

AT NINE O'CLOCK THIS MORNING WE OPEN OUR
GREAT SHELF EMPTYING SALE

To round out the greatest year's business ever done since this store was first opened and to reduce our stock to the lowest point before Inventory we open this morning a great

GENERAL DISCOUNT SALE.

As always—we will do exactly as we advertise. Every discount in the paper we will live up to. There are no reserves, nothing held back, no shilly-shallying—you choose from a stock as complete as though you paid full price. Terms cash, absolutely no credit or approbation.

One third off

- Dress Goods,
- Silks,
- Velvets and Velvetceens,
- Ribbons and Laces,
- Handkerchiefs,
- Ladies' Ties and Belts,
- Aprons,
- Cushion Tops,
- Umbrellas and Parasols,
- French Flannels,
- Woolen Gloves,
- Veilings.

25 per cent off

- Trunks and Valises,
- Print Cottons and Satceens,
- Tickings and Cotton Tweeds,
- Corsets,
- Ginghams,
- Flannels and Flannelettes,
- Dress Linings,
- White Cotton,
- Table Linens and Napkins,
- Towels and Towellings,
- Counterpanes.

One third off

- All Furs, Coats, Ruffs, Collars,
- Ladies' and Children's Coats,
- Cloth Capes,
- Waterproofs,
- Skirts and Underskirts,
- Knit Wool Shaws, etc.,
- Jacket Cloths,
- Ladies' Wrappers,
- Ladies' Waists,
- Silk Waists,
- Cretonnes,
- Tapestries,
- Wrist Satchels.

25 per cent off

- Sheetings,
- Pillow Cottons,
- Yarns,
- Embroidery Silks,
- Ladies' Underwear,
- Men's Underwear,
- Hosiery of all sorts,
- Men's White Shirts,
- Men's-hen Collars and Cuffs.

One third off

- Men's Night Shirts,
- Umbrellas,
- Neck Ties,
- Tweed Suitings,
- Lined Kid Gloves,
- Suspenders,
- Hair Brushes,
- Working Shirts,
- Colored Shirts,
- Cloth Brushes,
- Black Feathers,
- Chiffons.

Half Price

- All Gimp Trimmings,
- All Frillings,
- All Stamped Linens,
- All Ladies' Hats,
- Colored Feathers,
- All Flowers.

Moore & McLeod.