

NEW COMFORT GRACES AMHERST HOME

Free premium for poker hands with Rosebud smoking tobacco

"I certainly am glad," remarked an Amherst lady, "that my husband decided to smoke Rosebud tobacco. Every time he bought a package, he gave me the poker hand and last week I got in three complete sets and obtained this beautiful comfort. I figure that it did not cost me a cent, as my husband smokes anyway; and by saving the poker hands I get the premium without a cent of extra cost. Now I am saving up for a Westinghouse electric iron, which is one of the many other premiums to be had in this way. This is a hint which is being followed by ladies all over the Maritimes—with pleasure to themselves and a lot of satisfaction to their husbands. Rosebud is fragrant and mild in the pipe—a genuine cut plus of superior quality that offers smokers the biggest value on the market today. The large ten cent package of Rosebud contains one poker hand—and the larger fifteen cent package contains two poker hands.

Write for special premium sheet to Department T.S., Post Office Box 1320, Montreal.

EDWARDS' JENSEN

Miss Helen Frances Edwards, daughter of Mr. and Mrs. Harry Linwood Edwards, 181 Winthrop street, was united in marriage to Rev. Christian Bert Jensen, son of Mr. and Mrs. James M. Jensen, Leon, Ia., Monday afternoon at 4 at the Calvary M. E. church. The double ring service was used.

Rev. Robert L. Roberts, D. D., pastor of the Calvary M. E. church, performed the ceremony and he was assisted by Rev. John Newton, Lansey of the Central Baptist church of Hartford, Conn. The wedding was attended by a large number of relatives and friends of the couple. The church was decorated with potted palms and cut flowers.

The bride was attractively attired in a gown of ivory satin and wore a tulle veil with a cap of old lace and orange blossoms. She carried a bouquet of white roses. She was attended by Miss Doris Edwards, a sister, who was attired in green point d'esprit and wore a large black lace hat. She carried a bouquet of butterfly roses. The best man was Oswald Nielson, brother of the groom.

The wedding march was played by Miss Lottie M. Gardner, piano; Miss Hunt, violin, and Mr. Brooks, cello. Guests were present from Hartford, Conn.; Middletown, Conn.; Boston, Rochester, N. Y.; Minneapolis, Minn., and Providence.

Following a wedding trip to Maine, Rev. and Mrs. Jensen will make their home at Hartford, Conn. The bride is a social worker for the Connecticut Children's Aid Society at Hartford. She is a graduate of Taunton high school class '22 and Simmons College School of Social Work, class '28. The groom is assistant minister at the Central Baptist church, Hartford, Conn., and is a graduate of the University of California and has been granted two degrees from the University of Chicago.

Miss Edward's mother was Miss Gertrude McEachern, formerly of Long Creek, P. E. Island.

IN MEMORIAM

MRS. C. H. S. STERNS

There passed away in Souris, on July 30th, after an illness of some months, at the age of 73 years, Mrs. Mary Jane McLean Sterns, widow of the late Mr. C. H. S. Sterns, who predeceased her about two years.

She was a woman of a beautiful character, of good deeds and kind words and highly esteemed by all her acquaintances. She took a deep interest in church work and everything that pertained to the welfare of the community. For many years, she was a life member of the W. M. S. She and her late husband, an honored Elder of the Church, were a tower of strength to the Presbyterian Church, and afterwards to the United Church in Souris. Her only surviving brother is Senator John McLean. Another brother was the late Rev. Daniel McLean, well known over P. E. I., as a faithful minister of the gospel. She is survived by a family of one son and four daughters viz: Frank, successor to his father in business, Mrs. Roy McLean, Souris; Mrs. Irene Dunlap, Moncton; Miss Hazel, Dietitian, Gale Hospital, Haverhill, Mass.; Miss Winnifred, at home.

The funeral which took place on Aug. 1st, was very largely attended by all classes. The service in the house and at the grave was conducted by her pastor Rev. A. D. McDonald, assisted by Rev. J. M. McLeod, of Charlottetown, a friend of long standing who often shared the hospitality of the home. Mrs. N. D. McLean, of Charlottetown, sang

Central Guardian

SALE OF DRESSES commences this morning. Moore & McLeod Limited. 5799-8-5-31.

JOHN MCAULAY AT NEW ANNAN—John McCaulay of Sydney, N. S., singer of Southern Melodies and banjo player of note will favor the spectators with several selections at the big race meet Aug. 6th. 5771-8-4-31.

TWENTY FIVE PER CENT OFF Ladies' Summer Dresses. Moore & McLeod Limited. 5799-8-5-31.

DANCE ENTRIES AT NEW ANNAN—Prominent among the entries are Robert Weeks, Highfield, Ruth Ramsay, Freetown, Mrs. Harry Mutch Central Bedouin, Leon Arsenal, Egmont Bay. This portion of the program at New Annan always arouses a big interest. 5771-8-4-31.

SALE OF CHILDREN'S Summer Dresses. Moore & McLeod Limited. 5799-8-5-31.

