

**CRISP!**  
CRUNCHY-GOOD IN MILK!  
Get Kellogg's  
**RICE KRISPIES**

MOTHER KNOWS BEST!

**Kellogg's RICE KRISPIES**

A better value, too! Yes, every box of these crunchy Rice Krispies gives more weight for less money. Compare with any other nationally known ready-to-eat rice cereal. Try 'em today!

**Canada Packers' Livestock Truckers & Agents**  
FOR PROMPT RETURNS SHIP THROUGH THESE REPRESENTATIVES EVERY WEEK  
WE INVITE YOU TO VISIT THE LOCAL PLANT AND SEE YOUR HOGS BEING KILLED, WEIGHED AND GRADED.

PLACE	TRUCKER/AGENT	LOADING DAY
Albany-Victoria	L. D. MacLeod & Sons	Thursday
Alberton	Alberton Coop.	Tuesday
Annandale	J. G. MacDonald	Tuesday
Bedford-Tracadie	Herb Mullin	Tuesday
Belle River-Wood Islands	R. Bears	Tuesday
Bloomfield	Bloomfield Coop.	Tuesday
Bradabane	Elmer Wigmore	Thursday
Canoe Cove	Archib MacKinnon	Tuesday
Cardigan	Norman MacKenzie	Thursday
Conway - Portage-Freeland	H. E. Phillips	Tuesday
Corwall	Hazen Howard	Tuesday
Covehead-York	Lloyd Vesey	Tuesday
Crapaud-Westmoreland	R. N. Dawson	Tuesday until noon
Dunstaffnage	Borden Boswell	Tuesday
Iona - Eldon - Pt. Prim	John McEae	Tuesday
Melville	Ellerslie Coop.	Tuesday
Elmira-East Point	Plus Campbell	Monday afternoon
Fredericton	Les MacDowell	Thursday
Gaspereaux - Murray Harbour North	Carl Graham	Tuesday
Hunter River	Borden Bagtall	Thursday
Kennington	Herb McEwen - Maurice Casey	Thursday
Montague	Sid MacLean	Thursday
Morell	Dingwell & Rossiter	Tuesday
Mt. Stewart	Earl Jay	Tuesday
Murray River - Murray Harbour	R. MacPherson	Tuesday
Northam	Spurgeon Dymont	Tuesday
O'Leary	O'Leary Coop.	Tuesday
Peakes-St. Theresa's	Merrill Devine	Thursday
St. Peter's-Bear River-Souris	Roddie Pratt	Tuesday
Summerside	H. S. MacEwen & M. Careley	Thursday
Tignish	Tignish Coop.	Tuesday
Vernon River-Uigg	Ralph Lea	Tuesday
Waterbury - Cherry Valley	Walter Crane	Tuesday
Waterville	Eddie Shea	Tuesday
Wellington	Wellington Coop.	Tuesday

Charlottetown and vicinity - For efficient trucking service Monday to Friday phone 296 or 1274.  
It is impossible to list every district on the Island. If your district is not mentioned please contact the nearest trucker to you. Trucking from farmers' yards direct to the Charlottetown Plant wherever possible. For this service contact your local trucker previous to trucking day.

REMEMBER  
IT IS TO YOUR ADVANTAGE  
TO MARKET YOUR HOGS AND OTHER LIVESTOCK THROUGH  
THE CHARLOTTETOWN PLANT  
An Industry On Prince Edward Island

**LOADING LIVE HOGS**

WE ARE IN THE MARKET FOR A LARGE QUANTITY OF LIVE HOGS EACH WEEK FROM THE FARMERS ON PRINCE EDWARD ISLAND. NOTIFY OUR TRUCKERS IN YOUR VICINITY WHEN YOUR HOGS ARE READY TO MARKET. LOADING EVERY MONDAY AND TUESDAY AT:

SOURIS - BAY FORTUNE  
ST. PETERS - GREENWICH  
MOUNT STEWART  
ANNANDALE  
MONTAGUE  
FARMURE ISLAND  
VICTORIA CROSS  
CARDIGAN  
YORK  
JOHNSTON'S RIVER  
NEW HAVEN - BONSHAW  
STANHOPE - COVEHEAD  
UNION ROAD  
BRISTOL  
ROCKY POINT  
NORTH WILSHIRE  
HUNTER RIVER  
STANLEY BRIDGE-CLIFTON  
FREDERICTON  
ROBE RIVER  
BRADABANE  
EMERALD  
KINKORA  
ALBANY  
WESTMORELAND-CRAPAUD  
KENSINGTON  
LONG RIVER  
SEA VIEW  
CAVENISH  
WILMOT VALLEY-BEDEQUE  
SUMMERSIDE-SHERBROOKE  
VERNON  
TRACADIE

