

Unfailingly Good!



Sold throughout the Maritimes

AUCTION SALE AT SOUTHPORT

Monday, November 13th. All Stock, Crop, Farm Implements, Two Cars and Household Effects.

MORTGAGE SALE

TO BE SOLD BY PUBLIC AUCTION in front of the Law Courts Building in Charlottetown in Queen's County in Prince Edward Island, on Monday the 13th day of November, A. D. 1933, at the hour of twelve o'clock noon, ALL THAT TRACT PIECE and parcel of land situated lying and being on Township number 55 in King's County in Prince Edward Island, bounded and described as follows: that is to say: Bounded on the north by land of the heirs of the late John Campbell, on the east by land conveyed by Joseph McPhee to George McPhee by Deed dated April 6, 1912, on the north by Mosquito Creek and on the west by land of Angus J. McLean containing 40 acres of land a little more or less. The above sale of land is made pursuant to a Power of Sale contained in a certain Indenture of Mortgage dated March 27, A. D. 1928, and made by George McPhee of De Gros Marsh in King's County in said Province, Farmer, and Rose McPhee his wife, to Ellen V. Murtaghan, and which said mortgage has by assignment become vested in the undersigned, because of default having been made in the payment of principal and interest secured by the said Mortgage. Dated this 19th day of October, A. D. 1933.

Richard had learned the story of Columbus at school and was telling it to his mother. An h's ships were the Nina, the Pinta, and--and-- The Santa Maria, prompted his mother.

FURNISS Red Cross Line

Leave Montreal Ch'Town & leave for St. John's Nov. 17 Nov. 29

Rosalind ..... Nov. 17 Nov. 29

Dominica ..... Dec. 1 Dec. 4

Carvell Bros Ltd. Charlottetown Agents

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EVANGELINE Two Sailings Weekly from SAINT JOHN

Spacious comfort of an ocean liner, with trans-Atlantic luxuries. Modern staterooms, accommodating 1 or 2 passengers, at low rates.

EASTERN STEAMSHIP LINES

For information and reservations apply at Ticket Office, Reid's Pt. Wharf, Saint John, or any Canadian Port. E. coupon ticket office.

Do Not Neglect Your Eyes. An examination might be of great benefit to you. E. W. TAYLOR J. S. TAYLOR OPTOMETRISTS

Professional Cards. Stewart & Lowther N. W. LOWTHER, M. M. BARRISTERS, SOLICITORS, ETC. 86 Great George Street MONEY TO LOAN

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FOR WELL DRILLING Communicate With The Trask Well Co. VAUGHAN H. GROOM Local Representative Morley M. Bell's Law Office Summerside or Phone 297.

H. F. MacPHEE, B. A. BARRISTER, SOLICITOR NOTARY, &c. Riley Building, Charlottetown

J. A. MacDonald, K. C. BARRISTER, SOLICITOR &c. Riley Building Charlottetown, P. E. Island. Money to Loan and Collections given the very best attention. 575-2-6-1month.

BELL & MATHIESON R. R. Bell D. L. Mathieson, L.L.D. Barristers & Solicitors Money to Loan Tameron Block, Charlottetown, P.E.I.

MARK R. McGUIGAN, B. A. BARRISTER, SOLICITOR, ETC. MONEY TO LOAN Cameron Block, Charlottetown, P.E.I.

WANTED 100 Bushels of Feed Wheat and Some more good PRESSED HAY. We sell FEEDS, all kinds, at lowest prices, at our Seed Store, Queen Street.

Carter & Co. Limited

YOU NEED MORE THAN GOOD COAL. To get good heat your furnace must be in good working order. Draft doors must fit tightly or you will lose the full value of your coal. Dampers must work or you can't control the heat. Let us fix it up now.

Our work is guaranteed. Fred H. Trainor Phone 393-J 80 Grafton



CHAPTER 3 WHEN SUCCESS SUCCEEDS While Jeanne was dressing for tea, a bell boy handed in a florist's box. She lifted out a great sheaf of roses, glowing like the fires of sunset.

