Protect Your Skin

from the March winds and sun by using

Penslar Almond and Cucumber Cream

Its effect on the skin is so pleasing, so soothing and it protects it so perfectly, that you cannot fail to recognise it as the most highly perfected preparation of its kind sold today.

A 25c bottle will convince you, but it will pay to buy the 50c size.

Ask for it at our Penslar Store (no other store has it)

E. A. Foster

Central Drugstore

DEVELOPMENT COMMISSION P.E.I. PEAT DEPOSITS

Report Submitted by Mr. Percy Pope.

The following report on Peat Deposits was submitted at the annual meeting of the Prince dward Island Development Commission.

PEAT DEPOSITS.

The utilization of our peat deposits has engaged the attention of t he Department of Mines for many years. Experiments have been carried out at a very considerable cost, and exhaustive reports have been submited by experts employed for that purpose. It has been proven that peat fuel can, under favourable circumstances, be manufactured at a cost that will leave a margin for profit.

For two seasons the Mines Branch manufactured about three thousand short tons of 25 per cent. moisture, air dried machine peat fuel. The capacity of t he plant was about thirty tons a day, during a period of about 110 working days each year. The cost of production is given as $1.75 in the field. The wages paid were, however, on a lower scale than that now existing, the cost of machinery was lower than it now would be, there seems to be no allowance made for stripping the bog of surface growth or for any profit save interest at 5 per cent. on the actual cost of machinery.

From advance sheets of a report made to the Mines Department of a survey of some Prince Edward Island Peat Bogs carried out in 1913, your sub-committee has formed the opinion that the Miscouche Bog has the advantages, not possessed by any other of having the Railway run through it and of being comparatively near to the town of Summerside (9 miles) and therefore would be the place indicated for the initial experiment. Taking the figures given by the Mines Department in connection with the Alfred Peat Plant and modifying them to meet existing conditions, we would have the following results, for an Anrep Peat Plant of thirty tons daily capacity. It is assumed that a bog of 100 acres, 9 feet deep will furnish sufficient peat to supply the plant for 20 years. As the average depth of the Miscouche Bog is under 5 feet, two hundred acres would be required.

ESTIMATED RESULT.

Cost of 200 acres of bog say	$ 600.00
Peat Machine, Locomobile, tracks, cars, etc	10,000.00
Blacksmith Shop, Office, R. R. Siding, Platform, etc.	1,500.00
Draining Bog	2,000.00
Office Furniture, etc.	100.00
	$14,200.00

The amortization of this capital, if paid in 20 years will amount to $710.00 per annum.

Interest on investment at 7 per cent. to $994.00.

This would involve a change of 57c a ton on an output of 3,000.

COST OF OPERATION.

	per day	
1 An engineer at	$3.00	$3.00
7 trenchmen at	2.00	14.00
3 field press at	2.00	6.00
1 filling car at	2.00	2.00
4 boys at	1.00	4.00
1 extra man at	2.00	2.00
Salary Manager at 5.00 for 5 mos.		5.00
Cost per day		$36.00
110 days at $36.00 per day		$3,960.00
For incidentals		500.00

This on an output of 3,000 would work out at say $1.49 per ton

Add for turning and piling (job work)	.20 per ton
Repairs, oil and waste	.20 per ton
Amortiation and interest, as shown	.57 per ton
Total cost per ton in field	$2.47

To this a company must add, cost of transport, of marketing and overhead charges. This seems to indicate that peat fuel might be sold to the consumer, within a twenty mile radius at say $4.00 per short ton. As peat is a low grade fuel, having a calorific value about equal to good lignite, there is here no more value than is required for safety.

If the amount and quality of the material admit of the installation of a by-product recovery peat power gas plant to recover ammonium sulphate and trasmit electrical power to Summerside much better results could be obtained. Those interested are referred to the following reports issued by the Department of Mines. No 194; issued 1912. No. 266; issued 1914. No. 299; issued 1914.

Incidental to this proposition it is also to be noted that over two housand acres could be reclaimed for cultivation.

Utilization of Sphagnum Moss.

A new use for sphagnum moss, which is the chief component of the surface growth of our peat-bogs, has been found during the present war, namely, as an antispetic dressing. The attached correspondence sets out the facts.

Your sub-committee sent specimens taken from the Mermaid Bog to Montreal and the report received is that they are very suitable.

