

S. A. McDonald

The Island's
Leading Clothing Store.

Good Values in Smart, Summery Silks--Read Them Carefully

Every woman knows the comfort of owning a "summer silk"-- the practicable, wearable, sunny or cloudy day frock that looks neat when shopping or smart when dining-- according to the small dress belongings that are worn with it.

We are at present showing some specially good silk values--high class goods that should bear a larger price--goods that are regularly sold elsewhere at higher prices.

Select that silk now--select it here and select it promptly.

Elegant Black Taffeta Silks

The other day a lady said that she "hunted the town and country" and better value than this black taffeta silk. A full YARD WIDE--this is very special value. Regular \$1.20 value for..... **95c**

Elegant Silk Eolienne for Evening Wear

There's romance and distinction in our lovely line of elegant silk eolienne for evening wear. So appreciative and pretty--harmonizes with the person and shows all the smart effects that can be seen this season.

The pale blue, white, cream and mid-brown, 40 in. wide, regular 1.10 good value for..... **90c**

Tamoline and Paillette Silks

You should see this excellent showing of Tamolines and Paillettes just sparkling with summery newness. In shades--myrtle, green, navy, black, slate, cardinal, reseda, mesalene, wisteria, garnet, silver grey, old rose and all shades of brown.

We want to emphasise the importance of this store with its splendid showing of silks. Ask to see any line you like--a courteous staff is ready to serve you--to give you every attention.

Tamolines and Paillettes..... **55c, 60c, 65c, 70c, 80c.**

"Silk remnants, about 100 lengths to select from. Yours at 1/2 price Paton's. 7-30dtf.

PLENTY OF PRETTY FRILLING OF THE TOURIST AND WASH FOLD VARIETY READY FOR YOU HERE. TOURIST FRILLING PER BOX OF 2 YARDS, ONLY TEN CENTS HERE. WASH FOLD FRILLING--THE PROPER THING FOR SUMMER DRESSES. 12 CENTS PER FRILL. MOORE & McLEOD. 8-24dtf.

"All the fancy hosiery in the store at cut prices. This is your chance to get your summer hose cheaply at a time when you will need them most. D. A. Bruce. 7-30dtf.

WE ARE HAVING A LITTLE HOUSE CLEANING SALE OF A LOT OF PRETTY WAISTS, VALVES UP TO \$1.75 PER GARMENT--ALL OUT ON ONE BIG TABLE AT 75 CENTS EACH. MOORE & McLEOD. 8-24dtf.

THE NEW YORK PACE

Statistics of the great city of New York show the following startling facts.

- Every 40 seconds an immigrant arrives.
- Every 3 minutes someone is arrested.
- Every 6 minutes a child is born.
- Every 7 minutes there is a funeral.
- Every 13 minutes a couple get married.
- Every 12 minutes a new business firm starts up.
- Every 48 minutes a building catches fire.
- Every 51 minutes a new building is erected.
- Every 14 hours someone is killed by accident.
- Every 7 hours someone fails in business.
- Every 8 hours an attempt to kill someone is made.
- Every 8 1/2 hours some couple is divorced.
- Every 19 hours someone commits suicide.
- Every 2 days someone is murdered.

I bought a horse with a supposed incurable ringbone for \$39. Cured him with \$1.00 worth of MINARD'S LINIMENT and sold him for \$85.00. Profit on Liniment, \$54.00. MOISE DEROSCE, Hotel Keeper, St. Philippe, Que.

WE WOULD LIKE TO HAVE YOU LOOK OVER OUR GREAT LINE OF ROLLER TOWELLINGS--WE HAVE A DISPLAY OF THEM ON A BIG TABLE IN THE HOUSE FURNISHINGS DEPARTMENT, THAT WILL INTEREST EVERY WOMAN WHO CARES FOR THE BEST. 6c., 8c., 10c., 12c. PER YARD ARE SOME OF THE LEADING PRICES. MOORE & McLEOD. 8-24dtf.

