

GIENE
demands that every woman possess a
MARVEL Whirling Spray DOUCHE
The Marvel assures a quick, gentle and thorough cleansing.
Physicians recommend it.
\$4.00 At your druggist's. Avoid inferior imitations. Send 3-cent stamp for illustrated booklet.
THE MARVEL CO.
489 St. Paul Street West, Montreal

CROPS CUT DOWN
BRANDON, July 12.—Crops were cut down along a path eight to twelve miles long and from two to three miles wide, roadways flooded, telephone service disrupted and a railway track washed out during a terrific hail, wind and rain storm in the district of Kemnay, west of here, yesterday afternoon, according to word reaching Brandon today. The hail was exceptionally heavy and it is feared that crops in the path of the storm are completely wiped out. It was the worst storm the Kemnay district has experienced in forty years.

Land For Sale
The subscriber offers for sale his dwelling house and farm of seventy-two acres at New Ayr, N.S., of which fifty-eight acres are under cultivation. Land and buildings in excellent condition. Inspection invited.
DONALD STEWART,
New Ayr, N.S.
2621-7-Street

AUCTION
Cottage and Land for Sale By Auction
We are authorized by Edwin Hamley, Esq., to sell on Wednesday, July 25th, 1923, commencing at 7 o'clock p. m. in the evening his splendid property situated at East Royalty, consisting of 5 acres choice land, dwelling house and buildings, almost new, well watered and fenced and all in first class condition. This property will be sold with or without crop.
Terms at sale.
BENJ. CARTER & SON
Auctioneers
2649-7-Street

CANADIAN NATIONAL RAILWAYS
HECTOR CELEBRATION
PICTOU, N. S., JULY 15th TO 21st
REDUCED FARES
To Pictou and New Glasgow
Good Going July 13th to 20th, 1923
Good for Return up to July 24th, 1923
\$10.75 to Pictou
\$ 9.80 to New Glasgow
For Further Information Apply to
W. J. FLYNN W. K. ROGERS,
Station Ticket Agent City Ticket Agent
P. W. CLARKIN, District Passenger Agent
2489-10-Str.

EASTERN STEAMSHIP LINES, INC.
INTERNATIONAL LINE
Resumption of Freight and Passenger Service Between ST. JOHN AND BOSTON
S. S. GOVERNOR DINGLEY will leave St. John every Wednesday at 3 a. m. and every Saturday at 6 p. m. (Atlantic Time) for Boston.
Wednesday trips are via Eastport and Lubec, due Boston about 11 a. m., Thursday.
Saturday trips are to Boston direct, due Sundays about 2 p. m.
RETURN—Leave Boston Mondays and Fridays at 10 a. m. (Daylight Saving Time) for Eastport, Lubec and St. John.
FARE \$10.00 STATEROOMS \$3.00
At Boston connection is made via the Metropolitan Line express freight and passenger steamers for New York and points South and West.
For staterooms, rates and additional information, apply to
A. C. CURRIE, Agent, St. John, N. B.

S. S. "MANOA"
Passenger and Freight Steamer 8500 Tons Displacement
Leave Montreal for Ar. Charlottetown, Ar. Charlottetown
Charlottetown & leave for St. John's & leave for Montreal

July 7	July 10	July 16
July 21	July 24	July 30
August 4	August 7	August 13
August 18	August 21	August 27
September 1	September 4	September 10
September 15	September 18	September 24

GARVELL BROS.
Agents

70 Miles by Air For Fifty Cents
(By Dominion News Service)
LONDON, July 12.—The Wren, tiny monoplane fitted with a 3-horse power engine, reached a speed of 53 miles an hour during Air Ministry tests at Lytham, Lancs., yesterday.
It climbed to 2,350 feet—an altitude record for this class of machine.
Although in the air for 80 minutes, less than a gallon of petrol was consumed.
The machine was built for the Air Ministry.
A new era in the air—that of cheap, safe, popular flying—is what is foreshadowed by the wonderful successes attained by such tiny motor-driven, or low-powered "air-cars," as the Wren.



BERT LYTELL in the Paramount Picture "Kick In"
A George Fitzmaurice Production

AT THE PRINCE EDWARD WEDNESDAY AND THURSDAY NEXT, JULY 18th AND 19th

Screen And Stage
The screen can do things that the stage can merely suggest.
This was never illustrated better than in the George Fitzmaurice production of Willard Mack's stage play, "Kick In," which is coming to the Prince Edward Theatre next Wednesday with Betty Compton, Bert Lytell and May McAvoy as the stars.

Education
A thorough investigation into our educational system with a view to remedying the conditions which result in such a large percentage of failures among Prince of Wales College Students, and to raising and standardizing the claim for financing the work of our Common Schools.

Agriculture
(At present this Province is not getting value for the Public Money expended in this Department.)
Reviving and expanding the policy of furnishing Mussel Mud Fertilizer to our Farmers.

HAY SALE
We will sell for Horne Bros., on their farm, Winsloe South, on Thursday, July 19, commencing at 2 o'clock p. m., 50 acres standing hay, (very choice) in lots or acres to suit purchasers.
Terms at sale.
BENJ. CARTER & SON
Auctioneers
2651-7-14-5i.