Just to remind you of an engagement, was the dashing scrawl across the back of Victor Barstowe's card. Jeanne smiled triumphantly. Even if her plans for a wealthy marriage got no further, she could always remember that once the heir of the Barstowe millions had sent her flowers and had come to tea.

She wondered what Aunt Emily and the ubiquitous Mrs. Jones, hovering with shawl-covered shoulders around the parlor fire, would say if they could look in for a moment across the dreary miles from far away Iowa.

Would they recognize Jane Dare in the slim, fashionable young woman clad in orchid velvet, caught and draped to her exquisite form as only Lucille could do it. There were pearls, a long strand ending in an ornament, to relieve the severe simplicity of her bodice with its long tight sleeves that almost covered the backs of her slender hands. She wore no rings. She dared not afford good ones, and she was too wise to consider even a clever fake.

Her lack of rings had been commented upon many times. It was put down by her acquaintances as an affectation, a bizarre bit of individuality, a desire not to detract from the full beauty of her hands. Jeanne's grave smile, when the subject was mentioned, had never proved enlightening.

THE SIGNOR ARRIVES

The violinist was the first of her guests to arrive. She was arranging Barstowe's roses when he was announced. He bowed low over the hand she gave him, a quaint, old-world figure with his violin case tucked under one arm. His unruly black hair fell in a straight dark lock over his forehead. He looked untidy—but he was a celebrity.

"Since the first time I met you at the charity bazaar, I have wished to call upon you, Signorina, to see the atmosphere with which you surround yourself. It expresses the soul of the woman, you know."

Jeanne smiled and set the vase containing Barstowe's roses on a table behind her chair. She would not even show him preference by placing them on the tea table. She put Canby's flowers there, the roses he had brought her the night before. "But how can a hotel room express anything but the composite soul of its many successive occupants?" she asked.

"Ah, a room shake off the personality of one who occupies it. With each new tenant, the slate is wiped clean."

"Like the heart of a man!" murmured Jeanne. "You are cynical, Signorina," accused the violinist reproachfully. "It is not seemly for so beautiful a girl as you to be a cynic. Surely no man's memory was ever wiped clean of you."

He drew nearer, his moist palms clasped with his earnestness, his intense eyes brighter. Jeanne laughed and moved away. She thought him rather ridiculous, and certainly a terrific bore.

"No," she said, with a sudden return to gravity, because I have never troubled to write on the slate—The others will be here directly. Let me give you some tea before they come, for you will be besieged afterwards."

"If you will be so good Signorina," he accepted eagerly. "My luncheon—it is always frugal. So much better for the soul of my music."

Jeanne, as she poured the tea from the silver service sent up by the hotel, caught herself wondering if perhaps Bonnicetti's frugal luncheon were not the result of a habit, enforced by the lean years before he had become the idol of New York music lovers. Maybe he was economizing now to lay away money. Perhaps his income was a bluff, too. She caught herself up quickly. That was the trouble about this game of pretense! It made one believe that everybody else was pretending. One met the truth with a

THAT THE PEOPLE MAY KNOW (A column of interest to all recording accepted facts and worthy opinions regarding the place of alcoholic beverages in modern life; as well as news of the progress of the campaign for a "dry" world.) (Sponsored by the Grand Division, Sons of Temperance P. E. I.)

THE BRITISH PRESS

Sir,—Your editorial footnote to the Sons of Temperance column in the issue of Oct. 28th entitled "British Brewers want Beery Boys" would seem to indicate that you read the article very hurriedly. It is not the Sons of Temperance but the British Brewers who are reflecting on the honesty of the British press. It is they, not the Sons of Temperance, who suggest that the British press is bribable and their editorial columns for sale. By contrast, the article mentions that even the advertising columns of many British magazines are not for sale, to say nothing of editorial columns. The facts and quotations were taken from two thoroughly reliable publications. Such being the case, you will no doubt admit that the Sons of Temperance are not guilty of "disgraceful propaganda" and that there is no "serious reflection on the honesty and mentalty of that organization."

The Brewers are guilty of disgraceful propaganda, not the Sons of Temperance. It would seem that in your hurried reading you got them mixed up.

