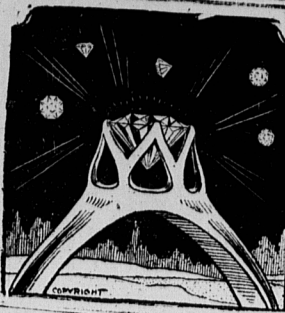


Hair Help Ayer's Hair Vigor has no effect whatever upon the color of the hair. It cannot possibly change the color in any way. But it promptly stops falling hair, and greatly promotes growth. Ask your doctor first.

Rings

are still the most popular of gifts. Naturally so, for they can be worn always and where all can see them. We take a special interest in our ring stock and you will find us with a splendid assortment. The prices will please you too.

W. W. Wellner
JEWELLER



We produce everything in the line of **Fine Portraiture and Frames** Plain and Royal Sepia Enlargements, Mats, Albums and Novelties. New and Original Features, exceptional values, prompt service.

The COOK'S Studio

HOCKEY BOOTS

You want Hockey Boots now. We have the largest assortment in the city at low prices.

Hockey Boots. Men's at \$1.90, 2.25, and 3.00 a pair. Boys' at \$1.05, 1.75, 1.85. See our Boys' Climax. Black with tan trimmings a corker at 1.75 a pair. Sold often at 2.25 a pair. Save money by buying your Hockey Boots from

A. E. McEachen
The Shoe Man
82 Queen Street.

Apples

We have a few bbls of No 1 Wealthy Apples left in stock, which will clear out at the rate of

\$2.75 per bbl

Good value for the money

Beer & Goff's

SMOKE and CHEW

LABOR KING

Twist Tobacco

Manufactured by

ROCK CITY TOBACCO CO
QUEBEC.

Sterling Bitters

The Never Failing Heart, Nerve and Stomach Remedy

A Proven Medicine of Exceptional Value Testimonials and References by the hundred from people most prominent in City and Country. No failures.

Sold only by

P. McQuaid
42 Queen Street.
Opposite Auld Bros
Price 50c per bottle.

FROM THE NEW YORK HIPPODROME.

At the New York Hippodrome the triple spectacular show made up of "The International Cup," "The Ballet of Niagara" and "The Earthquake" continues its prosperous season. All those who failed to get admission to the big playhouses during the holiday rush have ordered their seats in advance with the consequence that the four box offices are finding plenty to do in attending to the overflow demand of tickets. The big circus bill is one of the chief attractions of the great show. Amongst the specialties are the Curzon Sisters, otherwise known as the flying butterflies in their aerial specialty; Victoria McDonald, queen of the slack wire; Iudna and Derrick in their charming and graceful equestrian act; the Jes. De Kos Troupe of acrobats including their lively little acrobat "Pouncing Buttons"; Slim Nederwald's "Irwinian Jockey" act; the Patty Bros., head balancers; the "Nightings" as picturesque posers and several others of equal merit. The performing animals including the baby pears and elephants, delight the little folks. The dazzling "Ballet of Niagara" with the great Niagara Falls scene;

the Flight of the aeroplane; the Yacht Race, the Thrilling Shipwreck the Earthquake scenes and Tidal Wave, as well as the beautiful aquatic finale with its hundreds of gaily clad men and women, its flying ballet and Diving Mermaids; all these make up what is in the aggregate undoubtedly the biggest entertainment of its kind in existence.

Gentlemen,—I have used MINARD'S LINIMENT from time to time for the past twenty years. It was recommended to me by a prominent physician of Montreal, who called it the "great Nova Scotia Liniment." It does the doctor's work; it is particularly good in cases of Rheumatism and Sprains.

Yours truly,
G. G. DUSTAN,
Chartered Accountant,
Halifax, N. S., Sept. 21, 1905.

CHARLOTTETOWN and QUEEN'S COUNTY

It pays to buy in this Province. Luther Crossman, Cape Wolfe, was in the city yesterday.

Harris Villet, Hampton, spent Sunday at Desable, the guest of John McKinnon.

W. H. Spencer, Charlottetown, was among those registered at the Carleton Hotel, Halifax, Tuesday.

Unsigned news items have been received from Bristol which await the sender's name in confidence.

