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(BIRD - RUBEROID - VULCANITE)



IT COSTS SO LITTLE under the HOME IMPROVEMENT PLAN

A new roof makes a new home—particularly when it's a colourful roof of B.P. Asphalt Shingles—weatherproof, fire-resisting and of lasting beauty. Sold under the trade names of BIRD, RUBEROID or VULCANITE, they always bear the B.P. trade-mark. For new work or over the old roof—either way spells lasting satisfaction. See your hardware or building supply dealer and learn why B.P. Asphalt Shingles are the best investment. He will arrange the Home Improvement Plan loan for you if you wish.

BUILDING PRODUCTS LIMITED
Saint John, 87 Smythe Street
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INSULATED SIDINGS . . . ROOFINGS . . . INSULATING BOARDS, ETC.

New Glasgow

Mr. Watson Semple, returned from Kensington where he spent the week-end visiting relatives.

Miss Ruth and Mr. Robert Stevenson, college students, Charlottetown, spent the week-end at their home here.

Mr. William Brown, station agent at Tatamagouche, N. B., arrived here Monday evening to attend the funeral of his late uncle Mr. George Brown.

Among those who attended the funeral of the late George Brown from district points were: Messrs Murdoch McLeod and William Johnstone, Long River; Mr. and Mrs. Daniel McKenzie, Mrs. Joseph Davidson, Kensington; Messrs Ivan and George Brown, Clifton and Mrs. Joseph Cutcliffe, Cape Traverse.

It is with deep regret that we record the passing of Mr. George Brown whose death occurred at his late home on Sunday afternoon April 18th. Mr. Brown was a man of excellent character, a kind neighbor and always ready to do any act of kindness when the opportunity occurred; he was a kind and loving father in the home, and always took a keen interest in Community affairs. He leaves to mourn besides his sorrowing widow three daughters and one son, namely: Mildred, who teaches school in New Glasgow, Rhoda, in the Provincial Auditors Dept., Charlottetown, Lynetta, student at Prince of Wales College, and George at home. Only one surviving brother, Adam, of New Glasgow is left. The funeral was held the following Tuesday at 2 o'clock from the New Glasgow United Church in which the deceased was a faithful member. Friends and relatives from different points came to pay their respects despite the rain and bad roads the church was filled. The service was conducted by Rev. W. A. Paterson, assisted by the Rev. W. G. Quigley and Rev. W. J. McLeod. Favorite hymns were sung during the service. The pall bearers were six nephews, Messrs William Brown, Dewitt Brown, Sidney Brown, Harry Brown, George E. Brown and Ivan Brown. Interment was held in the New Glasgow cemetery, much sympathy is felt for the family in their sad bereavement. The funeral was under the direction of Cutcliffe and Andrews, Hunter River.

The April meeting of the New Glasgow Women's Institute, was held in the school room on Monday evening April 14th, with an attendance of nine members. The President, Mrs. C. Campbell, presided and opened by singing the Ode and reciting the creed in unison. The minutes of the previous meeting were read and approved, and roll call was answered by giving a description of my birthplace. Questionnaire on Public Health was discussed by the convener for Questionnaire on agriculture, Mrs. M. McLeod. It was decided to have an agriculture program for the May meeting as suggested by the Provincial convener and roll call to be answered with a tree in our vicinity. The committees named for the ensuing two months were as follows—to visit sick Mrs. Mervyn Bulman, and Miss Mildred Brown, School, Mrs. Rendle Houston, Miss Ella Semple. To attend sewing class, Mrs. Preston C. Campbell and Miss Elsie Laird. Mrs. R. A. Houston invited the members to her home for the May meeting. The evening programme consisted of interesting papers on rural school problems by Miss Mildred Brown, and modern versus ancient by Mrs. Percy Dickie on. Meeting closed by singing the National Anthem.

Messrs Elbert Hill and Chester Bulman were recent visitors to the city.—G.

