

We Have an Excellent Stock of Goods

BRACELET WATCHES in solid Gold Filled and silver. Our prices will please you

PENDANTS—Solid Gold set with real Pearls, Peridot, Amethyst etc. Splendid values.

CUFF LINKS—Solid Gold gold Filled and Silver suitable for engraving

OTHER LINES—Scarf Pins Brooches, Rings Lockets Tia Clips, Bracelets, Ivory Goods, Ebony goods Chains Fobs Fountain Pens Silverware and Hand Painted China

Call and inspect our stock Articles purchased from us Engraved free

C. W. Patterson Jeweller

You Catch Cold

Because you are weak, tired and rundown. Get rid of the cold and build new strength and vitality at the same time by taking

HUGHES' Palatable Cod Liver Oil

with Hypophosphates

It is a general tonic that is agreeable to the taste cures coughs and colds, and fortifies you against further attacks

50c and 1.00 per bottle

Geo. E. Hughes

"The People's Druggist"

10 Per Cent Discount For Ten Days On Walk Over Shoes

100 Pairs Women's 40 Pairs Men's

These goods were all purchased before the big prices came and we are selling them at the old prices **LESS 10 per cent DISCOUNT Sale Lasts 10 Days**

The Women's include laced and buttoned High cuts and Medium Gun Metal, Patent and Brown Suede

The Men's have a few Buttoned and Patents and they are all **GENUINE BARGAINS**

Morris-Smith-Beer

Select your Toilet Soap with Care

If more care were exercised in the selection of toilet soaps, there would be less need for skin foods and kindred preparations.

Because of its carefully balanced formula and the fact that its mildly antiseptic, is not so pronounced as to harm the most delicate complexion, instantly commends.

Rexall Medicated Skin Soap

Each cake wrapped, three cakes to the box. Per Cake, 25c.

The McKinnon Drug Co.

The Rexall Drug Store

PEOPLE

will deal where they get the best Service. We don't blame them for we do the same thing ourselves. This is one reason we are not afraid of competition because we always aim to Satisfy our Customers.

We have the buying power and can give you unrivalled service in our own particular line

We sell every thing that's good to eat.

Jenkins & Son

Grocers

484-2-20MLT.

We thank our customers for their liberal patronage during the past year.

Our wish that Health, Happiness and Prosperity be your good fortune during the coming year

W. N. TANTON

Jeweler

HEART SONGS COUPON

PRESENTED BY THIS PAPER TO YOU

HOW TO GET IT ALMOST FREE

Clip out and present five coupons like the above, bearing consecutive dates, together with our special price of 98c

CHARLOTTETOWN GUARDIAN

FEBRUARY 27th

5 Coupons and 98c Secure the \$2.50 Volume

Beautifully bound in rich Maroon—cover stamped in gold, artistic inlay design, with 16 full-page portraits of the world's most famous singers, and complete dictionary of musical terms.

OUT-OF-TOWN READERS WILL ADD EXTRA FOR POSTAGE

Within twenty miles 7c over twenty miles 18c.

"HEART SONGS" The song book with a soul! 400 of the song treasures of the world in one volume of 500 pages. Chosen by 20,000 music lovers. Four years to complete the book. Every song a gem of melody.

The Central Guardian

IT PAYS to buy in this Province.

TONIGHT the grand concert in Zion Hall. 25c. 4568.

FREE DEMONSTRATION.—Ladies who are not satisfied with the appearance of their hair should consult Mrs. White, Queen Hotel. 4543-2-24Mtt.

C. G. S. PRINCE EDWARD.—The car-ferry steamer, which left Georgetown at 7 o'clock yesterday morning, docked in Pictou at 11 a.m. She had fifteen carloads of freight, and the mails.