It is possible that these dressings may come into general use in Hospital practice, in which case handpicked moss may be found to possess a commercial value.

All of which is respectfully submitted.

PERCY POPE, Chairman.

Enrol Citizens Of Both Sexes

(Canadian Press Despatch.)

PARIS, March 10.—The Government's measure for mobilizing the civil population which was introduced in the Senate, February 8 by Etienne Clementel, Minister of Commerce and Agriculture, has been amended in committee of the Senate by the inclusion of some suggestions from a bill by Henry Berenger, senator from Guadeloupe. The bill is now ready to be considered by Parliament.

The report of the committee, in a memorandum attached to the composite measure says the civilian population of France has been spontaneously and voluntarily mobilized to the number of many millions for 32 months, including women, old men and boys, but in order that there may be no idleness or wasted effort it is necessary to organize comprehensively a civilian mobilization.

Voluntary Enrollment.

The principal features of the bill are, first voluntary enrollment for citizens of both sexes of allied and neutral nations as well as of France, between the ages of 17 and 60 years; second, that invitations to enlist shall be sent to persons who do not come forward voluntarily, and, third, that those who have not responded, either voluntarily or to invitation, shall be enrolled by the Government and assigned to work for which they are capable. The prefect for each department will be the chief organizer in his district.

Mobilize All Able-Bodied Males.

The salient features of the bill introduced by M. Clementel proposed the giving to the Government of the right to mobilize all able-bodied males between the ages of sixteen and sixty, not now serving in the army, who might be assigned to such work for the national defence as their fitness and domicile made most advantageous.

RUSSIA SENDS LONG PROTEST TO CENTRAL POWERS

PETROGRAD, March 10.—via London.—The Russian Foreign Office has transmitted to the governments of Germany, Austria, Bulgaria and Turkey a lengthy protest against alleged violations of usages of warfare, attacking citations of numerous specified instances and asserting the right to retaliate in kind. The violations enumerated were compiled by a special committee appointed for that purpose. Each citation, it is stated, was amply verified.

The abuses charged including the use of explosive bullets, gas, burning liquid and poisoned missiles, the poisoning of wells, misuse of parliamentary (flag of truce) and Red Cross flags, killing of the wounded, throwing of bombs upon sanitary trains, and the sinking of the hospital ship Portugal.

The Keeley Treatment

Cures LIQUOR AND DRUG USING

Safe, Sensible, Successful —since 1879—in over 400,000 cases. Methods rational and humane, health always improved. No nausea, sickness or bad after effects—nothing "heroic". No confinement or publicity. Pleasant surroundings, ideal location, complete equipment. Special privacy for women. All business and correspondence strictly confidential.

THE KEELEY INSTITUTE

523 CUMBERLAND AVENUE

Cor. of Mellen Street Telephone 5470

PORTLAND : : MAINE

The only one in Maine, New Hampshire or Vermont and nearest to Maritime Provinces

SUBSCRIPTIONS TO CANADIAN PATRIOTIC FUND.

List No. 87.

Previously acknowledged in Guardian, $35,713.81.

L. B. McMillan, City, $25. (1917 subscription); John Risden, City, $10; Daniel A. McDonald, Souris, $2; Mrs. Geo. Mellick, Souris, $1; Rev. J. N. Poirier, City, $5; Additional Glen William Poll, Angus J. McLeod, collector, John M. Jenkins, Peter's Road, $1.

(Lists attached.)

Part of Southport Poll, (Bunbury School District), $106.50, collected by T. Walter Jones, as follows:—Frank-in Bovyer, $30; Wilfred Bovyer, $15; T. Walter Jones, $10; Hammond Kelly, $5; Herbert Mason, $5; Solomon Mutch, $5; Everett N. Bovyer, $5; William Duffy, $5; James McCarron, $5; Lena McCallum, $3; Ira Birt, $5; Wm. Hamm, $2; H. C. Smallwood, $2; C. J. Wood, $2; James S. Farquharson, $2; Earl Bovyer, $1.25; Wallace Singleton, $1; John F. Baker, $1; Mary Henry, 50c; Patrick Quinn, $1; Katherine Singleton, 75c.

