

Woman's Realm Social and Personal Fashions Literature



PREFACE TO Spring

The first crocus... the first robin, and of course pretty new clothes. It's only natural to associate spring with your wardrobe.

BANDS & L.S. to 2.50 • LONG LINE BRAS 3.50 to 5.00 FLEXIBLE GIRDLES and COMBINATIONS 6.50 to 16.50

Modern Etiquette

By Roberta Lee
Q. If you happen to be an intimate friend of an office superior outside of the office, is it proper to address him by his first name inside the office?

Morning Smile

While a play was in progress a lady turned in her seat and said to the man behind: 'I hope my hat is not annoying you.'

A Job Only You Can Do

Price Control Questions and Answers

Questions and Answers on Price Control will appear in The Guardian as a regular feature each day. The questions are those which have reached the Wartime Prices and Trade Board from housewives in this region.

Q. Will you please tell us why apricots continue to be unobtainable? We are able to buy prunes of all kinds and other dried and fresh imported fruit but never any apricots.

Household Scrapbook

Rugs
Put a little turpentine in a bucket of hot water, dip the broom in the solution and go over the rugs with gentle strokes. It will freshen the rugs and also prevent moths.

KING COLE Never Doubted TEA It's Quality Stands Supreme

Dorothy Dix Says

Enslaved Children

Children No Longer Old-Time Stooges But Still Love Parents
A common gripe among parents is that their children do not love them as much and show them the same respect that youngsters used to give to their fathers and mothers.

AGGRIEVED PARENTS

'And now look at the young people,' cry the aggrieved parents. 'We have no control over our children whatever. They won't listen to our advice. They go out and get themselves jobs without consulting us.'

Ellen's Diary

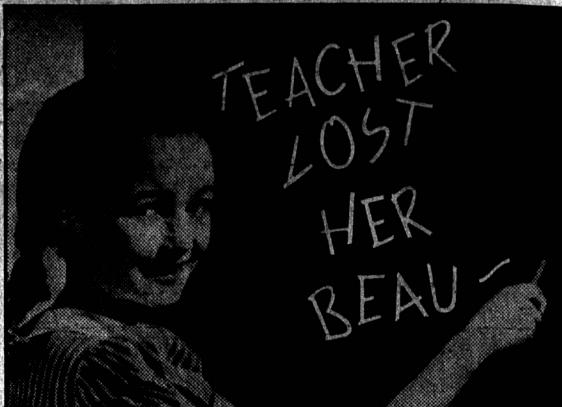
By an Island Farmer's Wife

It takes so little to persuade one to step off from familiar paths to others: a suggestive word, a look, a crooked finger. I think now it was none of these. It was the bright green of the Shamrock plant, that I have nurtured through the winter, which put the notion in my mind.

How Can I !!

By Anne Ashley

Q. How can I treat scratched furniture?
A. Several remedies are as follows: Boiled linseed oil rubbed over the surface of the furniture; rubbing with camphorated oil; rubbing with tallow; rubbing a shelled walnut on furniture scratches and following with the usual polish.



TEACHER LOST HER BEAU - A series of comic panels showing a woman's dilemma and a dentist's advice.

COLGATE Nylon TOOTHBRUSH 29c. Includes an image of the toothbrush and a small advertisement for Colgate Active.

NO MORE CLOTHES THAT LOOK 'HALF-WASHED!'

Advertisement for Sunlight soap featuring three women and speech bubbles: 'GOSH, HOW I USED TO SLAVE TO GET SHIRT COLLARS AND CUFFS WHITE'.

You, too, WILL RAVE ABOUT THIS NEW NO-SCRUB WAY TO GET CLOTHES WHITER, BRIGHTER, CLEANER—ALL OVER!

Advertisement for Sunlight soap showing a woman washing clothes and a box of Sunlight soap.

Cook's Corner

LEMON FILLED CUP CAKES

1/2 cup shortening
1/2 cup sugar
2 eggs
1 1/2 cups flour
3 teaspoons baking powder
1/2 teaspoon salt
2/3 cup milk
1 teaspoon vanilla

CHOCOLATE PEANUT BUTTER COOKIES

This is a very crisp cookie, with an attractive flavor that is neither that of peanut butter nor of chocolate, but is a result of their very pleasant blend.

Better English

D. C. Williams

1. What is wrong with this sentence? 'This is a picture of my residence.'

ANSWERS

1. Say, 'my home (or, house)'. Residence is commonly accepted as a pretentious dwelling.

WASHINGTON'S GLASSES

George Washington was one of the first to wear bifocal glasses.

ACTS 2 WAYS TO RELIEVE MISERIES OF BRONCHITIS

Advertisement for Vicks VapoRub showing a person using the product and text describing its benefits for bronchitis.

OVER 100 MILLION BOTTLES SOLD—most effective for MONTHLY FEMALE PAIN

With Its Nervous Tension, Tired, Cranky Feelings
Do you suffer from monthly cramps, headaches, backache, feel nervous, jittery, cranky, 'on edge' at such times—due to functional periodic disturbances?

LACE TABLECLOTH



DESIGN NO. 892

Medallions are crocheted in the lovely Irish lace design and joined to make this handsome table cloth. Pattern No. 892 contains complete instructions.

Form for requesting a pattern, including fields for Name, Street Address, City, and Province.

Needlecraft - FOR THE HOME -

Advertisement for Needlecraft featuring a woman in a dress and text: 'YOUNG TWO-PIECE This two-piece frock with the young ideas is sure to be seen in the gayer places this year.'

DUETS by JOFISCHER

Advertisement for Jofischer featuring a comic strip and text: 'I HARDLY SEE HOW WE CAN MAKE A REFUND WITHOUT A REASON!'