Stallion in Service

Kalmuck 2.15%. Sired by Peter the Great 2.07 1/2 out of Ester Bellis 2.08 1/2, second dam Expressive 2.15%, dam of Atlantic Express 2.00%, Grand dam of Lord Jim (3) 2.00%.
Kalmuck has less than fifty colts broken and is the sire of seven trotters—Bonapart 2.07%, Bonnie Gift 2.14, Millie Kalmuck (3) 2.14%, Maritime Record, Guy Kalmuck (2) 2.22%, Maritime Record Dizzle Dean (3) 2.23, Ducky Kalmuck (2) 2.31, Raymondette (2) 2.31 and four pacers Margaretis Son 2.09%, Leta Kalmuck (4) 2.14%, Maritime Record Miss Victoria (2) 2.26% and Leland (2) 2.28.

Kalmuck will stand at owner's stable. Fee \$20.00 to insure. Mares at owner's risk.

WILLARD KELLY, Southport.

1-1881-4-24-5-1-8-15-22-29.

W. C. T. U. Notes

SCENARIO

When Junior comes home from the movies I learn that the picture was "keen". In his six-year-old treble he tells me the table that was flashed on the screen: How virtue was lured to destruction By villainy ruthless and grim—The table of a maid and the price that she paid—And I learn about women from him.

When Junior comes home from the movies He is frequently pale and aghast—The butcher it seems, with a case knife Has punctured the rest of the cast. My darling, though scared, tells the story With boyish enjoyment and vim—He describes in detail each victim's last wail. And I learn about murder from him.

When Junior comes home from the movies He has had "just a peach of a time." And the two of us snug in my arm chat. Settle down to an evening of crime Of bootleggers, bandits, white slavers—Of killers who kill for a whim—I have earned all my loot in a lawful pursuit. But I learned about rackets from him.

—From Holvoke Transcript.

THE CHANCES FOR THE CHILDREN OF TODAY

"Tidings" has been watching for protests from influential quarters in regard to some modern features influencing the life of childhood and youth prejudicially. There has not been disappointment for this expectation. The Child Welfare Committee of the League of Nations, in referring to movies for children, calls attention, not only to the suggestion of censorship of plays, but, also, to the not only harmless but beneficially arresting to the juvenile mind.

Mere children have witnessed and voraciously comprehended scenes which are all too realistically enacted in the lower stratum of society. Their desire "to go and do likewise" is but the natural although mistaken conception of bravery. There should be no such a thing as a toy pistol manufactured for the temptation of a child to experiment with in his play.

In this connection reference is suggested to the uncouth newspaper "funnies" which belie their name. There is nothing funny in these horrible distortions of face and figure, in all sorts of crude and unnatural postures, with which the children of today are constantly confronted by many of the publications coming in to the home. Not long ago the Hon. R. B. Bennett made the graphic remark: "Newspaper comic strips are not the best reading for children on Sunday morning."

In some homes these "distortions" are saved for the very purpose of entertaining the children on the Lord's Day to keep them from "bothering" parents. At a church gathering a speaker, in referring to the funnies, told of a child to whom a biblical picture of the Disciple Peter was shown. The child exclaimed: "Why I thought Peter was a rabbit." It is to be hoped that the parents did not take his ignorance for a joke.

THE MANITOBA SABBATH MRS. A. ANGUS

We are pleased to see the efforts put forth for the better observance of the Sabbath Day. In our city, Desecration of the Sabbath is a social danger, against which every Christian and moral man and woman should set his face before it assumes a proportion not easily eradicated. In it is the basis of the social order; in it is the basis of the spiritual life of the nation. The sanctity of the Sabbath is on the road to keep the whole system of law.

Thoughtlessness is a case not counted on by those who practice it. As the old saying is, evil is wrought by want of thought. "Remember" stands out boldly, the first word in the Fourth Commandment. If observed it would prevent any infringement in providing for the needs of the Sabbath on Saturday. The Sabbath was the first institution God established for the human race. The words of the Psalmist: "This is the day the Lord has made, re-

APRIL Shower VALUES

IN THE MEN'S BASEMENT!