Part of Brackley Point Poll, $65.75, collected by Charles McGregor, as follows:—Jno. McMillan, $3; Angus Jarvis, $1; Jno. A. McCallum, $2; Parmenas Hughes, $1; Neil C. McCallum, $1; Lewis McCallum, $10; Wendell McMillan, $10; J. H. Gregor, $10; Arthur Casford, $1; Alex. Stewart, $1; Edward C. McCallum, $5; J. Herbert Stewart, $2; Jos. Matheson, $1; Chas. H. Rattray 25c; Robert Shaw, $5; M. A. Shaw, $2; Chas. H. Shaw, $1; Artemas R. Casford, $2; Jno. McDonald, $3; Ira Shaw, $1; Jno. McKinnon, 50c; Jno. Maye, $3.—$65.75.

Half of Riverdale Poll, $18.00, collected by Roderick McLeod, as follows:—Jno. Higgins, 50c; Jno. Murray, $1; James Clarkin, $1; Jno. D. McKenzie, $2; Jno. Clarkin, $1; Chas. Pollard, $1; Jas. Trainor, $1; Jas. Clarkin, $2; Thos. Murray, $1; Seymour Pollard, 50c; Jas. A. Murray, $1; Daniel Woods, $1; Jno. Callaghan, $1; Roderick McLeod, $2; Patrick Murray, $1; J. Corney, $1.—$18.00.

Half of Brackley Point Road Poll, $121, collected by John Diamond as follows:—Mrs. Thos. Brady, 25c; Mrs. D. Middleton, 50c; S. C. Pierce, 50c; E. Saunders, 50c; Harold L. Prowse, 75c; Wm. Younker, $1; Hammond Rodd, $1; Oliver Munn, $1; Hammond E. Ford, $1; Jos. S. Coles, $1; Chas. E. R. Bryenton, $1; Athol Roberts, $1; Emily Ford, $1; Chas. W. Carter, $1; Alfred Roberts, $1; Leslie G. Bryenton, $1; Geo. Auld, $1; Henry Ford, $1; Jno. Boundy, $1; Reuben Good, $1; Geo. Turner, $1; Alex. Ross, $1; Robert Taper, $1; Mrs. E. E. Good, $1; Jno. Diamond, $1; Nelson Locke, $1; Louis Hughes, $1; Cephas Munn, $1; Geo. F. Dixon, $1; Herbert L. Bryenton, $1; Art. Roberts, $1; Kenneth G. Moreside, $1; S. McMurrer, $1.50; Frederick Turner, $1.50; Mrs. Hugh McKinnon, $1.50; Oliver Saunders, $2; Chas. Bryenton, $2; W. G. Bryenton, $2; Jno. H. Ford, $2; Horne Bros., $2; Harry Coles, $2; Jas. Younker, $2; Oliver D. Younker, $2; Athington B. Seller, $2; Wallace Stead, $2; Geo. Elliott, $2; Amos. Boundy, $2; Leith Stewart, $2; Jno. Moreside, $2; Annie M. Stavert, $3; Lem. H. McKinnon, $3; Francis Chowan, $3; Henry and Herbert Horne, $5; A. A. McNeill, $5; Geo. Howard, $5; Jno. H. Pierce, $5; Geo. H. Moreside, $10; Stephen G. Holroyd, $10; T. Ambros Rodd, $10.—$121.00.

Part of New Glasgow Poll, $110.05, collected by C. A. Stevenson as follows:—Rev. H. E. Piper, $1; J. Wilber Clark, $1; J. D. McNeill, $25; Jeremiah Simpson, $10; Hamilton McNeill, $2; Pierce McNeill, $1; J. Garfield Stewart, $1; E. C. Webb, $5; Dr. A. B. Stevenson, $2; Jno. Andrews, $1; W. H. Stevenson, $2; E. Hill and Sons, $5; J. W. Hayter, $1; D. G. Nisbet, $1; Arthr B. Dickieson, $10; J. C. Stevenson, $2; Edgar N. Stevenson, $1; Anthony Doiron, $1; Jos. P. Pineau, 25c; Leopold Pineau, 50c; Jeremiah Peters, 50c; Jos. LeClair, $2.50; Thoephiles Gallant, $1; Mathias LeClair, $2; Leon Peters, $2; Soter Pineau, 50c; Jos. M. Blacquiere, $1; Frank Peters, $1; Philip Blacquiere, $1; Jeremiah Blacquiere, $2.50; Felix Gallant, 50c; Alex. LeClair, $1; Moses M. Doiron, 50c; Jas. Jno. Gallant, 25c; Leon Doiron, $1; Jno. B. Peters, 25c; Wm. G. Graham, $1; Gordon R. Stewart, $1; J. O. Simpson, $2; W. D. Clark, $5; Fred. W. Clark, $3; Daniel Lewis, 50c; Henry Peters, $1; Geo. Houston, $1; G. H. Stevenson, $1; C. A. Stevenson, $2; G. F. Stevenson, $2; Fidelle Pineau, 30c.—$110.05.