SPECIAL SERVICES.—The Church Army Van will be visiting the Parishoners of Cherry Valley, Tuesday and Wednesday of this week. And on Sunday next in Christ Church, Cherry Valley, Service of Evening Prayer and address at 7:00 o'clock.

RETURN AFTER PLEASANT VISIT.—Mr. and Mrs. D. H. Gordon of New Haven, Conn., who have been spending part of their vacation with Mr. and Mrs. J. P. Gordon at Holland Cove, left on Saturday morning for Bedford N. S., where they will spend a few days with Mr. and Mrs. H. G. DeWolf, Mrs. Gordon's parents, before returning to New Haven.

DR. SCHOLL'S FOOT EXPERT will be at our store August 8th, in the afternoon and all day and evening, Saturday, August 9th. If your feet are bothering you, or pains in the limbs, get tired too easily, consult him free. There are wonderful appliances now to help you, light and comfortable. Alley & Co., Ltd. 5734-8-2-5-7-8-9-51.

FIRE AT EMERALD.—A narrow escape from a serious fire was effected last Saturday through the quick action of little Mary Devine, daughter of Mr. and Mrs. W. F. Devine, Charlottetown, who while playing in her grandfather's yard at Emerald, discovered a fire in the roof of Mr. Felix, Murphy's store. The alarm given, friends and neighbors came quickly and although the roof was badly damaged, the fire was prevented from spreading.

CHURCH ARMY SERVICES.—Services were conducted by the Church Army Sunday, August 3rd, in Christ Church, Cherry Valley, at 10:30 a. m. and in St. Thomas' Church Long Creek, at 3:00 p. m. These services were very well attended, and it is very encouraging to see so many young people attending these services. The Youth of Today is the Church of Tomorrow, and what will the result be, if we, who are professing Christians fall in our duty in proving that Jesus satisfies every longing desire?

Minard's Liniment for Lumbago and Neuralgia.

HAIR AND SHOES MATCHED

PARIS, Aug 4.—Pumps continue high in favor. Shoes creators vary them with many clever cuts to flatter different sorts of feet. Julianne shows a pretty new afternoon pump in black patent trimmed round the edges with scallops of white kid. They have an inch-wide cut on the outside of the arch, joined together by two horizontal scalloped tabs of the white kid. Perugia's latest evening sandals are of copper brown patent kid, trimmed with lacquered flowers in bright colors. They look particularly lovely dancing chez Frisco, the other night, your shoes to your hair being a particularly subtle version of the accessory ensemble idea. Perugia's companion evening bag is a small square envelope of the copper patent with rounded flap outlined in the bright flowers, to dangle from the wrist or fingers on a patent loop.

sweetly and tenderly "Face to Face," which added to the beauty of the service.

The pastor made fitting reference to the winsome, useful and charitable life of the deceased. On a beautiful afternoon, she was laid to rest in the family plot, on the anniversary of her wedding day. "Blessed are they who are called to the marriage supper of the Lamb."

The funeral was under the direction of Mr. Dingwell, undertaker, and the pall bearers were: A. H. Smallwood, Daniel McEachern, A. F. McQuaid, R. W. Crockett, T. J. Arbib, John McQuaid. The many beautiful wreaths were a silent testimony to the esteem in which she was held. "A woman that feareth the Lord, she shall be praised."

Jesery Landslide Features Fashion

PARIS, Aug 4.—Later Paris fashion openings confirm the jersey morning dresses seen everywhere and perforated silk jersey afternoon frocks shown by Maggy Rouff and Lucille Paray. New moire, jersey and georgette gowns are shown by Philippe et Gaston for evening.

Longer day skirts continue, balanced by slightly lowered waistlines. Evening décolletés are high in front and low at the back, or with drop shoulder. Tight-belted, wrist-length tunic blouses and jackets buttoned up the front are featured by Jane Regny and others.

Evening skirts with circular flounces according to meet the décolletage feature of the Lelong and Regny collection. Lelong widens the rips of evening gowns by shelf plenums at the sides. Lucille Paray and Champcommunal use pannier drapery. A drapery. A short-sleeved evening gown for winter is an innovation of Lelong, Paray, Regny, Champcommunal and Philippe et Gaston.

Jane Regny launches tartans of the leading Scottish clans, trimming plain ensembles. Damask-printed mouseline with extra transparent pattern is her new evening fabric in delectable ink blue and light peacock green are the new Regny colors.

Lelong has belted double-breasted three-quarter coats on his new sports

costume. His formal morning costumes are of black broadcloth, satin-trimmed. He adopts skirt lengths to the height of his patrons. Applique and head embroidery trimming are used on afternoon and evening frocks. Quaint knee-length evening capes, flounced and fox-furred, contrast with the frocks. His light wraps and dark frocks are unusual.

Stiff lame ottoman is a favorite evening fabric. Fur-hemmed evening gowns and tunics are shown. Pleated rans of fabric are an original Lelong, trimming for day and evening. His leading colors are sky blue, firmament blue, wine reds, cypress green and much grey. Blacks are featured, particularly negre.