SERIOUSLY ILL.—The many friends in all parts of the province are very sorry to hear of the serious illness of Mr. Daniel P. Irving, Vernon River Bridge and it is the hope of one and all that he will soon have recovered from this severe attack of illness.—Q

MAIL BOATS.—Notwithstanding the stormy weather of yesterday the mail boats made crossings both ways at the Capes. The boats from "Toronto" brought 47 sacks of mail and three passengers. They landed at Traverse at 12.15. The boats from the Island side landed at "Toronto" at 1.30 p.m. The mail arrived in the city from Cape Traverse at 5.40 p.m.

BATTERY CHANGES.—A Pictou soldier in a siege battery in England says: For some reason or other the numbers of the Canadian batteries are to be changed again. We came over as No. 8, but were given the Imperial number of 273. Now we are to be No. 9 Canadian Siege battery while the P. E. I. battery which came over as No. 5 is now to be No. 8. This will likely cause a slight confusion in regard to mails. There may be a good reason for the change but it seems unnecessary to us. Pictou Advocate.

SPLENDID ENTERTAINMENT.—The Young People's Dramatic Club of Trvon, gave a highly amusing "character sketch" entitled, "The Young Village Doctor," in the hall at Victoria, on Monday evening, Feb. 19th. The weather and roads being in their favor, the hall was well filled, and a good sum of money was realized in aid of the Red Cross societies of Victoria and Trvon. Mr. Walter M. Lea acted as chairman, in his usual pleasing manner, while the order throughout the evening was excellent. Between acts the audience was delighted with solos by Mrs. J. W. Windsor, Misses Mary Inman, Elsie Howatt, Helen Reid and Mr. W. M. Lea, also a reading entitled "The Sea Is His, and England Guards It," by Miss Neavy Myers. The following is the setting of the sketch:—ACT 1.—Mrs. Crane's best parlor being turned into a doctor's office. ACT 2.—Dr. Young in office. ACT 3.—An accident. Scene 1.—A call. Scene 2.—Night in office. Scene 3.—Morning in office. ACT 4.—Dr. Young and bride receiving guests at wedding reception. Characters: Dr. Young, the new doctor; Malcolm MacDonald; Mrs. Crane, (the doctor's landlady); Mrs. Jack Howatt; Mrs. Frost, (sympathetic neighbor); Mrs. Rich Lord; Mr. Brief, (lawyer); Jack Patterson; Penelope Knowing, (very learned); Winnie Smith; Bolinda Clinger, (very sentimental); Mrs. Ed. Hiller; Jane Crane, (trained nurse); Helen Reid; Silas Goldbones, (Jane's rejected suitor); Fred Leard; Solomon Wisacre, (a patient); Austin Toombs; Mrs. Simon Grabbe, (a patient); Margaret MacDonald; Mr. Simon Grabbe, (a patient's husband); Edwin Hiller; Samuel Lovejoy, (a patient); Austin Smith; Mrs. Ware, (a poor widow); Mrs. Austin Toombs; Mr. Sotley, (Bolinda's friend); Hartford Woodside; Alex. Brown, (doctor); Lloyd Sturdy; Tom Brave, (soldier); Lloyd Sturdy; John Brooks, (vocalist); Tom Fell; Mrs. Brooks, (vocalist); Mrs. Tom Fell; Sarah Large, (Mrs. Goldbones); Grace Woodside.

CONCERT.—Don't miss the concert in Zion Hall tonight. 4568.

CONCERT TONIGHT.—The young ladies in costume singing English, Irish and Scotch Choruses. Zion Hall tonight tickets 25c. 4568.

MEETING.—To our members of the Eclectic Rebekah Lodge, No. 73 Kensington, are hereby notified that night of meeting is changed from Friday night to Monday. Signed Carrie Kennedy, Recording Secretary. 4553-226M21.

CALL TO NOVA SCOTIA.—The Venerable Archdeacon Watson of Kensington, (P. E. I.), has been elected rector of Pictou (N. S.), in succession to the Rev. A. E. Andrew, who has enlisted in the artillery for overseas service. This move on the part of Mr. Watson may necessitate his resignation of the archdeaconry of P. E. Island.