Thanking you for the use of your columns for the promotion of temperance sentiment through moral suasion and the appeal to intelligence, not by "disgraceful propaganda." We are, Sir, etc. A. F. Baker, Grand Worthy Patriarch, Sons of Temperance, Prince Edward Island; Ralph B. MacCaull, Grand Scribe.

(We objected to the columnist taking advantage of the hospitality of the Guardian to impugn the integrity and reflect on the bonafides of the whole British Press with the exception of "several of the more reputable journals" (in which, by the way, the columnist does not include "The London Times," "The Edinburgh Scotsman" and "The Glasgow Herald") by assuming that said British press, including these outstanding representatives, had submitted to the threat of corruption and bribery by the brewers. The British press is the freest, most independent, reliable and trustworthy in the world. Ed. G.)

HOW TO BE A SUCCESS

J. C. Merrill. In these modern days the question is often asked, "How can one be a success? Many look upon success from very different angles, but it is a truly successful life we are emphasizing in this article, so let us come to the point at once. Firstly—Have a purpose in Life. Many people, old and young, go through life in a hap-hazard way, acting as if the world owed them a living, whereas we are here, not to make a living, but to make a Life, one that will leave "Footprints on the sands of time . . . that others, seeing, shall take heart again."

ORGANIZED TEMPERANCE EFFORT

Workers for a sober world have good cause for optimism. In spite of cross currents and occasional head-on gales, the prevailing winds and tides in the affairs of men and nations, and the controlling purpose of G-d, will ultimately bring us to a sober society. The organized effort to combat the evils of strong drink is only about a century old. Today it girdles the world. All earlier efforts were directed against drunkenness, with little or no opposition to the moderate use of alcohol as a beverage. The first total abstinence pledge in Britain was taken almost exactly 100 years ago when the "Seven Men of Preston" with the indomitable Joseph Livesey at their head inaugurated the movement against the use of alcohol as a beverage at all. The outstanding instance of the success of this total abstinence pledge-signing movement is that in the case of Father Mathew in Ireland who travelled and campaigned from 1838 to 1842. It was estimated that in 1841 there were more than 4-1-2 million total abstainers in that country. In three years the consumption of spirits fell from 10,815,000 to 5,200,000 gallons. Of course this was partly due to the great depression of that time. But there is no doubt that this total abstinence campaign exercised a quite extraordinary influence on the drinking habits and the social life of the nation.

Later came the attempts to control the traffic through legislation. This was the natural outcome of the total abstinence movement. The efforts to educate the public as to the evils of alcoholic beverage were so effective that not only

FURNITURE WHICH HAS "SENSE APPEAL"

JAMESTOWN, N. Y., Nov. 9.—You can now buy "perfumed furniture," upholstered pieces giving off faint whiffs of perfume when you sit down. Such furniture is being shown at the annual fall Jamestown furniture market. The manufacturer engaged Dr. Ronald A. Laird, Colgate University psychologist, to determine just the right amount of perfume to the "sitting," so that the furniture would have good "sense appeal." The stuffing was chemically treated with the desired scent.

RUGS

Cleaned, Sized, Repaired, Altered, or Made Over into New. We Pay the Freight. MARITIME RUG WORKS Saint John, N. B.

You Can Live Long Without Food

But Not Without Sleep. To prove this a noted specialist on diseases of the nerves went a week without sleep. At the end of this period he had a complete nervous breakdown from which he was many weeks in recovering.



When the nerves become greatly fatigued there is a failure of the vital organs. The action of the heart is weakened, the gastric juices of the stomach fail to flow, the filtering organs become sluggish and you suffer from indigestion, sleeplessness and headaches. You are worried and irritable and down-hearted.

You are in a weakened state of health and need the restorative help which Dr. Chase's Nerve Food can so surely give you. The continued use of this

Dr. Chase's Nerve Food

Restores Tired, Sleepless Nerves. is climbing up and still up, and will soon be "boss" himself! So every spare moment should be used in proving the mind, broadening the vision, fitting ourselves for our life's work.

