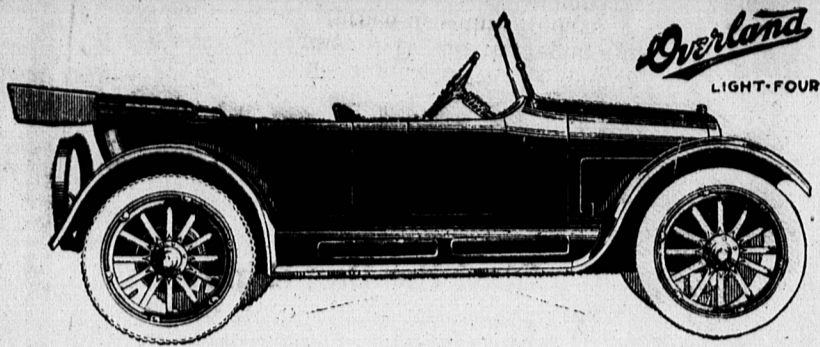


\$5,185 In Autos, Pianos, Grafanolas and Many Other Prizes--15 in all



Aggregating \$5,185.00 in Value Given Away FREE

To Men and Women of Prince Edward Island

Why and How THE GUARDIAN Can Do It

The GUARDIAN will actually give away the above named prizes to the ones receiving the highest number of votes in this Campaign. Subscriptions are collected that would cost large sums to secure in the regular course of work. The money the Guardian would spend, with some added, is put into prizes so-called for the work that is done, and the paper is advertised in thousands of homes, its popularity spreads and the subscription list increases. True some get the big rewards and some the smaller ones. The rewards given are as represented. The Guardian adopts this plan to increase its business. Everybody is invited to take part.

**THE CHARLOTTETOWN GUARDIAN AUTOMOBILE AND PIANO PRIZE CONTEST
NOMINATION BLANK**

Contest Department, The Charlottetown Guardian, Charlottetown, P. E. I.

Dear Sir:—I respectfully nominate { MISS
MRS
MR.....

Residence.....

Business Address.....

District No..... as an eligible candidate to enter The Guardian's Automobile and Piano Prize Contest.

Yours very truly,

Name..... Address.....

**THE CHARLOTTETOWN GUARDIAN AUTOMOBILE AND PIANO PRIZE CONTEST
APPLICATION BLANK**

I am a resident of..... in District No..... and wish to enter The Charlottetown Guardian's Automobile and Piano Prize Contest. I fully understand the requirements and conditions governing the contest, and I hereby agree to comply with the same.

Signed:—

Name..... Street.....

City or Town..... Business Address.....

THE DISTRICTS

DISTRICT NO. 1.—Includes, City of Charlottetown and Summerside.

DISTRICT NO. 2.—Includes all territory in and around Tignish, Alberton, Kensington, Georgetown and Souris.

DISTRICT NO. 3.—Includes all villages, post offices and rural routes in Prince, Queens, and Kings counties not included in Districts NO. 1 and NO. 2.

RATE OF SUBSCRIPTIONS AND SCHEDULE OF VOTES
THE CHARLOTTETOWN GUARDIAN MORNING AND EVENING

Term	By Carrier		By Mail	
	Price	Votes	Price	Votes
Five years	\$20.00	3685	\$15.00	2675
Four years	16.00	2875	12.00	2225
Three years	12.00	2225	9.00	1550
Two years	8.00	1425	6.00	1025
One year	4.00	625	3.00	450
Six months	2.00	250	1.50	175

THE WEEKLY GUARDIAN BY MAIL

	Price	Votes	Price	Votes
Five years	\$7.50	1350	Three years	\$4.50
Four years	6.00	1025	Two years	3.00

One Year Price \$1.50 Votes 175

For subscriptions of a longer term than above add a combination of years to equal the term subscribed for and total the vote accordingly.

Three times the amount of votes offered in the regular vote schedule will be given on the first subscription. Double the regular number of votes will be given on the next five subscriptions if turned in within 10 days of Candidate's entering Campaign. 1,000 votes will be credited each candidate on entering the campaign.

The vote schedule will not be changed in any way during the campaign. At no time will special offers of votes be made other than the above.

\$1.00 Extra for postage to U. S. on Daily and and 50c on Weekly for one year. Shorter or longer terms in proportion.

THE PRIZES AND HOW THEY WILL BE GIVEN

The Grand Prizes Will be \$1410 Overland Touring Car
\$820 Ford Touring Car
\$800 Karn Morris Duchess Player Piano

These prizes will be given to the Candidates who secure the highest number of votes irrespective of districts. In addition to these prizes there will be a first district prize consisting of the \$475.00 Willis Piano, supplied by A. E. Toombs, three of these pianos will be given away, one in each district to the highest vote getter of the Grand Prize winners have been decided. There will also be a second prize in each district consisting of \$150.00 Grafanolas, supplied by A. E. Toombs. These three Grafanolas will be awarded to the second highest vote getter in each district. Third and Fourth prizes Diamond Rings and Gold Wrist Watches, supplied by G. H. Taylor. Those not winning any of these prizes will be given a cash commission of ten per cent on amount of moneys turned in by them in subscriptions, provided they remain active until end of Campaign.

Office of CAMPAIGN MANAGER in Guardian Building TELEPHONE 132
The Campaign Opened Monday March 17th, 1919
The Campaign Closes Saturday, May 24th, 1919