BUMPER CROPS IN NORTHERN ALBERTA

EDMONTON, August 2--The Edmonton Board of Trade has made an inspection of the territory between Lamont and the city. It reports as a result an almost unbroken succession of beautiful fields of wheat, oats and barley, which will yield average crops of from twenty five to fifty bushels per acre of wheat, sixty to 100 bushels of oats, and thirty five to fifty bushels of barley. Fall wheat promises to be the best crop. So promising are the returns from this variety that within the past few days the farmers in the vicinity of Fort Saskatchewan and Burderville have purchased seed for 2,000 acres of fall wheat for which their land is already prepared. This represents only a trifling percentage of the acreage to be sown in those sections. A carload of fall wheat for seed arrived in Fort Saskatchewan on Wednesday morning and was sold within an hour. There is a demand for three or four carloads in that district at present and half the farmers have not been heard from.

This is the best evidence that fall wheat is destined to be one of the most profitable crops in northern Alberta, henceforth. The yield this year is so encouraging as to justify the increase in average and is convincing proof that the wheat crop in northern Alberta will be all that is claimed for it. Fields which will return fifty bushels of fall wheat per acre are quite common and in no instance will the yield of fall wheat fall short of a good crop. Oats in many localities are exceptionally good but the crop will average lighter than that of 1909. Barley promises well, timothy is only fair, but the hay crop is good. Vegetables are better than usual. Conditions generally are healthy and the farmers are in a happy frame of mind.

Many of the settlers are doing splendidly this season. George Atmstrong, with a farm near Fort Saskatchewan, has 125 acres in wheat. He will thresh forty bushels to the acre on new land. At the prevailing prices he will net enough to pay for his farm land twice over at the price he paid for it. In addition he has seventy-five acres of oats. Near his place, Adam Berg has 100 acres that he will yield forty bushels to the acre. John Cripps, near by, has 170 acres of oats so heavy as to show signs of lodging in places. Two miles west, Sigmund Crapps has a field of wheat that is level with the top strand of his fence. Northern Alberta is in fine shape this year as a result of the harvest. There are a few cases of light returns, but generally speaking the figures are higher than in the past.

The Bad Effects of CONSTIPATION

Impure blood, offensive breath, heavy head, shortness of breath, bilious attacks, fitful sleep, loss of appetite, feverish conditions, all come from one cause--Constipation.

The Good Effects of BEECHAM'S PILLS

remedy these conditions because they remove the cause. They start the bowels, work the liver, sweeten the breath, cleanse the blood, tone the stomach, clear the head, improve the appetite and bring restful sleep.

The oldest and best corrective medicine before the public is Beecham's Pills.

Sold Every where. In Boxes 25 cents.

"Outing shirts at a saving of 1-3 on regular prices. We have a well-selected stock of these, and you will find what you want here. Try one or two for your outing. D. A. Bruce. 7-30dtf.

GOOD COOL SHIRTS FOR SUMMER WEAR. READY FOR YOU AT 50c., 55c., \$1.00, \$1.20, \$1.35. COME IN AND SEE THE SMART, NEW DESIGNS THAT WE CAN SUPPLY YOU. MOORE & McLEOD. 8-24dtf.

Physical Confusion

Everything is wrong when the liver or stomach falters--the appetite is fickle, bowels irregular, energy gone, head dull.

Our Little Gem Liver Pills is the remedy to rely on. They are certain in action and no waiting for results.

15c per bottle.

E. A. FOSTER

Central Drugstore

Successor to

A. W. REDDIN



You Want a Pair of Those Smart Outing Pants

There's something distinctly pleasing about these fashionable new outing pants--they are a relief from the common place materials and patterns.

"The very appearance bespeaks comfort"--and the styles--well they are top notch.

Nothing will remind you quicker of holidays and seaside sport than a glance over our showing of stylish outing pants.

