

If It's a Question of Glasses

there are three principal things to be considered FIT, QUALITY, STYLE. Of the first importance is the FIT not in the lenses only, but of the frame or mounting as well. QUALITY is also important.

First QUALITY lenses cost more than others, but means safety and comfort.

Frames and mountings are made in many qualities and only in the wear and service do you find out the difference.

Last but not least importance in STYLE.

The right STYLE for you is the one that will look well, feel well and best serve you the purpose.

Our GUARANTEE covers every pair.

FIT, QUALITY, STYLE—ALL RIGHT, JUST RIGHT.

J.R. Gillis, Ltd

Sunnyside

Jeweler and Optician,

Charlottetown, P. E. I.

For Your Soldier Boy Brother or Friend Overseas

We have many serviceable gifts which will add greatly to his comfort. This is only a partial list of the many.

Safety Razors 25c to \$7 Sterno Stoves, complete, 35c to \$1.00

Oxo and Stero Cubes, 10 and 25c

Cigarettes, in 10c and tin boxes of fifties (all the most popular brands)

Cigars, pcks. 10's, 25's, 50's Chocolate Bars, all kinds, 5c. Milk Chocolate in 25c cakes

All Metal Mirrors at 50c Pocket Combs, 10, 15 and 25c

Carbolic Soaps, 10, 15 and 25c

Talcum Powder, Foot Powder, Tooth Paste, Blades for Safety Razors, Pipes, Tobaccos, etc.

Geo. E. Hughes

"The Peoples' Druggist"

The Central Guardian

IT PAYS to buy in this Province.

THE MEMBERS OF COURT Dalway J. O. F., and the citizens of Hunter River, and vicinity intend holding a reception on Tuesday evening next in honor of Sergt. Fred Bagnall who has lately returned wounded from the front. A Band from Charlottetown will be in attendance. Everybody cordially invited. 3034-11-13M11E11.

EGLINGTON SCHOOL.—The following is the standing of the pupils of Eglington school for the month of October. Grade VI.—1, Emily Underhay. Grade IV.—1, Blanche Stead 2, Gussie McDonald; 3, Jessie Burke. Grade III.—1, Edwin Wood. Grade II.—(Sr.) 1, Brent Stead; Grade II.—(Jr.)—1, Myrtle Dingwell; 2, Orrin Dingwell. Grade I.—1, Jennie Burke 2, Wesley Dingwell; 3, Mildred McKenzie. A. Campbell, teacher.

NEW HAVEN SCHOOL.—The following is the standing of the pupils of New Haven School for the month of October. Grade VII.—1, Margorie Darrach; 2, Joseph McQuillan; 3, Annie Beaton. Grade VI.—1, Emma Frizzell and Mary McManus (equal); 2, Katherine Nolan; 3, Florence Cavanagh. Teacher, Sadie Cavanagh. Grade IV.—1, Louis Berrigan; 2, Ella Tierney; 3, Leonard McPhee. Grade III.—1, Lucy McKinnon; 2, Agnes Nolan; 3, Mary Docherty. Second Class of Grade III.—1, Daniel Gass and Arthur McPhee (equal); 2, Ivan Devereaux; 3, Mary Gass. Grade II.—1, Ella Frizzell; 2, Agnes Boyce; 3, Maurice Tierney. Grade I.—1, Everette Clow; 2, Leo Berrigan; 3, Richard McPhee. Teacher, Katie McNeill.

GALLANT ISLANDER MISSING.

—The Amherst Daily News of Nov. 9th says: In yesterday's casualty list under the sub heading of those tragic words "Missing, Believed Killed in Action" comes the name of J. E. Lockery of Malpeque, P. E. I. J. E. Lockery was a nephew of the Rev. E. H. Ramsay and two years ago conducted several services in the West Highlands. He was attending Dalhousie College when he enlisted two years ago, and has since been with the 42nd Black Watch. The News was given to understand that a requisition had just been sent from Ottawa, recalling the late J. E. Lockery to take a commission and attending to recruiting in Prince County, P. E. I. The death of this gallant young man proves a sad blow to his relatives, and the News and its readers will extend their deepest sympathy to the sorrow stricken ones.

CONDOLENCE

Hillside Lodge, L.O.O.F., No. 123, Montague, P. E. I.

To Mr. John P. McLeod and family, Grand View.

Whereas Almighty God, having been pleased out of His infinite mercy to remove your beloved and respected son and brother Everett from the cares and troubles of this transitory existence to a state of endless duration.

