1893 - - - 1945

FIFTY-TWO YEARS AGO, on January 2nd this establishment came into being with small resources but quite considerable ambitions.

During the more than half century gone by the generous support of the public has been the cause of much grateful appreciation.

And so . . . as this Fifty-Second Birthday approaches, once more we say, very sincerely

THANK YOU
and

A HAPPY NEW YEAR
TO YOU ALL

MOORE & McLEOD limited

CHARLOTTETOWN, P.E.I.

ELLEN'S DIARY

By An Island Farmer's Wife

(Continued from page 10)

was bright lamp-light on the snow. I managed my best of smiles and said: "How's the fudge." With what I had in the way of blessings and privileges, already "my cup" was "running over."

• • •

We had company tonight, mostly young folk who had come to visit Judy. When they had chatted awhile and admired her tree they begged for carols on this next-to-Christmas Eve. There was snow, falling now, in great white flakes. The old lady in the sky was plucking her geese. Kit and H. B. and Geordie who called presently at Alderlea on their way from the city had a powdering of it, on their shoulders, as they came from the car. Judy and one of her young lady-visitors served the lunch. There was quiet conservation, mostly to do with the Christmas season, of past happy Christmas days, of those absent, and hopefully of Christmasses to come. Jock and Jeanie came in to join us, to make sure, I think that a certain parcel of James beneath Judy's tree would not be opened 'till Christmas really came.

• • •

When James and I were alone Rob came, walking up from the roadway to sit awhile with his father and me, beside the glowing fire. Maybe it was as pleasant as having Jamie with us. I was surprised when Rob said: "Guess I'd better go or I'll have to shovel that Lancusme of mine out of a snowbank!" For a minute, I had expected him to go up to his old room under the eaves. Then I remembered. There was much dependant on him at his home "in the road", not the least this next-to-Christmas Eve, were "the cattie in the stall."

• • •

Tonight on the Island there is peace and quiet. The snow falls. I watch it outside the window, in the circle of lamplight, beautifully white—and so silent. Perhaps to keep me and so many others from going to Grandma's that Day. Children anxious and excited have been bathed and tucked away to sleep, their dreams rose-hued in anticipation of so many pleasant things to come. Tonight, so clearly, I can vision a row of hand-knit stockings close by the stove, in an old fashioned kitchen. I can see the contents now in all their variety. How our two—for there were always two!—best of Santa's ever managed to give us these memorable Christmasses. I shall never know. Like others, I can only recall those days in wonder but so gratefully.

• • •

As James waits for me to put my writing away, he tunes in on the radio. From my desk—in "the room"—I'm unable to hear the words of the chorus but the melody is the very one I shall likely hear in the Kirk at Lakeside tomorrow morning: "Winchester Old". Yes that's it. "All glory be to God on high". I can follow the words now, prayerfully, "and to the earth benight.

Official List of Casualties

CANADIAN ARMY OVERSEAS
(Maritime Provinces)
Wounded
N.S. and P.E.I. Regiment
Timberlea, N. S.
Miller, Arthur Francis, Lieut.,
New Brunswick Regiment
Jeffries, Cecil Byron, Lieut., Havelock, N. B.
Killed In Action
Royal Canadian Electrical Mechanical Engineers
McQueen, Roderick William, Cfn., Sydney Mines, N. S.
Previously Reported Missing Now Reported Died Of Wounds
N.S. and P.E.I. Regiment
Taylor, James Albert, L.-Cpl., River Hebert, N. S.
Wounded
Royal Canadian Artillery
Babin, Albert Wilfred, Gnr., Dalhousie, N. B.
Western Ontario Regiment
MacMaster, Archie Donald, Pte., South Rhodena, N. S.
N.S. and P.E.I. Regiment
Lucas, Malcolm, Pte., Elmsdale, N. S.
Injured
N.S. and P.E.I. Regiment
MacIntosh, Raymond Edward, Pte., Shelburne, N. S.
Slightly Injured
Royal Canadian Artillery
McCulloch, John William, Gnr., West River Station, N. S.
N.S. and P.E.I. Regiment
McMullen, John Joseph, Sgt. Reserve Mines, N. S.
New Brunswick Regiment
Howard, Laird Arthur, Cpl. Sydney, N. S.
Roy, Benoit, Pte., St. Leonards, N. B.
Sherman, Stiffington, Pte., McAdam Junction, N. B.
Previously Reported Wounded Now Reported Wounded and Missing
N.S. and P.E.I. Regiment
Allen, Glen Lorraine, Pte., Melanson, N. S.
Missing
Royal Canadian Army Medical Corps
Brian, Francis Earl, Pte., Dorchester, N. B.
Wounded And Prisoner Of War
N.S. and P.E.I. Regiment
Conrad, Albert Ross, Pte., Garden Lots, N. S.