Thirdly—Be Unselfish. Anyone who thinks only of self, of his pleasures, his possessions, his desires of his advancement, and never gives a thought to others, will fail in life. A good motto is: "God First, others second, me last." There is a Mother and Dad hungering for the little acts of love, longing for the helpful deeds that many careless, thoughtless boys and girls withhold, too wrapped up in their own selfish life to give the loved ones a thought. But human nature longs for just such things now.

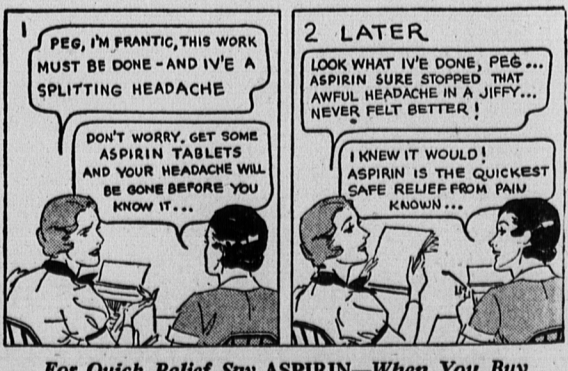
Fourthly—Be of Service. We are not here to dream, to drift, to be idle, to be a burden to others, to be a hindrance to the progress of the world. We have hard work to do and loads to lift. And if anyone fails to lift his share of the load, some one else is going to have a double portion to carry, and the shirkers will miss the blessing. Life, to be a success, must be one of service to God and to our fellow-men. The man who is to take a high place before his fellows, must take a low place before God.

Fifthly—Be Loyal to Your Principles. The world is full of temptations. Even Christ was tempted, yet without sin. What a sad sight it is to see so many of our young people drifting with the tide, forgetting the principles of life. Wonder if the girls of today who are smoking cigarettes, and drinking intoxicating liquors realize they are sowing seed that if it bears fruit

will restore the tired, sleepless nerves and make a better human being of you mentally—physically—every way. Dr. Chase's Nerve Food has proven successful in so many thousands of cases that you may, with reason, expect to obtain very material benefit from its use.

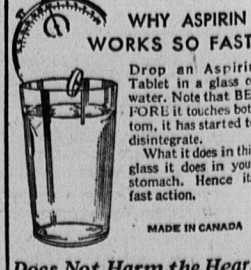
What will the harvest be? Sixthly—Be Careful in Choosing Companions. A man is judged by the company he keeps, and if we do not lift our companions up they will drag us down. But first let us ask ourselves the question: Am I a good companion? Am I able to stand alone if I must? Dare to be a Daniel! Lastly—Be Honest. In these modern days there is a grave tendency to keep up with the Jones, living beyond our means. Alas! Alas! Just proof we have had of what such living! What sorrow! What sadness! What humiliation has been caused by dishonesty. Yet many have taken and used others' money, fully intending to "put it back." But that time never came, and a little here and a little there was taken till the sin was found out. Then the crushing sorrow! If I had the voice of a Gabriel and could speak into every ear, how I would warn against the first thought of dishonesty. Shun it as one would the most poisonous reptile. Be honest and upright, fearless and bold. Remember that honor is purer than gold. Get in line with God's plan in your life if you wish to be a success. It pays, oh yes! It pays.

Ease Pain, Headache in Few Minutes



For Quick Relief Say ASPIRIN—When You Buy

Now comes amazingly quick relief from headaches, rheumatism, neuritis, neuralgia. . . the fastest safe relief, it is said, yet discovered. These results are due to a scientific discovery by which an Aspirin Tablet begins to dissolve, or disintegrate, in the amazing space of two seconds after touching moisture. And hence to start "taking hold" of pain a few minutes after taking. The illustration of the glass, here, tells the story. An Aspirin Tablet starts to disintegrate almost instantly you swallow it. And thus is ready to go to work almost instantly. When you buy, though, be on guard against substitutes. To be sure you get ASPIRIN's quick relief, be sure the name Bayer in the form of a cross is on every tablet of Aspirin.



WHY ASPIRIN WORKS SO FAST. Drop an Aspirin Tablet in a glass of water. Note that BEFORE it touches bottom, it has started to disintegrate. What it does in this glass it does in your stomach. Hence its fast action. Does Not Harm the Heart. MADE IN CANADA