Boys Brown Tweed Pants. Sizes 30 to 36 with Elastic Band	\$1.50	Boys Fancy Blouses. Sizes 6 to 12	39c	Men's Fine Khaki Whipcord Pants	\$2.25
Boys Tweed Knickers. Sizes 26 to 32	\$1.29	Boys Buttoned and V neck Sweaters. Sizes 22 to 32	59c	Men's Red Back Dongaree Pants	\$1.00
Boys Red Back Dongaree Pants. Sizes 26 to 34	85c	Boys Sweat Shirts. Color Maroon and Blue	50c	Men's Grey striped Molekin Pants	\$1.69
Boys Doeskin Zip Windbreakers. Colors Maroon and Navy	\$1.98	Boys Fancy Tweed Caps. Regular 85c	69c	Men's Fancy Tweed caps Regular \$1.00 value	79c
Boys Fancy Jersey Suits. Sizes 22 to 26	59c	Men's All Wool V neck Sweaters. Color, Brown and Royal	\$1.29	Men's Spring Weight Combinations. Sizes 36 to 44	98c
Boys Navy Combinations, with Red Trimmings. Sizes 2 to 6	69c	Men's Fancy Broadcloth shirts. Sizes 14 1-2 to 17 Extra value	79c	Men's Fancy Rayon Hose	20c
Boys Polo Shirt. Color Canary and White	59c	Men's Work Shirts. Sizes 14 1-2 to 17. Colors Navy, Cadet and Tan	69c	Men's Shirts and Shorts, each	29c
				Men's Nufelt Hats. Colors, brown blue, light and dark grey	\$1.50

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LEAKY ROOFS ARE ANNOYING

Spring rains will find the leaks in your roof. If the leaks are around the chimneys, the sky-lights, or in the valleys, our **PLASTIC ROOFING CEMENT** will stop them. Easily applied.

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88 Great George St. Charlottetown, P. E. I.

BRINGING UP, FATHER



NOTICE THE THREE BIG FUNNELS-A PECULIAR THING-THIS LAST ONE'S NOT USED AT ALL-IT IS JUST FOR ORNAMENT OF COURSE-THERE ARE A FEW LANOINGS INSIDE IN CASE THE SAILORS HAVE TO ENTER-



Peters Road And Vicinity

Miss Rhoda McLeod, who was for some considerable time located in Wellesley, Mass., has returned to her home at Peters Road.

Mr. Louis Harris, evangelist, conducted divine service in the Kirk Church, Peters Road on Sunday evening, 18th inst., to a large and appreciative audience.

Mr. Thomas Murphy, mail courier on the Montague-Murray Harbor North route R.R. 4 is giving good service in the face of bad roads and inclement weather during last winter and early spring.—P.

CHINA AND NARCOTICS

The springing up of so many clandestine factories in China and the Far East is a menace to the whole world. The Chinese Government reports that in 1934 it inaugurated drastic measures to meet these serious conditions as follows:

1. Rigid law against the manufacture, sale and use of high-powered narcotic drugs, the penalty for the violation of which may be death. During 1934 this penalty was extensively applied and 263 executions resulted, including 18 for illicit manufacture, 213 for illicit sale, 26 for illicit transport and 6 for addicts who reapsed after being cured of their vice;

2. Measures for the suppression of opium production—immediate prohibition of the cultivation of the poppy plant in the interior provinces and gradual reduction of this industry in this border provinces so that, within six years, the suppression will be complete;

3. Measures for the cure of addicts—all drug addicts required to register and take the cure; addicts relapsing to their vice to receive severe punishment; numerous hospitals for the treatment of drug addicts to be established throughout the empire; it is reported that 597 of the rehabilitation hospitals are already in operation and that over 80,000 smokers and drug addicts have been cured;

4. Educational measures against drug addiction—use of schools, the screen, the lecture platform and distribution of anti-narcotic literature. This programme will only be successful if China is able to restore a stable government.