CLIFFORD PETERS  
FUS McDONALD  
MICHAEL McWILLAN  
F. L. DOUGLAS  
RONALD J. McDONALD  
HOWARD McCARBON  
WILLIAM J. McDONALD  
STEWART E. ADAMS  
LINWOOD J. McNEILL  
IRVING McDONALD  
JOSEPH MURNAGHAN  
LOUIS TIERNY  
HARRY McLAUGHLAN  
LOWELL YOUNKER  
GORDON J. McEWEN  
ROY CAMPBELL  
ELMER CLOW  
GORDON MATHEWSON  
NELSON ROBERTS  
HAROLD McLEAN  
D. B. REID  
EARL TODD  
CLAYTON GREEN  
JAMES P. CALLAHAN  
J. GEORGE McKAY  
BERT J. TROWSDALE  
OLIVER CAMPBELL  
WILLIAM BELL  
JAMES B. McLEOD  
GRANT McLEOD  
HARRY WAUGH  
ROBERT F. HOGG  
BRENDON CURRAN  
JOSEPH McISAAC

SHOULD YOU NOT HAVE AN ADVERTISED TRUCKER IN YOUR VICINITY, TRUCKING WILL BE PAID TO ANY TRUCKER OR FARMER DELIVERING HIS OWN HOGS AT OUR STOCK PENS, RAILWAY WHARF, CHARLOTTETOWN.

**Swift Canadian Co. Limited**

**Lonely Parade**  
By Fannie Hurst

Summers along the Italian and French Riviera, nomadic winters in the capitals of Europe had produced this Oliver Plow who had retained little of his native equality, except indolence of body and mind and a certain parrotlike flatness of voice that was as characteristic of Marion, Indiana, as his spats and cut of coat were not.

"Sierra," said Leonore, with the flowing ease of manner that made her charming and kept her pretty even as she faded, "you are now in the act of meeting your stepmother's stepson, which I suppose makes him your thingamabob. Oliver, this is Sierra, this is Miss Kitty Mullane and I believe you and Miss Ames already know each other."

You needed only to regard John Baldwin and his wife's stepson, to realize how little there was to hope for in the way of future compatibilities between them. The older man had the habit of observing Oliver Plow as if he had never seen him before, as if slight of him, a very distaste which pulled at his lips.

Presentable enough, yes, this Oliver Plow. Shaking hands with him was something of an experience. A sudden sense of futility began to descend upon Sierra. Most of her adult life she had been addicted to the mental gesture of trying to brush aside these recurring swoops of her spirit. This was one of those social moments of innocuous chatter and meaningless march of circumstances which, ever since she could remember, had periodically saddled her with a sense of futility.

Everything, she had learned to tell herself, is important, or nothing is important. And yet, when all was said and done what possible meaning could vacuous hours such as these carry over with them? Six people in a drawing room patting because the position of a painting or the coloring of a rug had been changed.

**CHAPTER X**

Dinner was better prepared than in the days when she and her father and, sporadically, Florence had huddled at one end of this vast table.

You amaze three creatures, what are you up to these days?" Leonore asked in roasting chicken, panned to Oliver's taste.

"At present," replied the Charlottetown, "I am up to prevailing upon your husband to tip me off on what to buy in the form of Wall Street provender known as stocks. I need handsome profit from somewhere to enable me to import a young man known as 'Fey', who is setting Paris in a row, performing a state of mind known as the rope trick."

"Charlottetown, Inc. presents Fey of Delphi," amended Kitty. Fey at this moment is probably pulling ropes out of Montmartre ether and doesn't know that such a person as the Charlottetown exists. His destiny, however, hinges on what happens at this table tonight and in Wall Street tomorrow.

"What is good, Father, in elegantly engraved stocks and bonds?" inquired Sierra. You could tell by the characteristic turn-of-mind fashion in which Baldwin darted his head about in his collar, that he had the feeling that the women were at him. "Nothing is good for a bull in a bear market."

"But, Baldwin, this delicate mauve kitten and myself have accumulated between us, what with star sapphires, bad plays, pink sugar and the like, the sturdy sum of five thousand dollars."

"And fifty—Charlottetown—"

"Which we must double."

"You businessmen talk all that out in a glow," interposed Leonore, pushing back her chair and drawing Oliver with her eyes into her intention to drift apart with him from the group.

The subject, carried over with Baldwin as they crossed the hall to the small overworked repository of Mamie Baldwin's one-time mania for small and useless objects.

