

All Our Ladies' Coating Cloth at 20 p. c. dis. on Wednesday only

Special Low Fare by Rail from all Parts of the Island to S.A. McDonald's Charlottetown's Greatest Shopping Day, Wednesday Dec 8th

Boys' Fleece Underwear 19c Ten dozen in the lot to fit boys from 8 to 12 years;— Wednesday only at 19c per garment.

Ladies' Hats 49c All of our ladies' felt hats \$1.00 \$1.25 to \$3.50, going on sale Wednesday morning at 49c each.

Ladies' Suits 18.00 to 25.00 for 9.98 These suits are made from all-wool materials,— serges, tweeds and chevots, finished mostly with silk lining, coats are 32 inches long. They run in sizes from 32 to 40; regular values \$18.00 to \$23.00,— go on sale at \$9.98 on Wednesday, Dec. 8th. 15 suits in the lot.

Ladies' Fur Coats 45.00 for 26.00 BLACK ASTRICAN FUR JACKETS: 6 coats in sizes 32 to 42;— 48 inches long;— regular value \$45.00, going on sale for \$26.00 each on Wednesday 8th.

Four Coats 85.00 for 50.00 4 ladies' Astrican fur coats, full length 52 to 54 inches; regular values \$80 and \$85.00, going on sale for \$55.00 on Wednesday only.

Rat Coats 90.00 for 55.00 2 ladies' Rat Coats in sizes 36 and 38;— 2 only semi-fitting; regular price \$85.00 and \$90, going on sale for \$55.00 Wednesday.

Blouses 49c LADIES' WAISTS: consisting of 8 dozen; all sizes; some of these lines have been carried over from the early season, and a few were carried over from last year. Most of them are up-to-the-minute in style. Others are not. They are all good serviceable waists. The regular values run from \$1.25 to \$2.50 for 49c.

Do Your Shopping at S. A. McDonald's on Wednesday

Coon Coats 48.00 MEN'S COON COATS: 10 only. This is a special value we are going to place on sale Wednesday. Only 10 in the lot. So there won't be sufficient in the lot to go around. The regular values are \$65.00 for \$48.00 each on Wednesday 8th.

Ladies' Coats for 7.78 LADIES' COATS: In this department we are placing on a large rack all our \$12. and \$14. coats. Every one of these were purchased this season, and are up to the top notch of fashion. Absolutely nothing wrong with these coats. Just to make a stir in the mantle department on Wednesday all going for \$7.78. This mantle sale will positively be confined to one day only. There are 75 coats in the lot. On another rack we have arranged all the high-priced coats, carried over from last season. There are only 15 coats in this lot. The styles are just a little different to the season's make; so little that it is scarcely noticeable. We are, however, placing these coats at 12.00. They are made from expensive material, silk lined, regular values from \$18 to \$25.00 for \$12.00 each on Wednesday.

Ladies' Dresses Ladies' Trimmed Hats Ladies' Dresses: 9 only. The regular values for these are \$6.50 and 9.00, mostly in sizes 34, 36 and 38. We will clear these out to the first nine customers for \$3.98 each. Ladies' Trimmed Hats: In the millinery section we are placing on sale the finest assortment of felt hats shown here for many years. All new fresh stock;— right from our own millinery work room, made under the careful supervision of our Miss Murnahan who has had 15 years experience in trimming hats. These are going on sale at exactly half price on Wednesday.

Men's Shirts 65c MEN'S DUCK WEARING SHIRTS: made from a good heavy drill, in stripe tans and blacks at 65c each. No more than two shirts to any one customer at this price. Men's Hose 25c MEN'S ALL-WOOL HOSE: 12 dozen only, regular values 45c, going on sale for 25c on Wednesday. Not more than two pairs to any one customer.

Print Cotton 6 yds for 48c SILK TIES: All our silk Christmas neckwear will be in display that day, regular 50c value for 35c Wednesday only. Men's Raincoats 3.98 MEN'S RAINCOATS: We will place on sale 28 new parametta coats. This is a special value for Wednesday only at \$3.98 each. All sizes from 34 to 36.