Fashion says these pants should be worn to a great extent this season and the young men will find nothing more expressive of their ideas than this showing. The materials include duck, flannel, light and dark Hewson Tweeds, \$3.00, 3.50, 4.25 to 6.00.

Outing suits from 8.00 up to 15 00

What About a Straw Hat

If you want a perfectly stylish, becoming hat, you should see our showing. We are showing a splendid line of the smartest clean-cut straw hats to be seen in this city.

You'll find our prices reasonable too. Visit the "Home of Good Hats."



PRISON CONTRACT LABOR ABOLISHED IN ONTARIO.

TORONTO, Aug. 3--By the beginning of next month there will be no prison labor contracts between private firms and the Ontario Government. The Taylor-Scott woolenware contract, the only survivor of a long list, expires on September 1, and according to Hon. W. J. Hanna, provincial secretary, will not be renewed.

The firm itself was expecting this announcement, for it is in accord with the general policy of the Government. The cordage contract with Converse & Co. did not run out yesterday, but in reality it was closed on June 1.

The establishment of the new provincial prison farm at Guelph meant the end of the contract labor system. Of the 400 men at Central prison fully 150 will be kept at Guelph from now on, in construction and general farm work--one hundred men will be used in the north in constructing roads and colonization work.

The 150 who remain will make goods, but not for public sale. They will be sold only to state-aided and supported institutions.

ARMED POLICE TO DRIVE WHISKEY SELLERS FROM G. T. P. ZONE.

OTTAWA, Aug. 3--A number of Dominion policemen well armed were sent to La Tuque (Que.), today, on request of the National Transcontinental Commission to secure the enforcement of the law prohibiting the sale of liquor within five miles of the line now under construction.

A number of whiskey sellers have been for some time encamped near the construction camps and have persisted in selling liquor to the natives, though repeatedly ordered away. In view of their refusal to obey orders, the government has decided to take stern measures and if any resistance is offered the Dominion police have instructions to see that the law is carried out at any cost.

"Delicious Soda--Give me another," is what we invariably hear at our fountain. Tired shoppers and thirsty business men find it a boon. Try our Coca-Cola there's nothing like it. E. A. Foster. 8-24dtf.

"6 pieces all-over embroidery, 25 inches wide" bought at a snap, on our counter at 49c. yd. Paton's. 7-30dtf.

MANY PEOPLE DO THEIR PAUPER HANGING IN THE SUMMER--WED LIKE TO SHOW YOU THE LARGEST AND BEST RANGE OF PRETTY WALL PAPERS IN P. E. ISLAND. MOORE & McLEOD. 8-24dtf.

CAN YOU USE A PRETTY HAT, READY TRIMMED, WORTH \$5.00 TO \$8.00 IN CASE YOU CAN BUY IT AT \$1.99 IF YOU CAN, YOU'D BETTER DROP IN AND MAKE A LITTLE "DEAL" WITH US. MOORE & McLEOD. 8-24dtf.

"Screen doors, all sizes, at Cameron & Co's. 7-27dtf.

COMING EVENTS.

Red Cross meeting, George Prince Edward, S.O.E., Tuesday, August 9.

TWO PIECE AND ONE PIECE BATHING SUITS FOR MEN AND BOYS, AT EVERY SORT OF PRICE FROM THE VERY CHEAPEST TO LIGHT UP. MOORE & McLEOD. 8-24dtf.

Have Your Laundry Work Done Here

If your laundry work is left for us it will be done to please your eye and suit your pocket. We can do your work cheaper and better than you can yourself. It will pay you to do away with the wash tubs in your house altogether.

Telephone or call our delivery wagon will call for your parcel. Phone 150.

The Star Steam Laundry
A. F. Webster, Prop.

"Your choice of any straw or canvas hat in the store at 1-3 off. We try not to carry over anything in this line, so here's your chance to buy cheaply. D.A. Bruce. 7-30dtf.