Half of Brae Poll, $84.60, collected by Russel Rogers, as follows:—Amos. McLean, $2; Oliver Gorril, $1.50; Alex. McKay, $2; Rankin Campbell, 25c; Roderick McLean, $2; W. S. Milligan, $1; Jno McLean, $1; Donald McDonald, $1; Duncan Darrach, $1; Leonard Rodgerson, $1; Geo. B. McNevin, $2; Angus Darrach, $1; Neil N. McNevin, $2; Thos. J. Milligan, $1; Robert T. Milligan, $1; Stephen McKinnon, $1; Peter McKinnon, $1; Daniel S. McKinnon, $1; Neil McLean, 50c; Jas. W. McIsaac, 35c; Gordon and Duncan Campbell, $1; Hugh McPhee, $1; Mrs. Frank Bryenton, 75c; Jno. Jas. Jelly, $1; Fulton Ramsay and son, $5; Neil Buchanan, $2; Geo. Adams, $2; Archd. Beaton, $3; Angus Beaton, $1; Jno. McDonald, $1; Geo. Wedlock, $1; Hugh D. McPhee, 50c; Neil McPhee, $1; Archd. McNevin, $2; Jno. A. McNevin, $1; Jno. Archibald McKinnon, $1; Jas. Delaney, $2; Patrick Delaney, $2; Dougald McFaggen, $1; Mrs. Angus Campbell, $1; Major McFaggen, $1; Jno. D. McLeod, $2; Archibald Murray, 50c; Allen McNevin, $2; Harry McNevin, $2; Walter McEachern, $1; Lemuel McDonald, $2; Alice Cullen, 50c; Peter H. Greenon, $1; Roderick McDougall, 25c; Leo. G. McKinnon, $1; A. D. Milligan, $1; Herbert Milligan, 50c; Rev. R. J. McDonald, $2; Ambros McDonald, $2; Herbert McAllor, $1; Jno. McAllor, $1; Donald McNevin $1; David McLean, $2; Archibald McLean, $1; Donald McLean, $1; A Friend, $2; W. Russell Rogers, $2; Jno. McNevin, $1.—$84.60.

Half of Lot 7, $159,55, collected by John Locke as follows:—Clifford Dyment, 25c; Jno. McDougall, $1; Wm. Waite, $1; Jas. McLellan, $1; Samuel Currie, $2; Wm. N. Currie, 50c; Wm. Dyment, $1; Jno. Cain, $1; Jas. E. Robinson, $1; W. R. McKinnon, $1; Peter and Robert McLellan, $1.50; Chas. McDougall, $1; Geo. W. Taylor, 25c; Thos. Smallman, $1; Geo. W. Ramsay, $1; H. P. Ramsay, 50c; Alfred Moreshead, $1; Donald Gillis, $1; Watson Silliker, $1; Isaac Harris, $2; Jas. Smallman, $2; Jno. Griffin, 50c; Jno. Locke, $2; Alex. McDonald, 55c; Robert Doyle, $1; Philip Holleran, $1; Paul and Jno. Gallant, $5; Stephen Gallant, $1; Mathias Griffin, $1; Matthew Howard, $3; Wm. R. Sheen, $1; Wm. Riley, $2; Gilbert C. Bridges, $1; Jos. Shaw, $1; Alex. Crossman, $1.50; Mrs. Thos. Riley, 25c; Jas. Hopgood, $2; Jos. McNeill, McWilliams, $10; Horatio McWilliams, $15; Wellington McWilliams, $1; Frank and Thos. Metherell, $10; Jno. H. McWilliams, $5; W. N. McWilliams, $2; Chas. Mattocks, $4; Pat. O'Connor, $1; W. T. Costain, $2; Jno. J. McWilliams, $1; Jos. A. Dalton, $1; R. T. England, $3; Ed. Brooks, $1; Jno. and Lloyd Borwise, $1; Curtis Boulter, 50c; Chas. Dyment, $3; Chester Easter, 50c; Lloyd Foley, $2.25; Geo. P. Ellis, $2.50; Chas. Ellis, $1; J. C. Wilkinson, $5; Amos Boulter, $1; J. J. England, $4; R. H. Ellis, $1; Daniel McLeod, $1; R. M. Brodie, $2; Ed. Shaw, $1; Chas. S. Rix, 50c; S. Birch Rix, $2; David M. Griffin, $1; Samuel Frizzle, $1; Wm. T. Reilly, $1; Raymond O'Conner, $1; Lloyd Cook, $1; Nelson McWilliams, $1; Barbara Currie, $1; Percy Rix, $2; Hiram Rix, 50c; Harold Richards, 50c; Asa McWilliams, 50c; Wm. H. Durdan, $1; Geo. Collicutt, $1; Geo. F. Fish, $1; J. W. Murray, $1; Jno. Durdan, $1; Jas. Elder, $2; Michael McPherson, $1; Chas. Crossman, $2; Andrew Currie, $1; Mrs. Robert Brooks, $1.—$159.55.