CANADA
Died
N.S. and P.E.I. Regiment
Morris, Patrick Francis, Lieut., Mrs. Alice Morris (wife), 56 Upper Queen Street, Charlottetown, P.E.I.

ROYAL CANADIAN NAVY
Died in R.C.N. Hospital, Halifax, N. S., on the 6th of December, 1944, due to natural causes:
Madden, William Patrick, Leading Stoker, Sydney, N. S.

peace; Good-will henceforth from heaven to men, begin and never cease!"

Until Tuesday — Diary — Good-

Ring Out The Old Ring In The New

And with the pealing of the New Year's bells that will usher in 1945, we take this opportunity of extending to everybody best wishes for a

HAPPY AND PROSPEROUS NEW YEAR

Our earnest hope is that in the year 1945 we will see the United Nations triumph in complete Victory, and that once more Peace will be established throughout the world.

CARTER & Co., Ltd.

W. C. T. U. NOTES

ACCOMPLISHMENT

We shall do so much in the years to come,
But what have we done today?
We shall give our gold in a princely sum,
But what did we give today?
We shall lift the heart and dry the tear,
We shall plant a hope in the place of fear,
We shall speak the words of love and cheer,
But what did we speak today?

We shall reap such joys in the by and by,
But what have we sown today?
We shall build us mansions in the sky,
But what have we built today?
Tis sweet in idle dreams to bask,
But here and now, do we do our task?
Yes, this is the thing our souls must ask—
"What have we done today?
—Selected.

AT THE THRESHOLD OF A NEW ERA

What are some of the signs looming in large and clear before us? Peace, Rebuilding, Reconstruction, Extension, Education and Enlistment. We stand at the threshold of a new era. Peace—It is hard to realize what it will mean, the coming of peace, how it will effect each one of us individually and corporately. One thing is certain, there can be no going back to the old way of life, to the old world as we knew it before the war. We have become world neighbours, world citizens and, as world citizens, there is a tremendous task facing us—From the President's address at the Dominion Annual Meeting in London.

FINDING LIFE'S PROPORTIONS

The late Benjamin Jowett of Oxford at one time delivered a sermon which challenged the thinking of a group of his young listeners to the point where they congregated following the sermon to do some serious calculating. They had been told by the Reverend Jowett that from the life expectancy of their age the period left for them to accomplish their goals was 13,000 days. From this the figuring began. The men estimated they would spend one third of that time in sleeping the second third of the period would be consumed in earning a living. Being men of high aspirations and sincere desires, they marked the last third of the time allotted to them for the purpose of doing something worthwhile in life Their belief was that they would not take any more out of life than they put in. So they calculated some 4,333 days remained for them to do something worthwhile.

At least they were determined to fulfill the high goal of leaving the world better than they found it.

Is ten per cent of one's time too much to give to the making of the world a better place? What proportion of the time you spend on other things can be devoted to human needs?— The Church Women

THE PRESIDENT'S MESSAGE
White Ribbon

Dear Co-Workers Across Canada:—

Letters come to us, asking what we, as members of the W.C.T.U., can do in the present emergency.

As patriotic citizens we will assume the tasks which are our responsibility Let us remember that our strength, and our protection, is in the God of Nations, who calls upon us to confess our sins and turn from our wicked ways, for the promise is to The Land

The national sin which most hinders the victory for which we pray is the liquor problem with all its inherent evils.

We ask the provincial Presidents to appeal to officers of every local Union, and each church vice-president to contact their ministers at once and urge them to preach immediately a sermon on the need for Wartime Prohibition.

The liquor traffic would destroy the church if it could. The church could destroy the liquor traffic if it would. Many churches are under conviction because of their silence on this question.

Then we should co-operate with other groups wherever their activities provide clean recreation and moral surroundings for those in camps, and let such service extend to women in war industries and servicemen's wives.

To combat Juvenile Delinquency

Local Detachment Of Canadian Red Cross Doing Excellent Work

Mrs. H. L. Palmer, Divisional Commandant of the Canadian Red Cross Corps has given the following summary of the activities being carried out by the Charlottetown and Summerside detachments of this splendid body of volunteer workers:—

As 1944 draws to a close, I think we can feel justifiably proud of the record of service of the Charlottetown and Summerside detachments of the Canadian Red Cross Corps in the past year.