AUCTION
Cottage and Lot for Sale
We will sell for Mary Fowler on Saturday, July 21, commencing at 7 o'clock in the evening her cottage, situated 36 Longworth Street. Terms at sale.
BENJ. CARTER & SON
Auctioneers
2650-7-14-3i.

AGENTS WANTED
Sell recently invented chemical Fire Extinguisher guaranteed. Price of only \$2 makes sale to everyone. Over 100 per cent. profit. Write for details and free exclusive territory rights. Protex Fire Extinguisher Co., Ltd., 616 Echo Drive, Ottawa, Ont. July 7-14-21128.

NOTICE
CHTOWN-PICTOU SERVICE
S. S. Magdalene is now making fully return trips between this port and Pictou, leaving Bruce Stewart & Co's Wharf at 7 a. m. leaving Pictou on return on the arrival of Sydney train, due there at 4 p. m. A limited number of autos can be handled each trip.
BRUCE STEWART & CO., LTD
AGENTS
Phone 828 or 773
29-11

THE LIBERAL-CONSERVATIVE PLATFORM FINANCIAL

A thorough revision of the system of accounting and the presentation of the Public Accounts in such a manner as to exhibit the true condition of the finances of the Province in a plain and intelligible manner.
The abolition of the Poll Tax.
Reduction of the cost of administration of the Departments of the Public Service to the lowest point, consonant with thorough efficiency.

Reduction in sessional indemnities of Members of the Legislature.
A real effort to press our claims against increased compensation for want of Public Lands, and upon success in this to further reduce taxation.
A further extension to Returned Soldiers of the privilege of freedom from taxation.
No further increase in the Public Debt of the Province, unless for borrowing for absolutely necessary permanent Public Works.

EDUCATION
A thorough investigation into our educational system with a view to remedying the conditions which result in such a large percentage of failures among Prince of Wales College Students, and to raising and standardizing the claim for financing the work of our Common Schools.

A return to the policy of lowering the cost of school books and school supplies to the people through the School Supply Department.
To provide a more complete and thorough normal training for candidates for teachers' licenses.
Revival of Summer Schools for teachers and other means to encourage and assist them.

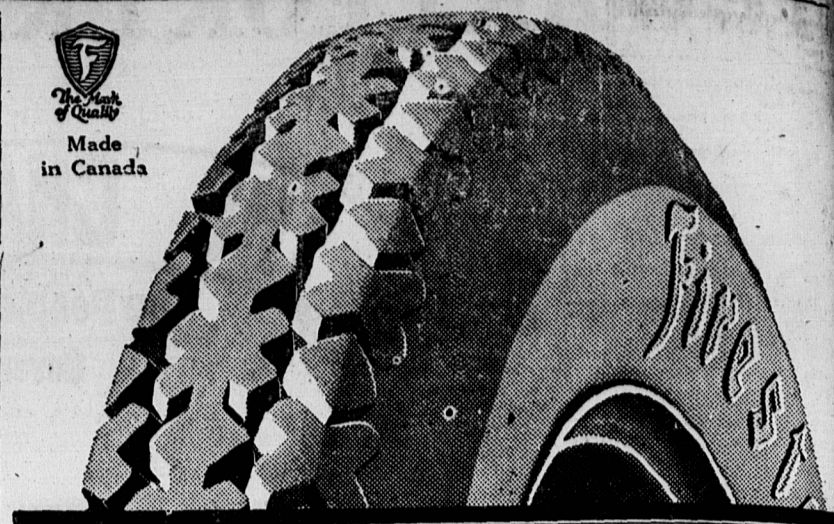
AGRICULTURE
(At present this Province is not getting value for the Public Money expended in this Department.)
Reviving and expanding the policy of furnishing Mussel Mud Fertilizer to our Farmers.

Encouraging co-operation in the production, manufacture and marketing of dairy and other farm products with a view to raising and standardizing quality; and generally, assistance and protection to co-operation.
Continued assistance and encouragement to School Fairs, Women's Institutes, Exhibitions and like Institutions.

A strong and insistent attempt and co-operation with the other Maritime Provinces to reduce transportation rates, especially on farm products.
Assistance to and co-operation with farmer's Institutions in finding and developing markets for farm products.
In view of the importance of the Seed Potato Industry to the Province to assist in procuring fertilizer at the lowest possible prices, including freight rates, and in providing transportation facilities for export.

PUBLIC WORKS
A return to the Road Act of 1912 revised and adapted to suit present conditions and consequent abolition of the present large body of Road Inspectors.
Expenditure of the Highway Moneys:—
(A) So as to make for permanent work.
(E) So as to eliminate waste upon section of roads where large expenditures are not required.
(C) So that the greatest possible amount of the money expended reach the wage earners.
Greater attention to repair and up-keep of ordinary Roads and Bridges.
The inauguration and continuation of an adequate system of maintenance of highways.