Total subscriptions from public to date, $36,357.51.

H. W. BINNING,
Honorary-Treasurer.

4815.

TENNYSON SMITH SLAMS MONTREAL

TORONTO, March 10.—At the temperance convention today there was a lively exchange over the following words, contained in a resolution, "The permission of conditions permiting social vices in Britain." Mr. Joseph Gibson, honorary president, drew attention to the loose wording, claiming that it might be interpreted that the British Government sanctioned immortality. Mrs. Thornley had stated that in this respect, Canada was outraged by the treatment of her soldiers.

Rev. E. Tennyson Smith, widely known as a British temperance worker was indignant, declaring that Canada's soldiers would find no more temptation in the Old Country than in their own. It was not true that the British Government tolerated immortality. He spoke from experience of ten months in the camps. "You cannot", he said, "find a worse place in the world than Montreal."

After further discussion it was decided to delate the word "permission' and substitute "existence."

HOCKEY

One of the most interesting games of hockey this season, took place in the Arena Tuesday night between the Barbers and Hardware, which resulted in a victory for the Barbers by the score of 7 to 2. After the game Capt. Wes. Nicholson and his men were taken to Lonergan's cafe where an excellent supper was given by Mr. Joseph Duffy, manager of the Barbers' team. Excellent speeches were delivered by Mr. Louis Burns, the coach of the team, and Mr. Duffy the manager. The Barbers are very thankful to Mr. Lonergan for the great kindness shown to the team.

(Patriot and Examiner please copy.)

"Friend in Need" for over 100 years

JOHNSON'S ANODYNE Liniment

(PHYSICIAN'S PRESCRIPTION)

Internal and External Use

Healing Soothing Powerful Penetrating

"Favorite Family Remedy" for coughs, colds, sore throat, cramps, chills, cuts, sprains, strains, swellings, muscular rheumatism, bruises, etc.

MADE IN CANADA

WAR LOAN

TEAR OUT SIGN AND MAIL

Eastern Trust Co.

154 Richmond Street,
Charlottetown.

DIRECTORS:

Hon. Senator McLean, James Eden, C. H. B. Longworth.

Please mail me prospectus and application form of New War Loan.

Name .....

Address .....

4786-3-13Mtf.

WAR LOAN

DOMINION OF CANADA

Issue of $150,000,000 5% Bonds Maturing 1st March, 1937

Payable at par at Ottawa, Halifax, St John, Charlottetown, Montreal, Toronto, Winnipeg, Regina, Calgary, Victoria, and at the Agency of the Bank of Montreal, New York City.

INTEREST PAYABLE HALF-YEARLY, 1st MARCH, 1st SEPTEMBER.

PRINCIPAL AND INTEREST PAYABLE IN GOLD.

ISSUE PRICE 96.

A FULL HALF-YEAR'S INTEREST WILL BE PAID ON 1st SEPTEMBER, 1917.

THE PROCEEDS OF THE LOAN WILL BE USED FOR WAR PURPOSES ONLY.

