



The Demand For Coal

is bound to be great the first cold snap that strikes us. If you have not ordered your winter's supply don't be caught in the rush, but order now.

A. Pickard & Co
Phone 240

"The hats, caps, and clothing we are offering in our Farewell Sale are all this season's styles—not an old style in the lot—everything is new and new-splak and snap from the factory. H. B. Brown. 10-1MDFH



ARE YOU NEAR SIGHTED?
If you are it needs alarm you, as we have the remedy. **QUICK VISION AID** YOUR VISION. We study each individual case, and dispense the requirements. **AS OPTICIANS WE ARE OPTICIAN'S WIFE** **STRENGTHEN EYES** **E. W. TAYLOR** South Side—Queen Square.

Rexall Hair Tonic and Shampoo

"95" Hair Tonic tends to promote a healthy inculation of the hair and makes it soft, naturally glossy and luxuriant. Two sizes. Price 50c and \$1.
"95" Shampoo Paste is an excellent seafoam emollient, antiseptic preparation that does not leave the hair dry after use. Price a jar 25c.

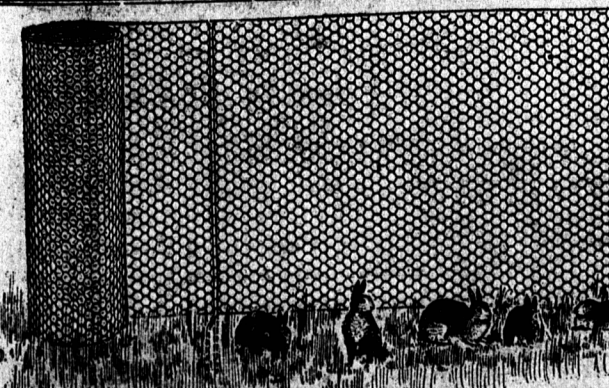
MacKinnon Drug Co.
Cor Great George and Kent Sts.

Let us congratulate you



If you are smoking a pipeful of our Bright Cut smoking tobacco we know you are in a mood when invitations are acceptable. It is the coolest and most agreeable smoke on the market. Burns freely and cleanly, and NOT THE TONGUE. Try our

BLACK TWIST chewing tobacco. None better.
Hickey & Nicholson Tobacco Co. Ltd.
Phone 345, Charlottetown. Manufacturers.



English Galvanized Fox Netting

This fox netting is the best grade English galvanized and has arrived direct from the old country. We have 500 rolls in stock all in 2 in, mesh, 14, 15 and 16 gauge and ranging from 2 to 8 ft. in width.

We are quoting lowest prices on this netting and have splendid facilities for shipping to all points in Prince Edward Island and Newfoundland.

The Rogers Hardware Co
LIMITED

IT GROWS HAIR

Here Are Facts We Want You To Prove at Our Risk.

In all our experience with hair tonics there is one that has done more toward gaining our confidence than any other. We really believe this remedy, known as Rexall "95" Hair Tonic is so superior to other preparations that we offer it to you with our personal and unqualified promise that if you use it and it doesn't prove in every way satisfactory to you, we will, upon your request at our store, return to you the money you paid for it.

We want you to get a bottle of Rexall "95" Hair Tonic and use it as directed. It does not relieve scalp irritation, remove dandruff, prevent the hair from falling out and promote an increased growth of hair and in every way give entire satisfaction, come back and tell us, we get your money back, two sizes, 50c and \$1.00. Sold only at our store, The Rexall Store, The MacKinnon Drug Co.