Resolved that we on behalf of the officers and members of Hillside Lodge No. 123, L.O.O.F., of which he was a beloved, respected and honored member, tender to you our heartfelt sympathy in this your hour of trial and affliction, and we assure you that we sincerely, deeply and most affectionately sympathize with you in your bereavement.

Your noble son and our worthy brother has been taken away in the morning of life, upon the threshold of this world's opportunities, having given up his life in the glorious defence of King, Country and Humanity, the noblest sacrifice that man can make; but we rejoice in the hope that God in His love and mercy has called him to the richest blessing of the world beyond.

Although we cannot now understand the mysteries of Gods worship, yet we acknowledge that He is carrying out His Divine plans, and when the grief is lifted from our eyes, we shall know that the sorrows which are so hard to us now to bear may be for our eternal welfare.

We would allay your sorrow, but that is beyond human help.

We pray the Heavenly Father to grant you help and strength in your sorrow, and we would direct you for comfort to the loving Saviour who has said:

"Let not your heart be troubled, ye believe in God, believe also in Me."

Signed on behalf of the officers and members of Hillside Lodge, No. 123, L. O. O. F., in Friendship, Love and Truth, R. M. McMillan P. G. Lester, B. Melish R. G. W. E. Campbell, Committee. Montague, P. E. I., October 25th, 1916.

RUBBERS

Never before has this store had such a large stock of:—

Rubber Footwear

We can fit a n y size foot and a n y shape boot to perfection, and o u r prices are at least 10 cents per pair lower than t h e same goods are sold for in Toronto.

Let us fit you

Morris-Smith-Beer

WEDDING BELLS.—Ernest L. Smith, son of Thomas and Carrie Smith of Dennisville, Maine, who resides at 89 Park street, and Miss Florence Blanche Bruce, were united in marriage, at the home of the latter's brother-in-law and sister, Mr. and Mrs. Warren C. Bartlett, 170 Essex street, Wednesday evening at 8 o'clock. Rev. Thomas Cain, pastor of the Essex Street Baptist church officiated, using the single ring service. Harold Woodbury as best man and Miss Grace Taylor as bridesmaid were the attendants. The couple were married under a silver bell in a tastily decorated parlor, including a novel arrangement of autumn leaves and cut flowers. The bride was given away by her brother-in-law, Warren C. Bartlett. The wedding march from Mendelssohn was played by Miss Helen Cain. The bride was gowned in white crepe de chine, wore a bridal veil of white lace caught up with orange blossoms and carried a shower bouquet of white chrysanthemums. Her attendant was gowned in white lace over a blue silk dress and carried pink roses. A reception was held from 8 to 10 o'clock to a large number of relatives and friends, among them being Mr. and Mrs. Harry Douglas, uncle and aunt of the groom. Refreshments were served. Among the many wedding gifts was a chest of silver from the employees of the Bay State Street Railway Company at the West Lynn car barns, the groom being a conductor from that stable. After a wedding tour the couple will reside at 89 Park Street, —Malme Ex. (Miss Florence Blanche Bruce is the daughter of Mr. A. W. Bruce, Red Point.)

Corporal McArthur Sends Cheery Letter From France

Mrs. McArthur, Cornwall, has received the following letter from her son, on active service in France:— Somewhere in France, Oct. 9, 1916.

Dear mother: I received your welcome letter yesterday and needless to say was glad, as I always am to hear from you, and to learn that everybody is well. This is Monday morning and I am writing to you in the Y.M.C.A. somewhere in France. Well, I had rather vague, isn't it? The weather is cloudy with indications of rain, indeed we seem to get a good deal of wet weather this time of year. However as the summer has been ideal I don't think we have reason to kick. Well, mother, I think France agrees with me, as I have never been sick since I went into the firing line over ten months ago. Quite a good record, don't you think? So my doctor bills have not been very hard to meet, yet. I often wish it had been otherwise, as I might then have missed some very trying times, which it has been my lot to go through. I receive the papers from home regularly, and I tell you some of the letters written by the boys out here are quite interesting to me. You may remember one in a July number of the Guardian, written by a certain young subaltern in an island battery at the front, to a friend in Charlottetown, in which he speaks of being in the "big push" and "working enormously long hours." And ends up by saying that they are "greatly in need of rest." Well, if they need rest, what about our boys who have been in all the big drives (in the infantry for almost a year now? And a great many of us have never even got a pass to London, although we are entitled to one every three months. Well, I guess we need a rest. Well, mother, I have a very sorry side, the result of a wound received lately while holding a trench captured from Fritz. I was in the hospital for a few weeks, but now I am back again with the boys. However, it is getting better rapidly, being only a flesh wound. This was my first accident, so I may thank Providence for having such good luck. I had a letter from Dan yesterday. He says he feels fine and is enjoying military life greatly.