Men's wool Underwear MEN'S ALL WOOL UNDERWEAR: This is one of the best bargains of the season. Only 12 dozen in the lot. Wednesday only at 68c per garment. Positively no more than two suits to any one customer at this price. Boys Sweaters 50c each Boys caps 36c Wool Mitts 35c

Men's Heavy Leather Mitts 49c Men's caps 49c

Wrapperette WRAPPERETTE: Another leader for Wednesday only. 5 yards for 99c. Positively no more than 10 yards to any one customer for this price. Xmas Mufflers CHRISTMAS MUFFLERS. A large assortment of fancy silk mercerized and woolen mufflers ever shown here. Special values 25c, 35c, 50 and 75c.

Table Linen TABLE LINEN: In this department we are placing at some notable values a good quality of Irish linen;— 2 1/2 yards for 99c. Not more than 5 yards to any customer. Curtain Muslin 5 yds for 99c CURTAIN MUSLIN: 5 yards for 99c. Another special line for Wednesday. We must confine the quality of this to not more than 10 yards to any one customer. Corsets 1.25 to 3.50 for 98c 4 doz. with lot, All sizes

Velvets GREY VELVET: We are clearing out a line of this, regular value 65c yard;— 6 yards for \$2.39. Not more than 12 yards to a customer. Kimona Cloth KIMONA CLOTH: This is another special offer for Wednesday only. 5 yards for 99c. No more than 10 yards to any customer.

Spring and Fall Coats for Men SPRING AND FALL OVERCOATS: Just the thing for wearing under a fur coat; 20 coats, sizes 34 and 38, regular values \$10 and \$12, for \$6.78 on Wednesday. Men's Hose 25c Men's caps 49c

Men's Raincoats 3.98 Men's Heavy Leather Mitts 49c

Boys Sweaters 50c each Boys caps 36c Wool Mitts 35c

Men's Heavy Leather Mitts 49c

Other Bargains from every Section of Our Store on Wednesday

S. A. McDONALD

A BRAVE SACRIFICE BY ISLAND SOLDIER

Mr. A. W. Bruce of Red Point has received from the City Clerk of Fernie, B. C., a copy of the Fernie Free Press containing an account of his son's terrible injuries. The City Clerk, who is a stranger to Mr. Bruce, sends the paper as he is afraid the injured lad's parents might be over-

looked. Attached is also a letter received from a friend in Scotland which also tells of the appreciation in which this brave young islander is held.

George Pedlar writes from Shorncliffe, under date of Oct. 24, as follows: To resume and continue: Whom do you suppose I discovered in the corner bed in G. ward today? None other than W. G. Bruce, Billy has been on his back a matter of seven or eight months, since the big German push at Ypres. He will never be a sprinter again. You may remember that Bill used rather to fancy his feet. They were a nifty line of feet and he might well be proud of them. He has given them for the cause and is quite cheerful about it. It seems to have happened in this way. Bill goes with the field gun of Winnipeg with the first contingent and one foot attracts a German rifle bullet. That was easy. A first aid package held the leak and Bill hops around on one foot for a few hours doing a little work that required immediate attention. He is up against it for balance, for every time a Jack Johnson burp near him, it blows him over. He being unprepared, as it were. One came close enough to bury him. Whether his feet stuck up and another hit them or the would-be undertaker explosion attended to them, he doesn't know, but when he was dug out and could take notice, his pine was in a bad way. He was not worried much. A chunk of shrapnel on the side of the head acted as a sedative. He was brought to England as soon as possible and has been lying with his feet under a half barrel in a bed at Woolwich for six months. The King's surgeon has performed three operations on him, the last involving the removal of some dead bone, taking place about a week ago. He will be able to walk again, but never very jauntily. His head is O. K., and various squeezes about his body are no longer painful.

I'd like the people of Fernie to know that Billy Bruce has given a good account of himself and hasn't figured it in days or half days per month. 241 Byres Road, Glasgow, 21st, October, 1915. My Dear Miss Bruce, What a surprise I had the other morning on receiving a letter and photograph bearing the California postmark! Even your name on the envelope did not enlighten me any, for although Mr. Bruce had written to me of his sisters, I hadn't a notion where you lived, and somehow had always associated you with Canada. You

can imagine, then, my delight on opening to find a photo of Mr. Bruce together with a most kind note from his sister. I can assure you I value the photo very much, and can only send you my very best thanks both for it and for the note which I think it was very good and sweet of you to send, and which I do appreciate.