November Fashion Magazines

- Le Pon Ton 35c
- Elite Styles 25c
- American Dressmaker 50c
- Le Costume Royal 25c
- Vogue 25c
- Pictorial Review 15c
- Harper's Bazar 15c

at
G. E. Ritchie's
180 Queen St.
Phone 367-J

CHARLOTTETOWN AND ELSEWHERE

It pays to buy in this Province.
Today's Guardian comprises twelve pages.
H. W. Robertson, Charlottetown was in Halifax recently.
John P. Bradley, North Wilshire, was in Charlottetown yesterday.
Miss A. Dewar, Perth, left yesterday afternoon for Brockton.
M. K. McLeod, Hermitage, leaves this morning on a visit to Boston.
Miss Marion Earle, Charlottetown, has returned from a short visit to Freetown.
A very enjoyable dance was held at Smallwood's hall, Charlottetown, last night.
Miss Myrtle Finlayson, Charlottetown, leaves this morning on an extended visit to New York.
C. Milford, Charlottetown, was a passenger to Summerside yesterday afternoon.
Lt. Gov. Rogers, Charlottetown, was a passenger west yesterday afternoon.
Mrs. Walter P. Doull, Charlottetown, returned home yesterday from a months visit to Boston and New York.
Dr. and Mrs. Ayers, Charlottetown, leave this morning for Summerside where they will attend the Methodist S. S. Convention being held there.
J. K. Ross, Charlottetown, was a passenger to Summerside yesterday afternoon, where he will attend the Sunday School convention.
Isaac Ives, Montague, was a passenger to Charlottetown from the west yesterday morning. Mr. Ives had with him five jet black foxes to be added to his ranch.
At the Charlottetown Police Court yesterday morning the following drunks were disposed of—Michael Power, \$10 or 20 days, John Power \$5 or 20 days and Lizzie Sheppard, \$4 and costs.
Geo. L. Prowse, H. Bethune, L. B. McMillan, Dr. H. D. Johnson, J. A. Webster, Charlottetown, were passengers on the Northumberland last night, returning from Halifax.
C. J. Rielly, Secretary of the Y.M.C.A., Charlottetown, leaves this morning for Summerside, where he will speak at the Sunday School convention on the subject of organization for boys.
Yesterday the Northumberland arrived in Pictou from Charlottetown at 12:40 p. m. She left again at 4:40 p. m. with passengers, Captain, mail and freight, and arrived at 8:50 p. m. She leaves today at 8:20 a. m. for Pictou, returning at night.
The following are the officers elect of the Caledonian Club of this province for the year 1913—Chief W. W. Walker, President David F. Bethune 1st Vice Pres. Samuel A. MacLeod, 2nd Vice Pres. Ronald Macdonald, Recording Secretary Thomas M. MacMillan, Financial Sec'y, Daniel MacKinnon, Treasurer John A. M. Laren, Corresponding Sec'y, Sammie A. Macdonald, Piper John K. MacKenzie.
Capt. J. N. McDonald, Inspector of Dredges, left Thursday evening for Amherst, M. I., in connection with dredge work at that place. A very heavy gale sprung up through the night lasting till Sunday morning. The S. S. Lady Sybil could not make a landing either at Amherst or at Bouris on the way back so all the Magdalen passengers were taken to Pictou, N. S., remaining on board till next trip of Sybil which was on Monday night.
Yesterday much concern was expressed in Charlottetown in regard to a fire seen at Southport and which was thought to be some residence. It was learned last evening, however that the fire was in a barn belonging to Mrs. Peter Flood, a widow who with her nephew resides very near the village. The barn, with ovens and a large amount of hay, wheat and oats was destroyed. The loss is a big one. It is not known how the fire started or if the building was covered by insurance. Much sympathy is felt for Mrs. Flood in her loss.
Our chocolates arrive in fresh shipments weekly, therefore, we can guarantee every box in our store to be not more than six days old. Liggett's chocolates, the choicest of American sweets \$1 per lb box. Swiss chocolates in elite boxes 1 lb. 50c. 1 lb. 60c, and in bulk 50c a lb. The MacKinnon Drug Co., Corner Great George and Kent Sts. 10-23MDF.

