

LOOK! DENTAL WHITENESS FOR YOUR TEETH SEE THE DIFFERENCE IN JUST 7 DAYS!

THAT'S PEPSODENT'S MIRACLE PROMISE!



YES! PEPSODENT TOOTH POWDER WITH IRIUM WILL GIVE YOUR TEETH THE WHITENESS THAT COMES ONLY FROM THIS DENTAL CLEANLINESS

Just think how white—how bright—how film-free your teeth are after your dentist cleans them! That's real dental whiteness: and he relies on powder. So don't let dull, dingy film harden—darken—turn into harmful, ugly tartar. Pepsodent Tooth Powder with Irium is especially made to remove that trouble-causing film—gently, but thoroughly. So change to Pepsodent Tooth Powder and enjoy dental whiteness.

PEPSODENT TOOTH POWDER IS THE ONLY TOOTH POWDER THAT OFFERS THIS DENTAL WHITENESS

THE DIFFERENCE IS IRIUM—AND PEPSODENT IS THE ONLY TOOTH POWDER THAT CONTAINS IRIUM

LISTEN TO "THE MAN CALLED X" EVERY TUESDAY NIGHT, DOMINION NETWORK

PLANT BREEDERS AID WHEAT EXPANSION

The economic development of Canada is closely interwoven with the production of grain, notably wheat, writes Dr. I. H. Newman, Dominion Cerealist, in an article on "Cereal Grains" in the Agricultural Institute Review. Wheat has been aptly described as "the economic fairy of the industrial and commercial life of Canada, having built practically the whole economic structure of the Prairie Provinces."

No other natural product, says Dr. Newman, has been able to compare with wheat as a vitalizing influence upon the life of the Dominion and nothing has attracted so much attention from the outside world. The future expansion of wheat production in Canada will depend in no small measure, upon the success of the plant breeder in developing better varieties. Still earlier varieties of high yielding capacity and varieties which are better able to cope with drought would probably add appreciably to the annual output. Dr. Newman pointed out. The advent this year of a new wheat variety capable of resisting the wheat stem sawfly promises to be a development of great and far-reaching significance. Other promising varieties possessing characteristics which are likely to make them particularly useful are also in the offing. Better varieties of winter wheat and of soft white spring wheats suitable for special trades may also be available shortly. These will contribute considerably to the sum total. Better cultural practices, including the use of chemical weed killers, may add still further to annual production.

Workmen are busy repairing the dock on the Newport side of the Georgetown-Newport ferry. Mr. John L. Campbell is foreman. Mr. Walter Solomon, who has been laid up for the past six months with a broken leg is once again able to be about and has resumed work in his barber shop. Mr. Clem Wight and Mr. Eddie Creighton of Charlottetown, motored to Georgetown on Saturday and spent the week end at Mr. Wight's home in Burnt Point. Capt. John Fitzgerald has had extensive work done on the heating system in his home, making the change over from coal to oil burning.

Friends of Mrs. Chester Llewellyn are sorry to hear that she is ill and hope for an early return to her usual good health. Capt. and Mrs. Helge Larsen will shortly take up residence in an apartment in the home of Mrs. W. W. McLaren. Mr. John Batchelder of the C. G. S. Brant, is visiting his home in Georgetown. Mr. and Mrs. Percy Boyle and young son of Hunter River, accompanied by Mrs. Mel Macdonald of Charlottetown, Mrs. Harold Henry of Halifax and Mrs. J. W. MacLeod, wife of MacLeod's Lodge, Sydney, N. S., motored to Georgetown on Sunday. Mrs. Henry and Mrs. MacLeod are on a visit to friends and relatives in the Province. Mr. Sheldon Ross, veteran of the Second World War, attended the Provincial Convention of the Canadian Legion, B.E.S.L., in Charlottetown on Monday.