Five thousand and fifty dollars, pushing back her chair and drawing Oliver with her eyes into her intention to drift apart with him from the group.

The subject, carried over with Baldwin as they crossed the hall to the small overworked repository of Mamie Baldwin's one-time mania for small and useless objects.

Three good heads on three good women's best. The Mullane persiflage fell by the wayside of Baldwin's attention.

"Come, come, Baldwin, you're known for being quick on the uptake."

"I've been supporting a fellow named Joe Quirk and his family out in Pueblo for thirty-four years."

**Veto**  
NEW PROCEDEMENT

checks perspiration STOPS Offending Odor effectively - gently

Always creamy, smooth. Harmless to normal skin... even to flimsy, fragile fabrics.

25¢ 37¢ 59¢ STAYS MOIST IN JAR

**Got Quick Relief from West Arctic Veteran CHRONIC BRONCHITIS Former Islander Dies In Edmonton**

"Ever since birth, I was subject to attacks of Chronic Bronchitis," writes Mr. Roy Jarvis, 1026 Dovercourt Rd., Toronto. "I coughed violently and wheezed a great deal. Then I learned about RAZ-MAH—and now I'm happy to say I've found relief."

You, too, can get quick relief from that dry, hacking or phlegmy bronchitis. Take Templeton's RAZ-MAH—the remedy specially made to relieve Chronic Bronchitis, Asthma and Hay Fever. Enjoy your work, enjoy your rest—start taking RAZ-MAH today. 60c. \$1.25—at druggists. R-36

Miss Ames, because I was quick on the uptake and won his silver mine stake over a showdown that took exactly two minutes to play. Those were the days when silver mines and a fellow's destiny could move across a barroom table.

"Your Joe," exclaimed the Charlottetown, "had my idea of living dangerously. What this half-dead world needs is alive living, said by one who intends to live that way."

"You clever new women," said Leonore, glancing down her fine nose, "aren't afraid, are you? I guess that's what makes you fascinating." What she might have been saying with the glance down her nose was: I guess that's what makes you three strange birds without boughs.

"Hold it," cried Kitty, leaning over to lay her mauve paw on Leonore's pale one, "I suddenly know that I want to make you a necklace of scarabs! I've never worked in scarabs. I would mount two center ones on a slant to match the tilt of your eyes. My purple paws itch to get at it."

Leonore's eyes, with the flecks of scarabs green in them, fastened themselves upon her stepson. "Something scarab in me, never before suspected, lifts its head. Speaking of scarabs, come along, Olive, to the library. I'll show you that jade elephant Laura sent me from Calcutta."

Seated in the kind of pause the two of them invariably created when they left a room together, the Charlottetown slipped the palm of her hand noisily across her thigh. "What say, Baldwin? I'll cut you cards for the five thousand simoleons Kitty and I have salted down together. All right, Kitty?"

The blue eyes of Miss Mullane orbits. "Yes."

To be continued

**Train Natives**

Another great task accomplished by Hogan was training of Eskimos in herding and care of these huge herds.

Hogan was born at Hope River, Prince Edward Island, in 1888. He attended Truro Agricultural College and was graduated from Ontario Agricultural College at Guelph in 1916.

For a time he was engaged by the B. C. department of agriculture as a soil and crops inspector.

Later he went to Mexico to manage a private ranch but this work was suspended following the Pancho Villa revolution.

He ranched in southern Alberta until 1936 when he entered the department of resources.

**To Government**

He was loaned to the defence department in 1941 as superintendent of farming operations at the Suffield experimental station in southern Alberta.

Funeral will be held in Edmonton.

He is survived by three brothers, Douglas L. and Et.-Col. J. H. Hogan, both of Ottawa, Austin of Emerald, P. E. I., and one sister.

**West Arctic Veteran Dies In Edmonton**

Canada's reindeer king, Everett W. "Pat" Hogan, died in Edmonton on September 20.

Hogan VIII had been superintendent in charge of the Canadian government experimental reindeer herd project in the Arctic since 1944.

He was first assigned to the unique task of herding, caring for Arctic reindeer and training native Eskimo herdsmen in 1936.

It was "Pat" Hogan who took over from American reindeer drovers after the latter drove some 2,370 reindeer from Alaska to the mouth of the Mackenzie river in 1936.

Herd increased in last 13 years to more than 7,000.

Idea of the project was to provide work and meat for the western Arctic Eskimos who faced starvation after collapse of fur prices.

**Only the Amazing New RCA Victor 45 rpm System Brings You All These Advantages!**

An entirely new kind of musical enjoyment is waiting for you today at your RCA Victor dealer's. It's not just a new size of record or a new type of player, but a completely new system of recorded music.