Mrs. S. M. Snow, Charlottetown leaves this morning for Brockton.
Miss Bernie Kiggins, Charlottetown crossed to Pictou yesterday morning.
William Hogg, Charlottetown, returned on the express last night.
Miss Susie Chiverie, Souris, leaves this morning for Boston.
Matthew Dolron, Montague, leaves this morning for Boston.
Miss Eda Nicholson, Hunter River, spent Friday in Summerside.
Miss Katie McLean, Melville, leaves this morning on a visit to Boston.
Percy E. Keeping, Georgetown, passed through Charlottetown yesterday en route to Sea View.
Miss Annie Howatt, Cape Traverse, was a passenger to Charlottetown yesterday.
Geo. Rackham, Charlottetown, was a passenger returning on the express last night.
Prof. Steele, of the P. W. College, Charlottetown, returned on the express last night.
Rev. Thomas Marshall, Charlottetown, was a passenger returning on the express last night.
Miss Margarette Smith, Hunter River, has returned home from a short trip to Moncton, St. John and other cities.
Miss W. Fraser, Georgetown, was a passenger to Charlottetown yesterday afternoon. She leaves this morning on a visit to Boston.
The Misses Evelyn and Christie Patterson, Hunter River, have returned home from a short visit to friends in North Wilshire.
The Guardian prints all the HOME and other news, and has the SWEET honor and pleasure of being the HOME paper for Prince Edward Island.
The many friends of Manson Smith son of William Smith, Hunter River are pleased to see him around age after having his leg amputated in the P. E. I. Hospital.
The eastern accommodation arrived in Charlottetown yesterday at 6:50 thirty minutes late and the Tignish express at 10:10 twenty minutes late.
The ambulance was out about half past four yesterday afternoon to convey a Mr. Pineau of Upper Queen St to the Charlottetown Hospital for treatment.
The remains of the late Mrs. James Turner, arrived in Charlottetown on the express last night. The funeral takes place today from the residence of her son-in-law A. Duchemin at 2:30 p. m. Interment at Sherwood.
P. A. Spence, president of the Dominion Temp. Alliance will preach in the 1st Methodist Church at 11 a. m. and in the Baptist Church at 7 p. m. on next Sabbath the 3rd of Nov. He will also speak in the Y.M.C.A. at 4 p. m. the same day. The Prov. Temperance Alliance will meet on Monday the 4th at 1:30 p. m. in the Y. M. C. A. Mr. Spence will be there and address a public meeting at the same place at 8 p. m.

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Economical Toilet Soaps
Delicately perfumed and will wear down to a thin sheet.
All "Vinolia" goods made in England.
25 cents a box
Johnson & Johnson

Scents From Araby
We are showing now one of the best displays of perfumes that has ever been exhibited in this store. Each ounce contains the glorious aroma of hundreds of thousands of full blown flowers. Every scent of aroma that the most refined taste could wish for is shown here and we know that we can suit you both in the extent of the showing and the reasonable prices.
No need of singing the praises in our Baker's Goods when all over town you can hear them praised by those who use our Cream, Biscuits, Cakes, etc. daily. They are pure, wholesome and nutritious.

Stewart's Bakery
Kent Street

Buy Your Little Girl a Coat

like this one—\$3.75

HERE IS A REALLY GOOD SMART coat for school girl's wear. It is made of heavy, soft warm blanket cloth in grey. It has a pretty "capote" (hood) lined with a prettily contrasting color. It has a belt of the material same as the garment. You have seen many a coat at \$5.75 not so good 3.75

Another very attractive line is made of navy blue cloth. It is of good weight and is warm. The red scarf is of knitted wool, and the pretty hood is lined with red. This one is cheap indeed at 4.50

Handsome Warm Coat of Bright Navy blanket cloth, has smart hood lined with red cloth—has smart knitted crimson scarf, has turn back cuffs. This is a specially nice one at 6.00

The Busiest Store on Charlottetown's Busiest Street

Moore & McLeod

The Millinery People

Men's Store 119 Queen Main Store 121 Queen

RESTORE SHATTERED NERVES BY THE USE OF Nulife (Red Blood Tablets.)

Those occasional fits of despondency, those nervous headaches and all other disorders of your kind that are wearing down your system and making your life miserable can be promptly and permanently cured. You didn't think that, did you?—but it's true nevertheless! There's a preparation now being sold by our leading druggists that is just the tonic that is just the high grade thing you need. It is a high grade tonic that has been only offered to the public after many years of thorough testing and experimenting by the leading physicians, scientists and chemists in the world of medicine.