UP-TO-DATE JOB PRINTING.—The Guardian has installed a considerable expense a modern up-to-date Mithras Printing Service for the benefit of the patrons of our Job Printing Department. This machine will print Letters, Forms, Announcements, Statements, Circulars, etc., that are so different to the ordinary printing that makes them much more effective. This work is a perfect facsimile of Type-writer, at less than a tenth of the cost. See advertisement in this issue. Send a sample order and get acquainted with this modern printing service. Address Job Printing Department, Charlottetown Guardian, Charlottetown.

PROFITABLE LECTURE.—On the evening of Friday, Feb. 16th, Mr. Francis J. Praught delivered a very interesting lecture to a large and appreciative audience at the Earncliffe school-house, his subject being "Civilization." At the close of the lecture a vote of thanks was moved by Mr. Francis Mutch who said he had heard Mr. Praught lecture on several occasions in the past and hoped to have that pleasure again in the near future. Mr. A. S. Young in seconding the motion said that nothing could hold the attention of an audience like originality and declared that Mr. Praught's lecture, from start to finish had been stamped with this characteristic and that every sentence gave evidence of deep thought.

P. E. I. DAIRYMEN TO ATTEND COURSE.—Mr. F. T. Morrow, Dairy Inspector, leaves on March 1st for Truro, N.S., to assist at the Classes in Cheese and Butter making and General Factory management to be held at the Truro Agricultural College. These classes are to be conducted by two of the best practical men in Canada, Mr. G. H. Barr, Chief of the Dairy Division, who will be in charge of the Cheese Course, and Mr. Mac Robertson, of Belleville, Ont., butter-making instructor. The majority of the makers in this province expect to attend the courses, each of which will continue for two weeks. The Butter Course begins on March 7th, and lasts until the 21st, and the Cheese Course will be from March 21st to April 3rd. Milk-testing will be carried on under the direction of Mr. C. W. McDougall, of Sussex.

EARNSCLIFFE NOTES.—The good work done on the ice the other day by Mr. John Praught's trotter "Lark," has been favorably commented on, it is a note of warning to the Earncliffe boys who also own trotters that they will have to look to their laurels if they expect to win in the trot on Pownall Bay next month.—Mrs. Robert Jenkins returned home yesterday from a week's visit with her brother, Mr. Henry Young.—At their last meeting the Earncliffe Red Cross decided to adopt a prisoner of war in Germany. A valuable six-year-old horse belonging to Mr. J. McInnis died recently.—Miss Loretta Doyle is spending a very pleasant holiday with friends in Village Green.—One of the most pleasant features of the last public gathering in the Earncliffe school was the efficient way in which Mr. Edwin L. Doyle performed the duties of chairman. The combination of the scholar and the gentleman makes an ideal presiding officer for a public meeting.—Her friends are very pleased to be able to report that that very estimable lady, Mrs. Belle Mutch, is very much improved in health. She has suffered very much during the past year or two, but now we all hope that the worst is over, and that she will ere long be restored to health and strength again.—Mr. Lee H. Young was a welcome visitor here this week.—Q

Bargains IN Home Made Candies

Every Saturday

Thomas White

Sunnyside

4518-2-23Mfrisattuff.

The Chamois Antelope is Almost as Extinct as the Dodo

The chamois antelope is almost extinct, yet the name clings to soft pliable skins which became popular under the name of CHAMOIS SKINS & CHAMOIS VESTS

The so-called chamois skins are really carefully selected and dressed lamb, sheep or goat skins. They are none the less valuable on this account.

You are more interested in getting the best quality of skins that can be procured.

We have chamois skins, and chamois vests in a variety of sizes and styles—appropriate for any use to which you may wish to put them

Prices range up to \$3.25

Johnson & Johnson

THE QUALITY DRUGSTORE

COR. KENT & PRINCE STS.

MEETING.—Caledonia Club meets tonight at 8 p. m. 4571.

POLICE COURT.—One drunk yesterday was fined \$10 or thirty days and another who failed to appear had his \$20 bail bond forfeited.