**You must SEE it - HEAR it - to BELIEVE it!**

**Better Music at LESS COST!**

Yours for only **\$29.95** (RCA Victor 9-JY-Speed Playing Attachment)

**WORLD'S MOST DEPENDABLE RECORD CHANGER**  
You plays up to 10 records automatically. You enjoy more than 40 minutes of music without moving from your favourite chair. Acts silently with trigger-action speed. Has far fewer parts than conventional changer... no more changer-damaged records.

Quickly and easily connected to any radio or radio-phonograph

The RCA Victor 9-JY "plugs in" and plays through any radio. What's more, it can be attached to your present radio-phonograph through a simply installed inexpensive 2-way switch that enables you to enjoy the new 45 rpm records or conventional 78 rpm records at the flick of a finger.

**ANSWERS TO YOUR QUESTIONS**  
(If you already possess a conventional record player or radio-phonograph)  
QUESTION: Can I play RCA Victor "45" records through my present radio-phonograph?  
ANSWER: Yes—just plug in the record player attachment 9-JY and play.  
QUESTION: Can I play them through my present radio-phonograph?  
ANSWER: Yes.  
QUESTION: Can I play both "45" and conventional records through my present radio-phonograph?  
ANSWER: Yes—a simply installed switch (priced only \$1.95) will let you self-contained amplifier and speaker. Marvellous tone and volume for a set so compact and light. Take it... plug it in anywhere... enjoy over 40 minutes of music without moving from your favourite chair. **\$54.95**

Here's the new 45 rpm System in a beautifully designed cabinet of Sheraton influence with all dials and controls concealed. There's a second automatic player for conventional 10" and 12" records. Powerful 6-tube radio provides magnificent standard and short wave performance. In hand-rubbed walnut or mahogany veneer. RCA Victor 9-W-45. **\$229.00**

A fully automatic phonograph less than 10 inches square, RCA Victor Model 9-EV-3 (not illustrated) is complete with self-contained amplifier and speaker. Marvellous tone and volume for a set so compact and light. Take it... plug it in anywhere... enjoy over 40 minutes of music without moving from your favourite chair. **\$54.95**

**RCA VICTOR**  
WORLD LEADER IN RADIO... FIRST IN RECORDED MUSIC... FIRST IN TELEVISION

"Why are your teeth so much whiter today?"  
"Because I changed to Pepsodent WITH IRIUM!"

**PEPSODENT**  
WILL GIVE YOU, TOO, THE WHITEST TEETH

Why? Because only Pepsodent contains Irium, the marvelous exclusive ingredient that gives you the greatest cleansing action ever offered. Pepsodent gets rid of every trace of dull film. That's why New Pepsodent with Irium gets your teeth cleanest—and when they're cleanest they're whitest... ask for Pepsodent Dental Cream today! You'll love Pepsodent's delicious, fresh, minty flavor!

MEDIUM SIZE 25¢ LARGE SIZE 45¢ GIANT SIZE 75¢

**PEPSODENT gives the WHITEST teeth**

IT'S IRIUM THAT MAKES THE DIFFERENCE

**STUDY IN HIMALAYAS**  
NEW DELHI—(CP)—An Himalayan expedition left here recently to select a site for a high altitude research station. The station will study astronomy, cosmic rays, glaciology, seismology and biological sciences.

**WHY IT'S BLUE**  
Dust and vapor in the atmosphere which scatter the sun's rays produce the blue color of the sky.

**FOR SALE—CHEAP**  
SILVERTON, Devon, England—(CP)—An auctioneer sold three detached cottages for £20 (£83.00).

**ADD NOTES BY THE WAY**  
Our position for uranium ore, and our possession of large proved supplies, could be one of the factors determining when New York and Toronto are to be attacked. It is significant of our bland complacency that we have only the same two producing sources that existed eight years ago, when President Roosevelt gave the signal to proceed upon atomic bomb research. Just the same two: the Eldorado Mine in Northwest Canada and the mines near Elizabethville in the Belgian Congo. Either or both sources could be cut off or destroyed. —Northern Miner.

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RCA VICTOR RECORDS and RECORD PLAYERS Obtainable at **SMALLMAN'S LTD.** Home Furnishings Store SUMMERSIDE

YOUR RCA VICTOR DEALER—**R. T. HOLMAN LTD.** SUMMERSIDE and CHARLOTTETOWN "Where Old Friends Meet"

FOR RCA VICTOR RECORDS and RECORD PLAYERS, see **MILLER BROS.** 147 Great George Street Phone 535