

S. A. McDonald The Island's Leading Clothing Store.

Nominate Yourself or Friend---and---Work---

It's easy to start in this contest. Just purchase one dollar's worth of necessities and fill out the nomination blank presented by the clerk and then start piling in all the votes possible.

If you go about it right you'll make a good showing and the prizes are certainly worth working for.

You lose nothing by entering this contest, every vote comes from the purchase of actual necessities at regular and sometimes bargain prices.

Start in today and do some energetic work, get your friends and neighbors to club and make united purchases and have all votes credited to you. Start today---don't let others get ahead of you and if you work it right you'll have a valuable prize.

FIRST PRIZE--Blue Bell Cream Separator, manufactured by the International Harvester Co. and purchased through their agents, Messrs. Richard Grant & Co.

SECOND PRIZE--Splendid driving sleigh, manufactured by the Canadian Carriage Co. and purchased through their agents, Messrs. A. Horne & Co.

THIRD PRIZE--A lady wins, a mink muff. If a gentleman, a coon coat.

FOURTH PRIZE--If a lady wins, a \$20 tailor-made suit. If a gentleman, a \$20 suit or overcoat.

FIFTH PRIZE--A rubber coat for either lady or gentleman.

SPECIAL--The lady receiving the largest number of votes will be presented with a special prize of a \$30.00 silk drop skirt.

The cream separator is on exhibition in our window today. The sleigh is ordered and when it arrives will be placed on exhibition in the show-rooms of A. Horne & Co. The remaining prizes can be seen in our store at any time.

Every \$1.00 will count as 100 votes, other amounts in the same proportion.

This contest will close Saturday, the 17th day of December. Read the following rules carefully:--

RULES GOVERNING THE CONTEST.

Any person can nominate a favorite friend or self by making a purchase of \$1.00 or more and requesting that the votes be placed to the credit of the person desired.

Every person requesting votes must show the special price coupon clipped from The Guardian.

Under no consideration will votes be transferred or given other than strictly in accordance with the rules set down.

Every person is eligible.

No member of the staff of S. A. McDonald's store will be allowed to participate or show partiality whatsoever.

Date of closing, December 17th.

Every dollar will count as 100 votes.

We frame pictures and diplomas--many kinds of mouldings to choose from--Beer & Weeks. 10-29d3i

Moore & McLeod show a most remarkable cloth suitable for house dresses and Princess gowns just as fine and somewhat lighter weight than "MONARCH". Their price for this lovely fabric is 1.45. Moore & McLeod. 10-27d4f

MONARCH Broadcloth is the cloth that sets the pace--why bother with imitations. Moore & McLeod. 10-27d4f

New fold, lace, chiffon and net trillings just opened, also tourist and boxed trillings at Stanley Bros. 11-1d4f

See the two special lines of neckwear we are showing for Saturday at cut prices. One line of new patterns and colors in high grade silk. Regular 40c for 25c. A line of our newest and noblest shades and patterns, in different shapes, sells regular for 65c and 75c now 50c. D. A. Bruce. 10-29d4f

Fresh, fresh, once again we get a fresh assortment of the delicious Mears chocolates in bulk and boxes. If you once try "Mears" you will have no other. But you must get them "fresh" to get them right. The Best Drug Store, The MacKinnon Drug Co. Druggists, Cor. Gt Geo & Kt Sts. dr4f.

"Are you backward in your Penmanship or Arithmetic? Attend the evening sessions of the Union Commercial College. Enter now. Wm. Moran, Prin. 9-30d4f.



If The Empty Scuttle

could only talk now, it would warn you to observe care in purchasing your next supply of winter coal. Ask us about the different kinds. We can advise which is best suited for your stove, furnace or range.

A. Pickard & Co. Phone 240

CHARLOTTETOWN MARKETS

Corrected for every Wednesday and Saturday Issue.

Table listing market prices for various goods like Beef, Butter, Eggs, etc.

MONTAGUE MARKETS

Corrected for every Wednesday and Saturday Issue.

Table listing market prices for Herring, Flour, Oats, etc.

SUMMERSIDE MARKETS.

Corrected for every Wednesday and Saturday Issue.

Table listing market prices for Butter, Beef, Potatoes, etc.