As to those little trifles of which you've been speaking, they are really so small as to be not worth mentioning. One could not do any less, could one? For one's brother's very best "chum," especially when he has done so infinitely much for us. Here in Scotland, our hearts go out most of all, I think, to those splendid Colonials who have done such wonderful things for us; and we Scotch folks have yet so reticent on those things, have yet a great sympathy for you sisters, and wives, and mothers so far away across the sea who have to wait so long and anxiously for news of your loved ones over here; and I'd just like to say now that if there is anything in the world that you'd like me to do for your brother you have just to let me know, and I shall be most happy to do it.

From all we have heard of him, I feel sure that he must be a splendid brother to have. During all those months when they lived in such close companionship, my brother and he were very great friends, and Willie (my brother) had the greatest respect and deepest admiration for Mr. Bruce, and he has told us many fine stories about him. From him we heard how wonderful Mr. Bruce had been at Ypres, when although twice wounded, he refused to give in, and even when that horrid German came along and hit him so badly, he still refused to be down-hearted, but kept humming "rag-time," and cheering the others on while being carried on the stretcher to hospital. One bows down before such courage that, and it's when we hear those tales of heroism, that we begin to realise the depths of the sacrifices our men are making for us. About a fortnight ago, my brother had eight days' furlough, and I can assure you we were very glad, and thankful to have him even for the short time. (As five of the days were spent in travelling, we just had him here for one day, and he had two days at home in Islay). He is looking fine and fit, and is really as bright and happy as his letters would have us believe, which is a great matter. He is now a telephonist at Headquarters, which I think will be rather safer work than driving the telephone wagon as he used to do. He expected to have

eight hours in London on his way back to "the front," when he intended going down to Woolwich to see Mr. Bruce, but alas! for "the best-laid schemes," his train was very much behind time, so that he could not possibly go. I am certain it would be a big disappointment to him, and also to Mr. Bruce, as he had to know that there was a possibility of Willie calling in, in order to send a passport for the hospital.

I hope and trust that your brother's hospital days are fast drawing to a close, and that he may go back to you quite restored in health and strength is my very best wish. I expect he'll then, however, that we will have the pleasure of his long-promised visit to us.

Now, I should be real pleased to hear from you again anytime you have leisure.

With many thanks, I am, Yours sincerely, JEANNIE HILL

ISLANDER OVERCOME BY GERMAN GAS

The following is part of a letter received by Mr. Hugh F. McKay, Bradalbane, from his brother, Private W. E. H. McKay, who joined the 29th Battalion in Vancouver and went to the front with the 2nd Division. He is now in the Canadian Convalescent Home, Bromley, Kent, England, having been overcome with gas while on duty. "I got the socks when I was in the trenches, but as I put them in my knapsack (which I left there along with all my personal belongings), I suppose some of the other boys will get the good of them." "Our trenches were only 25 yards from the Germans and when I was out on 'Listening Post' I got filled up with the blooming gas. I don't know what happened for four days after that, but when I arrived in the hospital in England all I had was a pair of pyjamas and a blanket. I don't know whether I can get it for further service or not, for the gas seems to have upset the whole apple cart: head, heart, lungs, stomach and all. I am getting on well though and can go out for a short walk every day and am under good medical care. We have a nice sitting-room with fireplace and piano. We have good cooks and plenty to eat, so taking all into consideration I believe I will be able to get all right again."

HOTEL ARRIVALS HIGHLAND HOTEL

Alexander McLeod, Valleyfield East; Philip Keable, Quebec; Heber Hardy, Alberton; William T. Coady, Hazelbrook; Mrs. W. T. Coady, Hazelbrook; S. Nicholson, Flat River; Rod-

erick McPherson, Caledonia, Nell McDonald, Lewis; Archie McLean, Ocean View; D. Campbell, DeSable; J. A. McDougall, Argyle Shore; R. Sellipah, Hunter River; J. D. McPherson, Bruce McLeod, A. D. Martin, Laughlin McPhoe, John Carver, R. M. J. Stewart, Stanley Bridge; Uzziah Boyce, Mornald; Mrs. Boyce, Mermaid; R. McDonald, Colville.

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