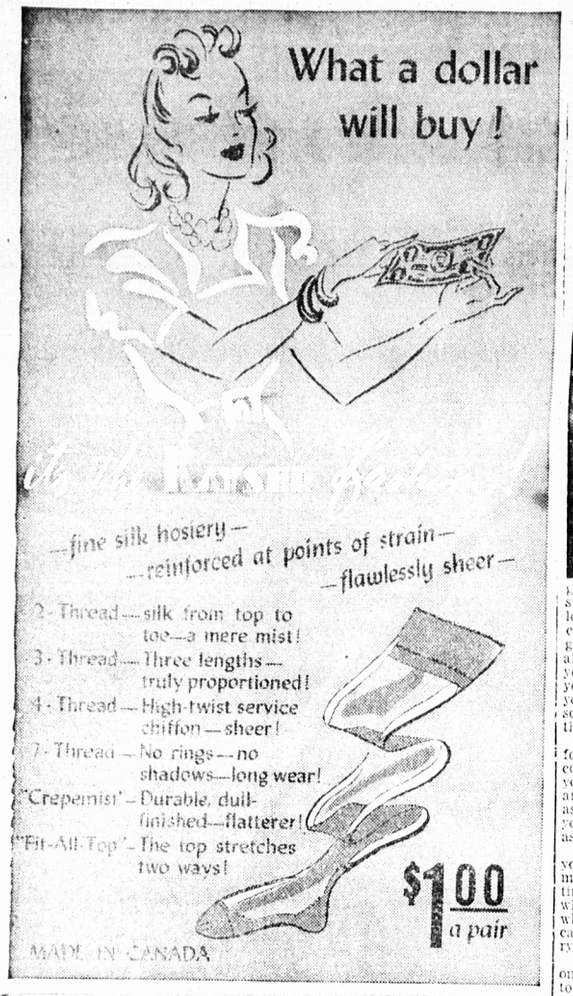
Women's Realm / Social and Personal / Fashions / Literature



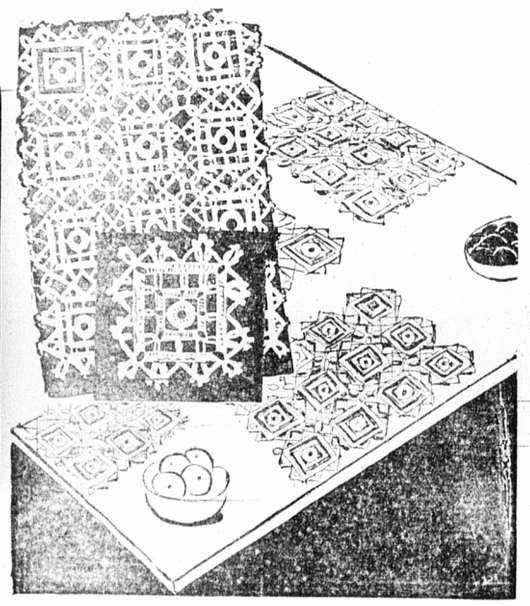
Charlottetown Headquarters for

KAYSER

Hosiery Gloves Underwear

MOORE & McLEOD Limited

RENAISSANCE DESIGN FROM OLD EUROPE



DESIGN NO. 483

Crocheted in ecru mercerized crochet cotton, single medallions are joined together to form a stunning allover design. Pattern No. 483 contains list of materials needed, illustration of stitches and complete instructions.

To order this pattern, write your name and address on a piece of paper and send with 15 cents in coin or stamps to Needlework Department To Charlottetown Guardian, Needlework Department.

Design No. 483

Name — — — — — — — — — — — — — — — — — —

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The Happy Young Mother

Long before the arrival of baby she began to fortify her body by enriching the blood and building up the vigor of the nervous system. This was to enable her to withstand the strain she anticipated and to supply abundant nourishment for her child.

Dr. Chase's Nerve Food has long been known for its benefit to women under these circumstances, and she proved it to be most helpful in her case, both before and after baby's coming.

The addition of Vitamin B_1 to the formula of Dr. Chase's Nerve Food has made it more effective than ever as a preventive for many of the discomforts preceding childbirth as well as in recovering strength and vigor afterwards.

Almost any woman can tell you something about the benefits obtained from Dr. Chase's Nerve Food either by herself or friends.