Instructors McKinney and Wallace of the R. C. R., Halifax, arrived here yesterday to instruct the cadet corps.

Mrs Rev. P. G. Corbin of LaHave, N.S., arrived in this city yesterday on a visit to her parents, Fred and Mrs. Beer.

At the annual meeting of the Island Tug Company, Ltd., held Tuesday, F. W. Hyndman was re-elected managing director for 1911.

Hugh and Mrs. McRae and family of French River wish to thank their many friends for kindness shown to them in their late bereavement.

Miss Lottie Prowse has returned to her home, Thorndyke, after spending the week at Hillsboro, the guest of her sister Mrs. Gordon Mutch.

W. Chenell, of the Yukon Territory, formerly of the Magdalen Islands, accompanied by his niece, Miss B. Chenell of Boston, are in this city.

Another case of smallpox is reported from Murray Harbour, in the Livingstone house, the patient, being a sister of Joseph Livingstone, the first patient. It is of a more serious type than at first announced.—Pat.

Any young man from fifteen to seventeen years of age, who desires a position in the literary line with chance of rapid promotion, should write Query P. O. Box 14, Charlottetown, at once, stating his age and address.

The Victorias have beaten the Abegweits in the first game in the Bowling League and also in the first game in the Basketball League. They say they will also win the first game in the Hockey League. All should go to the Arena tomorrow evening and see them try.

As the Earl Grey was docking yesterday the tide swung her bow across to the opposite dock, where the Northumberland lies. The bowsprit caught in one of the latter steamer's stays and ripped it away, snapping off a piece of the cable. Grey's engines were just reversed in time to save the bowsprit from crashing into the upper cabin.

The many friends of Wm. B. Young, formerly of Wood Islands, but now of Winnipeg, Man., will be pleased to know that he is rapidly improving from the serious illness with which he has been confined to his house for over three months. He is now able to go about again and expects to be at work in the near future. Mr. Young speaks very highly of the care and kindness of the Oddfellow brotherhood of Winnipeg, of which he is a member.

The Christmas tree and entertainment given by the Sunday School of the Methodist Church at Kingston, on the evening of December 24th, was a decided success. The program was given entirely by the boys and girls and religion is one privileged to listen to such perfectly memorized recitations and exercises so well carried out. Every number was well learned and intelligently rendered. The quality of the selections is also a matter for congratulation, as well as a matter of qualification. The singing, all by the Sunday School, was splendid. Special mention might be made of little Gladys McNeil's solo, which was beautifully sweet and clear. The pastor, Rev. H. Miller, presided—until Santa Clause came and for a time took charge. The children were all remembered with candy, etc., while presentations were made to Jonathan Smith, who for so many years has been a worker in the Kingston Church and Sunday School; to Miss Ida McDonald, teacher, and Miss Lola Barrett, organist. The pastor's wife was also remembered with a pretty and useful gift. Much credit is due to Miss Lola Barrett, who so ably trained the children, assisted by Miss Zella Cruwys and others. Much credit is also due to the faithful and painstaking superintendent, George Cruwys, who is always ready to spend and be spent in his Master's service, and who has the interests of Church and Sunday School so much at heart.—Com.

No home should be without a bottle of British Cough Cure at this time of the year. This is a well tried remedy and never fails to relieve the worst cough. For children it is unequalled. 25c per bottle. Prepared and sold by E. A. Foster, Central Drugstore, Sunnyside.

There will be skating with band at the Arena tonight.

A. B. McDonald, Vernon, was among the visitors to the city yesterday.

Walter and Mrs. Simpson, Bay View, are guests at the Experimental Farm, City.

S. R. Prowse, the popular postmaster at Thorndyke, was in the city yesterday.

Harry Rodd, Medicine Hat, is spending his vacation at his former home at Winsloe.

W. C. Webster, of Fort Augustus and Wm. Judson, Cherry Valley, were in the city yesterday.

D. Rutherford of Halifax, the newly elected President of the Maritime Commercial Travellers' Association arrived in the city yesterday.

J. D. Malcolm, Cardigan, came to the city yesterday, accompanying his daughter, Miss Laura, who leaves this morning for Halifax to attend the Ladies' College there.