Well, mother, my news is about exhausted,—but I shall be able to tell you plenty of strange things when we meet again, as I hope to, and before.

WAR'S ACTIVITIES BRING PROSPERITY TO ITALIAN CITIES (Canadian Press) TURIN, Italy, Oct. 16.—All through Italy the lack of visitors is felt, but in many of the cities this loss is more than balanced by the extreme activity of the harbors and the industrial centers. Turin and Genoa are more alive than ever. Even Pisa has received a benefit in that many soldiers are quartered there, and there is heaps of money in circulation. Even during the war the country is adding to her

Sick Room Requisites

Science has devised many aids which minister to the comfort of the patient and the convenience of the nurse. Our stock contains the latest improved sick-room supplies, and you usually can save time, and money by coming here first for such items.

Ice Bags, Hot Water Bottles, Air Cushions, Rubber Sheeting, Bed Pans, Medicines Glasses, Gauzes, Sick Feeders, Absorbent Cotton, Lints, Bandages, Alcohol Lamps, Fever Thermometers.

A special "rush order" will be made for any item not carried regularly in stock.

Leave your next order with us.

Johnson & Johnson The Quality Drugstore Cor. Kent & Prince Sts.

Who Benefits by Cash Payments

The answers easy! The customer benefits most of all. Somebody has to pay for long credit terms. Isn't it the cash customer? Somebody has to pay for the occasional customer who does not pay for himself. Isn't it the cash customer? Somebody has to pay for the expenses and labor incident to carrying on a credit business. Isn't it the cash customer? Moral.—Oh! You fix the moral yourself! This store goes on a cash basis February 1st, 1917. And in the meantime,—all the past due items on our books are being carefully closed out. Is your name among the past due items? If so,—this is a fine day to write receipts. Our ink well is full, and our pen is ready.

Moore McLeod, Ltd.

119—121 Queen St. Charlottetown

TWO EYES AND A DAGGER! WHAT DOES IT MEAN? See the "Shielding Shadow" at the Prince Edward Friday and Saturday

Mary Pickford Scores Triumph of Versatility

Superb as Italian-American Girl in Famous Players "Poor Little Peppina."

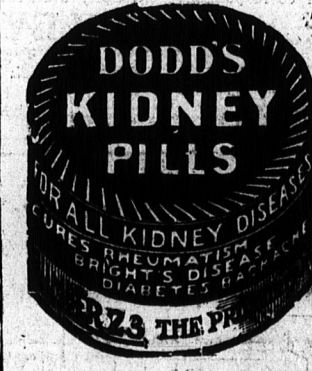
If there have ever been any doubts as to the versatility of Mary Pickford the Famous Players Film Company's star will dispel them by her wonderful performance in that company's splendid production of Kate Jordan's "Poor Little Peppina." Following upon her last Paramount Picture, "Madame Butterfly," in which she so perfectly characterized the little Japanese girl, Miss Pickford in this production, which is the feature at the Prince Edward Wednesday and Thursday, creates a character new to her admirers—an American girl who has been stolen by Italians when a mere baby and brought up as one of their own children. Her native tongue and all thought of her real parentage totally obliterated, she is to all intents and purposes a real Italian girl. But there lingers about her an indefinable something that leaps into fire when she is finally reunited with her parents by a simple little prayer that forms the only heritage of her childhood.

MAKING BOTH ENDS MEET

OTTAWA, Nov. 7.—A contribution to the cost of living debate has been made by Mr. Harrison Watson, Canadian Trade Commissioner in London, who has forwarded to the Trade and Commerce Department the interim report of the commission of the rise in prices in Great Britain, experts appointed last June by the British Government to investigate and to suggest measures of relief. The report is an interesting exhaustive and well-reasoned document, but while the committee makes a number of recommendations, the main impression produced is, that the direct cause for the high prices ruling for practically every kind of commodity is the increased cost of

production and of transportation resulting from the war and that, with the demand exceeding the available supply high prices are inevitable. The committee held thirty-three sittings and secured no evidence of combines, rings or manipulation. At the same time it is stated that prices would have been very much higher were it not for the measures taken by the Government to maintain supplies and regulate prices. There are really two reports, one unanimous and another signed by 7 of the 12 members. In the first, the most notable suggestion is for a voluntary meatless day each week and the empowering of local authorities to open foodstuffs shops where retail prices are excessive. The supplementary report of the seven members recommends government control of the buying of meat and bacon from outside sources, also over home supplies of meat, bacon, milk and other primary foods.