CANNING HINTS

The fresher the fruit the better the canned product and the less the chance of failure. Be sure to get the right size of rubber rings for the jars. Be sure all sealers are in perfect condition—no cracks or chips. Keeping quantities of canned fruits do not depend on the addition of sugar, but rather on proper processing and use of airtight containers. Chemicals or canning compounds should not be used. These possibly may be harmful. Never tighten the top after a sealer is cold. This breaks the seal and is the cause of most spoilage.

RELAX FOR HEALTH

Proper rest helps keep you on your toes. It conserves energy. It enables you to concentrate. Edison is supposed to have gone on and on with his experiments, yet sleeping very little. Edison may never have slept very long. He certainly slept often. He had a cot in his office for "cat naps"—he worked, rested, worked. The late Franklin D. Roosevelt did the same thing during his United States presidential years. So, probably, does anyone who gets through a lot of work without fatigue. Your heart is a good illustration. It works, rests, works, rests. A definite rhythm can be applied to almost any kind of job with good results. You can vary your pace. You can lean back and stretch, get up and stroll around, pause for a glass of milk or a snack. And it's the same with exercise. Mild exercise is good for most people. Strenuous exercise is good for some—but all exercise should be followed by proper rest and light nourishment.

CHAPLAIN'S WIFE IS RADIO "HAM"

WIESBADEN, Germany (CP)—A U. S. Air Corps chaplain's wife, who arrived in Germany recently, is the first and only licensed woman "ham" radio operator in the American occupation zone. She is Mrs. Hilda B. Andrew, wife of Lt.-Col. J. D. Andrew, staff chaplain for the U. S. Air Forces in Europe. The couple formerly lived in Skyland, near Asheville, N. C. In Wiesbaden, Mrs. Andrew and her husband both operate amateur radio transmitters assembled in a studio that is believed to be the finest of those run by 350 "ham" operators in the zone. Both are delighted with requests from Air Force personnel and their dependents eager to contact friends back home.

HEALTHFUL WATER

Warning that water can be an instrument of death as well as of life and health the Department of National Health and Welfare has issued a reminder of the dangers of pollution of water sources. The health authorities point out that water should never be used for washing, swimming or cooking purposes much less for drinking unless its source and purity have been certified by public health engineers.

SOX WITHIN FOUR GAMES OF PENNANT

Clubbing Bob Feller for an almost incredible eight runs while he was retiring only one man in a wild fourth inning, Detroit Tigers handed the Cleveland fireball ace his worst drubbing since he outperformed the majors as they walloped the Indians 10-0 at Detroit yesterday. Feller was shelled for nine runs and 11 hits in the 3-1-3 innings he worked. Freddie Hutchinson on the Tiger mound fashioned a neat five-hitter while his mates were on their all spree. At Philadelphia, rookie right-hander Randy Gumpert gained his 10th win of the season as New York Yankees downed the last place Athletics, 6-2. Gumpert need not help in the eighth, as that old fireman Johnny Murphy came in to save the bacon. Jim Bagby moved Boston Red Sox within four games of clinching the pennant last night, scattering nine hits' defeat Washington 1-0.

SUNLIGHT

Smiling by a window is useless, from a health point of view, unless the window is open, declare health authorities. The Department of National Health and Welfare, in a bulletin, points out that glass cuts off the essential ultraviolet rays of the sun. In fact, the department says, the only sure way of getting these rays, is to stay out of doors, at least one hour each day.

Georgetown And Vicinity

Mr. Walter Hemphill of Picou, N. S. was a visitor here over the week end.

The many friends of Mr. Melville Ross, are sorry to hear that he is confined to his home through illness and all hope for a quick recovery.

Mr. Bernard Batchelder of Picou is at present in Georgetown on business. Mr. Batchelder plans on moving his family here in a few weeks time and will take up residence in the property of the late George Lavers.

Mr. William Prosper has purchased from Mr. Michael Burke the home formerly owned by Mr. Temple Gottle and will move it to a new location, which also has been purchased from Mr. Burke.

