

Extraordinary Sale of Men's Overcoats

This is not a Bankrupt Sale--This is not a Sale of old Garments

This is a sale of this season's manufacture of the latest and best ideas in the styles and fabrics, including Harris Tweeds, Irish and Scotch Fabrics warm chinchilla, and dressy beaver cloth Overcoats of our personal selection and direct importation at the lowest prices such merchandise has ever brought in this country.

The Manufacturer Needed the Money

Owing to conditions brought about by the European War a large number of the merchants in the large manufacturing cities were forced to cancel their orders after the overcoats were made. This left the goods on the manufacturer's hands, and in order to turn this surplus stock into cash they were sold to us regardless of profit.

And This is Your Opportunity

Mr. Acorn has for the last five years been assistant buyer for the largest clothing house in the Province, and when we tell you that we are offering the greatest values in overcoats that were ever offered to the people of P. E. Island, we know what we are talking about. If you need an overcoat this winter or if you expect to need one next winter you cannot afford to miss this sale.

You will find us in the Revere Hotel Block, Kent St.

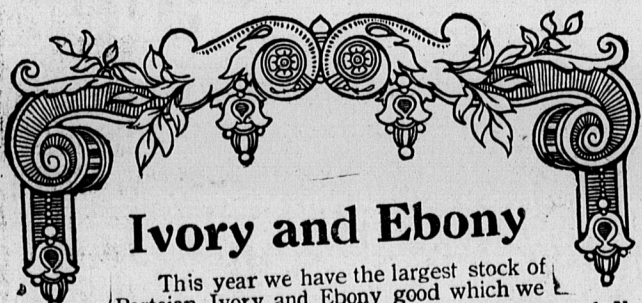
Out of the high rent district, yet right in the centre of the business portion of the City. Would you walk from the Market Square to Kent St. for five dollars? That's what it means to you, because you will save at least five dollars on your overcoat purchase. There's sure to be a rush, so come early and secure first choice.

ACORN & BROWN

P. C. Brown

G. C. Acorn

6575-11-20M3i



Ivory and Ebony

This year we have the largest stock of Partisan Ivory and Ebony good which we have ever had. Both of these lines are being displayed in our show windows at the present time. We have a large range of styles and sizes in Nail Files, Cuticles, Tooth Brushes and other Toilet Articles, also a large showing of toilet sets. We will be pleased to show you these two nice lines.

W. W. Wellner

Estab. 1868 The Leading Jewelers

THE EASTERN GUARDIAN

...IT PAYS to buy in this Province.

...T. GORDON IVES is Guardian agent in Montague.

...THE MORNING Guardian can be obtained in Souris at M. A. Paquet's.

...Messrs Dominic Bowlan and Richard MacPhee, Cardigan Bridge, were recent visitors to Hermitage and Village Green.

...HAVE YOU YOUR FLAG? At the present time you should show your colours. Chaste, finely enamelled Canadian flags for your lapel, 10 cents each; per post, 12 cents. Guardian Office. 6208

RUSSIA TAKES OVER FACTORIES FOR ARMS.

PETROGRAD, Nov. 20.—The huge factory in Russia of the Singer Sewing Machine Company has been taken over by the Government, and will be devoted to the manufacture of small arms. The factory of the American Phonograph Company has also been requisitioned for the same purpose, while smelting concerns operated by Americans are now being used for military purposes.

Russia has lacked arms factories, she having depended largely on France for her small arms as well as for her artillery. But today practically nothing is being received from France, and the supplies in Russia became so short that some muzzle-loading muskets, as well as cannon of that same type, have been used in the Polish campaign.

The taking over of these factories, it is expected, will soon remedy the existing deficiency.

Minard's Liniment Co., Limited.

Gentlemen.—Last Winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of inflammation.

Yours, W. A. HUTCHINSON.

Get your prescriptions dispensed at the Central Drugstore and you will get just what the doctor orders. Registered men only do the work and prices are moderate. E. A. Foster, druggist. 6579-11-19m3i

PHOTOGRAPHY

Good work, prompt delivery moderate prices.

THE ACORN STUDIO, SOURIS

Picture framing dept. in connection with

...ONE CENT per word each insertion for advertising in this column. Cash must accompany order.

...IMPORTANT MEETING.—On Monday at 7.30 p. m., Mr. J. J. Cowie of the Department of Marine and Fisheries, Ottawa, addressed a meeting of Fishermen, Fishbuyers, Fishmerchants, Packers and others interested, at St. Mary's Hall, Souris. His lecture, which consisted chiefly of an explanation of the New Pickled Fish Act, was both instructive and interesting, and Mr. Cowie deserves credit for the way he handled his subject. He pointed out that the chief object of the Act is to standardise the fish barrels and to pack fish in such a way that the dealer may have confidence in what he is buying. When a barrel is badly made or made of poor material it leaks, and consequently when the fish reach the consumer they are in poor shape and in many cases rusty. The fishermen and packers are to blame for this, because they consider a cheap barrel good enough. The cooper does not get paid for a superior article and consequently does not manufacture one. In a great measure this applies to mackerel as well as herring, for in many places along the coast a barrel is used that is unfit. There is also a difference in size, and such a thing is bound to ruin the industry, for the dealer may be deceived in a shipment of large barrels, while those of small size, Mr. Cowie explained, that the Government, with a view to improvement of quality in view, purposed to make an inspection. Several inspectors will be appointed and it will be the duty of each of these to visit the different parts of his district, inspect the fish and explain to the fishermen how to handle the fish properly. This inspection must be carried out at the place of packing, and in this way defects in curing can be dealt with.

