

THE CHARLOTTETOWN GUARDIAN
 Morning Daily (Founded in 1887)

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"The Strongest Memory is Weaker than the Weakest Ink."

THURSDAY, FEBRUARY 8, 1940.

Civic Affairs

Notwithstanding controversy occasioned by the recent changes in civic auditing and tax-collecting, it would appear from yesterday's nomination results that the taxpayers are, for the most part, satisfied. There are, however, new candidates in the running, to whom a fair field should be extended.

The candidates for the Mayoralty, Mr. B. Roy Holman and Dr. Heath McIntyre, are both members of the outgoing Council, and well known to all our citizens.

To retiring Mayor E. A. Foster tribute is due for his zeal and attention to duty, and for reforms instituted under his regime which, it is hoped, will result in more efficient civic financing. His Worship has at all times been approachable by the electors, has represented us worthily on official and other occasions, and has proved an able champion of civic interests in his contact with the provincial and federal governments. Notably, however, his administration would go down in history as the one in which long-delayed improvements in civic auditing were brought about.

Reading Matter For Our Sailors

A new line of work is being organized by the Boy Scouts Association of Prince Edward Island. The main object in the training of Scouts, of course, is the development of character and physique. Now they are to have an opportunity to work for the benefit of others and thus show the result of their own training. The sailors of the Royal and Royal Canadian Navy based on Halifax, spend more than three quarters of their time at sea. Theirs is an arduous and dangerous task. Living as they do in cramped quarters, there is no opportunity for amusement or recreation in their watch below. Reading matter consequently is a great boon to them. For this purpose the Island Scouts are undertaking the task of keeping the lads at sea supplied with an ample supply of illustrated papers, periodicals, magazines and fiction of all varieties.

For the present the plan is for the Boy Scouts to make a house to house collection every two weeks, the actual dates to be announced from time to time. All collections will be taken to Group Headquarters, and then they will be packed in cartons and forwarded to Halifax. Arrangements are being made with the Canadian National Railways to have all cartons carried free.

This splendid task will surely commend itself to all our people and secure a generous response.

The Bacon Problem

Speaking last week at the annual meeting of the Summerside Board of Trade, Mr. Rand H. Matheson, manager of the Transportation Commission of the Maritime Board of Trade, stressed two as yet unsolved problems facing Maritime farmers in producing under the Bacon Trade Agreement with the United Kingdom. One is the question of freight rates on grain and grain products. The precedents established by the Board of Transport Commissioners in the matter of grain rates, he stated, were such that representations in connection with the present situation did not offer much hope of obtaining a modification in the present rates. Yet this is an essential factor in the problem of profitable production.

Moreover, if freight rates were reduced, another question arises. What assurances are there that prices of feed would not continue to rise, thus offsetting any alleviation that might be obtained from that end? On the other hand, if prices on feedstuffs were "pegged" as is the bacon price, what assurance was there that the freight rates would not be further increased under changing conditions and circumstances? Therefore any representations in connection with temporary assistance to the present plight would appear to require a fusion of both prices and rail rates.

It was suggested that the three Maritime governments should unite in making representations to Ottawa with the view of obtaining assistance to Maritime farmers in this connection. Mr. Matheson referred to the Provisional Order, No. 1034, passed by the British Government on Sept. 3, 1939, fixing the price on feed stuffs on the basis of the preceding week as an assistance to the livestock producers in the United Kingdom. Similar action might prove beneficial in this country, as a temporary measure until Maritime farmers were in a position to supplement their own livestock feed.

Canada's feed-grain production last year was the largest since 1930, yet the farmers of the Maritime Provinces have had the experience of paying higher prices this year than for several seasons past. The situation is, to say the least, an anomalous one, and may result, if not remedied, in driving Maritime farmers out of bacon production altogether at a time when there is a practically unlimited demand at fixed prices in the British market. This would be doubly unfortunate, because Canada is already being flooded with United States pork. Nearly 25,000,000 pounds were imported last year, and marketing experts in Central Canada forecast a record movement of hogs from the United States to Canada in 1940. Millfeed price and freight-rate obstacles facing Maritime farmers

are not known in Mid-Western United States, or, for that matter, in other parts of Canada. Action must be taken in the very near future if the Maritime bacon industry is to be saved from extinction.

EDITORIAL NOTES

Souris by-election today.
 All is now set for next week's Civic election.