Dredging has been completed in the Lower Montague ferry dock and our ferry boat resumed crossings on Saturday. It is understood the dredge will now proceed to work, dredging a cutting leading into C. N. Liewellyn & Sons, cold storage plant which is situated on the waterfront.

President Allister H. Stewart and Secretary J. Waldron Lavers of the Georgetown branch No. 16 Canadian Legion, B.E.S.L., were the delegates representing this branch at the Provincial Convention of the Canadian Legion held in Charlottetown on Monday.

Mr. Peter Boudreault and Mr. Lewis Jamieson of Panmure Island were visitors to Georgetown on Saturday.

Mr. Harry Lavers, welder's assistant, C.N.R., spent the week end at his home here.

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EASTERN GUARDIAN

MR. AND MRS. LESLIE J. CAMPBELL, Montague, P. E. I., announce the engagement of their eldest daughter, Muriel, R. N., to F. L. Richard Arthur Robinson, D. F. C. son of Mr. and Mrs. Victor B. Robinson, Penitentiary, B. C. Wedding to take place on September 12th.

CARDIGAN NOTES

Dr. and Mrs. Emmet Donahoe and Mrs. Florrie Donahoe and a brief visit with Mrs. J. F. McNicol and other relatives and friends in Cardigan last week. Dr. Donahoe returned from overseas with the Royal Canadian Army Medical Corps recently and is resuming his practice in Verdun, Que. this month.

Miss Helen Ryan accompanied by her cousin Miss Frances Kenny of New York, left last week for Boston after spending a vacation with her parents, Mr. and Mrs. Patrick Ryan.

Mr. Wallace MacIntyre of the C. G. S. Brant, spent the week end with his family in Cardigan.

Miss Stella Sullivan of the firm of R. J. Macdonald & Co. is enjoying her annual leave.

Rev. Father Michael Rooney and his uncle Mr. Jack Rooney of Oranwell spent a day in Cardigan last week. Father Rooney, now pastor at Bloomfield, is a former president of All Saints Church and has many friends in this vicinity.

Mr. Ed. Nixon of Kentville, N. S., returned Saturday after a few days visit with Mr. and Mrs. Cornelius Ryan and family.

The regular bi-monthly meeting of the Cardigan Branch of the Canadian Legion was held in their new room on Tuesday evening. A report on last week's dance and social was made by the Entertainment Committee. Final arrangements were made for the Provincial Convention with delegates being selected and resolutions forwarded. Several new members were admitted.

Mr. Adrian Curtis of Maine is enjoying a brief visit with Mr. and Mrs. John L. Sullivan and family.

The Cardigan team lost the second game of the playoffs for the Macdonald Trophy last week 9-6 in a hard fought game. The win gives Georgetown possession of the trophy for this year and ends the softball schedule till next spring.

Forty Hours Devotion in Cardigan parish was held over the last weekend. The pastor Rev. Harold Croken was assisted by Rev. Fathers John Sullivan and Benet Macdonald.

Mr. and Mrs. Walter Conohan arrived home Friday night from their honeymoon on the mainland. They were greeted by a gathering of their young friends who congregated to extend them best wishes. Dancing was enjoyed in an outdoor booth erected for the occasion and a lunch was provided by the ladies.—C.

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The Standard THIS WEEK

The Book-of-the-Month

ANIMAL FARM

A brilliant yet funny satire on COMMUNISM

Selected by the "Book-of-the-Month" Club for September, "Animal Farm" is without doubt the funniest, yet cleverest satire on Dictatorship and Communism ever written. It's a story that will keep a big grin on your face right down to the last line. Read what happens when the animals rebel against their exploitation and run their own farm. You will laugh and will laugh again—and yet you will be left with

the feeling of having read a remarkably true-to-life expose of any dictatorship. Through a special arrangement, The Standard will publish "Animal Farm" in three parts—the first of which will appear in The Standard this week. This will be the first publication of this famous book in Canada. Here is your chance to read one of the most-talked-about books of the year . . . don't miss it!

