Shackleton says:

"The question of the concentrated beef supply is most important—it must be Bovril."

Shackleton knows. He is taking no risks. He chooses Bovril because the food he takes must yield every ounce of nourishment to his men.

Follow Shackleton's example. Into a single bottle of Bovril is packed the nourishment value of many pounds of beef, and even a plain meal yields much more strength and nourishment if you are taking Bovril. But remember Shackleton's words: **It must be Bovril.**

Of all Stores, etc., at 1-oz. 25 c.; 2-oz. 40 c.; 4-oz. 70 c.; 8-oz. $1.30; 16-oz. $2.25. Bovril Cordial, large, $1.25; 5-oz. 40 c. 16-oz. Johnston's Fluid Beef (Vimbos) $1.20.

B. H. B.

THE VICTROLA AND THE FAMILY—No. 7

Baby

says, "Baby like Victrola awfully much indeedy.

"It tells me lots of funny stories and sings pretty songs like Mamma and Mary and it lays music dest like the big band does when the soldier boys go marching.

"Me like Harry Lauder best. He laughs so funny when he sings 'Stop Your Tickling, Jock.'

"Santa Claus is going to bring me a Victrola for my very own this Christmas instead of those toys the naughty Germans make. One of those baby ones for $20 to go in my nursery so I can hear it when I go to bed at night dest like the baby across the street does."

Victrola IV $20

With 15 ten-inch, double-sided Victor Records $33.50

Other Victrolas from $32.50 to $300 (on easy payments, if desired), and ten-inch, double-sided Victor Records at 90c for the two selections at any "His Master's Voice" dealer in any town or city in Canada.

Write for free copy of our 350-page Musical Encyclopedia listing over 5000 Victor Records. Ask to hear "It's a Long, Long Way to Tipperary" the famous British Marching Song, sung by Harry Fay, on Victor Record No. 120198.

Berliner Gram-o-phone Co.

LIMITED

127 Lenoir Street, Montreal

Victor Records---Made in Canada
Patronize Home Products

471-392

H. A. Tanton & Co.

Victrola Headquarters

144 Great George Street, Charlottetown.

Fire Insurance
A Necessity

Then insure in good strong stock companies, which never contest an honest claim such as is represented by

E. R. BROW

Charlottetown

SCOTCH EXPLORER PRAISES BARTLETT

LONDON, Nov. 24.—W. L. MacKinley, Scottish explorer, who was one of the Stefansson expedition, arrived at Liverpool yesterday. He holds out little hope that the missing men are alive. A thorough search, he said, had been made before he left the Arctic of both Herald and Wrangell Islands, with no result.

"What is more probable," he said, "is that they perished during the tremendous raftering of ice before reaching Wrangell Island.

"We were rescued," added MacKinley, "by Captain Bartlett, after one of the most daring journeys in the annals of polar exploration, after being on the island for six months.

"During that time all my scientific colleagues died from the hardships experienced."

NARROW ESCAPE OF DUKE OF SAXE COBURG.

AMSTERDAM, Nov. 24.—According to a Berlin despatch, the Duke of Saxe Coburg escaped death in the Eastern war by a shell which exploded near where he was standing. The explosion killed General Von Berge and wounded two officers.

WOMAN REFUSES OPERATION

Tells How She Was Saved by Taking Lydia E. Pinkham's Vegetable Compound.

Logansport, Ind. — "My baby was over a year old and I bloated till I was a burden to myself. I suffered from female trouble so I could not stand on my feet and I felt like millions of needles were pricking me all over. At last my doctor told me that all that would save me was an operation, but this I refused. I told my husband to get me a bottle of Lydia E. Pinkham's Vegetable Compound and I would try it before I would submit to any operation. He did so and I improved right along. I am now doing all my work and feeling fine.

"I hope other suffering women will try your Compound. I will recommend it to all I know." — Mrs. DANIEL D. B. DAVIS, 110 Franklin St., Logansport, Ind.

Since we guarantee that all testimonials which we publish are genuine, is it not fair to suppose that if Lydia E. Pinkham's Vegetable Compound has the virtue to help these women it will help any other woman who is suffering in a like manner?

