

HOLMAN'S Toyland Now Open to Everybody

There is not a day but hundreds of children and parents inspect our holiday display of Toys and Dolls--and needless to say the number of purchases is growing from day to day.

Parents are realizing more and more the advantage of early buying. Take the children to Holman's and let them see the dozens and hundreds of interesting and amusing toys shown by Holman's. They include:

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| Roly Polys | Automatic Sand Toys | Printing Outfits |
| Tool Sets | Toy Watches | Panama Pile Driver |
| Santa Claus Masks | Toy Wash Tubs | Merry Whirls |
| Army Toys | Toy Washing Sets | Moving Picture Machines |
| Cannon | Spinning Tops | Magic Lanterns |
| Repeating Guns | Cats | Dogs |
| Siege Guns | Elephants | Battleships |
| Drums | Horses | Whistles |
| Pop Guns | Rocking Horses | Rubber Balls |
| Air Rifles | Trains | Rattles |
| Iron Toys | Toy Irons | Bells |
| Fire Engines | Stoves | Chimes |
| Automobiles | Train on Track | Balloons |
| Hook and Ladder | Banks | Rubber Dolls |
| Trucks | Cash Registers | Unbreakable Dolls |
| Tin Tea Sets | Circus Merry-go-Round | Picture Books |
| China Tea Sets | Toy Butterfly | Flutes |
| | | Whistles |

And dozens of other equally interesting lines.



Xmas Books and Xmas Cards at Holman's

There is no more appropriate gift for a child than a good Book. If you select one of the new series of Xmas Books shown at Holman's you will be giving something that is practical--something that will tend to develop the young mind along the desired lines.

We are showing elaborately colored Alphabet Books for young children. Some of these supply interesting information concerning Britain's Army and Navy, and are thoroughly patriotic, as well as pretty.

Then we have choice religious books, nicely colored, and edited in simple language for juveniles.

The Chatterbox, 1917 series, is another exceedingly interesting book, containing a complete compilation of stories for children. Lastly you will find our English Classics the choicest pieces of English literature procurable at any price. Make your selection which our stock is complete.



GIFT SUGGESTIONS FOR YOUNG AND OLD

Xmas Packages FREE

All purchases of Gift Goods amounting to 50 cents or over will be enclosed in a dainty Xmas package if you request us to do so.

White Wash Silk Waists

You can make no mistake in giving one of these dainty WHITE WASH WAISTS for Women. Price... \$2.25 and \$3.00

Crepé de Chine and Georgette Crepe Blouses

Any person would appreciate one of these beautiful CREPE DE CHINE WAISTS, put up in dainty Xmas packages. Prices... \$3.50 and \$4.75

Sterling Silver Mounted Umbrellas

Give your lady friend one of these STERLING SILVER MOUNTED UMBRELLAS--have her initials engraved on the handle if you would care to. There is nothing that would please her more than an Umbrella of this kind. Prices... \$3.00, \$4.00 and \$5.00

Women's Shot Silk Underskirts

An especially desirable new line of WOMEN'S SHOT SILK UNDERSKIRTS received for Xmas trade. Prices... \$3.50 and \$5.00

Dainty New Tea Aprons

Perhaps there is nothing more practical that could be thought of than fancy TEA APRONS. Prices... 50c and 75c

Women's Bath Robes

We are showing some splendid values in handsome BATH ROBES for women. This is a line that is becoming more popular each year, on account of its practical value. Our present showing includes Elderdowns and all-wool Chinchillas. Prices... \$5.00 and \$7.00

Women's Silk Skirts

These Dress SILK SKIRTS in colors black or navy are bound to evoke the highest admiration and appreciation as a present. Prices... \$5.00 and \$11.00

Babies' Knitted Jackets

These warm, soft, cosy KNITTED JACKETS will protect baby from the cold. Their appearance is fine and silky. Price... .85c

Coat Sweaters With Sash

You are almost sure to say "That's the thing" as soon as we suggest WOMEN'S MACKINAW COAT SWEATERS with sash. They're new, nobby, and nice. They're elastic, warm, comfortable--and at our price special value... \$7.50

Men's Warm Lounging Robes

The cosy, comfortable qualities of these LOUNGING or BATH ROBES for men promptly appeal to the men folk, either for lounging, smoking or bathroom wear. Prices... \$6.00, \$7.00 and \$8.00

Men's High Quality Umbrellas

There is no such thing as a man having too many UMBRELLAS. He wants one for the office and one for home. If you will have his initials engraved on one of these it will be all the better. Price... \$3.00 and \$4.00

Give HIM A Club Bag

Every man wants at least one good CLUB BAG. See the nice lot of leather lined Club Bags that we are showing, right now at exceedingly interesting prices considering present conditions. Make an early selection \$4.75, \$6.00 and \$11.75

BARGAINS in Silverware, China and Deposit Ware

In order to make your Xmas spending money do the very utmost for you, we have placed on the counters in the China and Crockery Department a nice assortment of practical Xmas gift suggestions, and cut the price right down to rock bottom. See the assortment, and make a selection at once. The price-savings are extraordinary--and don't forget it.