Dr. Chase's Nerve Food FOR NEW PEP AND ENERGY

Dorothy Dix's Letter Box

WISE IS THE GIRL WHO DOES NOT DECLARE LOVE TOO SOON

She Takes a Long Chance When She Accepts Marriage Proposal, Knowing the Ceremony Will Long Be Delayed

Dear Miss Dix—I have been keeping company with a girl for four years. I love her and, although she never says so in words, I believe she loves me. The reason she gives for not committing herself is that she doesn't want to make any promises since we cannot be married for a long time. Is this fair to me?

E. J. H.

Answer—

Your sweetheart has taken the only sane, safe and just way of solving the problem of what a young couple should do who are in love and whose wedding day is a long way off. What she proposes is an understanding between you, which gives both of you the happiness of knowing that you love and are beloved, and of enjoying each other's society, and the pleasure of planning for the "some day" when you can be in your own home. You have the something to comfort you in the present, the something to look forward to, the hope to sustain you during the long wait. Yet you are not fettered hard and fast in a long engagement, which is one of the most trying experiences that any one can go through, and that has rightfully been described as living in a state of suspended animation. For in it you are neither bond nor free, and even love grows anemic through having to live on half rations. If you will consider this girl's point of view, you will see how wise she is. If she gives you an option on her heart, so to speak, she can still prefer you to all other men, still enjoy being with you and going about with you, and yet not be segregated from the other young people and have to depend solely on you for her pleasure, as the engaged girl does.

She is still in circulation and if for any reason your fancy for her cools, if your taste changes and you see some other girl you prefer and forsake her, she is not left flat, as she would be if she had worn your tag so long that she is known as "Jimmy's girl."

And this arrangement is fair to you also, for it leaves you free to marry the girl you want at the time you marry her, instead of one whom you may have outgrown and whom you feel bound to marry because you have kept her from marrying any other man.

Many a man staggers to the altar on cold feet because he is scourged to it by a sense of duty. There is mighty little flavor to the wedding cake that has stood on the shelf too long.

Of course, you will say that this couldn't happen to you. Your affection will never change. But it can. Time, absence, new associations, a thousand things can happen to make your old sweetheart seem less desirable to you than your new girl.

So why not leave yourself free to make your choice when you are ready to marry?

EVERY HUSBAND SHOULD MAKE WILL

Dear Dorothy Dix—My husband and I have been married 42 years and are both 62 years old. We have no children. We started out with nothing and have worked hard and saved all we possibly could toward getting us a home and laying up a little for our old age. I understand that if my husband passes away before I do his relatives would take most of the property we have accumulated together and which I earned as much as he did. I would like to feel that if he died everything would be mine, and even at that I would have a very scant living. A lawyer told me the other day that if my husband cared to treat me as he should he would lose no time, at our ages, in fixing things safely for me to be the sole owner of our little home, stock and machinery, which is all we have. My husband refuses to make a will and seems to think that I will not mind going to the Poor House in my old age. What can I do?

JUST A WIFE.

Answer—

A great many men put off making their wills because they cannot bear to face the thought of death and of parting with the money that they have earned with such hard work. It is not that they don't feel affection for their wives and appreciate what they have done to help. They really intend to do right by Maria and plan to do it later on, but death overtakes the procrastinator and poor Maria has to see strangers take the property she toiled for, too. We have all seen it happen over and over again.

The ways of men with wills are a mystery past finding out, anyway. There is the slacker, like this woman's husband, who will run the risk of his poor old wife being thrown into the bread line rather than make a will that will make her old age safe and comfortable.

And there is the man who has hardly trusted his wife to handle the grocery money who make a will leaving everything of which he dies possessed to his "beloved wife, Sadie," although there are children to be taken care of, and he knows perfectly well that Sadie knows just about as much how to handle an estate as she does how to run an airplane.

Also, the man knows that widows with money are the fore-ordained prey of every crook and sharper in the country, and that by the time dear Sadie gets through lending to Uncle John without security, and turning his Government bonds into wildcat stocks, and spending the principal as if it were interest, the fortune that he toiled and sweated to accumulate is gone with the wind.

One of the insurance companies that has kept record of the money it has paid out to widows says that on an average it lasts less than 10 years unless the husband has carried a tremendous policy.