GENERAL
An investigation into the causes underlying our loss of population, especially our young men and an endeavor by all possible means to correct same.
Continued demand for second Car Ferry Boat and for completion of standardization of the Prince Edward Island Railway to all points.



First Cost or Last Cost-- Which Counts?

Last cost, of course. It's the number of miles you get per dollar that determines whether a tire is economical or expensive.
The fact that Firestone Cords cost no more than other reputable tires to begin with is less important, we maintain, than the big mileage they are giving, means the maximum saving in the end.
Firestone processes—such as air-bag curing and rubber tempering, are more difficult and cost more to employ. Yet the thousands of miles of wear they add enables Firestone to offer more to car owners. By economies in buying, manufacture and well organized distribution, Firestone maintains these superior operations without increasing first cost.
Drive on Firestone Cords and you will soon realize the superiority of Firestone construction. They ride easier, for the carcass is more resilient as well as stronger; their thick, noiseless non-skid treads cling tenaciously to slippery streets, or grip powerfully in loose dirt, mud or on steep grades.
Not a single Firestone Tire on the four winning cars of the International Indianapolis Sweepstakes went flat. This speaks volumes for Firestone Steam-Welded Tubes. There was not even air leakage from heat breaking down the splice. Think what service these tires and tubes will give you when they can stand up under the terrific heat and stress of five hundred miles of steady grind. Ask your dealer.

FIRESTONE TIRE & RUBBER CO., OF CANADA, LIMITED
Hamilton, Ontario.
Most Miles per Dollar
Firestone
CORD TIRES
FORBES BROTHERS FIRESTONE DISTRIBUTING STATION
HALIFAX, N. S.

Straits Of Belle Isle Building By-Laws
When an interesting topic is brought before the public for discussion, it is strange how long after it continues to be seriously discussed long after the feasibility of doing anything about it has been entirely disproved. A case in point is the project to dam the Straits of Belle Isle in order to give a milder winter climate and earlier spring to the Maritime Provinces and New England States. The idea was mooted more than forty years ago, perhaps long before that. It was discussed in Canadian newspapers in the early eighties, and it was even suggested in the House of Commons at Ottawa that it might be practicable to run a railroad along the north shore of the Gulf of St. Lawrence and across such a dam to Newfoundland, connecting the port of St. John's, in that island, so that time might be saved from west in transatlantic travel. Owing to the stupendous nature of the undertaking, however, the railway idea was left for the consideration of future generations, although nothing has ever been asserted to the effect that it or the dam was beyond the skill of engineering achievement. What has been demonstrated is that the damming of the Straits of Belle Isle would not have the effect claimed in ameliorating the spring climate of the Maritime Provinces, and this is the matter that seems to be totally lost sight of by the theorists who every once in a while, as at present, hob up with another serious presentation of the case. Several years ago the Tidal Survey of Canada under Dr. W. DeL Dawson made an extended and exhaustive survey of the waters in question and their reports are on file at Ottawa. One of the gentlemen on that survey was Mr. Hyndman,

of Charlottetown, P.E.I., one of a family famous in the city as marine insurance experts and who have for generations made a study of everything pertaining to shipping conditions in the Gulf. Mr. Hyndman went to much trouble a few days ago in writing letters to leading maritime papers stating actual conditions in the Straits of Belle Isle. He showed that the Arctic current does not flow into the Gulf of St. Lawrence, nor does the Arctic ice come in through the Straits. The result of damming the Straits therefore would not have any effect on the Prince Edward Island or Nova Scotia climates. Then, or a dozen years ago an American who claimed to possess engineering ability endeavored to persuade Congress to vote a small matter of a hundred million dollars or so not only to help him dam the Straits of Belle Isle, but to construct a great stone jetty out across the Banks of Newfoundland so that icebergs might be shooed away from the coast. The matter was seriously discussed in Congress and also in the New York Herald and other leading newspapers, but was referred to a Congressional committee which has never since reported it. The Prince of Monaco, one of the world's leading authorities on oceanography, who came across to New York in his yacht shortly after the Titanic disaster, was at some pains to look into the matter, but expressed the opinion that it was not worth serious consideration from a practical point of view. Even if the United States Congress should vote enough millions to pay half a million a piece to a friend of each Congressman for working on the job, there would still be international difficulties before such a contract could be undertaken, and the statesmen as well as the scientists agreed that the chances of tangible results were very small and exceedingly remote.

Clearance Auction Sale
We are authorized by Mr. Geo. Light to sell on Monday, July 30, 1923, commencing at 7 o'clock p. m. in the evening, his beautiful property, situated at the head of Queen Street, just outside city limits, consisting of dwelling house, of buildings 2 acres choice land, also range, poultry, side board tables, and a lot of household goods.
Terms at sale.
BENJ. CARTER & SON
Auctioneers
2652-7-Street

REFUSED TO COMPLY WITH ORDER
ATLANTIC CITY, July 11.—International President John Lewis of the United Mine Workers of America, tonight received a telegram from Nova Scotia stating that the District Officers of the Union had refused to comply with instructions of the chief of miners started last week.

SMOKE OLD CHUM TOBACCO