OF LOCAL INTEREST.—Rev. Dr. D. N. McPhail, of the Church of Scotland, in Isle St. Vincent, (B. W. I.), was a visitor in St. John for a day or two last week. Dr. McPhail was for some time minister at Mount Stewart, (P. E. I.), and later in St. Columba church, Kirkhill, (Ont.), before going to St. Vincent.

REMAINS COMING HOME.—The remains of the late Louis C. Robertson, who died in London, Ont., left the city yesterday for the Island. The funeral of which notice will be given later, will take place from the residence of Mr. H. A. Robertson, Alexandria, nephew of the deceased. Mr. Robertson, who was 75 years of age, and at the time of his death engineer for the London Foundry Co., was born in Pownal, P. E. I. He left the Island 36 years ago. Prior to that he was captain of the steamer Heathcote Bell. Three of his brothers, none of whom survive him, were also sea captains.

MARY PICKFORD WINS.—The Brooklyn Eagle's big contest to decide the most popular actor or actress in moving pictures today, has just been finished, and was won by Miss Mary Pickford, who headed the list with over 37,000 votes. The Eagle says that the surprise of the contest was the poor showing made by Charlie Chaplain, who received only seven thousand votes. Chaplain's poor showing, says the Eagle, is attributed to his questionable methods of trying to amuse, and declares that the public are getting tired of the "rough stuff."

CALL TO P. E. I.—Rev. A. D. McKenzie, of St. Luke's church, Montreal, has been extended a hearty and unanimous call to the congregation of Brookfield, Hartsville and Hunter River, P. E. I., Mr. McKenzie on graduation from McGill University and Montreal Theological College, went as missionary to British Guiana, but was compelled to return in the course of a year or so on account of his health. He accepted a call after a time to Moose River (Ont.), and later to St. Luke's Montreal. A unique feature of the present call is that it comes from the congregation in which he was born and bred.

AT GRACE CHURCH.—The service in Grace Church on Sunday evening last was of a very impressive and profitable nature. The pastor, Rev. Mr. Littlejohns, took for his subject "Heaven on Earth," choosing as his text, Matt. 6. 10.—"Thy Will be done."

GET RID OF HUMORS AND AVOID SICKNESS

Humors in the blood cause internal derangements that affect the whole system, as well as pimples, boils and other eruptions, and are responsible for the readiness with which many people contract disease.

For forty years Hood's Sarsaparilla has been more successful than any other medicine in expelling humors and removing their inward and outward effects. Get Hood's. No other medicine acts like it.

Dried Fruits

We have one of the nicest assortment to be found in the city.

Evaporated Apples.

Evaporated Peaches.

Evaporated Apricots

Evaporated Prunes.

Full range now in stock.

Beer & Goff

Carter's Book Store

Our Magazine and Newspaper Counter

is kept well supplied with the best magazines as published, English, Canadian and American. Also the Canadian and American newspapers, containing the latest war news and other items of interest, right up-to-date.

The ladies are cordially invited to call and look over our splendid range of Fashion Books. Our Fashion Department is provided with chairs, Spring Fashion Books are now in.

McCALL'S PATTERNS. are the Standard of the World. We are sole agents in Charlottetown. A big range of the latest creations in the Fashion World always in stock. New Styles received each month.

Carter & Co. Ltd

Queen St. Seed Warehouse

You may want to change your automobile, or your piano, or even your home—but you will never want to change the COFFEE, when once you taste the delectable flavour of Chase & Sanborn's "SEAL BRAND" COFFEE.

In 1/2, 1 and 2 pound tins. Whole—ground—pulverized—also fine ground for Percolators. Never sold in bulk. 182

Done on Earth as it is in Heaven." The mission of Christ on this earth was besides redeeming man to establish the principles of true Godliness in men here, thus insuring a Heaven on Earth. The bringing of God into all earthly enterprises would give to earth the Heavenly attributes. Of more than ordinary interest was the musical part of the service. The Sunday School orchestra assisted the choir. Led by these the congregation's singing was general and hearty. A beautifully rendered vocal solo was given by Miss Bertha Carter, also an excellent trombone solo by Mr. A. Gaudet. These, as well as the other parts of the service, were thoroughly enjoyed by the large congregation present.