The Charlottetown Detachment, under the leadership of Mrs. E. M. Bagnall, consists of 120 members. The trained personnel have been meeting only on the first Thursday of the month since September. On these nights there is an hour's drill and then a lecture. In October, the Divisional Commandant gave a report of the meetings held in Toronto the latter part of September. In November, Mr. Lloyd Shaw gave an inspiring talk on Rehabilitation, and in December, Captain David Mathieson gave a most interesting description of his experiences in England and Italy. The members in training meet twice a week, Monday and Thursday, for instruction in the courses given in their own sections.

"Best Run Detachment"

It is interesting to note that National Headquarters considers Charlottetown the best run composite detachment in Canada.

Six Charlottetown members, Drivers Dorothea Stewart, Marjorie Stewart (now in Belgium), Jean MacLean, Margaret MacMillan and Clerks Mary Brehaut Wilson and Margaret Martin, are serving overseas driving ambulances and working in Red Cross canteens. These girls are doing a wonderful work and their services are greatly appreciated.

Every week 48 members from different Sections are posted for duty at the Blood Donor Clinic, 4 members do hospital visiting at No. 2 A.N.S., at Beach Grove and the City Hospitals, as well as the Sanatorium and Infirmary, where they visit veterans and service men alike. Special Christmas packages were made up for all service patients for the Christmas visit. 14 members (2 each night) assist at the Airmen's Canteen at No. 2 A. N.S., 4 members check the Casualty Lists at Red Cross House and write letters to the next of kin, and 2 members sell tickets at Brighton Club Red Cross dances—a grand total of 72. These are regular duties for which the Charlottetown Detachment has assumed sole responsibility.

Many Activities

In addition the girls have assisted in Victory Loan Campaigns, in the selling of War Saving Stamps, in the issuing of ration books and at the Canadian Legion Canteen where 20 members serve each month. Three tons of apple jelly were made for shipment overseas. They have prepared and served the suppers for the Red Cross Campaign, and worked on the record cards and receipts in connection with the Campaign. A house to house canvass for blood donors was carried out by the members. Drives were arranged for the men of H.M.C.S. Charlottetown and for the C.W.A.C. Girls' Band on their recruiting tour. The participation of the Charlottetown Detachment in the four day Carnival held last spring and other money making enterprises raised some $1,300.00 for Red Cross Funds.

The Summerside detachment of about 26 members, under the leadership of Mrs. D. C. Tompkins, meets every Thursday evening. The members do hospital visiting at No. 10 B. & G., Mt. Pleasant, and No. 1 G.R.S., Summerside. Small trees were decorated for Christmas and individual parcels given each patient. This detachment has taken over completely the sending out of receipts and pledge cards for the Red Cross Campaign. They assist at the Legion Canteen and Housing Registry. Members have been detailed to sell War Savings Stamps and assisted with the Milk for Britain Drive. Complete co-operation exists between the Branch and the Detachment and the girls have been of great assistance to the workers of the Branch.

Spending Power Grows In Canada In 5th Year Of War

By ALEX PRINGLE
(Canadian Press Staff Writer)

TORONTO, Dec. 29 — (CP) — Although production for war purposes showed a small decline in 1944 compared with the 1943 volume, business as a whole in Canada experienced further expansion, suggesting a little more attention was being given to the needs of the civilian population.

National income continued to rise, according to figures compiled by the Dominion Bureau of Statistics, a gain of 6.7 per cent being recorded. The growth of spending power was reflected in the volume of merchandising which registered an eight per cent gain in retail sales, an 11 per cent increase in sales by wholesale concerns and a 10 per cent increase in the dollar value of sales by department stores.

Absorption of Victory Loans put no appreciable restraint on the rising tide of bank deposits which stand at the year end at an all-time peak. The average total for 1944 was around $4,573,000,000 compared with an average of $3,900,000,000 for 1943, a gain of 17.3 per cent.

While some branches of industry did no better than hold their ground in 1944 and some, notably gold mining, suffered a further set-back due chiefly to the acute labor shortage, the general trend continued on a rising tempo. Farm prices continued strong on the whole though cattle prices weakened a little in the fall months, due to pressure of supplies at marketing centres and the larger crop of potatoes cut prices moderately. These recessions were off-set by the stronger quotations for hogs, despite a record volume of sales. In 50 weeks of 1944, gradings of hog carcasses in Canada totalled 8,333,728 against 6,545,316 in the corresponding period of 1943. In the same 50 weeks cattle marketings at stockyards and packing plants totalled 1,426,374 compared with 1,152,145.