Ralph A. March, St. John, a well known traveller has been appointed manager for the Province of New Brunswick for the Travellers Life Insurance Company of Canada. He assumes his duties at once.

Rev. Ewen MacDougall will preach Sabbath, 15th, at Murray River at 10.30. Peter's Road at 2.30 and at Brooklyn at 6.30; also Tuesday, 17th, at Iris, Wednesday, 18th, at Belle River and Thursday, 19th, at Point Prim at 6.30 p. m.

At the police court in this city yesterday morning P. Scott, drunk, forfeited his \$10 bail bond. Alex. Vesordery, were fined \$5 or twenty days and \$2 or ten days respectively, the former taking the days and the latter paying his fine.

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John McQuillan & Co. buy dressed hogs, organs attached. 12-12dtf.

CRITICS

The physician who recommends, the patient who uses and the chemist who analyzes

Scott's Emulsion

have established it as pre-eminently the best in purity, in perfection and in results.

No other preparation has stood such severe tests, such world-wide imitation and met with such popular and professional endorsement.

To the babe, the child and the adult it gives pure blood, strength, solid flesh and vitality.

ALL DRUGGISTS

KEITH & PROCTOR'S FIFTH AV. THEATRE, NEW YORK, WEEK OF JANUARY 16, 1911

For the week of January 16th, at the Fifth Avenue Theatre, vaudeville will witness for the last time an artist who will have left a most lasting impression. Julius Steger entered vaudeville quietly and without any blaze of trumpets, but from his first appearance there was no question of the genuineness of his triumph. Mr. Steger in addition to delighting his hearers with his beautiful baritone voice, gave added joy by presenting two gems in the form of sketches by evincing much ability as an actor of serious roles. For this most agreeable success, Mr. Steger can only thank himself. For years, he was a most sought after artist for musical comedy and comic opera, but he continually chafed under the restrictions imposed by those forms of entertainment, and kept assuring his fellow artists that some day he would shine as an actor. Good naturedly they listened to his talk, realizing that all great artists in one line, think they would be greater in a distinctly different one. Mr. Steger had patience however, and at the right moment, produced in vaudeville "The Fifth Commandment." So true did his sincerity and pathos ring, that it was openly claimed that his work was on a par with that of Warfield in "The Music Master." Later, Mr. Steger produced "The Way to the Heart" and duplicated the success of "The Fifth Commandment." Now he sings for a larger world to come, and under the management of Klav and Brangler will blossom as a star of the first magnitude, in the early

Spring. During the week of Jan. 16th at the Fifth Avenue, Mr. Steger will oblige by giving one of his sketches, appearing in "Fifth Commandment" while from Thursday to Sunday inclusive he will present "The Way to the Heart." Next on the bill of vaudeville quality will come Edwin Holt & Co., in George Ade's delightful comedy "The Mayor and The Manicure," a sketch so full of fun and glee that Ade could easily stretch it into a three act farce, did he not believe he is giving vaudeville a full measure of his efforts. Mr. Holt and Co. do full justice to the author's work. Following on the nine act program will come the famous DeHaven Dextette of singers, musicians and dancers with that nimble young man Sidney C. Gibson, Cunningham and Mutton act while the illuminated motion picture acrobatic talk fest, which will make all conversation dancers seem tame in comparison, while Avery and Hart are going to contribute their generous portion of song, dance and ebony humor, practically a replica of the entertainment that Williams and Walker once offered. Midway on the card, we find the Howard Brothers, banjoists, extraordinary, whose only regret is that they are not quadruplets, as there is always more demand for their talented services than two of them are able to supply. George Felix and the Barry Girls will appear in that hilarious "The Boy Next Door," while Gruber's Equestrian Review, besides its quota of horses and ponies, includes Minnie the largest trained elephant in the world. Trainer and C. Gibson, Cunningham and Mutton are due for a comedy talking act while the illuminated motion picture will offer more novelty.

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Our Ladies' Winter Coats

have had a great sale the last few days, at the reduced prices

Have you yours yet?