If I could say one word more earnest than any other to men, it would be this: Make your will and tie up everything you leave your wife and daughters so tightly that they can only get the income from what you leave them. But make a will. Protect your wife and children even after you are dead.

DOROTHY DIX.

"MIDDLE-AGE" WOMEN

HEED THIS ADVICE!!

Thousands of women are helped thru "trying times" with Lydia E. Pinkham's Vegetable Compound—known for over 60 years in relieving female functional troubles. Made in Canada.

THE COOK'S CORNER

PEACH PRESERVES

1 pound peaches
1 cup water
1 1-2 cups sugar

Method: Put the peaches in a wire basket and dip them in boiling water a few seconds or until the skins slip. Test by rubbing the skin between the fingers. Dip the peaches into cold water. Peel and cut the peaches in halves, removing the stones. Combine the sugar and water and bring to a boil and keep boiling steadily for 10 minutes. Place the prepared peach halves in the syrup and cook slowly until the fruit is transparent. Turn into hot sterilized jars and seal tightly at once.

PEACH MARMALADE

12 peaches
1 orange, juice and chopped rind
Sugar
1 cup chopped almonds

Method: Peel the peaches, remove the seeds and mash the fruit to a pulp. Squeeze the juice from the orange and add to the peach pulp. Put the orange rind through the food chopper, using a fine blade. Add the chopped rind to the peach pulp also. Now measure the combined pulp and to this add an equal quantity of sugar. Turn into a preserving kettle and cook until it is thick and clear, stirring the mixture often to prevent sticking or scorching. Just before removing from the fire, add the almonds that have been first blanched and then chopped. Mix well and then turn into hot sterilized jars and seal at once.

BEEF STEW, VEGETABLES

One and one-half lbs. beef, rump or round, 1-4 cup flour, 2 onions, chopped; 1 quart water, 3 cups diced carrots, salt, 2 tablespoons chopped parsley.

Wipe meat and cut in inch cubes. Try out fat in skillet and add meat, which has been rolled in the flour, and chopped onions. Cook and stir until browned. Then transfer meat and onions to kettle. Add water, after first pouring it into skillet so as to get full benefit of browned-meat flavor. Cover and simmer about one hour. Add vegetables, and cook until tender.

A Morning Smile

ALL THE PARTICULARS

It was the middle of the black-out when a bus drew up to a kerb "somewhere in London." Out of the darkness came the quavering voice of an old woman:

"What are you?"

From the rear of the bus came the cheery reply:

"Bus conducter, aged 42, married, with two kids, going Blackfriars way, and if yer wants two-pennorth o' dark, missus, 'op inside."

SIGNATURE ALSO

A negro cook came into a northern Missouri bank with a cheque from the lady for whom she worked. As Mandy the cook could not write, she always endorsed her cheque with a big X. But on this occasion she made a circle on the back of the cheque.

"Whats the big idea, Mandy?" asked the teller. "Why don't you make a cross as usual?"

"Ah got married yesterday, Boss and I'se changed my name."

New *Under-arm* Cream Deodorant *safely* Stops Perspiration

1. Does not rot dresses, does not irritate skin.
2. No waiting to dry. Can be used right after shaving.
3. Instantly stops perspiration for 1 to 3 days. Removes odor from perspiration.
4. A pure, white, greaseless, stainless vanishing cream.
5. Arrid has been awarded the Approval Seal of the American Institute of Laundering for being harmless to fabrics.

25 MILLION jars of Arrid have been sold. Try a jar today!

ARRID

39¢ a jar — At all stores selling toilet goods (also in 15¢ and 59¢ jars)

HEALTHY CHILDREN come of healthy parents. That's why expectant mothers take Scott's Emulsion . . . not only to protect their own bones and teeth, but to supply the necessary bone-forming and growth-promoting elements to the growing child. From infancy to old age, mothers recognize Scott's Emulsion as the ideal *all-year-round* tonic and body-builder for every member of the family. Protect your loved ones. Build up their resistance to colds and infection with Scott's Emulsion!

41-C

4 TIMES EASIER TO DIGEST THAN PLAIN COD LIVER OIL

Scott's Emulsion, made of the *finest* cod liver oil . . . enriched with hypophosphites of calcium and sodium . . . is easier to digest and assimilate; has a pleasant taste; is easy to take and retain by children and adults.