If you are ill do not drag along until an operation is necessary, but at once take Lydia E. Pinkham's Vegetable Compound.

Write to Lydia E. Pinkham Medicine Co., (confidential) Lynn, Mass. Your letter wil be opened, read and answered by a woman and held in strict confidence.

Ellis Montague

Best place in Montague to buy School Supplies, Stationery all kinds. We carry the L. Waterman fountain pens which are guaranteed. Bring or mail your films to be developed and don't forget that our photographic goods are always fresh; give us a call when in need of good goods

Ellis Pharmacy Ltd.
Montague

Hotel Martinique

Broadway at 32d St.,
NEW YORK.

600 Rooms 400 Baths

Splendid room, with adjoining bath, $2.00.
With private bath, from $2.50.

Special weekly rates.

Restaurant Prices Moderate.

The most convenient location to theatres, department stores and all transit lines; baggage transferred to and from Pennsylvania Station free.

Chas. S. Taylor, President.
Walter Gilson, Vice-President.
Walter Chandler, Jr., Gen. Mgr.

BELGIAN INDUSTRY FOR THREE RIVERS

QUEBEC, November 24.— Mr. H.A. Halus, a Belgian textile capitalist, whose plants at Ghent, Belgium, have been destroyed during the war, is negotiating with the city of Three Rivers, Quebec, regarding the erection of a large plant with a Model City annexed.

It is said that Mayor Tessier, Minister of Roads, has offered certain advantages to the Belgian financier.

Is is thought the efforts of the Hon. Phillipe Pelletier, the agent of the Province of Quebec at London, that Mr. Halus has been directed to take the opportunity of installing his firm in Canada. The plant will employ many hundred hands.

YORK COUNTY LOAN FINAL DIVIDEND.

TORONTO, Nov. 24.— An order of the payment of a final dividend of 5½ cents to the shareholders of the York County Loan and Savings Company has been made by the Official Referee, J. A. C. Cameron. Previous dividends amounting to 50 cents have already been paid, so that the shareholders receive 55½ cents on the dollar from an estate that promised only about 25 or 30 cents when it went into liquidation in December, 1905.

The principal assets of the company was a considerable area of unimproved Toronto real estate in the Roncesvalles-High Park district.

The tremendous growth of the city in that direction realized the vision of Joseph Phillips, the promoter of the company, and accounts for the comparatively favorable result of the liquidation. The liquidators the National Trust Company, received $98,714.81 for their nine years' labors, but out this came some $12,000, for every dividend that was paid to the 115,000 shareholders. The total amount realized in the liquidation was $2,342,555.11.

TWILIGHT AND I WENT HAND IN HAND.

By L. M. Montgomery.

Twilight and I went hand in hand,
As lovers walk in shining Mays,
O'er musky, memory-haunted ways,
Across the lonely harvest-land,
Where west winds shanted in the wheat
An old, old vesper wondrous sweet.

Oh, Twilight was a comrade rare
For gypsy health or templed grove,
In her gray vesture, shadow-wove;
I saw the darkness of her hair
Faint-mirrored in a field-pool dim,
As we stood tip-toe on its rim.

We went as lightly as on wings,
Through many a scented chamber fair,
Among the pines and balsams, where
I could have dreamed of darling things,
And ever as we went I knew
The peeping fairy-folk went too.

I could have lingered now and then
By gate of moonrise that might lead
To some forgotten spicered mead,
Or in some mossy, cloistered glen,
Where silence, very still and deep,
Seemed fallen in enchanted sleep.

But Twilight ever led me on,
As lovers walk, until we came
To hills where sunset's shaken flame
Has paled to ashes dead and wan;
And there, with footsteps stolen-light
She left me to the lure of night.

HOW TO PREVENT ACID STOMACHS AND FOOD FERMENTATION

By a Stomach Specialist.