Lucille Paray varies the straight silhouette with full shirred panels, puffs over fur under-sleeves are featured on dresses and coats. She shows light velvet blouses with dark velvet afternoon suits. A long Directoire cape with a transformation hard collar is her evening sensation. Split skirts are shown. Elbow sleeves are used for afternoon. Strass and cut-steel embroidery are notable Paray items. Lucille Paray colors are old port, chambrin geranium and guards-man reds. Amethyst and pale blue is one of her extraordinary combinations. Black dyed taupe is used by Regny, Lelong and Philippe et Gaston for coats, costumes and trimmings.

If a girl eats onions just before the expected call of a young man it's a sure sign that he isn't the right one.

Hope For Victory In Olympiad Lies In Track Veteran

(By The Canadian Press) LOS ANGELES, Aug. 1.—That 42-year old runner, Clarence DeMar, Keene, N. H., school teacher, after twenty years of campaigning over the distance grind, still stands out as the leading hope of the United States in the marathon of the 1932 Olympiad.

Three times this season has the veteran of three Olympic games lead the mark to start the 26 mile 385 yard event. As many times he emerged victorious in clockings which demonstrate that he is perhaps better than ever.

He took the historic Boston race in 2 hours, 34 minutes, 45 seconds and annexed the Pawtucket contest in 2 hours 41 minutes. Now he has wound up by defeating a doughty band of Hopi Indian runners, whose ancestors were famous for their endurance, to win the marathon here in 2 hours 34 minutes 45 seconds.

All of these races were won in times which were within three minutes of the record of H. Kolehmalmien, Finland, set at 2 hours 32 minutes 34 4-5 seconds in the 1920 Olympic games. Before DeMar returned to the east he said he hoped to obtain a position here a year before the 1932 Olympiad to become

accustomed to the climatic conditions. He made no mention of retiring from the strenuous sport.

DEATH OF FORMER ISLANDER

The death occurred in New York on Tuesday, July, 29th of Mrs. Proser formerly Miss Lotta Shaw, daughter of the late Robert Shaw, Barrister of Charlottetown. The deceased, who on the death of her father was adopted by her Aunt, Mrs Geo. McMillan, Albany Plains, with whom she resided until after a term in P. W. College took up the profession of nursing in Providence, R. I. Later she married Mr. Duncan W. Frazer, President of United States Locomotive Works with headquarters in N. Y. and branches in Canada and the British Isles.

There are left to mourn one daughter, Miss Jean, New York, and one brother, Joseph Shaw M. D. Southampton, Eng. Her Aunt Mrs McMillan, above mentioned, besides numerous relatives and friends in this Province. Mr. Robert McNeill Barrister of this city and Mr. Shaw McMillan Albany Plains are first cousins of the deceased to all of whom the Guardian extends sincere sympathy.

Sarcastic Boss—I notice there were 35,000 people present on the afternoon that your grandmother was buried. Office Ety (rising to the occasion) —I couldn't swear to that, sir, but I'm sure she's always very popular!

extra good for lunch on a warm day —Kellogg's Corn Flakes and cool milk or cream. Crisp. Easy to digest. Kellogg's furnish energy without "heating" the body. They help you feel cool! Kellogg's CORN FLAKES * Delicious with fresh or canned fruits

MONTREAL, Aug. 2.—Stocks of Zealand butter during the winter will butter as Montreal are nearly twice the restricting factor of a 3c what they were at this time last year advance per lb in the duty, the fact it was shown yesterday in the usual crease from 1c to 4c per lb being month-end statement made by the Board of Trade on the closing day of the month. More butter has been accumulated here this summer as the customers heavy importation of New Most men who say they do the best they can don't.

NOW! THE by McLAUGHLIN-BUICK FOUR SERIES...ONE, THE WORLD'S LOWEST PRICED VALVE-IN-HEAD STRAIGHT EIGHT* \$1290 at factory Oshawa, Ont. NOW, twice as many Canadians can enjoy the greater value, finer performance and enduring worth that have always been characteristic of McLaughlin-Buick motor cars. For now, McLaughlin-Buick, building on the famous, time-tried valve-in-head principle, and holding fast to proved fundamentals, has evolved the Straight Eight. You may expect a definite new quality and measure of performance—flexibility, higher speed, greater power—all delivered as smoothly, surely and as quietly as the tread of a panther. Most remarkable, is the fact that McLaughlin-Buick resources and ingenuity now make it possible for new thousands of Canadians to own a McLaughlin-Buick Straight Eight, for one of the models is priced as low as \$1290, at factory, Oshawa, Ont. Already many more people buy McLaughlin-Buicks than any other car in its price class. Now the great worth, that this unusual preference clearly demonstrates, is available to almost every motorist. The Oil Temperature Regulator, by heating the oil in cold weather assures prompt efficiency when starting; it also cools the oil when high speeds are maintained and prevents loss of lubricating value. The Intake Silencer effectively blankets acceleration noises. The Ring-type Torsional Balancer smooths out engine vibration. And Insulated Bodies by Fisher, effect a new lasting quietness, comfort and safety because of a chassis construction strengthened doubly without any increase in weight. Purchase is convenient, due to G.M.A.C., General Motors' own deferred payment plan and General Motors Owner Service Policy assures your complete and continued satisfaction.