The recent news items of the severe punishment of drug peddlers in China is a part of this effort to save China from the curse of opium.

PEIPING, China, Jan. 13.—An estimated 50,000 onlookers watched five narcotics peddlers executed today on the broad steps of the world-famous Temple of Heaven. The executions were the second in China's anti-narcotics crusade and were performed with gruesome fanfare. The thousands of witnesses

Shredded Wheat Wins Decision

COURT ENJOINS KELLOGG CO. FROM USE OF SHREDDED WHEAT IN NAME SHAPE OR FORM.

PHILADELPHIA, April 12 U. S. Circuit Court of Appeals for the Third Circuit today reversed a former decision in the case of National Biscuit Company vs. Kellogg Company involving the use of the trade name "Shredded Wheat." The court declared that the Kellogg Company employed "unfair competition and untruthful statements to deceive the public and secure the trade which in equity and good conscience belonged to the plaintiff."

Following is an excerpt from Judge J. Warren Davis' opinion: "The defendant (Kellogg Company) appropriated not only the name of the plaintiff's product (Shredded Wheat), but also its form and shape which has characterized the biscuit for more than forty years.—

"In order to secure the property of the plaintiff in the name and form of its product, the defendant placed upon its cartons the words: 'The defendant (Kellogg Company) appropriated not only the name of the plaintiff's product (Shredded Wheat), but also its form and shape which has characterized the biscuit for more than forty years.—

"The original has this signature: W. K. Kellogg." That is, defendant not only adopted the name and form of plaintiff's product, but also claimed that its product was the original and by implication that the plaintiff's was an imitation. There could have been but one object for doing this, and that was by unfair competition and untruthful statements, to deceive the public and secure the trade which in equity and good conscience belonged to the plaintiff.

"A decree will be entered vacating our former decree and reversing the decree of the District Court with direction to the court to enter a decree enjoining the defendant (Kellogg Co.) from the use of the name 'Shredded Wheat' as its trade name and from advertising or offering for sale its product in the form and shape of its trademark; and with further directions to order an accounting for damages and profits."

"Shredded Wheat" has been manufactured at Niagara Falls since 1900.

watched intently, but with no sign of emotion. Many fine ships have been wrecked by drink:—

FRIENDSHIP
CRAFTSMANSHIP
SPORTSMANSHIP
CITIZENSHIP

NEURITIS

"Sharp, stabbing pains of neuritis made my arms useless, and would not let me sleep. I was just about desperate with pain, when I tried T-B-C's. Am now entirely well and back at work."—John Juergens, Midway, Ont. Let T-B-C's drive the pain-causing toxins out of your system—quickly, surely, safely. 50c and \$1 at drugists. Good for all Rheumatic pains. (T-B-C's is Templeton's Rheumatic Capsule.)

SPRING CLEANING BOOKS.

If bound in buckram or lined it is safe to rub books all over with a very wrung out duster that has been dipped in hot water. Dry at once with another duster. To get stains from the paper inside books a solution of tartaric acid is least risky. Rinse with bit of cotton wool dipped in ammonia water. Dry and iron between blotting paper.

If bored with the drab look of bookshelves, give all the book jackets an overcoat of transparent paper, blue, red, yellow or green, just cutting away a space for the title label. Then group them in color batches, six red, four green, five yellow and so on.

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MOTOR SERVICE AND REPAIRS. Refrigerators, Washers, Vacuum Cleaners, Blowers, Oilburners. All commercial motors. Phone 1444 Palmer Electric, 155 Great George Street.

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PHONE 176

MINARD'S "KING OF PAIN" LINIMENT

for BURNS
Mix equal parts of Minard's and sweet oil, castor oil, or cod liver oil. Spread on brown paper. Apply to burn or scald. Before long the painful smarting stops.

