

FOR HOME FURNISHINGS

MacFARLANE BROS.

92 Kent St. PHONE 2483

Be Sure It's CREAM of Green Vegetable Soup and that HEINZ makes it! It's Condensed 57

Living & Leisure

SUMMER IS PLANNING TIME. Summertime should be planning time in every home. The fall and winter months are not so far off...

WOMEN BENEFIT BY NEW LEISURE

Experts are working overtime today trying to sell women on the idea that they are lost souls because smaller families and labour-saving devices have given them too much leisure time for their own good...

CENTRAL GUARDIAN

This column is reserved for news of local interest, but advertising of a new nature may be inserted at five cents a word strictly payable in advance.

COOK'S for Photographs.

CONFEDERATION LIFE INSURANCE.

HOWARD MENNIE'S Fitted Footwear at 175 Queen Street.

LOOKING FOR summer dresses try Fashion Shoppe St. George St.

PARKDALE Women's Institute Afternoon Tea & Bazaar, at the Experimental Farm, Thursday, July 17th. 4 to 7 P.M.

SPECIAL TWO WEEKS' SALE - Mrs. Johnston's Ladies' Wear; also Beauty Parlor equipment for sale, reasonable.

LIMITED BUS RUN for Borden and Mainland Points leaves Charlottetown 11:15 A.M. Returning leaves Borden 3:55 P.M., arriving Charlottetown 5:20 P.M. All trips Daily including Sunday. Island Motor Transport, phone 248.

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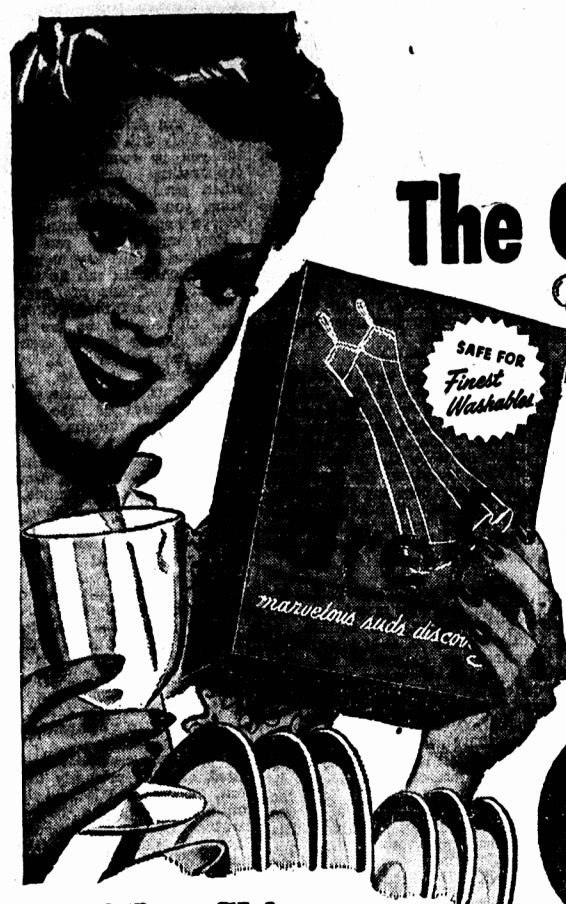
Personals

Mrs. Andrew Doucett, Hunter River, is spending her holidays with her son and daughter-in-law, Mr. and Mrs. Roy Doucett, Chestnut St., Charlottetown.

Mrs. Hilda Hunter, Framingham, Mass., niece of Mrs. Andrew Doucett is spending the summer at the home of Mr. and Mrs. Andrew Doucett, Hunter River.

IT'S HARD WORK BEING FUNNY SAYS ALAN YOUNG

It requires a lot of hard work rather than merely having a head full of jokes to be a successful comedian, claims comic Alan Young, who began selling his comedy wares when he was thirteen.



Dishes Shine Without Wiping!

No soap in the world performs the miracles Dreft performs in your dishpan. It makes dishes shine—even without wiping! No streaks! Dreft's amazing suds rinse clean and clear—leave no greasy streaks or cloudiness the way all soaps do. Even glasses sparkle without touching a towel to them. And Dreft is kind to hands.

NEW WOOLENS Wash Softer, Fluffier Than With Any Soap!

When washed in Dreft suds your precious new wooleens are a joy to look at—a delight to feel! No soapy deposit to coarsen wooleens and dim their colors. Your lovely new sweaters and baby things wash softer and fluffier than ever before. Yes, softer and fluffier than with even the most expensive soap flakes!

IT'S HERE!.. The Greatest Suds Discovery in 2000 Years!