Living & Leisure

—The Woman's Realm

THE BURNING OF CORN STALKS

Back in that deep treasure-cave of memory
I hold because I was a country child,
Is one dark corner where the corn-stalks' blaze
In gold and scarlet glory still shouts wild
Into the night. If this were all
I'd count that childhood's riches far from small.

NEW STYLES IN FOOTWEAR

Watch out for:

Shoes partially elasticized, with decorative detailings which suggest adjustments, such as throat bows, simulated lacings, etc.

Black suede shoes with colored pipings, small decorative areas, stitching—a way of varying the simple black shoe.

Fiddle-shank variations of all sorts, inspired by the shoes without the shank.

Many more shoes with low and medium heels, quite a few shoes with very high heels.

ANCIENT LANDMARK

What is claimed to be "the oldest windmill in America", an ancient landmark standing in a field at West Yarmouth, Massachusetts, and built by the Pilgrims some 300 years ago has been sold to Henry Ford, for shipment to his museum at Dearborn, Michigan. The sale brought sharp protest from residents of Cape Cod, for it was visited annually by thousands of summer tourists.

Feminine fashions of 1960, according to one exhibitor at the New York's World fair, will be basically made from coal, air, water, salt, and sand, and will feature glass "silk," wood pulp "satin," and other synthetics.

WOOL WINDER

This hint will interest readers who are obliged to spend part of their time in bed. By inverting the bed table the legs make an excellent holder for wool while winding.

During the summer steel workers are supplied with quantities of gumdrops and salt. The gumdrops produce energy and the salt is cooling.

Maple syrup mixed with confectioners' sugar to which a little butter or cream is added makes a delicious frosting for cakes.

When making bread sauce, put all the ingredients into the milk and slowly simmer in oven until cooked, then remove the onion; beat up well and you will have a thick smooth sauce.

Long-nap beaver felt is popular in blue, browns, greens and reds for winter hats.

FAMOUS FOR HEALTH and FLAVOUR

Eat Crown Brand daily. It's Canada's greatest energy food—recommended by coaches and athletes.

The Crown Brand Motto—printed in colours: Crown Brand "Book of Magic", "Book of Riddles" and many Sport Books. ALL FREE. Send in a Crown Brand or any Canada Starch Label. One LABEL for EACH ITEM. Address: The Canada Starch Company Limited, Dept. F., Box 129, Montreal.

Boys—FREE!

THE CANADA STARCH COMPANY LIMITED

YOUR INDIVIDUAL HOROSCOPE

(By FRANCES DRAKE)

Look in the section your birthday comes in, and find what your outlook is, according to the stars.

For Thursday, October 3, 1940

MARCH 21 to APRIL 20 (Aries)—Some favorable rays prevail this morning, especially for activities that have professional, artistic and entertainment value. P.M. strongly advises against extravagance and endangering your income through carelessness, inattention.

APRIL 21 to MAY 20 (Taurus)—A friendly day for your especial talents. Engravers, engineers, draughtsmen, copists and all whose work requires skill and delicacy in handling should meet with success P.M. warns against over-confidence and lack of necessary caution.

MAY 21 to JUNE 21 (Gemini)—You may have to exercise a new brand of technique today. Instead of your natural (and very commendable) buoyancy try quiet persuasion and acquiescence to others' opinions. You'll gain in the end, and finish with calmer nerves, too.

JUNE 22 to JULY 23 (Cancer)—Adroitly conceal any tendency to irritate or provoke those working with you or who are responsible for your position. Nothing will be gained by unjust force. Stand pat on what is right, and be tolerant, cheery.

JULY 24 to AUGUST 22 (Leo)—Similar vibrations exist for you as for Cancer natives and their day's prescription will suit you. Shun all companions and activities of unsavory character. Be true to your finer self.

AUGUST 23 to SEPTEMBER 23 (Virgo) — A.M. suggests important matters, meetings, decisions, estimates, and the like. P.M.: Be alert, cautious but quick to sense values, necessary buys. Extend your activities for progress.

SEPTEMBER 24 to OCTOBER 23 (Libra) — Beneficent vibrations for your profession, industry, business. You can also make headway in private issues and advantageously mingle work with social interests if you are tactful.

OCTOBER 24 to NOVEMBER 22 (Scorpio) — You born before November 10 are asked especially to be careful not to incur danger to health by recklessness. All Scorpio folk will do well to stick to a middle course of action, not indulging extremes in anything. Be prudent and don't overstrain.