SEE OUR SPECIAL 19c. TABLE

Delicate, New Hand Painted Nippon Just Opened Up

The arrival of this lot of rich HAND PAINTED NIPPON CHINA couldn't possibly be timed better. They're here now fresh and nicely assorted for gift suggestion seekers. There's hardly a thing you could think of in this line but what you'll find in this new showing. You should see the display at once.

DON'T PASS OUR 19c. TABLE

Furniture Always Has and Always will Prove Popular As Xmas Presents

Our Furniture Buyer set out to eclipse anything ever attempted in the way of gathering a select showing of gift suggestions in Furniture--and we want you to see how he has succeeded. In some cases he was not satisfied with what was offered in Canada, and consequently did some buying in the States. He was determined to secure the very newest and nicest goods on the market--and you have only to visit the Furniture Show-Rooms to realize how successful he has been. The suggestions include:--

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|----------------|------------------|-------------------|
| Tabourettes | Parlor Cabinets | Dressers |
| Foot Stools | Parlor Tables | Old Chairs |
| Plant Stands | Kitchen Cabinets | Livingroom Chairs |
| Chesterfields | Framed Pictures | Smoking Chairs |
| Music Cabinets | Chiffoniers | Sewing Tables |

And dozens of equally appropriate articles

Our 19c Table of Choice China is a 'Winner'

You Have Everything to Gain by Doing Xmas Shopping Now

Read over this announcement carefully. Make a mental memorandum of the lines that appeal to you and send your way to Holman's. By doing your shopping right now, you will enjoy the undivided service of a competent staff of salespeople--you will not be hustled and jostled about by hurried shoppers.

Now is the time if you want to give thought and attention to your Xmas shopping. Commence now if you want to make the coming Xmas the happiest and most satisfactory that you have yet experienced. And when you shop at Holman's you have the benefit of our immense buying. Your Xmas spending money will go further at Holman's.

R. T. HOLMAN, LTD.

Summerside

The Island's Biggest, Best and Busiest Store

Welcome to Xmas Shoppers

Everything possible has been done for your convenience and comfort when shopping at Holman's. A vastly increased sales-force has been secured--and everyone is anxious to give you the best possible service. Make the most of your opportunity by shopping early.

Men's Stylish Silk Neckwear

Did you ever complete your Xmas shopping without selecting Ties? We think not. The same can, no doubt, be said of your shopping this year.

Select a Muffler for HIM

A Muffler will surely fill the bill. It is comfortable, serviceable, appropriate. Ask to see our showing. Prices... 95c, \$1.50, and \$1.90.

Pure Linen Initial Handkerchiefs

A very superior line of Men's Pure Linen Initial Handkerchiefs--fine, sheer material; extra quality; excellent finish. Six in dainty Xmas package for... \$1.50 Each... 25c Men's Pure Linen Plain Handkerchiefs, 20c, 25c, and 30c.

Men's High Grade GIFT GLOVES

There is nothing more popular with the male sex than a good pair of Gloves, and you are sure to find something to please him in this assortment. Prices... \$1.25, \$1.50, \$1.75

Men's Extra Quality Fur Lined Gloves

For something extra desirable you can't find anything to beat these Fur Lined Gloves. They are well finished and warm. Price per pair... \$3.00

What About a WATCH?

You'll find a good range of Watches here, including both wristlet and ordinary styles. Every one is guaranteed--and you've only to see our prices to realize that Holman's can save you money on a good watch. See our showing.

Men's Arm Bands

These Arm Bands are always popular as Xmas gifts--put up in fancy boxes. Prices... 25c and 50c.

Men's Fine Shirts

The men folk always appreciate a good Shirt--and you will find in our showing many specially attractive lines \$1.00, \$1.25 and \$1.50.

Women's Leather Hand Bags

Any woman will tell you that she would be delighted to get a Hand Bag, especially if it's a good one. We think you will find something to please your lady friend in our display, ranging in price as follows:--\$1.50, \$2.00, \$3.00 and \$4.00.

Women's Kid Gloves

Wouldn't Gloves appeal to you--so they will to your lady friend. We would call your particular attention to our \$1.50 line in Xmas package.

Women's Fancy Collars

The dainty attractiveness of our special holiday showing of Women's Fancy Collars will appeal at first sight. Prices 25c, 50c, and \$1.00

Be Sure to See Our Showing of Women's Ostrich Ruffs

The fine fluffy delicate nature of these Ostrich Ruffs will delight the woman of fastidious tastes. They're comfortable, sensible and popular, too--in assorted colors. Prices \$2.25 and \$2.75.