This preparation is called Nulife (Red Blood Tablets) and its name simply describes it. It gives you a new lease of life, fortifies the nervous system and builds up the body in the most scientific and effective way. It feeds every cell and develops it to its full power. Nulife is a splendid tonic and works so naturally and easily that the most feeble invalid can take it without trouble and the most chronic cases can be promptly benefited.

Nulife (Red Blood Tablets) cost but 50c a box, 3 for \$1.25 and 6 for \$2.50, and can be had at the following dealers:

McKinnon Drug Co.
The Two Maes, City.
Geo. E. Hughes, City.
E. A. Foster, City.
J. W. Carruthers, Montague.
Cox Bros., Morell.
Mrs. A. N. Campbell, St. Peters.
H. J. Mahon, Souris.
Alex. Robertson, Red Point.
B. F. Smith, Kingkora.
S. H. Colwill, New Haven.
Ewen MacKinnon, Hampton.
Calvin Howatt, Victoria.
Kier & McFadyen, Kensington.
P. N. Inman, Summerside.
E. C. LePage, North Rustico.
W. B. Dyer, Alberton.
Mrs. Lottie Murnaghan, Peake's Station.
Jas. F. Ford, Tryon.

If your dealer doesn't carry NULIFE ask him to write Johnson & Johnson, Wholesale Distributors, Charlottetown. MWSMDF

Fire Insurance

in good strong Stock Companies at reasonable rates.
Promptness in payment of all claims, a strong feature.

E. R. BROW
Office Sunnyside
Charlottetown

FURNITURE SALE.

Buying in car loads lots we can sell you at auction prices—

Side Boards \$3.00 to \$50.00. Bureau \$5.75, \$6.50, \$7.00, \$7.50, \$8.00, \$10.00, \$12.00 each. Commodore \$2.75, \$3.00, \$3.50, \$4.50 and \$5.00 each.

Wicker Chairs 3 colors \$3.25 each. Parlor Suites, not the ordinary but the best. \$19.75, \$22.50, \$25.00 to \$60.00 each, 3 and 5 piece suites.

Parlor Tables, \$1.50 to \$12.00 each.

Dining room tables, surface oak with 5 large legs \$7.00 to \$12.00 each.

Quartered Oak from \$16.00 to \$32.00 each.

Dining Room Chairs from 60c to \$45.00 for set of six.

Wardrobes from \$14.00 to \$25.00, they are beauties.

Buffet from \$13.50 to \$26.00 each. Iron beds, Springs and Mattresses, the best at lowest prices. Jas. Paton & Co. 10-22EMDF.

"The hat and cap bargains we are offering show all this season's styles. There's over \$500 worth of new caps, alone and everyone is right fresh from the factory—not an old style or grade in the lot—everything is absolutely brand new. H. H. Brown. 10-11MDF.

"Some of the bargains in the line—napkins etc. will prove most interesting—study the lists in another column. Moore & McLeod. 10-26MDF.

INVENTION IN THE FOOD-WORLD.

The pace at which one lives today is so rapid, and lives are based in such a ceaseless whirl of activity, that one seldom has time to realize how fast the world progresses. The days when the sickle gave place to the reaping machine—the mail coach to the railway—seem almost buried in the mists of antiquity so quickly does invention follow invention in this bustling twentieth century. Nothing more forcibly brings to the mind how far all have advanced along the paths of civilization than the new invention of the Lemco & Oxo Company—Oxo cubes. It is hardly possible to connect such an achievement with any concern less gigantic than the Lemco & Oxo Company. Some of its huge organization may be got from the fact that its factories produce from one-half to three-quarters of the world's supply of beef foods, and its ranches extend over five million acres. Yet, simple as it seems, it was only after years of prolonged experiment by the Company's Scientific Department, at the head of which is that eminent Physiologist Sir Henry E. Roscoe, P. C., F. R. S., that this truly wonderful little food product reached its present stage of perfection.

