

Woman's Realm :- Social and Personal :- Fashions :- Literature



Of Course... you can serve it hot

Most people want a hot breakfast dish for a cold day. Shredded Wheat is deliciously warming when eaten with hot milk. Crisp the biscuits in the oven and pour hot milk over them. The flavory shreds retain enough crispness to encourage thorough chewing—that's one reason it's so good for children. Delicious for any meal with fresh or stewed fruits.

SHREDDED WHEAT



WITH ALL THE BRAN OF THE WHOLE WHEAT

THE CANADIAN SHREDDED WHEAT COMPANY, LTD.

A new factory in Argentina will produce 300,000 pairs of women's silk hosiery a year. A post card mailed in Mosely, England, in 1907, has just been delivered to the addressee in Rhyll, Ireland.

Only 922 crimes, involving 1,217 persons, were reported in Edinburgh, Scotland, last year. Air parcel post business in the Netherlands last year was 54 per cent greater than in 1928.

WHEN YOU BAKE USE MONARCH BAKING POWDER AND WHITE STAR YEAST

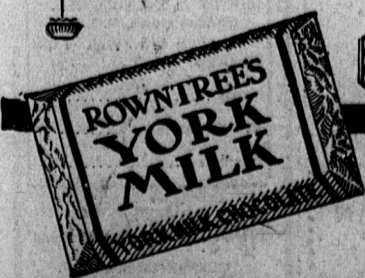


THE TACTFUL HOSTESS SAVES THE SITUATION WHEN THE BRIDGE BEGINS TO "BURN"

NOTHING adds as much to the harmony of an evening of Bridge as a round or two of Rowntree's delicious new tid-bit—York Milk Chocolate.

It is so smooth, so distinctly better in flavour, that a true hostess will delight in the expressions of appreciation her guests indulge in.

But—warn you, there will be overbidding for York Milk Chocolate. Be sure you have plenty.



There is also York New Milk—with delicious almond flavour—for those who prefer nut milk chocolate.

5c

THE ROWNTREE CO. LIMITED, TORONTO

What the Fashionable Are Wearing

Illustrated Dressmaking Lesson Furnished With Every Pattern

By Annebelle Worthington



3265

A particularly gracious frock in black silk crepe with youthful peplum that falls in cascading jabot effect down left side of skirt. The fitted bodice rather suggests a basque with narrow belt marking.

normal wastline. The jabot treatment of skirt is echoed in jabot caught at left side of collarless necklines, that is finished with applied band. The circular skirt shows diagonal trend.

Style No. 3265 is designed in sizes 16, 18 years, 36, 38, 40 and 42 inches bust.

It's very charming in chiffon in dark dahlia shade or in a deep maroon red, for Sunday night occasions.

Black crepe satin is smartly wearable and so attractive with the peplum flourish and jabot frills of skirt, jabot of bodice and applied neckband cut from the dull surface of the crepe.

Bottle green canton crepe, navy blue crepe dechine, independence blue crepe marocain and printed rayon crepe delightful ideas.

Pattern price 15 cents. Be sure to fill in size of pattern. Address Pattern Department. Our Fashion Magazine is 15 cents, but you may order a pattern and a Fashion Magazine together for 25 cents.

Form for ordering a pattern, including fields for Name, Street Address, City, and State.

MT. STEWART AND VICINITY

Mrs. Fredrick J. Smith and Miss Annie O'Hanley, spent a few days in Charlottetown last week.

Mr. and Mrs. Ronald O'Hanley, Point-De-Roche, were in Mt. Stewart last week.

Mr. Roy Jay was in the city on Thursday last.

Mr. Bruce McCormac, Fishery Warden, made a tour of the East River, on Friday Feb. 21st, to see that all smelting equipment had been closed off the River, as the season closed on the 15th. inst.

Mr. Robert Dunn, Head of Hillsboro was a visitor to Charlottetown last week.

Mr. J. T. Valley, Burns Road, was in Mt. Stewart on Saturday.

Among the commercial men who visited Mt. Stewart last week were Mr. James Montgomery and Mr. Willard Lank.

Mr. Alfred O'Hanley, St. Peters purchased a fine horse from Mr. James Hughes, Fort Augustus, on Saturday.

Mrs. Montague McKay, was in the City on Friday.

Mr. and Mrs. E. P. Clark paid a visit to relatives and friends in Georgetown on Friday.

Mr. Ernest Affeck and Miss Margaret Anstey were in Charlottetown Thursday.

Mr. Oliver Smith, one of the Star Hockey players on the Bear-Cat Team, sustained very painful injury to his head on Saturday, while engaged in practice on the home rink. It is understood that in some sort of a mix-up Oliver's head was severely cut, which bled so profusely that medical aid was required. But as Oliver is not easily discouraged we hope to see him in the line-up, when the whistle blows for the next game.

Mr. and Mrs. John J. McDougall Blooming Point were in Mt. Stewart Saturday.

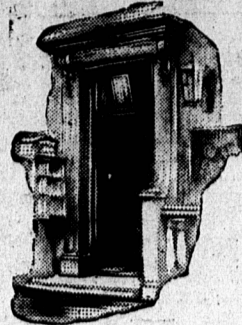
Congratulations are extended to Mr. and Mrs. W. L. McLeod on the birth of a baby boy.