HOW DOES A P. E. I. FOX FARMER LIVE

Is Fox Farming a profitable business? How much does a fox farmer make . . . how does he spend it? Kate Aitken recently spent several days with a typical P. E. I. Fox farmer's family and she came back with a

story, plus pictures, that tell a mighty interesting story of the life of a P. E. I. Fox farmer and his family. It appears as a photograph in The Standard's roto gravure section this week. It's well worth reading!

They want to go back—to EUROPE

The glamor of home-coming has worn off for many of our fighting men. They're restless—many of them bewildered by the lack of housing, the strikes and the shortages. This article in The Standard reveals some of the reasons why many of our returned veterans are casting longing eyes toward the old familiar scenes and people "over there."

I'm a SMALL TOWN EDITOR

Not all the glamor of the newspaper business is to be found in the big city dailies! This week, The Standard takes you behind the scenes with Editor George James of the famed Canadian Statesman of Bowmanville, recognized as one of the most influential weeklies in Canada. Good reading!

SEE MONTGOMERY IN MONTREAL . . . Exclusive pictures of the hero of El Alamein in Montreal appear in The Standard this week

The Standard COMICS — NEWS REVIEW — MAGAZINE ROTOGRAVURE—COMPLETE NOVEL The week-end newspaper that is different and better

"TEXTILES?" says Mrs. Botts, "I Need Sheets!" . . . and her husband needs shirts. And the children need underwear! Why is there still a shortage? Part of the answer is that Canadians have more money to spend. Then, too, there are the returned service men, many of them starting or re-establishing homes of their own. Another part of the answer is that many Canadian industries which use cotton in their products are again gathering momentum on civilian supplies and are building up their working inventories. Meanwhile our 10,000 workers are doing their utmost to catch up on both civilian and industrial demands. As long as the present tremendous demands and relative shortages continue, we shall go on distributing our products on a quota basis. DOMINION TEXTILE COMPANY LIMITED Cotton Products for All Domestic and Industrial Uses... including MAGOO FASTEST FABRICS • COLONIAL SHEETS • PRUE YARNS

QUICKIES By Ken Reynolds



This bed we got with a Guardian Want Ad is real Cherry—I can tell by the leaves!

Wood Islands—Caribou Service

With the Prince Nova and Charles A. Dunning now in operation the schedule is as follows:

Table with 2 columns: Ship Name, Schedule. Leave Wood Islands 7 a.m. 9 a.m. 11 a.m. 1 p.m. 3 p.m. 5 p.m. Leaves Caribou 7 a.m. 9 a.m. 11 a.m. 1 p.m. 3 p.m. 5 p.m.

Operating Daily including Sundays. DAYLIGHT SAVING TIME. RATES: Same as 1945. For Daily Information Listen in to CFCY 7:30 A.M. Each Morning. NORTHUMBERLAND FERRIES LTD. R. E. Mutch, President.

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Charlottetown to Boston One Way \$17.20. Return Fare \$31.00 Tax Included. Stopover privileges on route if requested. TRAVEL BY BUS—

Charlottetown to Montreal via the Beautiful St. John River Valley by Route. One Way \$19.85. Return Fare \$36.70 Tax Included. Stopover privileges on route if requested. TRAVEL BY BUS—

September and October are delightful months to Travel. Lovely economical trips to Boston and Montreal for you and your friends. CONSULT Island Motor Transport

FURNACE FUEL OIL METER MEASURED TWO TANK TRUCKS We Are Now Pleased to Offer You a Complete Heating Service HIGH GRADE COAL AND FUEL OIL WHICHEVER YOUR HEATING SYSTEM REQUIRES For High Grade Furnace FUEL OIL—Meter Measured CALL A. PICKARD & CO., LTD. PHONES 240, 241 and 242