Think what it means! All the rich extractives that stimulate and the fibre of beef that nourishes and sustains are scientifically combined in the right proportions, and concentrated into a handy little cube, half an inch square. It was a big stride to make. At once the old-fashioned beef-extract and fluid-beef became things of the past. Here was something which could do all they could do, and do it better, and with less time, trouble and expense. Here were Oxo Cubes, handy for all times convenient for everybody—ready in a moment—no cumbersome jars and bottles, no messy corks, no measuring—each the right size for a cupful of delicious Oxo. Small wonder that their introduction into Canada brought about a remarkable interest. Small wonder if that interest has so gone on increasing that today one meets hardly a man or woman who is not perfectly acquainted with these handy little cubes.

300 Men's Monarch Knitter Mullers, one in a box. The colors are Tan, Grey, Sky Blue Navy, Black, White and Silver Grey. Regular price 50c yours while they last for 25c yours Prowse Bros. 10-11MDF.

"Another repeat lot of boys overcoats just in. We are now ready with some of the most attractive things that we have offered you this fall. New greys—browns—blues, specially good values at \$4.50 and \$5.50. Moore & McLeod. 10-26MDF.

"In this big clearance sale the only articles not offered for discount are Waterman's Ideal Fountain Pens and the famous American Howard watches. All other articles go at discounts ranging from 20 per cent to 33-1/3 per cent. G. F. Hutcheson. 10-29MDF.

"Bring in your small boy—and let us fit him with a nice warm overcoat. We can supply you with a coat that has style as well as comfort—and adds wear to the other two good points, \$4.50 and \$5.50. Moore & McLeod. 10-25MDF.

STOCK NOTES.

D. J. Bentley of Upper Stewiacke, purchased this week from W. S. Newsome, Charlottetown, a handsome black Percheron mare, weighing 1385 lbs. This mare was raised by James B. McDonald, North Bedouque, and secured first prize this fall at the Prince County Exhibition.

E. Ings, Hillsboro, shipped Friday morning by the Northumberland, his pure bred stallion A. J. 23 John Fraser, N. S. Mr. Fraser is wished success with his new purchase.

NOTICE

During the progress of our great clearance sale, we respectfully ask our friends and patrons in the optical line, to put off having their work done, as far as possible, until after he sale. We expect to be so busy during this great sale that we shall have little time for optical work.

G. F. HUTCHESON,
Jeweller-Optician.

SHIPPING NEWS.

Entered, Charlottetown, Oct. 29—Strms.—Halifax, Ellis, Boston Manchester Trader, Butlin, Montreal, Lebr.—Brighida, Gannell, Gannell, Wld.

Cleared, Charlottetown, Oct. 29—Strms.—Halifax, Ellis, Boston Manchester Trader, Butlin, Manchester.—Schr. Three Bells Murray, Murray River.

"Infants' Foods.—We carry all the best makes in this line, including Albion's No's 1, 2 and 3, Nestles Milk Food, Lactated Food (all sizes), Mellins (50c and \$1.00), Robinson's Barley and Groat, Sugar of Milk, (40c. lb. pkgs), Borden's Condensed Milk 25c. tin, etc. We have all kinds of nursing bottles (5c. to 25c. each), and everything in stock. See our Se. supplies, in red or black rubber. E. A. Foster, Central Druggist. 10-29MDF.

"In G. F. Hutcheson's clearance sale every article is plainly marked in original prices from which the discounts, ranging from 20 per cent to 33-1/3, will be made in the presence of customers. G. F. Hutcheson. 10-29MDF.

Miller Bros. Mammoth Sale of Second-Hand Organs and Slightly Used Pianos. Watch for the ad 9-25MDF.

Bargains of a life time at Miller Bros. Third Annual Sale of Second-Hand organs and slightly used Pianos. 9-25MDF.

Stanfield's pure wool Coat Sweaters at half price 500 in the lot. all colors, all sizes. Regular price \$3.00, yours while they last for \$1.50. Prowse Bros. 10-11MDF.

300 Men's Wool Coat Sweaters, Grey trimmed with Red. Regular price \$1.35 yours while they last for 99c. Prowse Bros. 10-11MDF.

"Boys goods warm, mocha lined gloves, offered here for 59c each. Moore & McLeod. 10-26MDF.

The 2 Macs
149 Gt. George St.