NOVEMBER 23 to DECEMBER 22 (Sagittarius) — Forget personal wishes in the broader service to humanity and always be guided by your sense of dependence God. You cannot help but succeed in the right way if you follow this method.

DECEMEBER 23 to JANUARY 21 (Capricorn) — General and private affairs may feel some restrictions but don't forget, characters are built and enduring foundations layed through self-restraint and self-sacrifice.

JANUARY 22 to FEBRUARY 20 (Aquarius) — Advice to Capricorns is indeed pertinent to you Aquarians today — read and heed, please! Essential duties and attention to your particular job are paramount.

FEBRUARY 21 to MARCH 20 (Pisces) — Strive earnestly to do your best and if it does not reach expectations, don't worry or be discouraged. Some days are needed occasionally for slowing up and giving things a general survey in order to make improvements and check errors.

A CHILD BORN ON THIS DAY will be a sturdy character; diplomatic, shrewd but inclined to be unsettled in disposition. A strong opponent, a faithful friend. Correct a tendency to gamble or speculate unwisely. Can be a specialist in his or her calling. Clever, original, stubborn. Spiritual development necessary to its success and happiness.

"EVERYBODY WANTS MY CAKE"

AT THE CHURCH BAZAAR, MY BAKING IS THE BEST-SELLER, AND REALLY, IT'S SO EASY TO MAKE DELICIOUS CAKE WITH SWANS DOWN

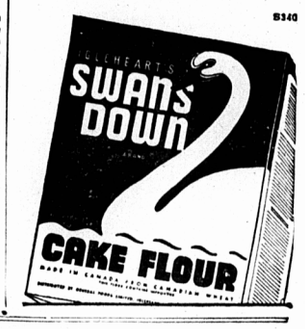
SPECIALLY MADE FOR EXTRA-LIGHT CAKES

● Better cakes are easy with Swans Down if the simple directions are carefully followed. Swans Down Cake Flour is made only from a special, selected Canadian winter wheat. It is ground and re-ground, sifted and re-sifted through silk till it is 27 times as fine as ordinary flour. No wonder then that Swans Down cakes are tender and delicious . . . so tempting and light.

BUY AT TO-DAY'S LOW PRICE

RECIPES FOR THE 9 MOST POPULAR CAKES ARE ON THE PACKAGE

B340



Needlecraft—

—For The Home

You don't have to live near the ocean to be a sailor this season. Fashion advocates the trim look of the navy with neat sailor frocks, for the school and college girls. Navy blue wool with white braid trimming carries out the nautical idea. Bright red stars and a patriotic "U.S.A." on the belt are optional but it is certain that you'll want to applique them on. Long loose sleeves caught in at the wrist by a cuff are comfortable and so very chic. This is a dress that you will enjoy wearing for many months to come and one that will be the envy of your friends.

Style No. 3443 is designed for sizes 10, 12, 14, 16, 18 and 20 years. Size 16 requires 2 7-8 yards of 54-inch fabric and 9 1-4 yards of braid.

Send Twenty (20c) coin is preferred, for pattern. Write plainly your Name, Address and style number. Be sure to state the size you wish.

Style No. 3443 Size .....

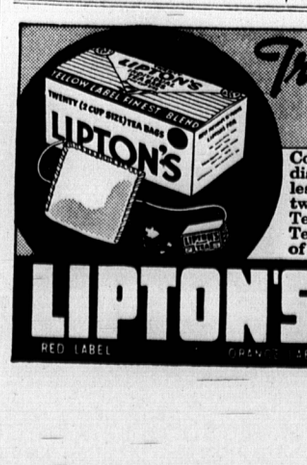
Name

Street Address

City Province

"The Horse Fair", by Bonheur is said to be the largest canvas ever executed by a painter of animals.

Embroidered tweeds, studs instead of buttons, drawn thread work on wool sports shirts, are new.



Try LIPTON'S INDIVIDUAL TEA BAGS

Convenient—economical—easy to dispose of—made of absolutely tasteless filter paper—each bag makes two cups of Lipton's Yellow Label Tea—Lipton's Finest—an Empire Tea 'fit for a king'. Packed in cartons of 20 and 100.

LB

LIPTON'S FULL FLAVOURED TEA

RED LABEL (SMALL LEAF) YELLOW LABEL