fibres and wax from the leaves were used to make the first phonograph records and some of the first electric light filaments. The wax in-

made many things, from musical instruments to water pipes. From the roots they make a purgative and a kind of farina that is of inestimable value to them in times of famine.

"The pulp of the fruit has an agreeable flavor; and from the seed which is of agreeable taste when roasted, comes a saccharine substance that can either be used as food or turned into wine or vinegar. They also make brooms of them, and they use the leaves to roof their houses and to make palm-leaf fans. Useful zures also come from the inside of the trunk, the lac makers tie the ends of the iron-hard wood of which they use to their threads. The clickety-click of

the birros can be heard all over northern Brazil."

**HARD WORK AND LONG HOURS**

"Did you see the bunch of fellers parading for miles from six o'clock in the morning till five in the evening 'n' then standin' up for hours listenin' to speeches?" asked Mr. Rafferty.

"I did," said Dolan. "Who are they?"

"They're the lads who say they're morally opposed to working more than six hours a day."

## Free

At Stores Named Below  
One 10-Day Tube

This week only, any store named below will hand you a 10-Day Tube of Pepsodent. Just present the coupon. Make this test now and watch the delightful effects. It will be a revelation.

## Look Next Week

See how teeth glisten when the film goes  
Note what beauty you have gained

For your sake and your family's sake, start making this test today. Then look next week and see the changes that occur.

Millions of people of fifty nations are now brushing teeth in this new way. Dentists everywhere are urging them to do it. You can see the results wherever you look—in teeth that glisten as they never did before.

Now see them on your own teeth. Go get this free tube at your store.

**Film makes teeth dingy**

You feel on your teeth a viscous film. It clings to teeth, gets between the teeth and stays. Food stains, etc., cloud that film. Then it forms a thin dingy coat. Film is also the basis of tartar.

The ordinary tooth paste leaves much of that film intact. This most people's teeth, until lately, were clouded more or less. Beautiful teeth were less common.

Film also holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay. Germs breed by millions in it. They, with tartar, are the chief cause of pyorrhea.

Most tooth troubles are now traced to film. And, despite the tooth brush, they became almost universal.

**Now millions combat it**

Dental science has, for long, sought ways to fight that film. Two effective methods have been found. Able authorities, by careful tests, proved them beyond question. Now millions of people are using them daily, largely by dental advice.

One method acts to curdle film, the other to remove it. And this is done without the use of any harmful scouring agent.

A new-type tooth paste has been created, based on modern research. It includes some new essentials and avoids some old mistakes. The name is Pepsodent. These two great film combatants are embodied in it.

**Some Pepsodent effects**

Film coats are more readily combated. The teeth become highly polished, so film less easily adheres.

Pepsodent also multiplies the starch digester in the saliva. That is there to digest starch deposits which may otherwise ferment and form acids.

It multiplies the alkalinity of the saliva. That is there to neutralize the acids which cause decay.

Thus Nature's great tooth-protecting agents are given manifold effect, while soap-and-chalk pastes reduce their power.

These results are bringing a new dental era in millions of homes the world over. And these whiter, safer, cleaner teeth mean life-long benefits. When you find them out, you will want your people to enjoy them.

## 10-Day Tube Free

(Only one tube to a family)

Insert your name and address, then present this coupon this week to any store named below. You will be presented with a 10-Day Tube of Pepsodent.

If you live out of town, mail coupon to The Pepsodent Company, 191 George Street, Toronto, Ont., and tube will be sent by mail.

Your Name \_\_\_\_\_  
Address \_\_\_\_\_

Present coupon to

**E. A. FOSTER**  
**HUGHES DRUG CO., LTD.**  
**J. G. JAMIESON** 139 Queen Street  
**JOHNSON & JOHNSON** 182 Kent St.  
Charlottetown, P. E. I.  
**PERCY N. ENMAN** Summerside, P. E. I.  
Guardian, Charlottetown

Made in Canada

**Pepsodent**  
REG. IN CANADA

The New-Day Dentifrice

Now advised by leading dentists the world over