TRICKS OF MAIL ORDER TRADE

"How can the Guardian make out that it is cheaper to buy at home when we have the facts before us? We are clubbing together to send \$10.00 from our boarding house to get a parcel from a mail order house, and we find we can get cotton thread at 12c, whereas we have to pay 18c here. What do you make of that?"

This is a sample of the criticism our last week's articles brought out, and on the surface it seems unanswerable. But is it? Let us see.

We admit at once that there are certain lines prominently advertised by the mail order houses considerably below the cost of production, or what it would pay to handle at a profit.

But these are merely the little sprats dangled temptingly to catch the whale.

If the mail purchaser could merely send for these sprats, he, or she, would be considerably in pocket provided the freight were paid.

But the freight is not paid, unless an order of \$10.00 or over is sent.

This means one of two things. The purchaser must buy something he probably does not want, to make up the order, which is extravagance and waste, or go hunting round to get somebody to join with him in making up the order.

In the latter case he is acting as the unpaid traveller or agent of the Mail Order House. If a local merchant were to offer him 10 or 15 per cent. commission to turn in similar cash business he would probably turn up his nose at it.

Is that not so?

Next time you think of sending \$10 or \$40 or \$50 or \$100 to a Mail Order House for a joint order collected from your neighbors, calculate what your services are worth, and then ask what commission the local merchants would allow you on the same cash order.

If the local merchant cannot offer you equal or better terms than by all means send your money out of the province.

Just two examples of the whole theory which may be verified:

An Islander bought a belt from a Mail Order House, for which he paid 98c and thought he had made a bargain. He showed it to a friend and asked him what it was worth.

"Fifty cents," said his friend.

"Nonsense!"

"No, see I paid fifty cents for my one,"—and showed him an identical belt he was wearing.

The Islander was skeptical, but his friend took him to the shop where he made the purchase, and satisfied him that he had paid 48 cents too much for his bargain.

Again: A lady writes,—"I would not have believed that (mentioning a mail order house) could over-charge until I had personal experience. I got my undervests from them regularly until one day I happened to be in a store and priced some, and would you believe it, they were from fifteen to twenty cents cheaper, and (mentioning mail order house), would make poor seconds."

The Guardian is prepared to substantiate both these instances.

Now, don't you see how it pays the Mail Order House to advertise below cost one or two conspicuous lines in every-day use?

Give the Local Merchants 50 per cent. of the \$600,000 which you send away, and it will come back to you a hundred fold!

Try it.

TRADE

tra assisted the choir. Led by these the congregation's singing was general and hearty. A beautifully rendered vocal solo was given by Miss Bertha Carter, also an excellent trombone solo by Mr. A. Gaudet. These, as well as the other parts of the service, were thoroughly enjoyed by the large congregation present.

Done on Earth as it is in Heaven." The mission of Christ on this earth was besides redeeming man to establish the principles of true Godliness in men here, thus insuring a Heaven on Earth. The bringing of God into all earthly enterprises would give to earth the Heavenly attributes. Of more than ordinary interest was the musical part of the service. The Sunday School orchestra assisted the choir. Led by these the congregation's singing was general and hearty. A beautifully rendered vocal solo was given by Miss Bertha Carter, also an excellent trombone solo by Mr. A. Gaudet. These, as well as the other parts of the service, were thoroughly enjoyed by the large congregation present.

Done on Earth as it is in Heaven." The mission of Christ on this earth was besides redeeming man to establish the principles of true Godliness in men here, thus insuring a Heaven on Earth. The bringing of God into all earthly enterprises would give to earth the Heavenly attributes. Of more than ordinary interest was the musical part of the service. The Sunday School orchestra assisted the choir. Led by these the congregation's singing was general and hearty. A beautifully rendered vocal solo was given by Miss Bertha Carter, also an excellent trombone solo by Mr. A. Gaudet. These, as well as the other parts of the service, were thoroughly enjoyed by the large congregation present.