

Central Guardian

This column is reserved for news of local interest, but advertising of a newsy nature may be inserted at five cents a word, strictly payable in advance.

COOKS for Photographs

ORDER THAT OVERCOAT NOW. J. P. MacPherson & Son.

MAKE YOURS a truly enchanting wedding in a gown from Kennedy's Ladies' Wear.

SOUTH SHORE Musical Festival trophies on display at Geo. Clark's Jewellery Store, Summerside.

CHANDLER BROS. for all Plymouth and Chrometrim requirements.

CALL STOREY ELECTRIC 2679-1 for Refrigerator, Motor and Washing Machine Repairs.

DON'T MISS the Fox and Mink Show, Charlottetown, November 22nd to 25th. Catalogues now ready.

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TWO FLIGHTS weekly to the Magdalen Islands, P. Q. Phone Maritime Central Airways Limited, Phone 2061 or 540.

REMEMBER—Red Cross Blood Donor Clinics at Summerside, Charlottetown, Montague and Souris week of December 12th.—Be A Donor!

SPECIAL PRICES on Machine-less Permanents at the Marie Elena this week. Phone 2191, 134 Richmond Street.

THE CHEST CLINIC held at the Provincial Sanatorium will be cancelled for Friday, November 11th, this being a Dominion Holiday.

HEAR PAUL McGUIRE discuss parcels for Britain and the U.E.F.B. over Station C.F.O.Y. on Sunday afternoon at 11.15.

HEAR THE Salvation Army, in South Winslow Church, Friday, Nov. 11 at 8.30 p.m., with full band and moving pictures show Silver collection.

IMMUNIZING CLINIC will be held every Saturday morning from 9 to 12 at the Health Department, 188 Prince Street. Formerly held at Sanatorium.

SPECIALS BY DE RAYMOND at the Cosmetic Dept. Moore & McClelland. Lotion, Perfume and Cologne. Half Price. Limited quantity.

CAVENDISH UNITED PASTORAL CHARGE. — Sunday, November 13th. New Glasgow 11 A.M. Cavendish 7.30 P.M. George Gough, Minister.

CHARTER FLIGHTS to any point in Canada or the United States for passengers or cargo. Phone Maritime Central Airways Limited 2061 or 540.

COVEHEAD — UNION ROAD UNITED CHURCH. — Services for Sunday, November 13th, are: West Covehead 11 A.M. Covehead Road 3 P.M. Union Road 7.30 P.M. Rev. Thomas A. Wilson, Minister.

ORWELL — VERNON UNITED CHURCH. — Services Sunday, November 13th, will be as follows: Cherry Valley 11 o'clock. Vernon River 2.30. Orwell 7 o'clock. Rev. E. C. Evans, Supply Minister.

COMMUNITY CONCERT MEMBERS ATTENTION! — Sanroma celebrated Concert Pianist replacing Dyrton Janis at Prince of Wales College, Thursday evening, November 10th, 8.15.

PHOTOGRAVURE EXHIBITION — A new exhibition goes on view today at the Art Centre. Published by the Museum of Modern Art in New York. It is a fine collection of forty photogravures gathered together under the title "Texture and Pattern. Subjects portrayed include: "Shimmering Satin," "A Wave Breaking on the Shore," "A Hippopotamus," "Sunflower Seeds," "The Surface of the Moon," "Penicillin Mould," "Zebras," "An Air View of the Ocean" and many others, all having unique qualities of pattern or texture. The exhibition will remain on view until November 19th. Since the Art

REMEMBRANCE DAY

How swiftly the swallow flies on ward. O'er the grasses where our heroes lay, And the months and the days are passing, And we have Remembrance Day. The day we keep in memory Of the men who are sleeping there, Who gave their life for freedom, On land, and sea, in air. When we think of them sleeping so far away, We remember with deep regret The price they paid for liberty, Let us forget, lest we forget, Many a home is said today And many an eye is wet, Those women who kneel by an empty chair, Oh, how they do not forget. The wooden crosses, row after row As far as the eye can reach, In Flanders' fields, and Italy, And along the Normandy beach. On this day of memory As we bow in silent prayer, Give thanks for freedom so dearly bought, By the men who sleep over there. The poppies will shed their petals And the Spring will come again, Let us hope for the blessed assurance that they have not died in vain.

REMEMBRANCE DAY

1914-1918 1939-1945 Let us pause on this day of Remembrance . . . pause to weigh the fruits of Victory. The permanence of a peace still hanging in the balance will depend largely on how we act to maintain the Democratic principles for which many of those who won this Victory paid with their lives in two World Wars.

HORNE MOTORS

Kent St. Charlottetown

Mrs. Edgar Gillespie, 16 Douglas St.