...MANY JEWS UNDER ARMS IN EUROPE.

LONDON, Nov. 20.—The Jewish Chronicle in a leading article deals with the question of the Jews and the war. "Something like 400,000 of our people are estimated to be engaged in the present world conflict. If the number be approximately correct, it means that more Jews are under arms today than at any moment since the fall of Jewish national being."

"That a Jew should be denominated by a Russian general as a hero," the writer continues, "and deserve to be full the title, is a grim commentary on Kishineff and the Bessiss case. That in many parts of England Jews are enlisted in a proportion, as compared with the general population, beyond the average, may be testimony to the love which England has inspired in their hearts as British subjects, but it is more telling as a proof of the Jewish condemnation of militarism and Prussian junkerdom. "That," the Jewish Chronicle adds, "is the British Empire way. The oneness that pervades every nook and cranny of the vast domains over which the King holds sway is the finest asset which Lord Kitchener possesses."

...Try the Marguerite, it is a medium length, mild flavored cigar, made of close rolled Havana and Sumatra leaves, burns evenly and gives genuine delight to all smokers. Price 10c, 3 for 25c. The Two Macs, 149 Great George Street.

...IN STOCK: "PHOENIX," "QUEEN CITY," "STAR," "BEAVER," "REGAL," "FIVE ROSES" and "ROYAL HOUSEHOLD" Flour, BRAN, MID-OIL, BUS, CORNMEAL, CRACKED CORN, ROLLED OATS, MOLASSINE, OIL CAKE MEAL and COTTON SEED MEAL. All of which we are selling at lowest prices. WHOLESALE AND RETAIL. A. HORNE & CO. 528-11-14m14i

Xmas Mounts

Our stylish Christmas mounts will add beauty to your finished photograph. Drop in and see them, they are sure to please you.

Cook's Studio

AUDITING ADJUSTING OR ACCOUNTING

for Companies, Firms or Private Individuals promptly attended to. Statements prepared or Inventory taken.

E. H. Beer

Phone 521. 6425-11-7S Wif.

Brown Block

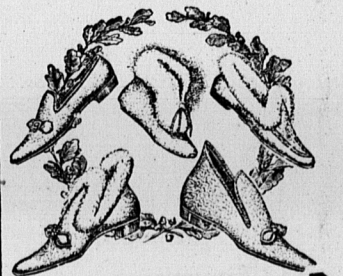
For Your Xmas Photo

—Try the—

A. E. Lyon—Studio

and don't forget Baby. Handsome mounts—Moderate prices.

107 Queen St. Charlottetown



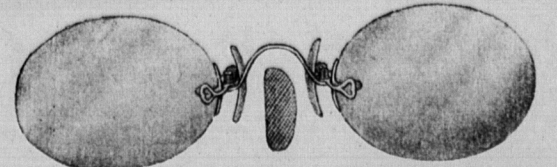
Felt Slippers For Women

Our new felt slippers for women are the most attractive in appearance the quality, material and workmanship the best produced by English and Canadian manufacturers.

A pair of these stylish slippers as a gift are sure to delight the recipient. You must see them to appreciate their beauty, wear them to value their comfort and durability. Many sizes, styles and colors to choose from. Price 40c to \$4.00

Alley & Co. Queen Street

Eyestrain



The use of suitable glasses save the eyes from strain, and all the evils which follow. Profit by the experience of others. The benefits of properly fitted glasses are testified to by the thousands who use them. We examine eyes and guarantee satisfaction.

H. J. MABON

Druggist & Optician

Souris P. E. I.

Coal Coal

As the cold weather is approaching you should see to it that you have a good stock of coal laid in for the winter.

We have a supply of excellent quality of coal now on hand, suitable for Domestic and steam purposes, and have cargoes arriving almost daily by steamer and schooners.

The Schooner "Gladys B. Whidden" is now on way from New York with a cargo of Anthracite Coal. If you require any kindly send us your order and satisfactory delivery will be made from vessel while discharging at lowest possible prices.



We insist on your examining the quality of fuel that slides down your chute. Plenty of dust slag and klinkers means money thrown away. If you want to

Save Money on Coal

our yard will help you. Clean bright coal at the right price.

Phone 111

C. Lyons & Co

Buntain Bell & Co

Wholesale & Retail Coal Dealers

Agents Dominion Coal Co. Ltd

Phone 404 P. O. Box 56