Lumbering Expands

Lumbering, under the stimulus of war needs, reached new record figures. Production for 1944 is estimated at 4,700,000 board feet, an increase of 100,000,000 board feet. Newsprint production was down slightly but export sales of this commodity increased four per cent. Building, in the figures of contractors, totalled $260,000,000 compared with $160,000,000 in 1943, a gain of 44.7 per cent. Building permits, issued in 58 municipalities increased 58.7 per cent.

Railways handled a volume of freight about six per cent greater than in 1943 but higher wage bills cut deeply into revenue. C. P. R. net earnings were down about 16 per cent from the figures for 1943 and the C. N. R. net was off more than 18 per cent though both systems had increases in gross revenue. Iron and steel plants achieved small increases of steel and pig iron production and industrial plants throughout the Dominion turned out munitions valued at about $2,650,000,000 which was within about three per cent of the 1943 record figures.

Foreign trade figures climbed steadily. Exports to October 31 showed an increase of 20 per cent over the first 10 months of 1943 and imports in the same period were up 3.5 per cent.

Easing up of gold mining activity brought a decline of 21.5 per cent in the production of bullion and also a decrease of about $9,000,000 in the year's distribution of dividends by mining companies

Bank debits in major business centres for 11 months of 1944 were up 12.8 per cent over figures of the same 11 months of the previous year, indicating expansion in productive and speculative financing.

THE PRESIDENT'S MESSAGE

Dear Friends of Temperance:—

We are looking forward to Miss Grant's visit again. Following, as it will, The Temperance Alliance Convention, we hope that groups of women in many towns will join together, and with us to help to prepare for the peace Miss Grant's report on the Yale School of Alcohol, should prove helpful, even though our problem is not exactly like theirs.

A year ago I believed that a year after the war our people would be ready for Prohibition again, but after witnessing the power of the Liquor Trade during the period when the government tried to cut down the amount of liquor sold, I do not believe one could overcome their cunning and clever propaganda.

We all know the danger of Government desire to make money too, but we know of so many instances where Public Ownership has been a blessing that it may prove to be a blessing in preparing the way for further steps.

To gain perfection we must overcome the obstacles as we come to them Our aim is to build a world which will not want liquor, and we will keep on working toward that aim. Surely it has been the desire for the Private Profit that has put Prohibition in such a false light, and although we know that it is the best thing we ever had, we cerainly have not been able to convince many people of that fact, with the opposition of the private companies

But whatever is done let us hope and pray for a better and more sober Canada after the war.

Edith McNeil
580 Ashburn St.
Winnipeg

New Year Greetings

It is a pleasure to extend to our Customers and friends New Years Greetings, and to thank you, one and all, for your patronage and confidence you have placed in us the past year and hope for a continuance of same in the years to come.

PROWSE BROS. Ltd. and Staff

Per

T. W. L. PROWSE
Manager.

VICTORIA SCHOOL CONCERT

On Friday Dec. 22nd, the pupils of Victoria School displayed their talent in a very successful Christmas concert. A beautiful Honor Roll for four girls and thirty boys who enlisted from Victoria School district was also unveiled. The following programme was carried out. Rev. Peter Jackson capably acting as chairman Opening chorus 'O Canada', Welcome exercise by Roma and Ramona Sherren. Flag Exercise by four primary boys. An address on the significance of the occasion was given by Rev. B. Fream.

The Honor Roll was then unveiled by Mrs. James Boulter who has the honor of having the names of her husband, son and daughter inscribed thereon. The thirty-four names were read by Mrs. LeRoy Howatt whose husband has seen action on H.M.C.S. Oakville and H.M.C.S. Swansea and has recently been invalided home

Rev. Mr. Jackson gave an address, a very fitting tribute to our girls and boys who so willingly answered the call to serve King and Country. Rev. Mr. Fream led in prayer. Hymn, "O God Our Help in Ages Past." The programme continued with a Primary Chorus. Recitation by Ramon Miller. Trio—"While Shepherds Watched Their Flocks" by Ann and Betty Dunsford and Margaret Howatt. Merry Christmas Exercise by Junior Pupils. Recitation —Janet Howatt. Solo — White Christmas by Donalda MacLeod. The Christmas Secrets by four juniors. Closing chorus by Senior Pupils.

Santa Claus then prepared in his usual jovial manner and distributed presents to teachers and pupils from a heavily laden tree.

Rev. Mr. Jackson extended complimentary remarks to the teachers, Miss MacDonald and Miss Inman, on preparing such a successful concert and beautiful Honor Roll.

God Save The King brought the concert to a close

(Patriot Please Copy)

STAINES, England — (CP) — Funeral services for Lady Clarke, widow of Sir Edward Clarke, K.C., took place in St. Peter's Church in this Middlesex town which her husband founded and whose foundation stone she laid in 1893.

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