PROCTER & GAMBLE'S dreft BRINGS YOU FASTER, BRIGHTER, SAFER CLEANING EVEN IN THE HARDEST WATER!



STOCKINGS Wear Longer! Look Lovelier Than Ever Before!

You'll be delighted at Dreft's gentleness to stockings! Dreft suds leave no soapy film to heavy-up hose and cloud their beauty. Colors stay fresh far longer than with any soap. What's more—nightly Dreft's washing prolongs stocking life—gives noticeably longer wear!

LINGERIE Stays Brighter and Fresher!

No Soap-Fading! It's the greatest suds discovery in 2000 years! You'll agree when you see how your lovely lingerie stays color-bright and fresh far longer when washed with Dreft. There's no film to cause soap-fading. Dreft's rich suds keep your pretty slips, blouses, fundies! brighter and fresher than any soap could ever do.

Procter & Gamble's patented suds discovery. Made in Canada. A Hygienic Product.

JULY and AUGUST are the best months for SHINGLING. We have A good stock on hand. STORM TITE and VEE-LOK. Both 125 lbs. to the square in Green, Red, Red-tone, Bright Green, Black. OR PERHAPS YOU WOULD LIKE SOMETHING BETTER. A Twin Shingle 210 lbs. to the square in Bright Green, Green Blend, Valley Green and Red. We Also Have ROLL ROOFING in 45 and 55 lbs. to the square Plain Surface. SLATE SURFACE 18 and 36 inches wide. Red and Green. THE ROGERS HARDWARE COMPANY LIMITED PHONE 1057

The Stars Say -

(By Genevieve Kemble) For Friday, July 18

A most welcome and satisfactory culmination to ambitious programs, well on the way to success and brilliant achievement, is noted from this day's lunar and solar aspects. Under this propitious stimulus it would be well to concentrate all the energies, resources, funds and abilities on the most lofty objectives, since the substantial collaborations may be counted upon.

In Memoriam

In loving memory of our dear Mother and Father, Mr. and Mrs. Wm. MacLean, Fairview, who departed this life July 11, 1931 and July 24, 1940.

Not a day do we forget them. In our hearts they are always near. We who loved them sadly miss them. As it dawns another year.

Sadly missed by Family.

Ellen's Diary

By an Island Farmer's Wife (Continued from Page 2)

had too tight a grip on them! On occasion, however, James will fetch the vegetables from the cellar—say the potatoes on a Sunday, after I have intimated that in the interest of the Day of Rest, we would dispense with the cooking of these. But only if the pangs of hunger be gnawing.

"I'll get them, Ellen" James will offer eagerly. And then with concern. "But what will I fetch them in?" Then when a light breaks in a sudden inspiration "Will the dipper do?" the dipper being a familiar receptacle to him, because it

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had been used, perhaps to heat a measure of milk for a listless piglet, or for other such seasonal gaps, not the least of which now that I recall it was to put the "seeds" into the seeder at the "seeding down." "Now where has the dipper disappeared to?" I asked myself time after time and caught sight of it later resting on a sack in the field. Then once desisted, he commences to carry on a long distance conversation from the cellar, which is roomy and strictly after James' own heart. "Now which are you using?" is the first question, followed closely by an anxious: "how many Ellen?" Though I call back my reply in a voice considerably sharpened through the years, "How many?" he will call again, traversing a distance to be directly beneath the kitchen. And if the occasion grants the least excuse for it, he will say with some impatience: "Can't you speak louder, Ellen?—you're not that weak at all!" Then "big ones or small ones, Ellen?" So it was that searching for a lost cake was entirely a woman's endeavour. Quite by accident I found it, in a recess behind the door in my office—sorts, round and deep and comforting to me. The folks from the house across the lane exchanged knowing and amused glances, when I told them of its recovery.

LATEST RCA VICTOR RELEASES

FEATURING Canada's Own Popular Artists

HEAR THEM TODAY AT YOUR RCA VICTOR RECORD DEALER'S

BERT NIOSI AND HIS SEXTET. For their first RCA Victor recording Bert and the boys selected two old-time favorites, played in hot jazz with each of the sextet in solos.

OSCAR PETERSON. Here's that ever-popular jazz piano man booming over the ivories with two more fine selections to add to his growing repertoire.

MARGIE (lively, fast-moving) I SURRENDER DEAR (slow and dreamy)

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BERT PEARL. Four smash-hits, played just the way you've heard them on their famous radio program.

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I'M A LONELY LITTLE PETUNIA (In an Onion Patch) MAHZEEL (Means Good Luck)

BUGLE CALL RAG BARNACLE BILL THE SAILOR

THE STARS THAT MAKE THE HITS ARE ON -

RCA VICTOR RECORDS