Melton Cloths—Cheviots
Beaver Cloths—Tweeds
Broadcloths

\$6.00 Coats for \$4.00
9.00 " " 6.00
12.00 " " 8.00

Ladies' Fur Coats

Russian Lambs, Electric
Seals and Bokahoran
Lambs at Half Price.

Stanley Bros

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The Family Cough Remedy HUGHES' COUGH MIXTURE

It is not a patent medicine but a prescription, and is the best cough mixture ever offered for sale. Don't waste your time and money experimenting with other mixtures. It is a safe remedy for children having a cough with the measles.

Price 25c per bottle
Geo. E. Hughes The People's Druggist

Every Promptness is Given To Telephone Orders

Telephone orders and children receive the same painstaking attention as you would receive when shopping in person.

Every part of our service is brought to bear in giving perfect satisfaction—courteous attention and prompt deliveries are important factors in our store service. Just phone 237—we'll do the rest.

Genkins THE GROCER

Unusual Activity In Cakes

Our cake department is kept busy. People realize that it is a great advantage to be able to procure cake such as ours. Our cake department should appeal to you from an economical standpoint also, because our prices are very low considering quality. Let us convince you.

E. J. DesRoches
Sunnyside

There Is Nothing In It EXCEPT Pure American Leaf IN OUR Bright Cut Tobacco.

Packages and Tins at all grocers and druggists. Demand it—Get it—Try it.

Hickey & Nicholson Tobacco Co., Ltd.
Manufacturers Charlottetown Phone 345 dmw.

Victorias vs Abegweits
First League Game in the Arena Rink Tomorrow evening.

2 GAMES
Admission 25c. Reserved Seats 35c.

Measuring TIME

Whenever time is measured by minutes and seconds, instead of hours,—The HOWARD is the court of appeal.

THE HOWARD WATCH has class. In accuracy—design and finish, it shows the spirit of the men who make it.

Every HOWARD is adjusted as a fine watch—cased and timed in its own case at the factory.

Price 40.00 to 150.00.

G. F. Hutcheson
Jeweler—Optician

PEOPLE'S THEATRE
To-night's Photo-Plays.

In the Mountains of Kentucky
A story with the breath of romance and reality in it

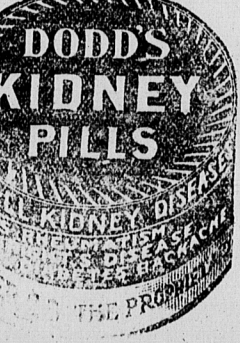
Rose of Salem Town
A whole hearted story.

Clothes make the man
See if you think so.

Billy Stewart in 2 Songs
NEXT WEEK

Dennis Flanagan SINGER

"If you see it at the People's Theatre" you see it first.
5c. Admission 5c.



Musical Instruments

At reduced prices
Violins, Accordions and Autoharps. We also carry a nice line of toys, dolls, games, jigsaw china, stationery, photo frames, musical instruments, music books, sheet music and school supplies at lowest prices. Post Cards at all prices.

H. A. Tanton
111 Great George St.
12-15dtf

The Charlottetown Driving Park

Provincial Exhibition Association.
The annual General Meeting of the above Association will be held in the Charlottetown on Thursday evening the 19th day of January A. D. 1911 at the hour of eight o'clock.

Transfer books are closed till after the above date.
Dated this 28th day of December A. D. 1910
By order,
C. R. SMALLWOOD,
Secretary-Treasurer

A. Dufour & Co.
Charlottetown, P. E. I.

Dealers in all kinds of cattle and sheep.
Phone R 24 P. O. Box 144
2-22dtf

Public Notice

As measles seem to be getting prevalent in the schools of Charlottetown owing to the neglect of some citizens, public notice is called to the Regulations of the Board of Health, especially to Rules 1 and 6.

Rule 1 states that any household in whose house occurs a case of measles shall immediately notify the Board of Health, through its Health Officer or secretary, of the same.

Rule 6 states that no member of any household where measles exists shall be permitted to mingle with children in schools, churches, or other public places.

There is a penalty of \$40.00 for failure to obey the rules.
The Board of Health requests all citizens to comply with the regulations at once, and assist in stamping out the disease.

W. W. CLARKE,
Secretary.
BENJ. ROGERS, JR.,
Chairman.
Dec. 1st, 1910.