One paragraph in the report states that it is the actual producer of the commodities who is responsible for the greater part of any artificial profits, rather than the middleman and contractor.



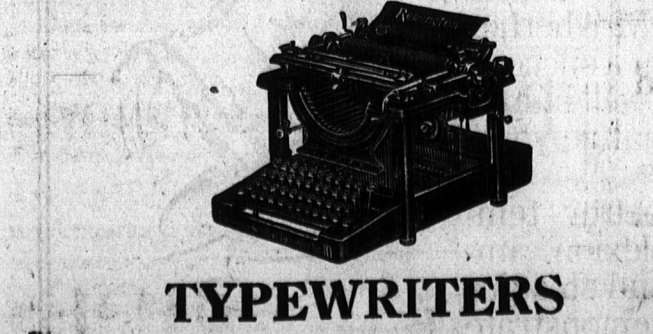
Fresh Turkish Delight This is the Oriental Confection Manufactured expressly for us, AS IN THE ORIENT THREE KINDS PLAIN, WITH NUTS, MINT Sold in pound lots only at 30c. While it lasts. PHONE 219 The McKinnon Drug Co.

Ask for Hickey's Twist When you want a chewing tobacco that has all the fragrance, flavor and freshness you could desire, ask for HICKEY'S TWIST. Made from fully matured leaf, in a clean factory, it is the choicest, cleanest and best chewing tobacco you can buy anywhere, at any price. Buy HICKEY'S—the big non-crumbling fig at the small price. Hickey & Nicholson Tobacco Co. Ltd Charlottetown

PURE AND FRESH DR. CROKEN'S CONDITION POWDER (Put up by I. E. CROKEN, D.V.S.)

This condition powder is suitable for cattle, swine and sheep as well as for horses, and has no equal in putting all kinds of live stock in a healthy, vigorous condition. Every package is put up under the personal supervision of Dr. Croken, a veterinary of long and successful experience. All the leading horsemen and stockraisers on P. E. I. endorse it as the best tonic, alterative and blood purifier on the market

Price 50 cents per package FOR SALE BY Colin A. McDonald, Prescription Druggist Revere Hotel Block, Kent St. Mail orders receive prompt attention. 3682-10-23Mimo.



TYPEWRITERS

For the few days we will offer No. 5 Underwoods at almost cost of duty, one colored ribbon, \$55.00 Underwood No. 5 two colored ribbon cost of duty, one colored ribbon, \$55.00 Underwood No. 4 one colored ribbon \$48.50, one back spacer, \$65.00, Underwood No. 4 two colored ribbon back spacer, \$65.00, Underwood No. 10, \$55.00, Oliver No. 3 \$43.50, Oliver No. 5 \$47.50. Those machines guaranteed from 5 to 10 years. Standard Folding Typewriter in Leatherette case \$35.00, Empire \$28.00, Remingtons Nos. 5 and 6 \$30.00 and \$22.00. Those machines guaranteed for 2 and 3 years. We got a few Benetts 00. Those machines guaranteed for 2 and 3 years. We got a few Benetts 00. Ten percent must accompany order to show evidence of good faith and that machine will be taken when it arrives ship C. O. D. for balance. Company reserves the right to refund the deposit if any of the machines are sold out. The purchaser has the right to have any expert examine the machine before accepting it from the express office. You save all middlemen's and agent's profits on your machine by buying direct. EASTERN TYPEWRITER EXCHANGE, 20 Station St., Amherst, N. S. 3100-9-14MWT.

Good Job Printing

We are now in a position to handle all kinds of Job Printing at short notice. Give us a call with your next order and be convinced.

- Billheads, Letterheads, Statements, Noteheads, Gum Labels, Law Blanks, Post Cards, Wedding Announcements, Blotters, Visiting Cards, Law Factums, Menu Cards, Handbills, Envelopes, Dodgers, Posters.

We carry a large stock of Writing and Printing Papers all colors to select from, Card Boards, Cover Papers and Tag Board. Prompt deliveries and lowest prices.

Charlottetown Guardian Charlottetown, P. E. I.