Clocks For All Classes

We have secured a line of excellent clocks at a bargain, direct from the manufacturers and believe you cannot find better value in the city than offered now.

In kitchen, parlor, alarm and chime clocks we have articles of handsome utility that will give you good time keeping satisfaction all your days.

W. N. TANTON Sunnyside.

Itching Scalp Falling Hair

To prevent dry, thin and falling hair, remove dandruff, allay itching and irritation of the scalp, and promote the growth and beauty of the hair, frequent shampoos with Cuticura Soap, assisted by occasional dressings with Cuticura Ointment, succeed when other methods fail.

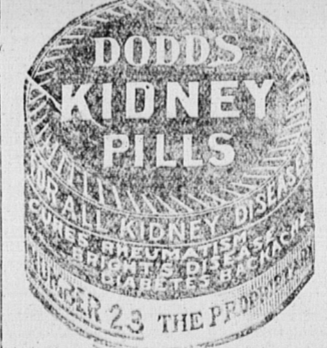
My disease started with a little pimple on my head. Then it began to itch. The more I would scratch, the worse it got until it spread all over my head. So I as usual as a piece of beef and my hair commenced to fall out in bunches.

Cuticura Remedies are sold by druggists everywhere. Price 25c. Cuticura Soap, 25c. Cuticura Ointment, 25c. Sold for free skin diseases.



TO INCREASE THE CAPITAL.

The Methodist Church of the Provinces of New Brunswick, Prince Edward Island, Nova Scotia and Newfoundland, has a fund known as the Supernumerary Fund, the object of which is to provide a comparatively small retiring allowance for the ministers of that church who on account of increasing age or sickness are unable to continue in the active work of a circuit.



The Island Condition Powder

How is your horse looking? Is his coat slick and glossy? Is he full of life and action? or is his hair stiff and dirty looking? Is he moving slowly in a tired fashion? Do his eyes indicate good health?

The Island Condition Powder

will tone up his digestion and promote clear eyes, give gloss to the coat and lighten to the action. You get a full pound package and every particle is good medicine--not filled with cheap meal--It's just as good for cattle, sheep and hogs--

25c pkge. E. A. Foster Central Drugstore Sunnyside

GALE PLAYS HAVOC WITH AVIATORS AT NEW YORK.

NEW YORK, Oct 27--Such are the caprices of October weather that Ralph Jomstone and Arch Hoxsey, of the Wright team of aviators, went up for attitude at Belmont Park this afternoon and brought down the record of the day for distance.

The fifth day of the international aviation meet opened full of promise and closed with a thrilling western that filled the air with autumn leaves, slammed down benches in the grand stand, ripped out the canvas screens that bar the view of those who have not paid, but hope to gaze at a string of flags from the grand stand and sent such a shimmering line of dust devils dancing around the tracks that the flare lamp had to be lighted outside the hangars for the mechanics to find their way about.

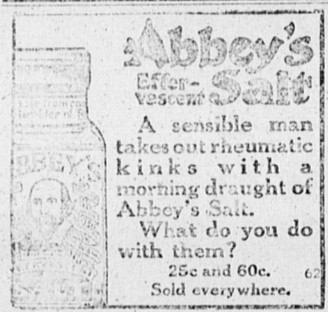
Officially, flights for the Gordon Bennett elimination trials to pick an American team which shall defend the international trophy won at Rheims last year by Glenn H. Curtiss opened at 9 o'clock this morning, but nobody cared to come out for them in the wind that was blowing.

At 1:30 o'clock the special prize of \$10,000 offered by Thomas Fortune Ryan for a flight from the field to the State of Liberty and return, was open to any aviator, but none of them dare try. This narrowed the programme down to one hourly event for distance, and those insatiable rivals, Hoxsey and Johnstone of the Wright team, for altitude in standard model Wright biplanes of the new design type, were the only ones to brave a gale of from 20 to 25 miles an hour.

Both Johnstone and Hoxsey were driven miles off the course. Word came from Hoxsey first that he landed safely at Brentwood, Long Island about twenty-five miles distant.

Johnstone, still resolute that he wouldn't come down before the fellow Hoxsey, stuck it out longer and was carried 55 miles, to Middle Island Village, Long Island, 1000 feet above the sea, where he landed the day. Both returned in that they hoped to fly back to the course tomorrow.