Better Dividend Break Seen For U. S. Stockholders

A LIMITED QUANTITY of Dorothy Gray items (Lady in the Dark) Cologne and Bath Powder Sets, regular \$3.50 for \$2.00. Elation Bath Powder \$2.00 for \$1.00 and also Travelite Sets, regular \$2.95 for \$1.95 are on sale at the Cosmetic Dept. Moore and McClelland Ltd.

THE PRESBYTERIAN CHURCH IN CANADA. — Brookfield Charge. Services next Lord's Day are as follows: Hunter River 11 A.M. Glasgow Road 3 P.M. S. S. 2 P.M. Brookfield 7.30 P.M. S. S. 10.30 A.M. Hartsville S. S. 11 A.M. Mid-week services at the usual hours. Rev. Donald Nicholson, Minister.

VISITORS ENTERTAINED — A very pleasant evening was spent recently at the home of Mr. and Mrs. Walter Marshall, Stanhope, when they entertained in honor of Mr. and Mrs. Ernest Marshall of Saskatoon, Sask. Present at the gathering were the relatives from the surrounding districts. Among those present was Mr. Louis Marshall, an uncle and it is worthy of note that this grand old gentleman is some ninety years of age. It was Mr. Marshall's first visit to his native province for over thirty years and no doubt he saw many changes since that time. Mrs. Marshall was much impressed with this, her first visit and hopes to visit again in the near future. A very enjoyable evening was spent by all present, at the close of which a delicious lunch was served and all went home wishing Mr. and Mrs. Marshall the best of luck. Mrs. Cole Bell of Covehead also entertained for Mr. and Mrs. Marshall at a delicious dinner at the close of which a beautiful silver plate was presented to them by little Miss Irene Bell on behalf of all their relatives. Mr. and Mrs. Marshall have now returned to their home followed by the warm wishes of their friends.

When General Motors directors yesterday ordered a \$4.25 year-end dividend paid on its common shares, chairman Alfred P. Sloan Jr., and president C.E. Wilson said it would help "to correct what has been an inequity to the stockholder group."

By T. E. Applegate

NEW YORK, Nov. 10 (CP) — Possibility of a better dividend break for stockholders of American industry generally was seen by financial observers today in the wake of General Motors' plan to distribute more than \$190,000,000 in December.

Some say the recent rise in stock market prices reflects such an expectation. Owners of business and industry have complained that dollar returns in the post-war period have been too low.

Managements have agreed that income from stocks has failed to keep pace with the rise in living costs.

But they point out that skyrocketing costs and prices have required large increases in working capital, and that a big portion of post-war expenditures for new plants and rehabilitation of existing facilities has had to come out of earnings.

Tending to support a belief that stockholders may finally be about to get a little better piece of the pie are these factors: Prices of many finished articles have leveled off or declined in recent months. The huge post-war construction programs are either completed or well on the way to that goal, and as debt incurred for such purpose is retired, earnings will be more available for other uses including dividend payments.

In the case of giant industrial corporations, these expenditures reach big figures. United States Steel Corporation, for example, up to Sept. 30 had spent \$831,000,000 on post-war additions to and replacements of facilities, and had only another \$190,000,000 authorized and uncompleted.

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chairman Alfred P. Sloan Jr., and president C.E. Wilson said it would help "to correct what has been an inequity to the stockholder group."

Of course, few other major companies enjoy the favorable position of General Motors. But dividends in general on common stocks listed on the New York Stock Exchange, are running higher than in 1948, the exchange has reported.

The total of \$2,800,000,000 in cash payments in the first nine months of 1949 was 8.2 per cent ahead of the rate a year ago.

Ten industry groups showed declines from last year, noted the exchange. But aside from automobiles, better-than-average gains were made by steel, chemical, aircraft, farm, machinery, electrical equipment and utility groups.

CANOE COVE YOUNG PEOPLE'S SOCIETY HOLD MEETING

The regular meeting of the Canoe Cove Young People's Society was held on Tuesday evening November 1, at the home of Mr. and Mrs. Albert MacDougall. The president Mrs. Colin MacFadden presided. The devotional period opened by singing the Doxology. Scripture was read by Caroline MacKenzie, from Acts the 16th Chapter, followed by "The Lord's Prayer" in unison. The lesson was read by Rena MacNevin. Hymn "Standing by a Purpose True" was then sung. The minutes of the previous meeting were read and adopted. Roll call was answered by sixteen members by repeating a verse of scripture. It was moved and seconded that Mrs. Sandie MacKenzie's invitation to hold the banquet at her home on the evening of November 14 be accepted. There was no report from the sick and convalescence committee. Hymn "All the Way My Saviour Leads Me" was then sung. Meeting closed by repeating the benediction. Lunch was served by the hostesses. The next meeting to be held at the home of Miss Muriel MacNevin.

THERE OUGHT TO BE A LAW

by Fagoly & Shorten



THANKS TO JOAN ZIEGLER, 7830 85 ST., GLENDALE, L.I.