We are entitled to 40 days peace, quietness and contemplation, but whether we'll get it with an election on hand is another matter.

Anthony Hope, novelist, born this date, 1863. "Bourgeois," I observed, "is an epithet which the riff-raff apply to what is respectable, and the aristocracy to what is decent."

Licenses will now be necessary for all importations into the Colony of Grenada, the Leeward Islands, and British Guiana, from all countries, instead of being only applicable to Canada and Newfoundland as formerly.

The deepening of the St. Lawrence scheme, by which Prime Minister Mackenzie King would sell Montreal and the Maritime ports to Chicago is going to be a vital question at issue in this election.

It will be noticed that the Hon. Mr. Ralston in issuing from Ottawa his boost to Summerside Board of Trade for patriotically forgoing their claim for wharf improvement, "patriotically" neglected to mention the *quid pro quo* he had offered to provide.

In an endeavour to improve its judicial system, the Ontario Government has introduced a bill to simplify court procedure. Chief change proposed is the complete abolition of the grand jury system. Second to this is the proposed reduction in the number of jurors in county and district court civil actions to six. The present statute requires 12 jurors. Both changes were recommended in the report of Mr. Fred Barlow, Master of the Supreme Court of Ontario, who made a survey of Ontario's judicial system.

The United Kingdom authorities have requested that Eire endeavour to ensure continuous supplies of both live pigs and bacon to that market during 1940, for which import licences will be freely granted to the end of the year, and probably for the duration of the war. Ham and bacon are strictly rationed to the British public and every effort is being made to keep down the retail price in order to prevent profiteering both in Eire and in the United Kingdom. This information was contained in a report to the Department of Trade and Commerce from James Cormack, Canadian Trade Commissioner at Dublin.

Newspapers, if used with the same intensity as radio as an advertising medium, would produce results at lower costs, Mr. George Dibert, executive of the J. Walter Thompson Co., New York, maintained in an address he delivered before the weekly luncheon meeting of the Advertising and Sales Executives Club in the Mount Royal Hotel. Advertisers should spend their money more effectively in newspapers, Mr. Dibert suggested, urging that they should buy more intensively, make their advertisements appear more often and increase their volume of advertising where justified. Stressing the importance of reader influence, Mr. Dibert held that there are too many advertising media on the market, sold on the basis of circulation alone and not on the basis of their reader interest. The "pay dirt" in advertising, the speaker declared, is in circulation with reader influence, gauged by the number of people sufficiently interested to be regular and voluntary readers.

Germany is beginning to realize that "bullets instead of butter" is not profitable. The Ruhr-Arbeiter, a popular industrial workers' newspaper of Rhenish Prussia observes that the labor shortage on German farms was rapidly becoming acute on account of the augmenting conscription, which now embraces men of 56 years of age, has been endorsed by the paper run by Dr. Goebbels, Minister of Propaganda, the Angriff, or Claw. The Ruhr paper had declared that "there is little likelihood that we shall be able to meet this need by any appreciable extent during the war." After analyzing the latest unemployment figures, the paper points out that most of the workless are not suited for agriculture.

Those thrown out of employment by the cutting-down of home-consumption industries are chiefly clerks, shop assistants, textile workers and hotel employees. The Angriff now acknowledges the agriculture labor shortage. It advises farmers who are short of men to abandon their plans for ploughing up new land. They must concentrate instead on getting the most out of their existing acreage.

"It was indeed a gracious act on the part of His Majesty the King (writes the Duke of Montrose in The Times) to bestow honors on certain naval officers and seamen in recognition of the recipient's great courage and skill in rendering safe and ready for inspection enemy mines at great risk of their lives." This was a splendid service, but not the first one of the kind, for I witnessed an exactly similar case in the last war, and it was performed partly in the dark by a single civilian who I do not think received any recognition at all. He was a mine expert from Crombie, and had been sent to strip and take away the first German mine that had been made captive. As we walked down to the beach in the dark he told me he had never seen a German mine before, but of course had stripped hundreds of British mines and knew exactly what would happen if he made any error in judgment in what he was going to do. In cold blood he set to work at dawn with screw-driver, spanner and wire-cutter, and by noon he had the whole thing rendered safe and put in a farm-cart to begin its journey to Crombie. I do not know if this civilian expert is alive today; but if your report of the bestowal of these honors should come to his notice it would be nice for him to know how much the bravery of his action is appreciated."