The many friends of Miss Bessie Jay, are pleased to know that she is able to be about again after being indisposed for some time.

Among those who attended the Hockey game on Friday night in Charlottetown, were Mr. Joseph McKay, French Village, and Mr. Wendell Glover.

Friends of Miss Bertie Clark are glad to see her out again after a short illness.

Rev. M. K. and Mrs. Charmin, have returned after spending some time



England's leader in beauty culture

Mme. BERTHA JACOBSON

warns "against the harsh effects of soaps not made exclusively of olive and palm oils"

"By using Palmolive," says Mme. Jacobson, "you can always be sure that your skin will retain its natural freshness of beauty"



"Other soaps may irritate the skin; may cause coarse pores and an unpleasant feeling of roughness. Palmolive, on the other hand, leaves the skin delightfully smooth. It is refreshing, pure, safe. Your skin needs its gentle lather, for true cleanliness, twice daily."

Bertha Jacobson 11/12 DOVER STREET, LONDON, W. 1

WHEN women come to me for advice on the care of the skin," says Madame Bertha Jacobson, of London, "I always impress on them the need for soap and water, as cleanliness of the skin is the first step to beauty."

"But," Madame Jacobson goes on to say, "I warn against the harsh effects of soaps not made exclusively of olive and palm oils."

The delicate lather of Palmolive is the chosen method for keeping skin free of those blemishes which threaten skin beauty... the preferred method of more than 18,900 world-famous experts.

Madame Jacobson, of Mayfair Both as teacher and beauty specialist, Madame Jacobson is deferred to by members of her profession, many of whom have studied the essentials of beauty culture under her tutelage. And among London's smartest society women, her

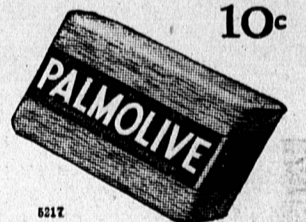
superiority as a beauty specialist is unquestioned. When Madame Jacobson urges the daily use of Palmolive that recommendation carries the weight of authority. Here is her advice:

This treatment, night and morning

Make a creamy lather of Palmolive Soap and warm water. With both hands massage this well into the skin two minutes, allowing it to penetrate the pores. Then rinse, first with warm water, gradually with colder. A final rinse with ice water is refreshing as an astringent.

To get the full benefit of salon treatments, you should co-operate with your beauty specialist by using Palmolive Soap twice a day. By beginning tomorrow you will hasten the return of natural loveliness. And since Palmolive costs so little, why not enjoy it for the bath as well as the face? Millions already do, in 48 countries the world over.

Retail Price 10c



A vast professional group of 18,900 beauty shops advise the daily use of one soap—and only one—Palmolive.

with relatives and friends in Charlottetown. \$11.50 to \$13.50. Grassers around \$5.50. Only forty hogs were offered.

The St. Andrews, Savage Harbor and French Village united whist club, met at the home of Mr. Joseph McKay on Thursday night Feb. 20th, for the last game of the season a record attendance was present visitors from surrounding districts included, Mr. C. J. McInnis, Mr. Herbert Dunn, also Miss Lucy McIntyre from Mt. Stewart, and Mr. Alfred Whalen, Morell River.

Mr. Wilfred McKearney, spent the week-end with friends in Elmira. W.

LIVESTOCK MARKET

(Canadian Press) MONTREAL, Feb. 26.—There were 47 cattle, 42 calves, and 40 hogs for sale on the two Montreal livestock markets today. Plain to fair quality cows were sold for \$5.50 to \$7.00. Canners were mostly \$3.50 and cutters from \$4.50 to \$5.00. Bulls around \$7.00. Veal offered were of common to just fair quality and brought from



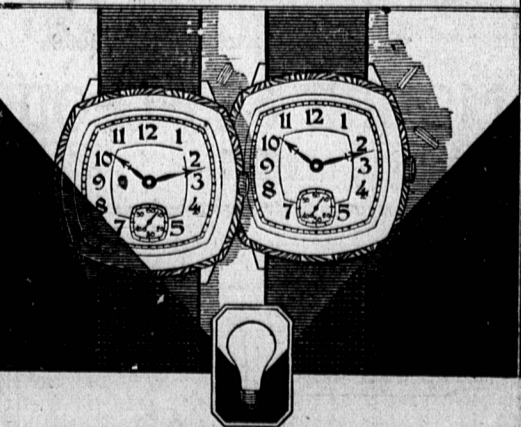
Jimie Jingle Says: The toast it makes—you'll say, "Oh, my! It's just as good as cake or pie."

—Stewart's Bread.



NO LONGER SUFFER WITH... (Advertisement for a medicine or product)

They may look alike—but...



One may be the product of skilled craftsmen... the other a cheap imitation. Don't be fooled in buying lamps, either. Use only Edison Mazda Lamps, famous for their superior quality.

EDISON MAZDA LAMPS

A CANADIAN GENERAL ELECTRIC PRODUCT