Piled High With Bargains That Dely CROWDS WILL REAP ANOTHER RICH HARVEST TODAY

NOT A FEW GARMENTS . . . NOT A FEW DOZEN GARMENTS . . . BUT 3 ENTIRE, COMPLETE, NEW FALL STOCKS SALE-PRICED! THESE AND HUNDREDS OTHERS SAVE YOU REAL MONEY.

On Sale In Our Men's Wear Store

WORK SOX 29c BOYS' BREECHES 2.49 LEATHER PALM GLOVES 25c

Boys' Combs. Last lot goes out today - here's the price that sold stacks of 'em in a hurry . . .	Men's Combs. The heavy plum fleece, sizes 34 to 46 - - - its another big chance for the crowds . . .	Doeskin Shirts No equal in any store, any Catalogue. Men's Plaid Doeskin Shirts 14 1/2 to 17. Each . . .	O'all Pants Men's heavy fleece overall Pants at 2.49. Boys' sizes - all priced beyond equal . . .
1.49	2.49	1.95	1.88

PANTS Men's All Wool Dress Pants - regular 6.95 now they go out less than an ordinary work pant! Fawn and Brown shades only, but all sizes! Be Early . . . 2.95

SHIRTS Men's fine quality Dress Shirts with genuine fused collars, sizes 14 to 17 - enjoy Canada's lowest sale price - a bargain that IS a bargain . . . 1.69

On Sale THURSDAY and SATURDAY ONLY! SO HURRY Men's 29.50 Topcoats, One Price 12.95

On sale Thursday and if any remains the balance goes Saturday! Every Topcoat is high grade, all wool coating - all made in newest style and tailored by experts. We've clipped the price less than half to give the crowds something to rave about . . . 12.95

NOW, MEN'S SUITS TO 42.50 Truly wonderful all wool Worsteds, a few extra quality Tweeds. If you want the Suit bargain of your life - here it is! We're going to give you a whole rack full to choose from - ready 9 a.m. today . . .	24.50	NOW, ANY 69.50 SUIT Yes, the choice is wide-open! All sizes, all models, regulars, tails, stouts - - and they're the finest Suits in the country! Over 300 to choose from - beautiful worn dye Worsteds, finest 69.50 tailoring . . .	49.50
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The OVERCOAT SALE That's The Talk Of The Town

KERWOOD FLEECE O'COATS THE BUY OF YOUR LIFE 16.95

The town really went wild over this Overcoat Bargain - - there's none to equal anywhere! All sizes 34 to 44, but better come early

Not a few-Not a few Dozens-but ALL Ladies' COATS, DRESSES 15% Off

Think of it, Ladies - - right now at the season's start we offer an unrestricted choice from an immense brand new stock - - 15 per cent off! Yes, any Coat - - cloth or fur, any of our superb, new Dresses! Choose now, save 15 per cent! Deposit holds till required.

Entire Stock Ladies' Coats 25% off

No matter what style, no matter what fabric - - you'll reap a saving of 25 per cent! Take ANY Ladies' Suit in the store, this offer embraces them all! Better choose yours to day - - and save 25 per cent.

On Sale In Our LOWER PRICE STORE

SILK PANTIES - - - 39c WINTER BLOOMERS 39c LACE TRIM SLIPS 1.49

300 MORE DRESSES Racks swept bare first day - - now we offer 300 more brand new House Dresses at 1.49! Sizes up to 44. Make sure of one this time . . . 1.49

CHENILE HOUSECOATS TO 7.95 Cheniles! Flannels! On sale starting at 9 a.m. today - - and less than half price! The crowds will make quick work of these . . . 3.00

FINAL! DRESSES TO \$24 . . . \$4 NEW CREPE DRESSES . . . 2.88

NOW, ANY LADIES' COAT All expensive Fall Coats: all new length coats - - all a supreme give away at \$10.00! This is the last lot, this is the final price - - so make the most of it 10.00

NOW, ANY GIRLS' COAT Now, every Girls' Winter Coat in the store at \$10. Search where you will you simply can't find any equal to such a value! Fur trim, heavily lined coats 10.00

4.95 SATIN NIGHTIES . . . 2.95 GIRLS' CREPE DRESSES . . . 1.88

50c Table Men's Winter Caps, Boys' Dress Caps, Boys' Leather Gauntlets, Men's Leather pull-over Mitts and many others . . .	Men's Sweaters Men's All Wool White Sweaters, and some in plain shades - - a give away for a quick clean-up . . .	Men's Pants Men's All Wool Dress Pants in fawns and brown only - - regular 6.95 but out they go, . . .	Overcoats Men's "Kerwood Fleece" Overcoats - - Canada's greatest Overcoat buy! What a supreme chance to save . . .
50c	1.00	2.95	16.95

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