NOTES BY THE WAY

The Red Hackle of The Black Watch
 (Fred Williams in the Globe and Mail)

It is not generally known that the Black Watch or Royal Highland Regiment in the British army, its origin must be sought, almost exactly two hundred years ago, in the troublesome times in Scotland which followed the overthrow of the Stuarts and the coming of the Hanoverian succession. The majority of the Highland clans were Jacobites and favored the Stuart cause, but some of the chiefs were loyal to the new regime, and it was they who organized the loyalists as soldiers to watch the disaffected.

Thus between the years 1726 and 1729, six independent companies of Highlanders were raised to watch the Highlands and keep the peace in different parts of the country. These companies adopted a blue, black and green tartan, which gave them a dark and somber appearance when compared with the bright scarlet of the English regiments of the line. Hence the familiar name of Am Freiceadan Dubh — The Black Watch.

So successful were these companies that a royal warrant, dated 25th October, 1739, was issued to form a regiment from the independent companies of the Black Watch. Four new companies were raised, and in May 1740, the whole were mustered and embodied into a regiment over 1,100 strong in a field at Aberdeen.

The Black Watch, under the name of the Highland Regiment, but they still retained the name The Black Watch.

It was not until 1751, when a royal warrant conferred numerical titles on the regiments of the line, that The Black Watch received the number "42nd," which has since been almost as famous as the more familiar name.

"Hitler's" Magic
 (New York Herald Tribune)

His showman magic must surely be losing something of its power at home. Abroad, what Hitler says has ceased to count. He may or may not be on the point of launching war at once upon the West, but no one will take his announcement of its imminence as any consequence in itself. At his last appearance in Munich, he breathed virtually the same threat—"we will now speak to the British in the language they best understand"—and some were still naive enough to regard it as a signal of the storm. But that was nearly three months ago.

A Hitler speech is not intended for the communication of ideas. It is a weapon in the war of nerves, an exercise upon ignorant emotions, a calculated play upon whatever passions the great man believes that he can arouse and will be of use to him. What it says is unimportant. What it does is the only thing of interest about it. And by that test, which is the only one its author himself applies, the Hitlerian oratory has not, since the beginning of the war, been notably successful.

One can only guess, both from the silences and stizzenges of the Fuehrer, that it is tending to lose its potency with the Germans. That guess may be wrong. But it is quite clear that in France and Great Britain it has produced the very opposite of the calculated effect. Its combination of threat bluster and promise failed to drive a wedge between the two countries, and only brought them closer.

Baptism of Fire at Fontenoy

The Black Watch received their baptism of fire in a fiercely contested battle of Fontenoy, 1745, fought by the British against the French. It is more than a strange coincidence that when the Great War ended on Armistice Day, 1918, the 42nd and the Black Watch were crossing the same field of Fontenoy.

After a few years the Seventh Years' War broke out in the North American Colonies. The Black Watch were ordered there. The regiment made a great name for itself at the Battle of Ticonderoga, more than one-half of the men and two-thirds of the officers were killed or wounded. Ticonderoga Day is kept in remembrance by Scotsmen in the United States and Canada to the day.

The regiment also took part in the capture of Montreal and the surrender of Canada by the French. More than 150 years later Scotsmen and their descendants from Canada set the battle of Ticonderoga as their battle day. The Black Watch to France in the Great War.

The regiment also took part in the American Rebellion, and then went to Europe to fight in the Crimea. About this time, 1877, Arthur Wellesley, afterward the great Duke of Wellington, obtained his commission in the Black Watch.

"WHY THE RED HACKLE?"

The next campaign was in Flanders, 1794-5. On Jan. 5, 1795, an incident occurred which is commemorated by the Black Watch which is worn in the head-dress. At the Village of Geldersloot two field guns were held by the Black Watch. The guns were ordered to retake them. This the regiment did successfully, and the general officer commanding the British forces was so impressed with the bravery of the Black Watch that he took the red vulture plume from the helmet of the officer commanding the Dragons and put it in the feather hat of the Black Watch. The officer's name was "42nd, the 11th Light Dragoons shall never wear the red plume in their helmet any more and I hope the 42nd will carry it so long as they are the Black Watch." That was how the Black Watch won the red hackle, and every fifth day of January, all over the world, the various battalions and regimental associations of the Black Watch commemorate the distinction conferred on the regiment.

The regiment took part in the Peninsular War at the retreat from Corunna where Sir John Moore was killed. It was the Black Watch men who carried his body to the burial place.