For the hourly distance event, the only routine number remaining on the programme, the sole entrant was Latham in an Antoinette. He finished the hour with only four laps, 27 miles in 55 minutes 24.50 seconds.



A sensible man takes out rheumatic kinks with a morning draught of Abbey's Salt. What do you do with them? 25c and 60c. Sold every where.

STILL ANOTHER LETTER TO MESSRS PROWSE BROS. LTD., CITY.

The announcement in the daily papers a short time ago, stating that after January 1st, 1911, you were adopting the One Price Cash System met with approbation on all sides and will not only make our store more popular than ever, but will add hundreds of new customers to the already great number.

Having had five years' experience in a store where the One Price Cash System was carried on, I can readily point out its many advantages.

First: Its fairness is what should be considered. When customers know that the market price is the only price they are willing to pay it, and where discount is allowed they know it is a matter of some one else getting it from five to ten per cent. less for the asking.

Second: It gives the customer confidence in the clerks, as well as the firm. Thus, it does away with the old habit of hanting over a few cents, because their neighbors or friends got the same goods from such a clerk for so much.

Third: The Cash System enables the merchants to sell much cheaper, as it does away with the heavy expenses attached to bookkeeping, and the making out of hundreds of accounts every few months.

Fourth: The merchants cannot afford it as they have to meet their notes and drafts promptly in the bank.

Fifth: The people who are in the habit of running accounts get behind before they realize it, as they could and would do without the same goods if they had to pay cash down. In paying cash they could buy cheaper, get better value for their money, and are free from the worry of always having to pay bills.

Consequently, the One Price Cash System is the most satisfactory to all concerned.

Yours truly, Star Steam Laundry A. F. Webster, Prop.



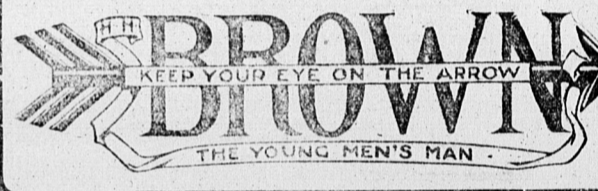
Sweater Coats that are Simply Swell

We are showing some smart lines in sweater coats that should appeal to all who desire comfort, style and taste in dress. The sweater coats are from the leading factories and purchased with a view of pleasing provincial dressers--and they're doing it.

You'll need a sweater coat for the coming winter--they're now indispensable--and you can secure the season's best here at just ordinary prices.

Knit to fit coats are here in a variety of styles. This line is made to typical living models and for fit, style and shape, retaining qualities cannot be beat. In green and brown, brown and green, silver gray and maroon, hunters green and white, silver gray and royal blue, at \$4.50 and 5.00.

We have other lines, perfect fitting, all fashionable colors, well made and great values at the prices quoted. Prices \$1.35, 1.75, 2.25, 2.50 and 3.00.



Don't Buy A Cheap Gun

as a general proposition it doesn't pay to buy cheap things of any kind. It is surely unwise to buy any but a good gun.

Get a safe gun and one that puts the shot where you aim. Get a gun you will be proud of. We have a fine assortment

LOADED SHELLS The Rogers Hardware Co Ltd We Have A Large Assortment

COTTON TWINES!!

We have a very large stock on hand at market prices.

No 1 and No 2 grades in 120 lb bales made up in balls packed in 5 lb bags.

The same grades in CONES about 90 lbs in a barrel.

As Raw Cotton is rapidly rising in price--A QUICK ORDER WILL PAY THE PURCHASER.

Schofield Paper Co, Ltd. St. John, N. B. dmwfrmtf.

Wrapping Paper One Car, 20,000 Pounds Manilla, Kraft, Fibre, Grey, Brown, White Dress, in Rolls and Reams, All Sizes and weights. Paper Bags One Million (1000,000) The celebrated "S. O. S" kind, in sizes from 1-4 lb, up to 25 lbs. Wrapping Twines Nos. 1 and 2 Cotton, Sea Island, Hemp Twines, Linen Twines, all sizes in Balls and Cones. Wholesale and Retail. Lowest Prices. Carter & Company Limited Phone 70