THE MINISTER OF FINANCE offers herewith, on behalf of the Government, the above-named Bonds for Subscription at 96, payable as follows:—

10 per cent on application;
30 " 16th April, 1917;
30 " 15th May, 1917;
26 " 15th June, 1917.

The total allotment of bonds of this issue will be limited to one hundred and fifty million dollars, exclusive of the amount (if any) paid for by the surrender of bonds as the equivalent of cash under the terms of the War Loan prospectus of 22nd November, 1915.

The instalments may be paid in full on the 16th day of April, 1917, or on any instalment due date thereafter, under discount at the rate of four per cent per annum. All payments are to be made to a chartered bank for the credit of the Minister of Finance. Failure to pay any instalment when due will render previous payments liable to forfeiture and the allotment to cancellation.

Subscriptions, accompanied by a deposit of ten per cent of the amount subscribed, must be forwarded through the medium of a chartered bank. Any branch in Canada of any chartered bank will receive subscriptions and issue provisional receipts.

This loan is authorized under Act of the Parliament of Canada, and both principal and interest will be a charge upon the Consolidated Revenue Fund.

Forms of application may be obtained from any branch in Canada of any chartered bank and at the office of any Assistant Receiver General in Canada.

Subscriptions must be for even hundreds of dollars.

In case of partial allotments the surplus deposit will be applied towards payment of the amount due on the April instalment.

Scrip certificates, non-negotiable or payable to bearer in accordance with the choice of the applicant for registered or bearer bonds, will be issued, after allotment, in exchange for the provisional receipts.

When the scrip certificates have been paid in full and payment endorsed thereon by the bank receiving the money, they may be exchanged for bonds, when prepared, with coupons attached, payable to bearer or registered as to principal, or for fully registered bonds, when prepared, without coupons, in accordance with the application.

Delivery of scrip certificates and of bonds will be made through the chartered banks.

The issue will be exempt from taxes—including any income tax—imposed in pursuance of legislation enacted by the Parliament of Canada.

The bonds with coupons will be issued in denominations of $100, $500, $1,000. Fully registered bonds without coupons will be issued in denominations of $1,000, $5,000 or any authorized multiple of $5,000.

The bonds will be paid at maturity at par at the office of the Minister of Finance and Receiver General at Ottawa, or at the office of the Assistant Receiver General at Halifax, St. John, Charlottetown, Montreal, Toronto, Winnipeg, Regina, Calgary or Victoria, or at the Agency of the Bank of Montreal, New York City.

The interest on the fully registered bonds will be paid by cheque, which will be remitted by post. Interest on bonds with coupons will be paid on surrender of coupons. Both cheques and coupons, at the option of the holder, will be payable free of exchange at any branch in Canada of any chartered bank, or at the Agency of the Bank of Montreal, New York City.

Subject to the payment of twenty-five cents for each new bond issued, holders of fully registered bonds without coupons will have the right to convert into bonds of the denomination of $1,000 with coupons, and holders of bonds with coupons will have the right to convert into fully registered bonds of authorized denominations without coupons at any time on application to the Minister of Finance.

The books of the loan will be kept at the Department of Finance, Ottawa.

Application will be made in due course for the listing of the issue on the Montreal and Toronto Stock Exchanges.

Recognized bond and stock brokers having offices and carrying on business in Canada will be allowed a commission of three-eighths of one per cent on allotments made in respect of applications bearing their stamp, provided, however, that no commission will be allowed in respect of the amount of any allotment paid for by the surrender of bonds issued under the War Loan prospectus of 22nd November, 1915, or in respect of the amount of any allotment paid for by surrender of five per cent debenture stock maturing 1st October, 1919. No commission will be allowed in respect of applications on forms which have not been printed by the King's Printer.

SUBSCRIPTION LISTS WILL CLOSE ON OR BEFORE THE 23rd OF MARCH, 1917.

DEPARTMENT OF FINANCE, OTTAWA, March 12th, 1917.

Prospectus and Application Forms for the New War Loan will be supplied by

H. F. LAURENCE,

Telephone No. 602

122 HILLSBOROUGH STREET,
CHARLOTTETOWN, P. E. I.

REPRESENTING THE

EASTERN SECURITIES CO.

ST. JOHN, N. B. HALIFAX, N. S.

"Your Subscription to the War Loan is an Important Factor to Canada's Efforts the in War."