In the Napoleonic War the regiment took part in the Battle of Quatre Bras and Waterloo. Some years later an incident happened which is worth recording. A troop ship called the Birkenhead was conveying the Black Watch to the Kaffir wars, when it struck a rock and was sinking. The women and children were safely taken off and the soldiers stood to attention as the ship went down. Of the 450 men on board, 250 were drowned and the Black Watch had the largest number of deaths of any regiment aboard. So great was the loss of life that the discipline displayed on this occasion was the Emperor William I of Germany ordered an account of the incident to be read to every regiment in his army on three parades.

The regiment also took part in the Crimean War and the Boer War. When the Great War broke out in 1914 the regiment was in the front and when it ended in 1918 there were twenty-five battalions. Fifty thousand men passed through the ranks of whom over eight thousand were killed and over twenty thousand wounded. Seventy battalions were honored in the Great War to be added to thirty won in earlier wars.

Three battalions of Canadian Black Watch also took part in the Great War and it is noteworthy to note that the 42nd Canadian Black Watch captured Mons on Armistice morning. The regular 1st Battalion had retired through Mons in August, 1914.

ever, the world, knowing Canada knowing her people and knowing the glorious record of her gallant sons, is not likely to be long delayed in the wholehearted vote of the Ontario Legislature under orders from a pocket-size Boss of the Huey Long type." — Ottawa Journal Conservative.

The Poet's Corner

A FANCY FROM FONTENELLE

The Rose in the garden slipped her
 And she laughed in the pride of her
 youthful blood,
 As she thought of the Gardener
 standing by
 "He is old—old! And he soon
 must die!"

The full rose waxed in the warm
 June air,
 And she spread and spread till her
 heart lay bare;
 And she laughed the more as she
 heard his tread—
 "He is older now! He will soon be
 dead!"

But the breeze of the morning blew,
 and found
 That the leaves of the blown Rose
 strewn the ground,
 And he came at noon, that Gardener
 old,
 And he raked them gently under the
 mound.

And I wove the thing to a random
 rhyme,
 For the Rose is Beauty, the Gardener
 Time.

—Austin Dobson.

"Hitler's" Magic

(New York Herald Tribune)

His showman magic must surely be losing something of its power at home. Abroad, what Hitler says has ceased to count. He may or may not be on the point of launching war at once upon the West, but no one will take his announcement of its imminence as any consequence in itself.

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Rallies And Broadcasts

A reader, commenting on a recent editorial dealing with political broadcasts, asks why such broadcasts are not more popular. Political meetings in this province, the reader points out, have always been popular. It is a common occurrence for a political rally to overflow a rink or other large building. If Nova Scotians would flock to such political affairs, why do they accept cheerfully a lesser portion of politics on the radio?

The answer is fairly evident. The political broadcast offers nothing but the statements of one speaker. A political rally offers much more besides. A broadcast consists simply of the unconcerned remarks of one party spokesman, without benefit of bands, cheering, or any of the trimmings that make for the spectacular. This is especially true of the coming campaign. No public meetings may be broadcast. The only political address the radio listeners will hear in a studio, relying solely on the logic and oratory of the speaker to make their effect.

This is a far cry from the attractions of the old-fashioned political rally. The political mass meetings offers an opportunity for everybody in the district to see and hear one of the country's notables, supported by a cast of lesser lights. It is an occasion for social intimacy, since the gathering brings together old friends from all parts of the district. It is a spectacle with the vast crowd, the band playing, and the thunderous applause.

The political rally induces a good deal of excitement. There is a thrill in attending, just to sense the atmosphere.

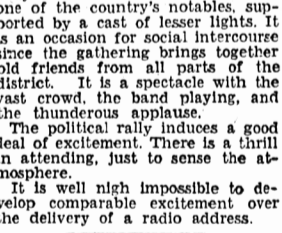
It is well nigh impossible to develop comparable excitement over the delivery of a radio address.

PROVIDE UPSET

KENTVILLE, N. S., Feb. 5 — (CP)—The biggest upset of the year in the Valley League was posted tonight when Port Williams, circuit champions last year, defeated the League-leading Wolfville Cohorts, 10-2, in a fast, loose game.

"HICKEY'S"

is sold Everywhere in the Province



ever, the world, knowing Canada knowing her people and knowing the glorious record of her gallant sons, is not likely to be long delayed in the wholehearted vote of the Ontario Legislature under orders from a pocket-size Boss of the Huey Long type." — Ottawa Journal Conservative.