A FEW CLEARANCE LINES IN THE DRESS GOODS DEPT.

Dress remnants, the odds and ends from our season's selling, all new this season, from 12 to 5 yards in length, about 1/2 price. Paton's. 7-30dtf.

GLOVES.

Ladies' hild gloves at 32c. pair, come in many shades--black, white, tan, navy and grey. Paton's. 7-30dtf.

"27 inch Shan Tung silk in Alice and pale blue shades only. 75c. line. While it lasts, 45c. yd. Paton's. 7-30dtf.

Now for Your Winter Supply of Hard Coal

We will be discharging Hard Coal every day this week. Order your supply today. The coal is the very best quality and the price is the lowest.

A. Pickard & Co

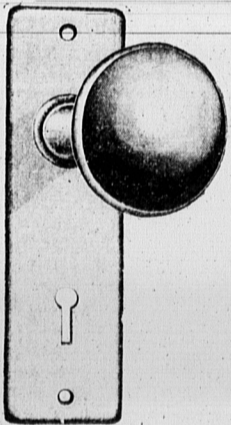
Phone 1240

Furness, Withy & Co., Ltd STEAMSHIP LINERS

LONDON, HALIFAX SERVICE

From London	Steamer	From Halifax
July 2nd	Kanawha	July 28th
(via St. John's)	Shenandoah	Aug. 1th
Aug. 3th	Dahome	Aug. 2th
For Havre Direct From Halifax		
---Rappahannock, Aug 25th		
From Liverpool	Steamer	From Halifax
July 28th	Ameriana	Aug. 2nd
	Dahome	Aug. 15th

The above steamers have a limited accommodation for saion passengers. Passenger and Freight Agents for the Allan Line Steamship Co. at Halifax FURNESS, WITHY & CO. LTD. Halifax, N.S. Agent



We Are Showing the finest line of Builders' Hardware

ever seen in Charlottetown. Door locks (in sets) window fasteners, etc., in a great variety of styles and finishes.

You will be hard to please if we cannot suit your tastes and pocket-book.

The Rogers' Hardware Co Ltd

25pc Discount 25pc

off the balance of our stock of

Hammocks

Only a few left, and the prices are from 85 cents to 5.25 each. An extra discount of twenty-five per cent to clear out the lot offers an inducement that should not be overlooked if you appreciate the solid comfort and restful qualities of a Hammock this hot weather. Look sharp if you wish to take advantage of this snap.

Carter & Company, Limited. drttuf.

Advertising is the Keynote of Success

Many a huge business structure has toppled down for the want of judicious advertising. It just reaches out and gives the public that "big and shake" that begets warm-hearted confidence. But if you are not an adept at advertising you are using the very means to break down your business that should build it.

Good advertising is not expensive. The publicity that will build a business brick by brick, is profitable advertising.

Proper publicity is a study of human nature, an analysis of your business, methods and presenting the strong points of your business attractively and forcibly.

Advertising is the concentration of forces that unite and compel attention.

Let us talk advertising. Phone 123 or call if more convenient.

BONNELL Advertising Agency
Cameron Block

BARGAIN WINDOW \$2.75 for \$1.00

We have placed in our East window a number of articles worth from \$1.00 to \$2.75. Some new stock and some which are articles AT A MUCH HIGHER PRICE which we wish to close out.

Any single article can be bought for \$1.00 while they last.

A rare chance--first to come has best choice.

W. N. TANTON
JEWELER.

S.S. HARLAND

Mr Albert Snelgrove has been appointed Freight and Passenger Agent for above vessel. All communications in regard thereto must be addressed to him, Office Steam Nav. Co's Wharf--Telephone No 28 J.

The sailings will be as heretofore. **FRED W. HYNDMAN** Mang. Director, The Island Tug Co Charlottetown P. E. I. 2nd. April 1910 40mft.