As a specialist who has spent many years in the study and treatment of stomach troubles, I have been forced to the conclusion that most people who complain of stomach trouble possess stomachs that are absolutely healthy and normal. The real trouble, that which causes all the pain and difficulty, is excessive acid in the stomach, aggravated by food fermentation. Hyperacidity irritates the delicate lining of the stomach and food fermentation causes wind which distends the stomach abnormally, causing that full, bloated feeling. Thus both acid and fermentation interfere with and retard the process of digestion. The stomach is usually healthy and normal, but irritated almost past endurance by these foreign elements—acid and wind. In all such cases—and they comprise over 90 per cent. of all stomach difficulties—the first and only step necessary is to neutralise the acid and stop the fermentation by taking in a little warm or cold water immediately after eating, from one to two teaspoonfuls of bisurated magnesia, which is doubtless the best and only really effective antacid and food corrective known. The acid will be neutralised and the fermentation stopped almost instantly, and your stomach will at once proceed to digest the food in a healthy, normal manner. Be sure to ask your druggist for the bisurated magnesia, as I have found other forms utterly lacking in its peculiarly valuable properties.—F.J.G.

Army Field Service

Oats will be received in Charlottetown at

The Marine Wharf

They should be sent in as promptly as possible

T. C. JAMES, Sec'y.

6348 11-2Mtf

"I believe the Canadian apple to be the finest in the world."—Sir Geo. E. Foster

"Canadian apples are all right—firm, juicy, well-colored, good keepers."—Luther Burbank

The Geography of the Apple

A Message from the Government to the School-children of Canada

YOUR father and mother know 'most everything about the Canadian Apple—how it has come to be the finest in the world—why it is so good for children and grown-ups to eat—and why loyal Canadians everywhere are buying a barrel for the winter.

But here is something they don't know. So you learn this rhyme today and surprise them at the dinner table tonight, by reciting

"APPLE GEOGRAPHY"

Through the valley of Evangeline
In the Province by the sea,
Grows the famous Gravenstein,
So sought by you and me.

Prince Edward Island, true to name,
Grows the fruit of royalty,
The King, they call it, and its fame
Has spread far o'er the sea.

New Brunswick grows the Pippin rare
An apple large and mellow;
And other kinds no whit less fair
In tints of red and yellow.

La Belle Quebec the Fameuse grows
A dainty fruit, the same
It's rightly called "Queen of the Snows"
The world well knows its name.

Ontario 'neath smiling skies
Grows fruits of many kind
In her rich orchards Northern Spys
Most everywhere you'll find.

Now Manitoba, famed for wheat
Is planting apple trees also,
For hardy apples, large and sweet
Her fertile plains will also grow.

Saskatchewan no apple grows
But she feels not the loss;
To her from Okanagan goes
The Spitzenberg, the McIntosh.

Alberta raises kine and wheat
That earn the world's first prize
But not an apple fit to eat,
She imports all her Spys.

Between the mountains and the coast
Grows Jonathan and the Wealthy;
It's hard to tell which does the most
To make her people healthy.

Every boy and girl who loves his country should eat one big ripe red Canadian Apple every day. Your mother knows ways to serve apples. 209

"THE LOVE STORY OF THE APPLES" is told on the last page of a beautiful Apple Recipe Book which we will send you free if you write for it.

You need not put a stamp on your letter—just address:

DEPARTMENT OF TRADE AND COMMERCE
APPLE DIVISION, OTTAWA.

Get Your Money's Worth

You will find the prettiest and best selected stock in Charlottetown at our store. But the real surprise will be the modest prices. No shoddy goods find a place in this stock. Our shoes are all good shoes. We may not always be the cheapest but we certainly are the cheapest for the Best.

J. H. BELL

130 Great George St.

6396-11-5Mtf

An Investment Proposition Worthy of Your Consideration

When you take into consideration the superior quality of the Connaught Foxes, the exceptionally low capitalization, the actual cost ranching arrangement, the ability of the caretaker and the efficiency of the management—don't you consider the Connaught an exceptionally good investment proposition, isn't it to your best interests to investigate it.

Write for a prospectus and other information, don't delay—do it now.

Connaught Pedigreed Black Foxes, Ltd.

Cameron Block—Box 54—Charlottetown