If You Don't Watch Out

(Halifax Chronicle)

The "flu germ" has been making his annual visit. The busy little fellow has carried off a full program this year and many have received notice of his presence. The "flu germ" has not been so forceful this year as last, however, and those whom he has attacked have not been spared the violent effects of last year's epidemic. They have had enough, just the same, to convince them beyond doubt of that the germ once again is with us.

That is a characteristic of influenza. It does not have to be serious to provoke a good deal of discomfort and annoyance. Scores of victims can testify to that. The discomfort and annoyance occasioned by influenza is manifest in many ways.

Some of the victims suffer the usual annoyances of a cold in the head. Others feel as though their spinal column had become unhinged and they were about to break in two at the waist. Others find their shoddy muscles contracting into firm knots, making ordinary standing and sitting positions unbearable.

Others spend the day vainly trying to keep warm by means of extra blankets and sweaters.

And almost all the victims have the dreadful feverish headache, coupled with a general soreness and a sense of ebbing vitality.

None of them feel confident of a store of energy, although of any ambition. They are miserable wretches whose one thought is to be left in peace until the whole unwholesome business has passed.

Some of them unfortunately, will return prematurely to their daily routine without achieving proper recovery. As a result they will come down with a second attack and go through the whole unpleasant business all over again.

Living On Rations

(Hamilton Spectator)

By royal request, King George, Queen Elizabeth, Queen Mary and the Princesses have been placed on rations, "exactly like the rest of the United Kingdom's population," to use the words of our London correspondent, as given in yesterday's Spectator. This is sufficient proof of the adequacy of the official allowance of sugar, butter, bacon and ham per citizen. The British Food Ministry has seen to it that there is no chance of anybody's health suffering because of the limitations; in fact, it is still possible to eat much more than is advisable.

The maximum quantity of sugar per person each week is set at two-eighths ounce; butter, four ounces. In addition there is a wide choice of alternative foods. It is said that the new brand of margarine is equal to butter in nutritive value and indistinguishable from it in taste. Added vitamins and other qualities have even won it a preference for some consumers.

There are extra allowances for special purposes. For instance, housewives are supplied with additional sugar for canning their fruit.

MAC'S CONDITION POWDER

FOR HORSES AND CATTLE

This Condition Powder will carry off gross humors, purify the blood and give the animal's coat a fine glossy appearance.

Tones up the system, remedies all skin troubles and is a splendid eradicator of worms.

Absolutely the finest Condition Powder money can buy.

No owner of stock should be without it.

Price Per Lb. 50 Cents.

IT PAYS TO FEED MAC'S HOG-WORM AND TONIC POWDER

Each year hundreds of pigs die from worms. This could be remedied if swine breeders would feed worm powder in time.

The most dependable and effective of these powders is Mac's.

Do not delay. Get your supply today.

Price Per Lb. 35 Cents.

We give Mail Orders prompt attention.

Remember we are only as far from you as your Post Office or Mail Box.

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QUICK WAY TO DRY STOCKINGS

If you wish to wear a certain pair of silk stockings and they must be washed first, a quick way of drying is to wring them out as dry as possible and then roll tightly in a Turkish towel for five minutes. Then hang in an airy place and they will dry very quickly.

Canadian Soldiers Need FLASHLIGHTS

Send Flashlights and do not forget Extra Batteries Send The Best EVEREADY!

69c 98c \$1.35 \$1.50

EVEREADY
 FLASHLIGHTS and FRESH DATED BATTERIES

LOOK DATE

We also carry a full line of EVEREADY Radio B & C Batteries, Aircells, Dry Cells, Auto Lamps and Prestone.

THE ROGERS HARDWARE COMPANY LIMITED

For Vitality always use **BRAHMIN** ORANGE PEKOE TEA

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LOOK DATE

THE ROGERS HARDWARE COMPANY LIMITED

For Vitality always use BRAHMIN ORANGE PEKOE TEA

I'LL MOW 'EM DOWN SAYS CHARLIE MCCARTHY

And that's what the bowling fans like to do. Tobacco has its fans too who remain loyal to one brand and it's easy to be loyal when you have a winner like

HICKEY'S BLACK TWIST CHEWING

10c Per Fig STRAIGHT

MANUFACTURED BY HICKEY & NICHOLSON TOBACCO CO. LTD. CHARLOTTETOWN

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